



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Garment District	-2.4 %	2.7 %	-3.1 %	5.7 %	1.9 %	4.8 %
New York	-0.9 %	0.0 %	-2.3 %	5.7 %	-2.6 %	5.7 %
USA	-2.7 %	-0.8 %	-2.5 %	3.5 %	-2.0 %	3.5 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 0.8% up on the previous year.

Footfall for the year to date is 2.4% down on the previous year.

The number of visitors counted for week commencing 22 April 2019 was 4,428,665.

The busiest day in week commencing 22 April 2019 was Thursday with 751,441 visitors.

The peak hour of the week was 17:00 on Tuesday 23 April 2019 with footfall of 72,645

Ped Counts by week

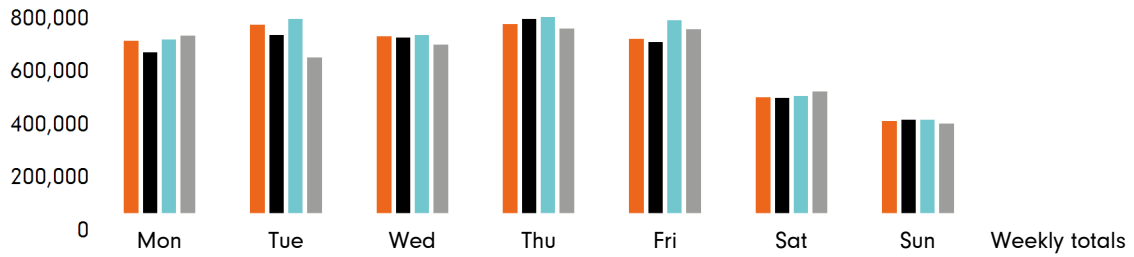


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

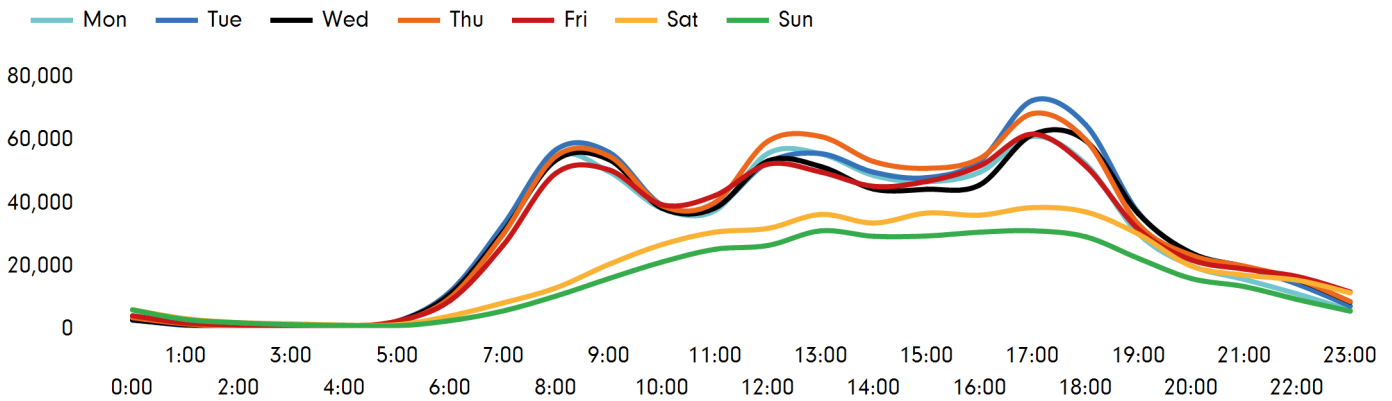
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	69°	73°	68°	62°	59°	55°	51°
Previous week	64°	64°	62°	60°	71°	64°	66°
Previous year	64°	62°	57°	66°	57°	64°	57°

