



## Garment District

Week 15, 2018

04/09/2018 to 04/15/2018



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 2.7 %	▲ 1.5 %	▼ -3.9 %	▲ 18.2 %	▲ 2.6 %	▲ 12.2 %
New York	▼ -0.4 %	▼ -2.4 %	▼ -9.0 %	▲ 11.1 %	▲ 0.1 %	▲ 11.8 %
USA	▼ -1.0 %	▼ -3.4 %	▼ -8.5 %	▲ 7.4 %	▼ -0.5 %	▲ 9.4 %

### Headlines

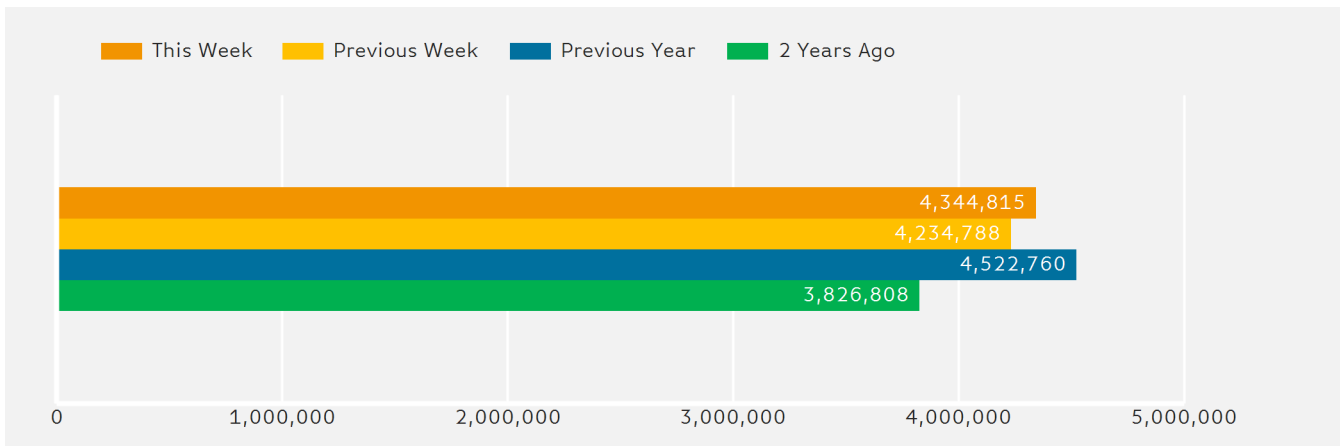
The total number of Pedestrians to Garment District for the last 52 weeks is 222,200,240 which is 2.9% up on the previous year.

The total number of Pedestrians for the year to date is 57,159,304 which is 2.7% up on the previous year.

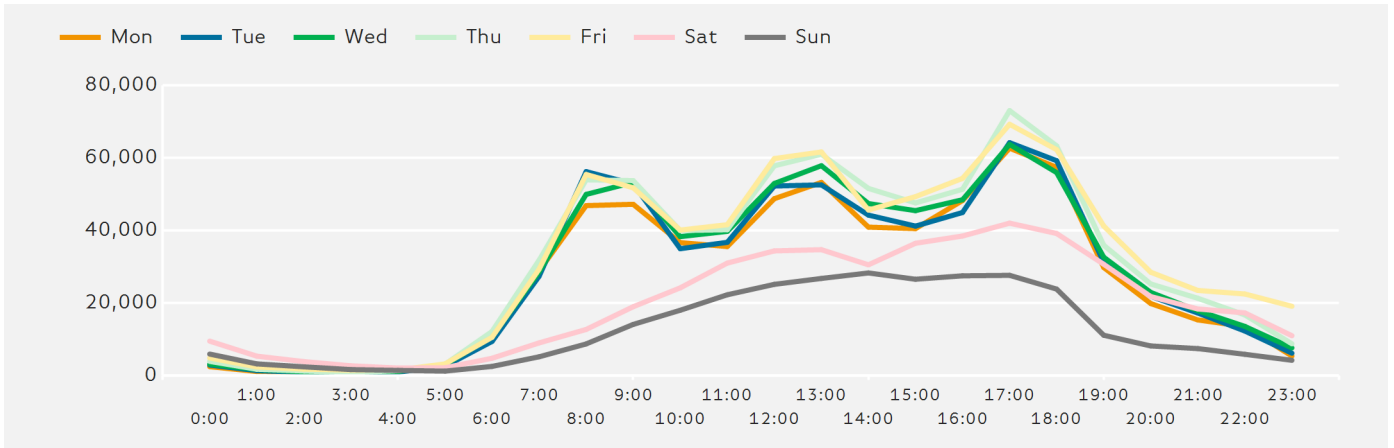
The total number of Pedestrians to Garment District in week commencing 9 April 2018 was 4,344,815.

The busiest day in week commencing 9 April 2018 was Friday with 780,016 Pedestrians.

