2016 – 2017
By the Numbers

100% clean rated streets and sidewalks, 215 million pedestrians, 130,500 public inquiries, 22,000 square feet of pedestrian plaza space, 17,500 plants, 12,300 social media followers, 5,000 arts festival visitors, 2,000 streetscape elements, 36 newsletters, 16 public art exhibitions, 2 artisanal food markets.

It all adds up to another big year in the Garment District.

Since our founding in 1993, the Garment District Alliance has worked to make this neighborhood the very best it can be for all who live, work, or visit here. Our sanitation, public safety and streetscape improvement programs form the core of our mission, but each year we find new ways to improve the quality of life, enhance the pedestrian experience, promote our tenant companies and strengthen business connections.

This year, we decked the Garment District Plazas in a summer makeover. We tested distinctive avenue lighting fixtures, explored concepts for an Information Kiosk redesign, and developed a tracking app to improve maintenance efficiency. We engaged social media influencers to spread the word about neighborhood offerings, and increased the rigor and frequency of our economic analyses. We hosted our 13th annual arts festival and mounted 16 public art installations - all while maintaining a clean and safe neighborhood.

This year also saw developments in two areas that are critical to the future of the Garment District. In February, the City unveiled its Future of NYC Fashion Manufacturing Program, which will provide long-term, direct support for garment manufacturers, a sector of the apparel industry that has been in decline for decades. The program calls for the City to invest in dedicated apparel manufacturing space in a secondary industry hub in Sunset Park, Brooklyn. This will provide a nearby, stable manufacturing environment crucial to the future of our fashion ecosystem. The GDA Board of Directors endorsed this plan, and voted to partner with the City and the Council of Fashion Designers of America to fund a package of support programs that include work force development and relocation assistance.

Concurrently, we support the City’s proposal to ease use restrictions on some district buildings. These restrictions were intended to preserve manufacturing in Midtown, but had no effect on the industry’s steady decline. The GDA believes these obsolete restrictions should be lifted to reflect a modern, forward-looking Garment District, with a diverse tenancy that includes our anchor fashion industry, as well as creative and technology firms, artists, nonprofits, hotels, bars, restaurants and retailers.

More information about GDA activities may be found in this report and on our website. We look forward to continuing our partnership with local businesses, property owners and the City of New York, as we work together to improve the quality of life in the Garment District.

Barbara A. Blair
President
Our Public Service programs improve the quality of life in the Garment District.

**Sanitation**

The Garment District clean team consists of 30 sanitation staff members who keep our neighborhood looking its best seven days a week. Hours of operation are 7 a.m. to 6 p.m., Monday – Friday, and 8 a.m. to 4 p.m. on weekends. From April through October, we add an additional shift with a 5 a.m. start, in order to meet increased seasonal demands.

In 2016, we bagged 495.3 tons of trash in 87,447 of our signature trash bags, earning 100% clean ratings for our streets and sidewalks from the Mayor’s Operation Scorecard program. To keep ahead of the corner trash bag build-up during the warmer months, the GDA has hired a private carter to pick up trash throughout the district during weekdays. Our sanitation department also handles routine maintenance that includes painting, power washing, sticker and graffiti removal, and basic repairs to street furniture.

**Shred Day**

On April 13, the GDA stationed shredding trucks at several locations, offering local businesses the opportunity to rid themselves of excess paper at no charge. Fifty companies took advantage of the service.

**Public Safety**

The GDA’s 23 public safety officers (PSOs) are on duty seven days a week. Hours of operation are 7 a.m. to 7 p.m. on weekdays, and 8 a.m. to 4 p.m. on weekends, from November through April. During the months of May through October, weekday operations are expanded to a 5 a.m. start, in order to address the impact of the seasonal increase in homeless and unsheltered individuals in the district.

The Garment District saw a slight drop in crime of almost 1 percent in 2016 over the previous year, further reducing our already very low crime rate. With very little criminal activity and with the Garment District’s growing tourist population, our PSOs increasingly act as neighborhood ambassadors, answering questions, providing tourist information and giving directions to the public. In 2016, our PSOs assisted 130,500 individuals.