Ped Counts by day

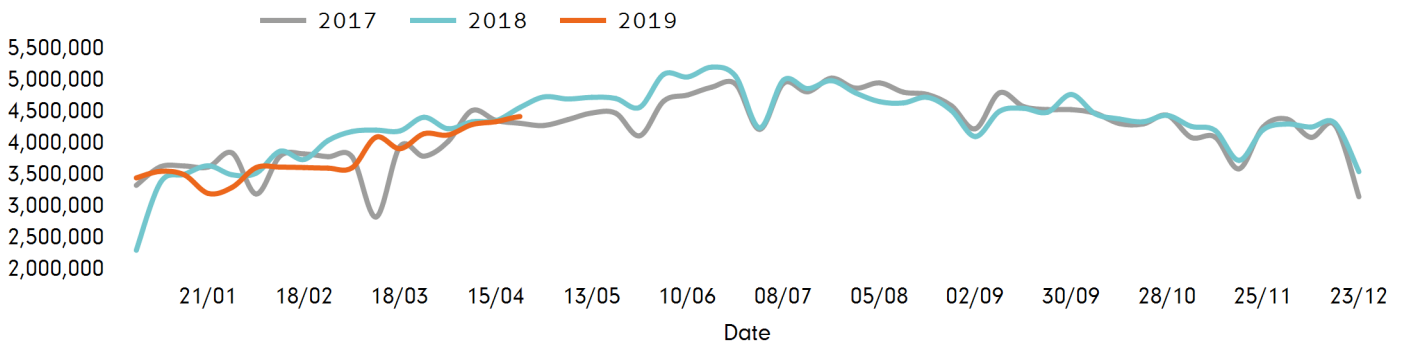


Week on week %	6.8 %	5.6 %	0.9 %	-2.6 %	1.9 %	0.6 %	-1.0 %	
Year on Year %	-0.7 %	-3.1 %	-0.6 %	-3.6 %	-9.3 %	-1.0 %	-1.1 %	
% of week	15.5%	16.9%	15.9%	17.0%	15.7%	10.6%	8.5%	




























Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	60,487	59,000	61,586	2.5 %	-1.8 %	
40 at 7 SE	181,966	175,668	167,929	3.6 %	8.4 %	
40 at 7 SW	72,467	75,654	95,858	-4.2 %	-24.4 %	
6th Avenue at 1032	246,356	260,104	238,373	-5.3 %	3.3 %	
6th Avenue at 1033	196,437	189,315	199,865	3.8 %	-1.7 %	
7 at 40 NW	130,660	130,503	128,619	0.1 %	1.6 %	
7 at 40 SE	242,889	246,965	237,342	-1.7 %	2.3 %	
7 at 40 SW	227,949	229,274	241,304	-0.6 %	-5.5 %	
7 at W 37 NE	134,177	138,037	143,557	-2.8 %	-6.5 %	
7 at W 37 NW	236,732	234,627	244,907	0.9 %	-3.3 %	
7 at W 37 SE	148,293	153,288	164,629	-3.3 %	-9.9 %	
7 at W 37 SW	263,220	265,025	320,110	-0.7 %	-17.8 %	
8 at W 36 NE	242,676	228,761	242,933	6.1 %	-0.1 %	
8 at W 36 NW	153,060	142,198	166,622	7.6 %	-8.1 %	
8 at W 36 SE	237,623	230,743	234,102	3.0 %	1.5 %	
8 at W 36 SW	217,988	211,777	213,394	2.9 %	2.2 %	
Broadway at 1359	245,110	248,099	239,713	-1.2 %	2.3 %	
Broadway at 1370	119,917	118,975	127,263	0.8 %	-5.8 %	
Broadway at 1411	218,507	178,286	229,083	22.6 %	-4.6 %	
Broadway at 1430	324,438	305,409	323,372	6.2 %	0.3 %	
W 36 at 8 NE	80,065	81,617	86,062	-1.9 %	-7.0 %	
W 36 at 8 NW	83,165	78,193	79,001	6.4 %	5.3 %	
W 36 at 8 SE	88,856	90,967	89,831	-2.3 %	-1.1 %	
W 36 at 8 SW	86,564	67,700	87,212	27.9 %	-0.7 %	
W 37 at 7 NW	45,116	60,566	52,171	-25.5 %	-13.5 %	
W 37 at 7 SE	79,995	82,950	74,239	-3.6 %	7.8 %	
W 37 at 7 SW	63,952	62,922	80,877	1.6 %	-20.9 %	

Ped Counts by location



- Broadway at 1430, 7.3 %
- 7 at W 37 SW, 5.9 %
- 6th Avenue at 1032, 5.6 %
- Broadway at 1359, 5.5 %
- 7 at 40 SE, 5.5 %
- 8 at W 36 NE, 5.5 %
- 8 at W 36 SE, 5.4 %
- 7 at W 37 NW, 5.3 %
- 7 at 40 SW, 5.1 %
- Broadway at 1411, 4.9 %
- 8 at W 36 SW, 4.9 %
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Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 17, 2019 Vs Week 1, 2018 to Week 17, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 17, 2019 Vs Week 17, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 17 2019 Vs Week 16 2019