



Garment District Alliance
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GARMENT DISTRICT ALLIANCE AVENUE LIGHTING PROGRAM

The Garment District Alliance is offering owners of Avenue facing properties (Sixth, Broadway, Seventh & Eighth Avenues) the opportunity to participate in a subsidized **security lighting** program.

The GDA also encourages Avenue facing property owners to enhance their buildings with **façade up-lighting**, which the GDA will help facilitate but is not subsidized.

I. FREE SECURITY LIGHTING FIXTURE PROGRAM DESCRIPTION

Improving building exterior lighting not only improves the aesthetics of your property and its frontage but provides enhanced visibility and safety for your building's visitors, employees and ground floor tenants.

To encourage this important security improvement, the Garment District Alliance (GDA) is working with the lighting design firm, Kugler Ning Lighting (KNL), to offer qualifying avenue building owners free avenue sidewalk-facing security lighting fixtures, along with a free consultation with KNL to determine the proper number and placement of fixtures for the building.

Property owners are responsible for the installation of all fixtures. However, the GDA will also provide \$1,000 per fixture to help defray installation expenses.

To receive your free consultation and lighting fixtures, please review the following terms, and then sign and submit this application. Upon approval we will have a representative from KNL contact you to discuss fixture placements on your building, and provide you with an idea of when you can expect to receive your fixtures.

Submit this application by June 30, 2019 to:

Email: info@garmentdistrictnyc.com
Fax: 212.764.9600
Mail: Attn: Avenue Lighting Program
Garment District Alliance
209 West 38th Street, 2nd Fl.
New York, NY 10018

The submission of this application does not guarantee free fixtures or installation incentive payments.

FREE SECURITY LIGHTING FIXTURE PROGRAM TERMS AND CONDITIONS

Eligible Buildings

Participation in this program is open to owners of avenue properties (Sixth, Broadway, Seventh, Eighth Avenues) within the Garment District Alliance boundaries ("Owner").

Fixtures

The ERCO Kona sidewalk lighting fixtures ("Fixtures"), to be provided by the GDA for this program, were selected by KNL and are described in the attached Fixture Descriptions document. There cannot be any substitution of fixtures.

See attachment (page 7) for fixture description.

Amount of Fixtures

KNL, our lighting design consultant, will determine the number of free Fixtures that are appropriate for your building, based upon your facade elements and fixture installation guidelines. It is estimated that most avenue properties will achieve sufficient sidewalk security lighting with 3 or 4 fixtures. No block front should have more than 6 Fixtures.

Receipt of Fixtures

Fixtures may not be available on demand, as purchases will be made in bulk upon receipt of a minimum number of applications.

Installation Cost Incentive

To facilitate this process, GDA is offering Owners an installation cost incentive of up to \$1,000 per fixture. This incentive is being offered to ameliorate engineering, permits and other installation-related costs. The incentive will be distributed as a reimbursement to Owners based upon submitted receipts of approved costs for completed work, not to exceed actual installation costs.

Installation, Removal and Replacement

The installation, removal and replacement of the Fixtures is the sole responsibility of the Owner. GDA does not provide any engineering or installation contracting services.

Electric and Maintenance

Owner is solely responsible for any electricity usage or ongoing maintenance of the Fixtures. GDA does not provide any maintenance services.

Warranty

GDA does not provide any warranty relating to the Fixtures. However, fixtures are under warranty from the manufacturer.

Indemnification and Insurance

Upon acceptance of Fixtures, Owner becomes sole owner of the Fixtures. GDA has no responsibility relating to the installation, performance of the Fixture, or impact on the building. By accepting the fixture, Owner agrees to indemnify GDA, its directors, agencies, employees, contractors, representatives, related entities, and the successors and assigns of each (collectively, "GDA Indemnities") against, and save GDA Indemnities harmless from all claims, including but not limited to damage or injury to persons or property (including reasonable attorneys' fees and disbursements), paid, suffered, incurred or alleged as a result of, or in any way arising out of (i) negligence or intentionally tortious acts by or on behalf of Owner, as proven by a Court, (ii) any breach by Owner of this Agreement.

Offer Period

Applications for the free avenue lighting program must be received by June 30, 2019.