To keep abreast of local issues and conditions, the GDA public safety department takes part in the monthly Midtown Community Court Panel, which brings stakeholders together to develop strategies to address quality of life conditions in Midtown. We also partner with the community and the police department on the NYPD Shield counter-terrorism program, a public-private partnership offering counter-terrorism training opportunities and information sharing.
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**Homeless Outreach**

Through a service contract with the non-profit Urban Pathways, the GDA offers homeless outreach in the Garment District, Monday – Friday, 8 a.m. to 4 p.m, along with two overnights and two weekends per month.

A team of two outreach professionals works closely with our public safety officers to identify and approach those in need on Garment District streets, offering support services for homelessness, as well access to treatment for medical, mental and chemical addiction issues. In 2016, we recorded outreach to 3,436 individuals, a 5% increase over the previous year.

As it has all over the city, and especially in areas in close proximity to transit hubs, the homeless and panhandling population in the Garment District has grown significantly over the last five years. The reasons for this are, of course, multifactorial, as there are legal, social, economic, and healthcare factors that affect the problem and complicate solutions. In many cases, individuals who appear homeless are actually housed but spend their days panhandling. Others, who truly live on the streets, are often extremely resistant to accepting services, as they suffer from mental health and substance abuse issues.

This year, we convened a group of stakeholders who met several times to discuss strategies for dealing with the homeless and panhandling issues in the area. The group included representatives from the NYC Department of Homeless Services, Community Boards 4 & 5, the Offices of Council Members Garodnick and Johnson, the Manhattan Borough President’s Office, the NYC District Attorney’s Office, the NYPD and Urban Pathways. Absent legislative and policy changes, it is difficult for the GDA alone to have a meaningful impact on this issue. However, we have expanded our hours of operation during the warmer months, in response to the increased street population, and we continue to keep all stakeholders engaged as we seek new ways to address the problem.

**LinkNYC Solution**

One significant improvement was achieved this year, thanks to the efforts of City Council Member Corey Johnson. When the new LinkNYC installations became a magnet for the transient population on Eighth Avenue, Council Member Johnson took on the issue and succeeded in having the Link streaming feature disabled, which solved the problem.
Streetscape Improvements enhance the pedestrian experience.

**Garment District Plazas**

**Placemaking**
In our continuing efforts to find new and creative ways to enliven public space in the neighborhood, we decked the five Garment District Plazas to create a 2016 Summer Boardwalk, and turned the two plazas between 38th and 40th streets into a summer garden, complete with green turf and boxwood hedges.

**Permanent Plans**
Last year, the Garment District was approved for a Permanent Materials Plaza, which means that NYCDOT will be making substantial capital investment in the Garment District Plazas on Broadway. The surface of the plazas will be raised to be level with the adjacent sidewalks, and critical amenities like lighting and access to power will be added to the public space. NYCDOT is currently undertaking a Broadway visioning study, which is examining the current benefits and challenges of all the plazas along Broadway in Manhattan. The study will make recommendations, which will help inform our permanent plaza plan. The design will be created by NYCDOT with input from the GDA and the community. There is an estimated 5 year timeline for implementation.

**Plaza Facelift**
In advance of any permanent capital construction, NYCDOT is resurfacing Broadway this spring to correct issues with the roadbed and apply a fresh surface to the plazas. The plazas will also be enlarged and reconfigured slightly to make the public space more user-friendly. The resurfacing project is taking place throughout the month of May, and areas on Broadway will be closed on and off during that time to accommodate this work.

**Summer Closing**
Two of our plazas along Broadway will be closed for June, July and August as a tenant and pedestrian amenity. Broadway from 36th to 37th Streets, and 39th to 40th Streets, will be closed during those months, bringing additional open space to the neighborhood and increasing summer programming opportunities.
On March 2, Local Projects, the renowned experiential design studio, held a workshop at the GDA to explore ideas for the future of the Garment District Information Kiosk on Seventh Avenue at 39th Street.