### Ped Counts by Week



### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	46	50	51	59	78	77	42
Previous Week	44	42	59	46	57	46	44
Previous Year	73	78	73	62	64	64	84

### Ped Counts by Day

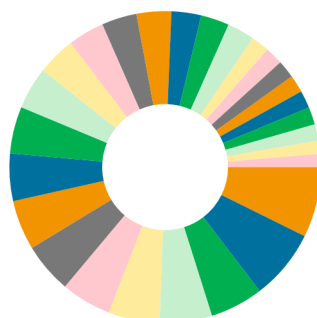
	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	648,973	673,380	696,975	756,721	780,016	480,263	308,487	4,344,815
Previous Week	636,334	684,479	669,852	721,486	730,029	450,768	341,840	4,234,788
Previous Year	680,614	726,370	777,794	764,698	690,757	515,610	366,917	4,522,760
2 Years Ago	660,462	606,215	601,255	620,105	636,983	392,743	309,045	3,826,808
Week on Week % Change	2.0 %	-1.6 %	4.0 %	4.9 %	6.8 %	6.5 %	-9.8 %	2.6 %
Year on Year % Change	-4.6 %	-7.3 %	-10.4 %	-1.0 %	12.9 %	-6.9 %	-15.9 %	-3.9 %

### Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	59,007	56,984	60,587	3.6 %	-2.6 %	
40 at 7 SE	157,821	150,397	160,575	4.9 %	-1.7 %	
40 at 7 SW	82,036	80,385	88,862	2.1 %	-7.7 %	
6th Avenue at 1032	231,827	224,086	273,119	3.5 %	-15.1 %	
6th Avenue at 1033	189,896	178,934	204,173	6.1 %	-7.0 %	
7 at 40 NW	128,473	116,167	205,594	10.6 %	-37.5 %	
7 at 40 SE	211,582	182,310	195,912	16.1 %	8.0 %	
7 at 40 SW	239,958	222,497	251,346	7.8 %	-4.5 %	
7 at W 37 NE	133,429	135,226	123,056	-1.3 %	8.4 %	
7 at W 37 NW	236,046	213,589	278,886	10.5 %	-15.4 %	
7 at W 37 SE	163,716	168,105	170,277	-2.6 %	-3.9 %	
7 at W 37 SW	317,270	320,267	306,403	-0.9 %	3.5 %	
8 at W 36 NE	226,922	245,705	227,970	-7.6 %	-0.5 %	
8 at W 36 NW	173,858	156,244	190,932	11.3 %	-8.9 %	
8 at W 36 SE	224,359	226,355	244,168	-0.9 %	-8.1 %	
8 at W 36 SW	213,219	210,395	210,592	1.3 %	1.2 %	
Broadway at 1359	226,471	229,129	184,240	-1.2 %	22.9 %	
Broadway at 1370	123,513	118,950	160,360	3.8 %	-23.0 %	
Broadway at 1411	157,147	144,632	184,345	8.7 %	-14.8 %	
Broadway at 1430	317,167	302,725	262,819	4.8 %	20.7 %	
W 36 at 8 NE	78,804	79,179	80,901	-0.5 %	-2.6 %	
W 36 at 8 NW	80,592	80,747	96,169	-0.2 %	-16.2 %	
W 36 at 8 SE	80,501	93,423	91,294	-13.8 %	-11.8 %	
W 36 at 8 SW	79,009	84,875	80,651	-6.9 %	-2.0 %	
W 37 at 7 NW	59,401	59,448	50,750	-0.1 %	17.0 %	
W 37 at 7 SE	73,780	74,934	74,933	-1.5 %	-1.5 %	
W 37 at 7 SW	79,011	79,100	63,846	-0.1 %	23.8 %	

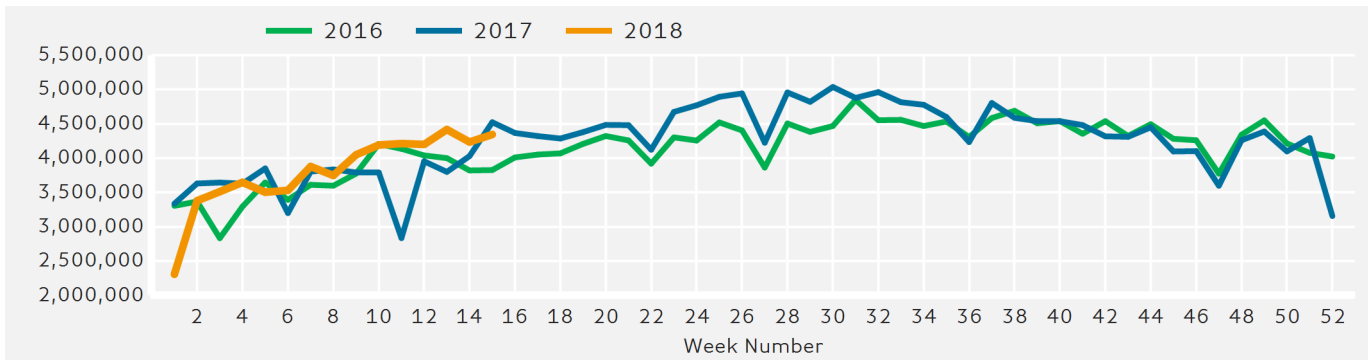
### Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.3 %
- Broadway at 1430, 7.3 %
- 7 at 40 SW, 5.5 %
- 7 at W 37 NW, 5.4 %
- 6th Avenue at 1032, 5.3 %
- 8 at W 36 NE, 5.2 %
- Broadway at 1359, 5.2 %
- 8 at W 36 SE, 5.2 %
- 8 at W 36 SW, 4.9 %
- 7 at 40 SE, 4.9 %
- 6th Avenue at 1033, 4.4 %
- ...

## Ped Counts by Week



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 15, 2018 Vs Week 1, 2017 to Week 15, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 15, 2018 Vs Week 15, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 15 2018 Vs Week 14 2018