



Garment District

Week 15, 2017

04/10/2017 to 04/16/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 1.5 %		▲ 18.2 %		▲ 12.2 %	▲ 0.2 %
New York	▲ 0.4 %	▲ 7.4 %	▲ 11.1 %	▲ 3.5 %	▲ 11.8 %	▲ 6.6 %
USA	▼ -1.5 %	▲ 6.8 %	▲ 7.4 %	▲ 3.5 %	▲ 9.4 %	▲ 6.6 %

Headlines

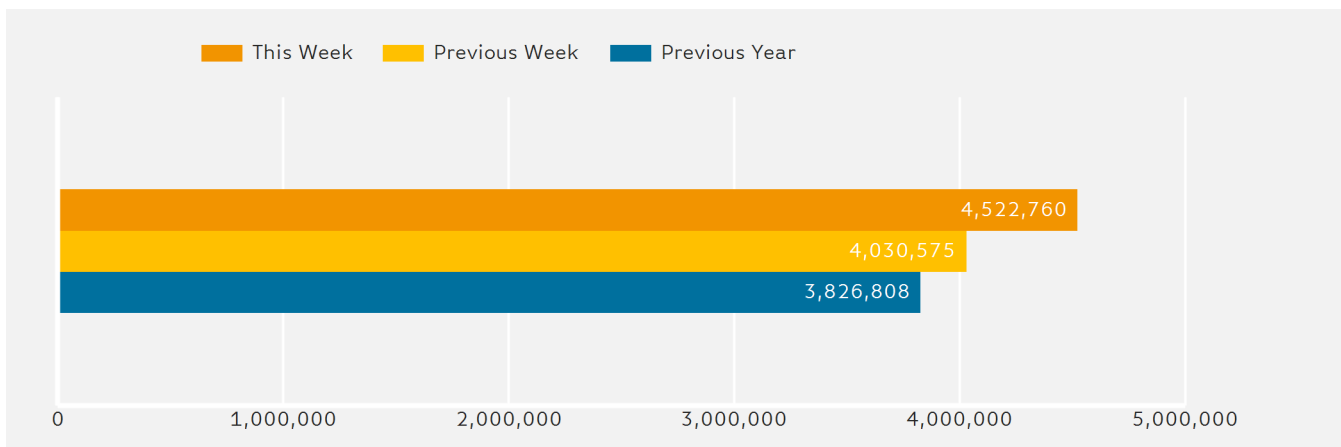
The total number of Pedestrians to Garment District for the last 52 weeks is 216,023,148 which is 1.4% up on the previous year.

The total number of Pedestrians for the year to date is 55,658,852 which is 1.5% up on the previous year.

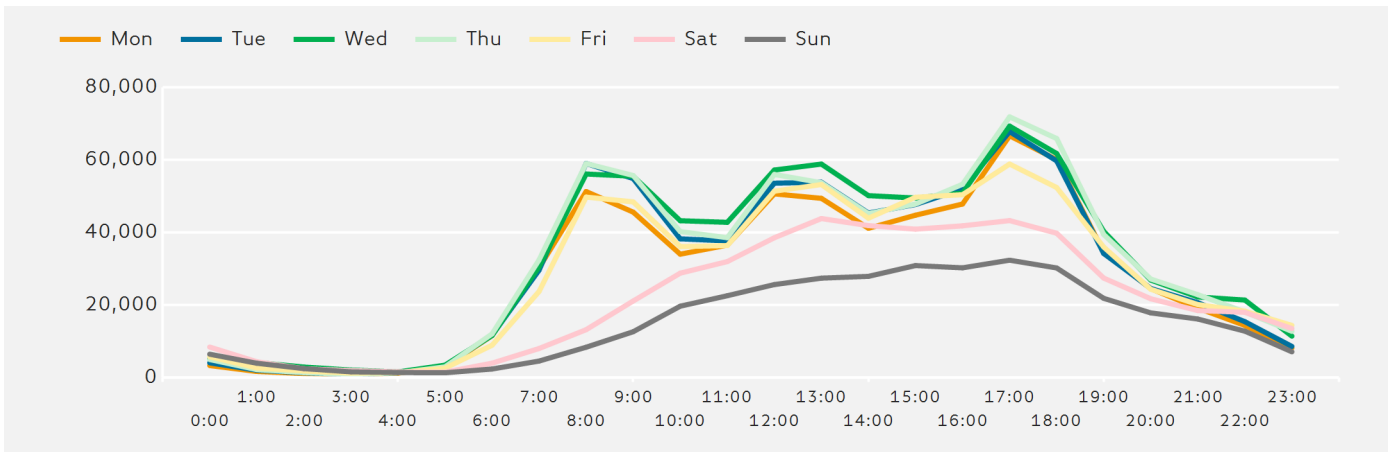
The total number of Pedestrians to Garment District in week commencing 10 April 2017 was 4,522,760.