Recognizing that the internet has changed the way people access information, and acknowledging that structural issues necessitate a renovation of some sort, the GDA engaged Local Projects to consider what the Kiosk of the future should be in order to best serve the Garment District. Three different concept directions were presented for discussion to a group of stakeholders that included property owners and tenants, as well as representatives from CB5, and Councilmember Johnson’s Office. The group consensus was that the kiosk structure should be removed, but the button and needle should remain and be enhanced as a pop art sculpture, district icon and tourist destination. This is a concept direction, designs for which will be developed in the coming year.

The GDA provides, maintains and monitors neighborhood streetscape and infrastructure elements. This year we planted 17,500 evergreens and annuals, maintained 813 pieces of GDA street furniture, and monitored over 1,500 City infrastructure elements.

Quality Control
The GDA worked with Vanguard, a digital technology firm, to create a hand-held application for recording and tracking all quality of life, streetscape, and infrastructure conditions that require monitoring, maintenance, and follow up. The system automatically generates work orders that are sent directly to the responsible party, and allows for greater efficiency in the collection and analysis of the data recorded by our public safety, sanitation and streetscape departments. For several years, our public safety officers have used handheld devices with such an application, but the goal is to have one system that works for all three departments. Currently, the new tracking system is being piloted by the streetscape department, with plans for a roll out to other GDA departments next year.

Signage Pole Replacements
The 1:1 replacement of our parking signage poles with a new, modern design is nearly complete. Three hundred of the poles will be completed by the end of this fiscal year.
The Garment District offers a central location with more city and regional transit options than any other Midtown neighborhood.

YOU CAN'T GET MORE MIDTOWN THAN THIS

DOWNTOWN

CHINATOWN

TRIBECA

SOHO

WEST VILLAGE

EAST VILLAGE

UNION SQUARE

LOWER EAST SIDE

FLATIRON

MURRAY HILL

CHELSEA

TIMES SQUARE

HELL'S KITCHEN

HUDSON YARDS

THE GARMENT DISTRICT NYC

COLUMBUS CIRCLE

LINCOLN SQUARE

UPPER WEST SIDE

CENTRAL PARK

UPPER EAST SIDE

BROOKLYN

NEW JERSEY

Port Authority

Times Square

Bryant Park

Lord & Taylor

Grand Central

Macy's

Madison Square Garden/Penn Station

THE GARMENT DISTRICT NYC

8th Ave

42nd St

34th St

7th Ave

5th Ave

Broadway

Empire State Building

9th Ave

Hudson Yards

The New York Times

Council Member Dan Garodnick

Lighting

**Distinctive Avenue Lighting**

This winter we installed two avenue lighting prototypes. The lights were designed by the lighting firm Kugler Ning, with the intention that they be adopted by property owners for use on their facades, in order to create a distinctive night time experience on the Garment District avenues. A decorative fixture was installed on 520 Eighth Avenue, while a more straightforward option was installed on 519 Eighth Avenue. Both options shed light on the sidewalks and wash light onto the facades. When a final design has been selected, avenue owners will be encouraged to participate in this program, as side street owners have already done with our highly successful security lighting. A critical mass of participation is needed to achieve the desired effect and improve safety and aesthetics in the Garment District.

**City Light Street Lighting**

This year, City Council Member Dan Garodnick generously allocated $150,000 in City capital funding for the 1:1 replacement of all streetlights on Sixth Avenue with the new LED City Light pole. These replacements have not yet been scheduled, as the NYCDOT process from allocation to implementation is lengthy. This funding complements $450,000 that was allocated in 2013 by the City Council and Borough President for light pole replacements on the other avenues. Those replacements are scheduled to take place in August 2017. The City Light pole is a modern design that uses LED technology, which consumes less power while providing a brighter, whiter light.

**Parklets**

To create temporary open space on our side streets, 3 - 4 parklets will be installed this spring. Parklets are temporary installations of decking, planters and seating that occupy 1 - 2 parking spots adjacent to cafés and coffee shops during the temperate months. Locations are selected in consultation with property owners, retailers and NYCDOT.
The Garment District offers a central location with more city and regional transit options than any other Midtown neighborhood.

