



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Garment District	-2.9 %	3.3 %	-0.8 %	-1.5 %	-0.5 %	-3.9 %
USA	-3.3 %	0.2 %	-2.8 %	-0.9 %	0.4 %	0.9 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The change in footfall for Garment District over the last 52 weeks is 1.3% down on the previous year.

Footfall for the year to date is 2.9% down on the previous year.

The number of visitors counted for week commencing 29 July 2019 was 4,703,386.

The busiest day in week commencing 29 July 2019 was Thursday with 800,707 visitors.

The peak hour of the week was 17:00 on Thursday 1 August 2019 with footfall of 71,475

## Ped Counts by week

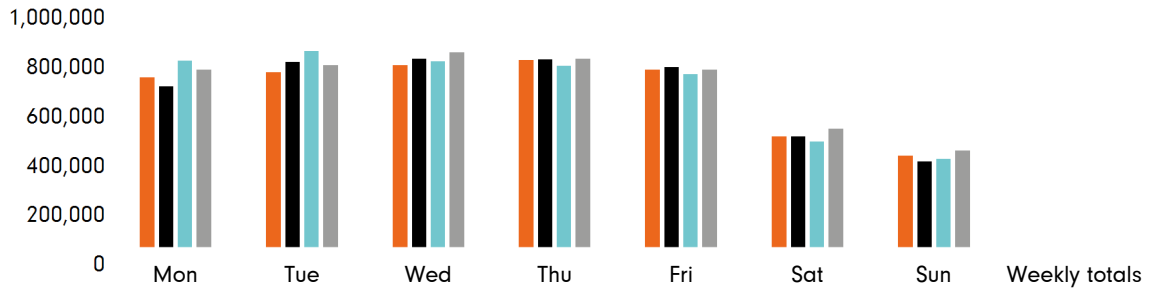


■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

## Weather

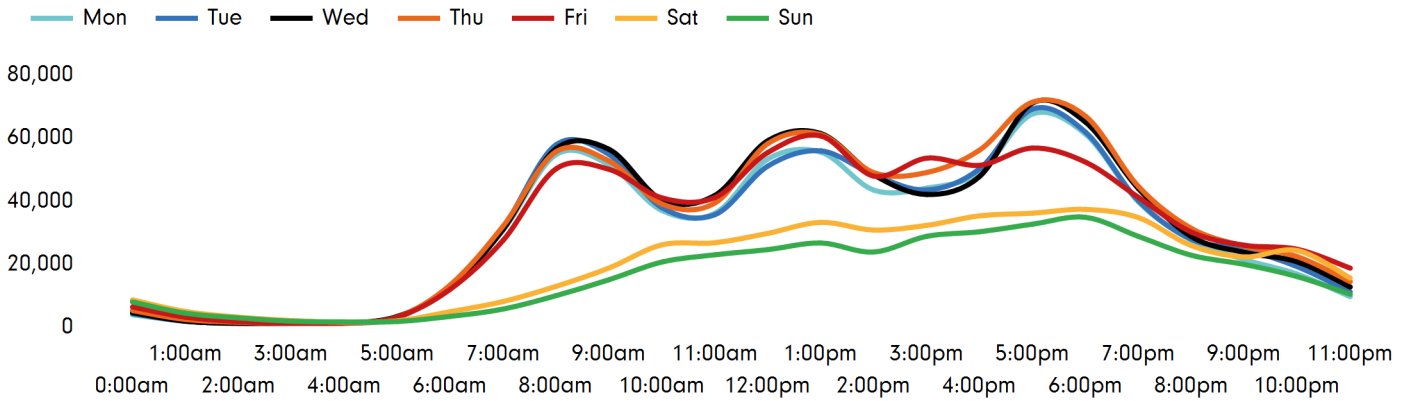
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	91°	91°	87°	86°	84°	82°	87°
Previous week	80°	71°	80°	84°	86°	84°	89°
Previous year	82°	80°	84°	89°	84°	84°	91°