The busiest day in week commencing 10 April 2017 was Wednesday with 777,794 Pedestrians.

Ped Counts Totals by Week



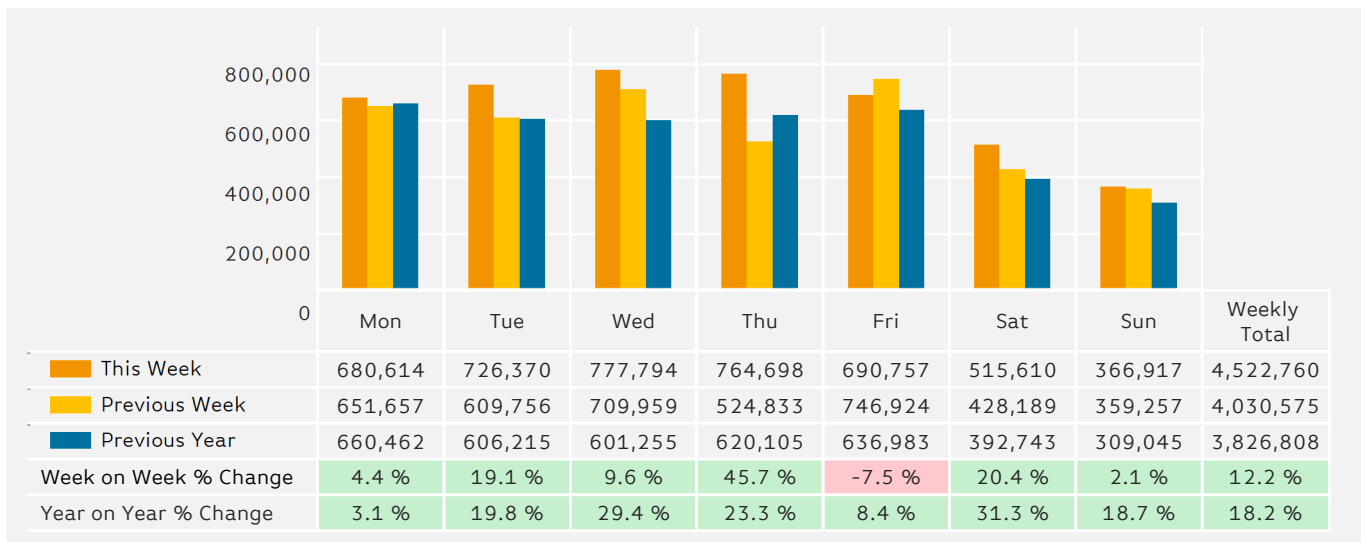
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	73	80	73	62	64	62	84
Previous Week	60	60	64	55	48	55	64
Previous Year	60	55	55	60	62	64	73