### Social media

The GDA social media presence continues to grow, as follows:

- **Instagram** - 2,216 followers
- **Twitter** - 6,641 followers
- **Facebook** - 3,800 likes

### Information Kiosk

In 2016, the Information Kiosk recorded 21,810 visitors, most of whom were seeking tourist information and directions. The kiosk contains four iPads which allow access to our website, with our extensive database of district businesses and retailers, as well as access to tourist information through NYCgo.com.

### Map

Our district map contains suggestions for how to spend a day in the Garment District. The map is updated quarterly, posted on our website, and printed for distribution at the Information Kiosk.

### Website

Our comprehensive website contains everything you need to know about the Garment District. Suggestions for how to plan your visit, where to shop, and what to do in the Garment District are only a click away. News, events and notices are posted regularly, along with GDA reports and publications. In addition, the website contains our extensive database that allows you to search for local businesses, restaurants and retailers, as well as a broker toolkit to assist those looking to lease space in the area.

### News

The GDA generates E-newsletters twice a month, which welcome new businesses and retailers, and contain information about district events, special offers, and public notices. Print newsletters are created and mailed quarterly. All news is sent to property owners, local businesses, real estate brokers, Community Boards, the CFDA, public officials, city agencies and others who have expressed interest in the district. Our email list contains 8,000 individuals, and our mailing list numbers 6,500. If you are not receiving news from the GDA, please contact us by emailing info@garmentdistrictnyc.com. Be sure to include your name, title, company, address, telephone and email, as well as a description of your business.
We promote the Garment District through programming that enlivens the neighborhood and celebrates our members.

Art in the Garment District

2016 Arts Festival
October 20 – 22, the GDA hosted our 13th annual Arts Festival, a celebration of the Garment District’s creative community of artists, performers and crafters. The public was invited to experience open studios, district-wide installations, interactive performance art, and ‘Makers’ Way,’ our first art and craft exhibition. The 2016 festival was our largest to date, with more than 70 artists, 17 installations, 12 performances, 10 crafters, 6 galleries, and a combined attendance of over 5,000 visitors.

Art on the Plazas
On September 20, an exhibit by Taiwanese artist Hung Yi opened on the Garment District Plazas. The exhibit, entitled Fancy Animal Carnival, consisted of eight large, fantastical sculptures by the renowned Taiwanese artist. The sculptures were brought to New York City by the Emmanuel Fremin Gallery in New York and InSian Gallery in Taiwan. Each animal sculpture depicted a narrative, expressed through traditional Taiwanese symbols and motifs. An opening was held on September 20 that was attended by Luchia Lee, Director of the Taiwanese American Council; Ambassador Lily Hsu, Director General of the Taipei Economic and Cultural Office in New York; Thomas Chang, Director of the Taipei Tourism Bureau; and Susan Yu, Director of the Taipei Cultural Center, in addition to the artist and representatives from DOT’s Arterventions program. The exhibit was on display through April, garnering extensive press and social media coverage along the way. TimeOut NY named the Fancy Animal Carnival among New York’s most Instagrammed sights in October.

Space for Public Art
The GDA displays exhibits by local artists in the Garment District Space for Public Art at 315 West 38th Street and in the lobby of the Kaufman Arcade at 132 West 36th Street. This year we hosted 14 exhibitions in a variety of mediums, including painting, photography, sculpture and performance art.
Plaza Programming

**LOCALS Exhibit**
During July and August, the GDA celebrated the creative people and businesses of the Garment District neighborhood with a portrait exhibition by the noted photographer Kelly Campbell, on display on the Broadway Plazas between 38th and 40th Streets. The LOCALS were featured on 7’ x 7’ exhibit cubes, custom designed for the GDA by the award-winning Antenna Design, and placed on a bed of green turf to simulate a summer garden environment. The exhibit included LOCALS from The Skylark, Neoscape, OnDeck, Appboy, King’s Thai Boxing, Trademark Taste & Grind, Bene Rialto, Elizabeth Foundation for the Arts, WeWork, Open Space Institute, ASPCA and Faviana.