FREE SECURITY LIGHTING FIXTURE PROGRAM APPLICATION

NAME OF PROPERTY OWNER

BUILDING ADDRESS

TELEPHONE

NAME OF BUILDING REPRESENTATIVE

By completing and signing this application, you affirm that you have read and agreed to all of the terms and conditions stated herein and plan to install the ERCO Kona security lighting Fixtures supplied by the GDA in accordance with the terms of this offer:

SIGNATURE OF BUILDING REPRESENTATIVE

SIGNATURE OF GDA REPRESENTATIVE

If you require any additional information on the Avenue Lighting Program please contact Anne Bonacum or Jonathan Hawkins at 212.764.9600.

The submission of this application does not guarantee free fixtures or installation incentive payments.

II. ADDITIONAL FAÇADE UP-LIGHTING FIXTURE OPTION

We strongly encourage owners to enhance their buildings with facade up-lighting. The GDA will assist you with a façade lighting plan, however, this program is fully at your own expense. The GDA recommends the Ecosense Rise fixture. See attachment (page 7) for fixture description.

This small, simple fixture casts a distinct beam of light up the façade of the building. A series of Ecosense Rise fixtures installed across your façade will illuminate building details and bring distinction to your property.

Owners are encouraged to install the Ecosense Rise façade up-lighting on their building in addition to the security lighting, but must do so fully at their own expense.

The cost of the uplighting fixture is estimated at \$654.94 each, and includes a free consultation with KNL to determine the appropriate number and placement of façade uplighting fixtures. **Your final cost shall be determined based on specific mounting hardware required for the building.**

The GDA will coordinate an order for multiple interested buildings and there will be a lead time associated with each order.

NOTES

The Ecosense Rise uplight fixture is distinct from the security light fixtures being provided by the GDA.

If you are also interested in uplighting, please complete and return the attached request. A representative from KNL will contact you to discuss the appropriate number of uplighting fixtures for your façade, and to secure your order.



FAÇADE UP-LIGHTING FIXTURE REQUEST

NAME OF PROPERTY OWNER

BUILDING ADDRESS

TELEPHONE

NAME OF BUILDING REPRESENTATIVE

I am interested in installing Ecosense Rise façade up-lighting on my building at an estimated cost of \$654.94 per fixture, that includes a free placement consultation with KNL. I understand that the GDA is not responsible for any costs related to the purchase or installation of the Ecosense fixtures.

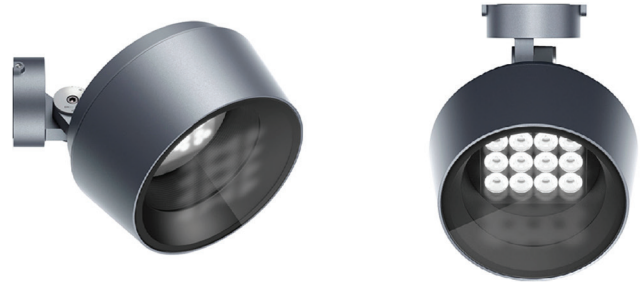
SIGNATURE OF BUILDING REPRESENTATIVE

SIGNATURE OF GDA REPRESENTATIVE

If you require any additional information on the Avenue Security or Façade Up-Lighting Programs, please contact Anne Bonacum or Jonathan Hawkins at 212.764.9600.

I. FREE SECURITY LIGHTING FIXTURE: ERCO KONA

- > ERCO Kona
- > High luminous flux and maximum visual comfort for lighting tasks in the outdoor area
- > Product website and specifications:
www.erco.com/kona



II. FAÇADE UP-LIGHTING FIXTURE: ECOSENSE RISE

- > EcoSense RISE F170 (Single)
- > Powerful and compact LED light fixture, delivering up to 2900 lumens, that can be used in spot, accent, landscape and floodlight applications
- > Product website and specifications:
www.ecosenselighting.com/products/rise/f170/



EXAMPLE: 499 SEVENTH AVENUE



- 499 Seventh Avenue has taken advantage of the Garment District Avenue Lighting Program and has installed the GDA recommended security (down) lighting and the facade (up) lighting fixtures.