## Ped Counts by day

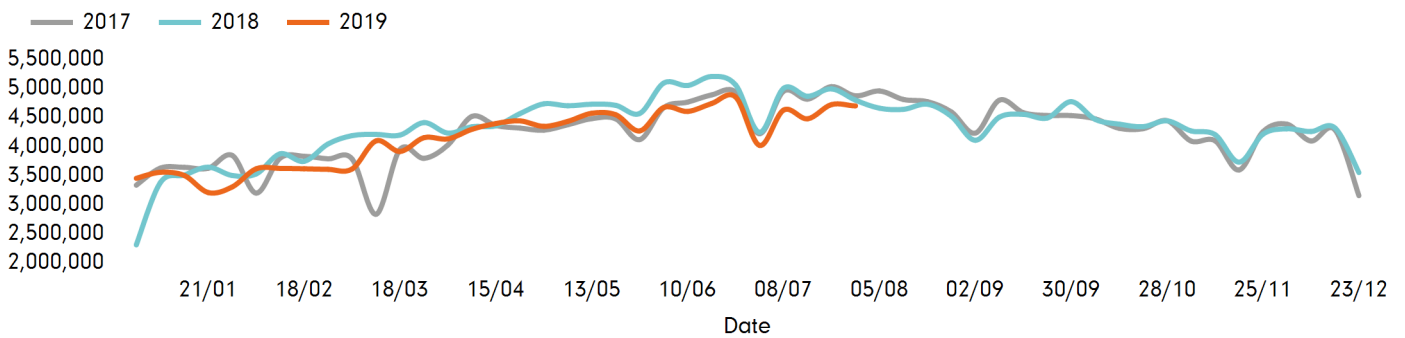


Week on week %	5.5 %	-5.5 %	-3.1 %	-0.5 %	-1.4 %	-0.3 %	6.1 %	
Year on year %	-8.9 %	-10.6 %	-2.0 %	2.9 %	2.4 %	4.7 %	3.5 %	
% of week	15.5%	15.9%	16.6%	17.0%	16.2%	10.2%	8.5%	

## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	71,634	70,924	69,228	1.0 %	3.5 %	
40 at 7 SE	201,608	203,472	199,497	-0.9 %	1.1 %	
40 at 7 SW	89,531	93,257	93,482	-4.0 %	-4.2 %	
6th Avenue at 1032	256,290	253,207	253,515	1.2 %	1.1 %	
6th Avenue at 1033	207,318	206,126	201,564	0.6 %	2.9 %	
7 at 40 NW	133,525	129,760	128,146	2.9 %	4.2 %	
7 at 40 SE	284,406	279,846	278,235	1.6 %	2.2 %	
7 at 40 SW	260,092	257,098	287,173	1.2 %	-9.4 %	
7 at W 37 NE	143,485	147,481	135,809	-2.7 %	5.7 %	
7 at W 37 NW	267,694	271,018	258,224	-1.2 %	3.7 %	
7 at W 37 SE	184,344	179,405	224,762	2.8 %	-18.0 %	
7 at W 37 SW	267,338	276,051	327,589	-3.2 %	-18.4 %	
8 at W 36 NE	239,184	244,460	230,056	-2.2 %	4.0 %	
8 at W 36 NW	169,929	167,844	160,201	1.2 %	6.1 %	
8 at W 36 SE	230,668	232,986	218,855	-1.0 %	5.4 %	
8 at W 36 SW	220,152	222,078	218,659	-0.9 %	0.7 %	
Broadway at 1359	239,605	240,198	233,911	-0.2 %	2.4 %	
Broadway at 1370	105,103	107,518	113,762	-2.2 %	-7.6 %	
Broadway at 1411	247,312	251,412	230,166	-1.6 %	7.4 %	
Broadway at 1430	328,815	337,598	363,449	-2.6 %	-9.5 %	
W 36 at 8 NE	82,072	85,641	82,446	-4.2 %	-0.5 %	
W 36 at 8 NW	75,092	78,865	66,212	-4.8 %	13.4 %	
W 36 at 8 SE	95,639	95,522	83,553	0.1 %	14.5 %	
W 36 at 8 SW	100,539	101,526	80,229	-1.0 %	25.3 %	
W 37 at 7 NW	38,445	35,237	38,956	9.1 %	-1.3 %	
W 37 at 7 SE	97,193	92,706	84,120	4.8 %	15.5 %	
W 37 at 7 SW	66,373	65,526	80,711	1.3 %	-17.8 %	

## Ped Counts by location



Light Blue	Broadway at 1430, 7.0 %
Blue	7 at 40 SE, 6.0 %
Black	7 at W 37 NW, 5.7 %
Orange	7 at W 37 SW, 5.7 %
Red	7 at 40 SW, 5.5 %
Yellow	6th Avenue at 1032, 5.4 %
Green	Broadway at 1411, 5.3 %
Light Blue	Broadway at 1359, 5.1 %
Blue	8 at W 36 NE, 5.1 %
Black	8 at W 36 SE, 4.9 %
Orange	8 at W 36 SW, 4.7 %
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### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 31, 2019 Vs Week 1, 2018 to Week 31, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 31, 2019 Vs Week 31, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 31 2019 Vs Week 30 2019