**Picnic on the Plazas**
On July 6, to open the LOCALS exhibit and celebrate the installation of the summer garden, the GDA hosted a picnic, complete with checkered tablecloths, on the Garment District Plazas. Boxed lunches from District Tap House, homemade B-Line ice cream and the GDA’s own home-built lemonade stand provided the refreshments. Our unique Midtown garden oasis and free lemonade attracted copious press coverage.

**Lemonade on the Lawn**
Following the popularity of the GDA lemonade stand at the LOCALS opening event, we established Lemonade on the Lawn. Each Wednesday during July and August, from 11:30 a.m. to 1 p.m., the GDA served free lemonade from our lemonade stand on the plaza between 38th and 39th Streets. An on-demand Snapchat filter was created for the Lemonade on the Lawn event, offering a location based graphic overlay that could be added to any Snapchat taken at the event. The filter was used 136 times, which resulted in 4,500 views.

**UrbanSpace Garment District**
Month-long spring and fall UrbanSpace food markets enlivened the Garment District Plazas, with offerings from local purveyors, like Enfé Turkish and Black Iron Burger, as well as some of the city’s newest names in creative, artisanal fare. Lunchtime crowds continue to demonstrate the popularity of the markets with those who work in and visit the Garment District.
District Promotion

Influencer Campaign
This winter, the GDA launched a social media influencer campaign to broaden the reach of our neighborhood messaging. Twelve influencers were selected to visit the Garment District and write about their experiences on their blogs and social media accounts. The influencers selected have a combined following of three million. Each explored a number of venues in the area, mostly rooftops, coffee shops, restaurants and retail locations. After visiting these venues, they created blog posts highlighting each, and posted photographs and links on all of their social media channels.

Animated map
To complete our trio of short films that promote the Garment District’s assets, Neoscape, the digital marketing firm, created an animation that illustrates the neighborhood’s convenient location and unmatched transportation options. “It’s All About Location” uses maps to visually describe how easy it is to get to the Garment District, from anywhere, and why “you can’t get more Midtown than this.” This film complements two others which demonstrate the changes that are taking shape in the Garment District, with new businesses and restaurants, and Garment District facts and figures, such as pedestrian counts and demographics. All of the Garment District films can be accessed through our website.

District tours
The GDA offers free guided walking tours of the neighborhood twice a month, led by industry-insider Michael Kaback. Tours are listed on our website and require reservations, as they frequently book to capacity.

Kiosk video screens
Four large screens were installed in the windows of the Information Kiosk last summer. They display video and images that promote the district and local restaurants and retailers.

Take-Away Day
On April 24, the GDA extended the celebration of Earth Day by encouraging the public to take spring pansies from the planters on Broadway. Biodegradable bags were supplied for transport. Whenever possible, the GDA seeks to repurpose planting materials at the conclusion of seasonal rotations.
Brokers’ Toolkit
The GDA website contains a robust Real Estate section with a suite of tools designed to help those looking to lease space in the Garment District. Economic reports, pedestrian data, promotional publications, videos, maps and other materials provide detailed information about the neighborhood.

Broker Event
On July 12, the GDA co-hosted a real estate luncheon at The Skylark rooftop with Paul Amrich, CBRE Vice Chairman; Neil V. King III, CBRE Senior Vice President; and Bob Savitt, President of Savitt Partners. The group discussed the thriving office and retail markets in the Garment District. The GDA provided information on the Garment District’s strong economic indicators and natural assets, while Paul Amrich and Neil King described CBRE’s commitment to the neighborhood and belief in the increasing opportunities that it presents.

Public Appearances
GDA President Barbara A. Blair took part in two panel discussions this year, describing today’s Garment District and the increasing opportunities in the local retail and office markets. These included an October REBNY program about Midtown retail development, and a December special broadcast of the Stoler Report, entitled “The Evolution of the Garment District,” which also featured Garment District property owners Bob Savitt, Scott Handler and Ira Fishman.

Advertising
As part of our strategy to promote the district, we launched a 6 month media plan in November with print and online advertisements in the Commercial Observer, The Real Deal, The Mann Report and Crains. The ads illustrate the Garment District’s assets: central location, convenient transit, diverse companies, and abundant amenities.