Ped Counts by Day

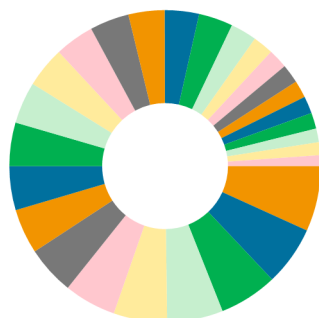


Ped Counts Totals

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	60,587	65,016	1,548	-6.8 %	3813.9 %	
40 at 7 SE	160,575	153,248	151,364	4.8 %	6.1 %	
40 at 7 SW	88,862	89,207	63,530	-0.4 %	39.9 %	
6th Avenue at 1032	273,119	222,448	229,414	22.8 %	19.1 %	
6th Avenue at 1033	204,173	178,780	175,945	14.2 %	16.0 %	
7 at 40 NW	205,594	171,843	2,312	19.6 %	8792.5 %	
7 at 40 SE	195,912	193,062	182,797	1.5 %	7.2 %	
7 at 40 SW	251,346	227,718	257,490	10.4 %	-2.4 %	
7 at W 37 NE	123,056	118,954	105,998	3.4 %	16.1 %	
7 at W 37 NW	278,886	249,523	219,796	11.8 %	26.9 %	
7 at W 37 SE	170,277	134,294	163,151	26.8 %	4.4 %	
7 at W 37 SW	306,403	242,399	257,763	26.4 %	18.9 %	
8 at W 36 NE	227,970	190,727	219,226	19.5 %	4.0 %	
8 at W 36 NW	190,932	175,752	175,214	8.6 %	9.0 %	
8 at W 36 SE	244,168	231,462	202,567	5.5 %	20.5 %	
8 at W 36 SW	210,592	193,678	185,336	8.7 %	13.6 %	
Broadway at 1359	184,240	176,665	155,698	4.3 %	18.3 %	
Broadway at 1370	160,360	138,490	139,075	15.8 %	15.3 %	
Broadway at 1411	184,345	161,510	162,962	14.1 %	13.1 %	
Broadway at 1430	262,819	232,464	245,362	13.1 %	7.1 %	
W 36 at 8 NE	80,901	70,570	87,069	14.6 %	-7.1 %	
W 36 at 8 NW	96,169	90,061	87,024	6.8 %	10.5 %	
W 36 at 8 SE	91,294	96,356	83,780	-5.3 %	9.0 %	
W 36 at 8 SW	80,651	63,935	83,527	26.1 %	-3.4 %	
W 37 at 7 NW	50,750	45,771	56,852	10.9 %	-10.7 %	
W 37 at 7 SE	74,933	61,709	77,075	21.4 %	-2.8 %	
W 37 at 7 SW	63,846	54,933	54,933	16.2 %	16.2 %	

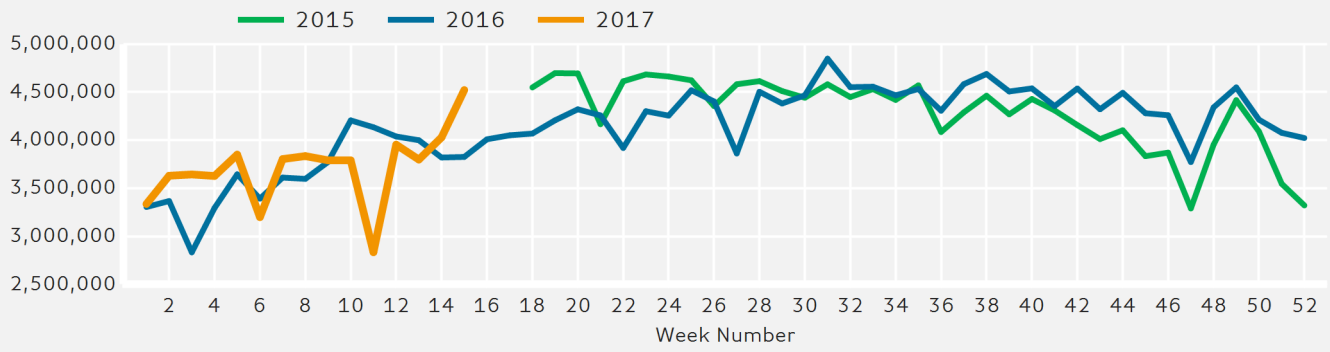
Ped Counts Totals

Counting By Location - Main Locations Only



- 7 at W 37 SW, 6.8 %
- 7 at W 37 NW, 6.2 %
- 6th Avenue at 1032, 6.0 %
- Broadway at 1430, 5.8 %
- 7 at 40 SW, 5.6 %
- 8 at W 36 SE, 5.4 %
- 8 at W 36 NE, 5.0 %
- 8 at W 36 SW, 4.7 %
- 7 at 40 NW, 4.5 %
- 6th Avenue at 1033, 4.5 %
- 7 at 40 SE, 4.3 %
- ...

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.