ICSC
December 4 through 6, the GDA was an exhibitor at the New York Deal Making Conference at the Javits Center, hosted by the International Council of Shopping Centers, a national retail trade organization. The GDA distributed neighborhood economic information and branded materials at the event, which was attended by over 10,000 retailers and retail brokers.
Pedestrian Counts

We use Springboard pedestrian counting cameras to record foot traffic in the Garment district 24 hours a day, seven days a week. Cameras are mounted on buildings at eight locations, allowing us to capture north-bound and south-bound pedestrian data for all four of our avenues. This allows us to track trends, which are published in our Economic Quarterly Reports and posted in the Real Estate Section of our website. In 2016, we recorded 215 million pedestrians in the Garment District, with Thursday being the busiest day of the week for foot traffic.

Economic Quarterly Report

In 2016, we established a new protocol for our reporting of Garment District economic indicators. Pedestrian counts, employment numbers, retail and office market trends, and other data are now updated and made available in Economic Quarterly Reports, which are mailed and emailed to our business tenants, property owners, and real estate brokers. The reports are also archived in the Real Estate section of our website.

Tools of the Trade

Again this year, the GDA partnered with the Fashion Institute of Technology to offer a series of seminars to help small apparel businesses be more competitive. Courses included Entering Global Markets and How to Find a Supplier. Though geared toward apparel, many of the courses are applicable to any small business seeking a competitive edge in the modern marketplace.

Proposal to Lift Building Restrictions

In March, NYC EDC announced its intention to file an application to lift the Special Garment Center District overlay, which places use restrictions on some buildings in the Garment District. The GDA is supportive of this proposal because the restrictions have failed to help the manufacturing industry that has been in a steady decline for decades. Furthermore, the restrictions only serve to limit the Garment District’s economic growth and diversity. Absent any benefit, and taking the negative impacts into consideration, it is the position of the GDA that the SGCD overlay should be lifted, in order to legitimize the neighborhood’s many small, dynamic, tax-paying businesses which are currently unfairly categorized as “non-compliant,” and to create more legal Class B and C office space, which is sorely needed in Manhattan.

We foster growth in the Garment District through programs that support our tenant businesses.
215
million pedestrians recorded

12%
growth in information industry jobs (2014-2015)

4
small business courses

147%
increase in average retail starting rents (2014-17)

37
hotels

45%
employment growth since 2000

129,000
employees

9
pedestrian counting locations

Future of NYC Fashion Manufacturing Program

In February, the NYC Economic Development Corporation announced its new Future of NYC Fashion Manufacturing Program, which offers long-term solutions to support and strengthen local fashion production. Based on feedback from manufacturers, showrooms, designers, suppliers, educators and advocacy groups, the EDC plan was developed to address the apparel manufacturing industry’s need for:

» Real Estate Stability and Clustering
» Technology Modernization and Investment
» Enhanced Workforce Development
» Industry Organization & Technical Assistance

The cornerstone of the program is the City’s $137 million investment in dedicated space for apparel manufacturers in two facilities in Sunset Park, Brooklyn, where New York’s second largest manufacturing hub already exists. This will provide an option for manufacturers seeking less expensive space, more space, longer term leases, and more modern equipment in a stable, long-term location with an established secondary apparel cluster.

To complement this investment, the GDA has agreed to partner with the City and with the Council of Fashion Designers of America to help fund a manufacturing support package that will make investments in technology, business technical assistance and workforce development, as well as provide relocation and expansion support for companies that are interested in moving to Sunset Park. The GDA Board strongly supports these efforts to stabilize and strengthen the manufacturing sector that is so critical to New York’s apparel industry.
For Fiscal Year 2018, the GDA will continue to offer its core services of Sanitation, Public Safety and Streetscape Improvements. Planned special initiatives include:

» Expansion of pedestrian amenities and plaza programming, as two blocks of Broadway are closed for the summer months

» September Pedestrian Flow Zone closing of the western lane of traffic on Seventh Avenue to improve pedestrian flow

» Completion of 1:1 replacements of our parking signage poles with a more modern and maintenance-friendly design

» Planning for permanent plazas on Broadway, to include design collaboration with NYCDOT and the Garment District community

» Expanded sanitation and public safety services during warm weather months

» Participation in the NYC Future of Manufacturing Program to provide meaningful support to apparel manufacturers

» Support for the NYC proposal to lift building restrictions in parts of the Garment District to create opportunities for neighborhood growth

» Roll-out of distinctive avenue lighting program

» Installation of a Holiday Market on Broadway

Emails, newsletters and our website keep GDA members informed of all the programs and projects we undertake that support our mission to improve the Garment District for all who live, work and visit here.

The summer closing of two blocks of Broadway will expand the public space and allow the GDA to increase pedestrian programming and amenities.
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M&J Trimming
Michael Cohen

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Newmark Grubb Knight Frank
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Savitt Partners LLC
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Shorenstein Properties
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Virginia Louloudes

Bank Leumi USA
Denis Byrne

Distrikt Hotel
Jennifer Austin

HG Designworks LLC
Hans Galutera

Interpublic Group
Jonathan Coun

Neoscape
Patrick Redmond

Refinery Hotel
Manya duhoffmann

Stitch Bar & Lounge
Nicholas Cohen

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Ryan Garson

CLASS D PUBLIC REPRESENTATIVES
Office of the Mayor
Commissioner Gregg Bishop,
NYC Department of
Small Business Services
Jennifer Kitson – Alternate

Office of the Comptroller
Hon. Scott Stringer
Jennifer Conovitz – Alternate

Office of Manhattan
Borough President
Hon. Gale Brewer
Lucille Songhai – Alternate

New York City Council
Council Member Dan Garodnick
Leah Reiss – Alternate
Council Member Corey Johnson
Sean Coughlin – Alternate

CLASS E INTERESTED PARTIES (NON-VOTING)
Community Board 4
Christine Berthet, Board Chair
David Solnick – Alternate

Community Board 5
Vikki Barbero, Board Chair
Greg Lewis – Alternate

The Doneger Group
Abbey Doneger
Mary Ann Moore – Alternate

Fashion Institute of Technology
Dr. Joyce Brown
Lisa Wager – Alternate

Stan Herman Company
Stan Herman
The Alliance thanks:
Chair Martin Meyer, the Garment District Alliance Board of Directors, and all the property owners, business tenants and residents of the Garment District.

The Alliance also thanks:
Mayor Bill de Blasio / Manhattan Borough President Gale Brewer / Speaker Melissa Mark-Viverito, Council Member Dan Garodnick, Council Member Corey Johnson & the NYC Council

Thanks to:
Commissioner Gregg Bishop and the NYC Department of Small Business Services / Community Boards 4 & 5 / Christine Helm and the Enterprise Center at F.I.T. / NYC Department of City Planning / NYC Economic Development Corporation / NYC Department of Parks & Recreation / NYPD / NYC Department of Sanitation / NYC Department of Transportation / Dr. Anastasia Xenias and the U.S. Department of Commerce / Paul Amrich, Neil V. King III and CBRE / lighting prototype hosts 520 Eighth Avenue and 519 Eighth Avenue

Arts programming:
All Garment District Space for Public Art artists / All participants in the 2016 Arts Festival / Marjorie Lee Woo and L.I.M. College / The Port Authority Bus Terminal / Wendy Feuer and Emily Colasacco of the DOT Urban Art program / Kaufman Arcade / Alliance Arts Panel: Bill Carroll, Emily Colasacco, Anita Durst, Cheryl Hageman, Dusica Kirjacovic & Virginia Louloudes.

Springboard pedestrian counting camera hosts:
499 Seventh Avenue, 519 Eighth Avenue, 561 Seventh Avenue, 1430 Broadway, 1370 Broadway, 1032 Sixth Avenue, 1033 Sixth Avenue, 519 Eighth Avenue

The Garment District Alliance is a not-for-profit corporation, established in 1993 to promote the positive development of Midtown Manhattan’s Garment District. The Alliance provides specialized and ongoing programs to improve the quality of life and economic vitality in the district.

For more information on Alliance activities, visit www.garmentdistrict.nyc

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Images: Alexander Ayer, Neoscape, Local Projects, Jeffrey Boxer, Kelly Campbell