



## Garment District

Week 41, 2017

10/09/2017 to 10/15/2017

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 4.3 %	▼ -2.0 %	▲ 2.9 %	▲ 1.0 %	▼ -1.2 %	▼ -4.1 %
New York	▲ 0.6 %	▲ 2.0 %	▲ 6.4 %	▲ 1.1 %	▲ 2.1 %	▼ -1.9 %
USA	▼ -1.5 %	▲ 1.8 %	▲ 2.7 %	▲ 1.1 %	▲ 2.5 %	▼ -1.4 %

### Headlines

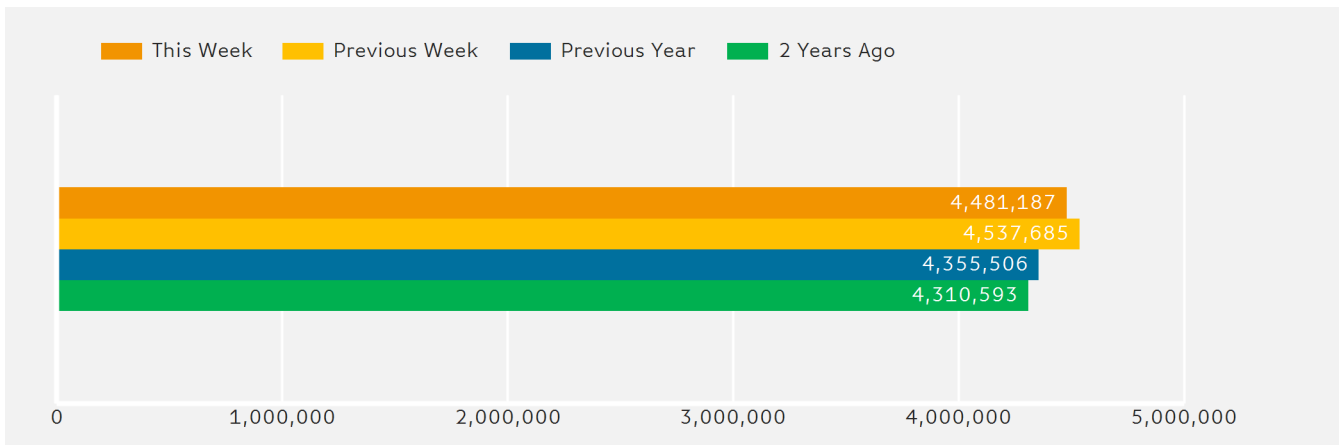
The total number of Pedestrians to Garment District for the last 52 weeks is 222,505,012 which is 5.5% up on the previous year.

The total number of Pedestrians for the year to date is 175,626,856 which is 4.3% up on the previous year.

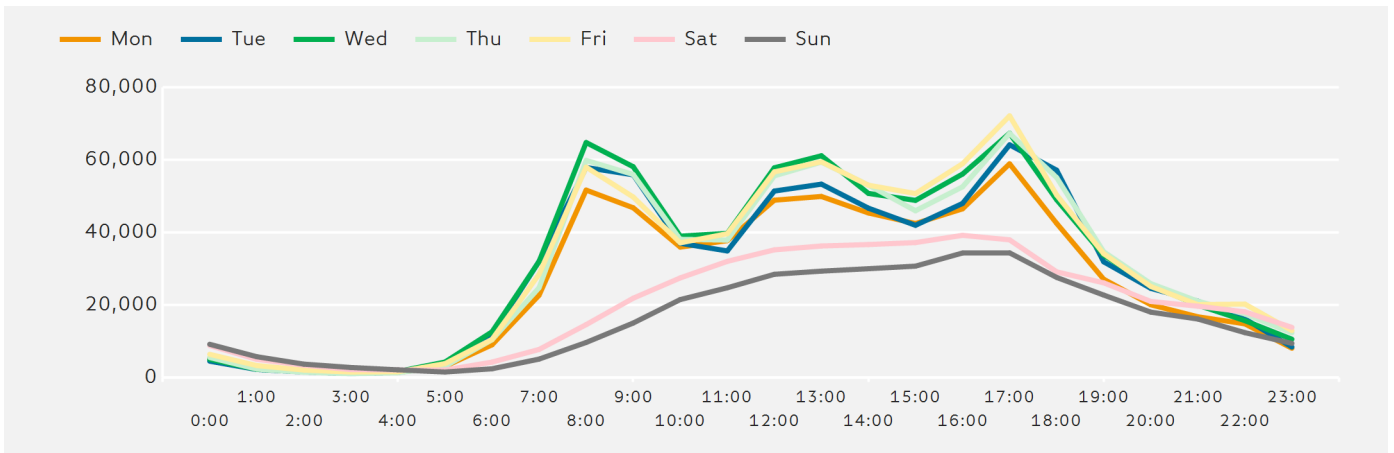
The total number of Pedestrians to Garment District in week commencing 9 October 2017 was 4,481,187.

The busiest day in week commencing 9 October 2017 was Wednesday with 758,602 Pedestrians.

### Ped Counts by Week



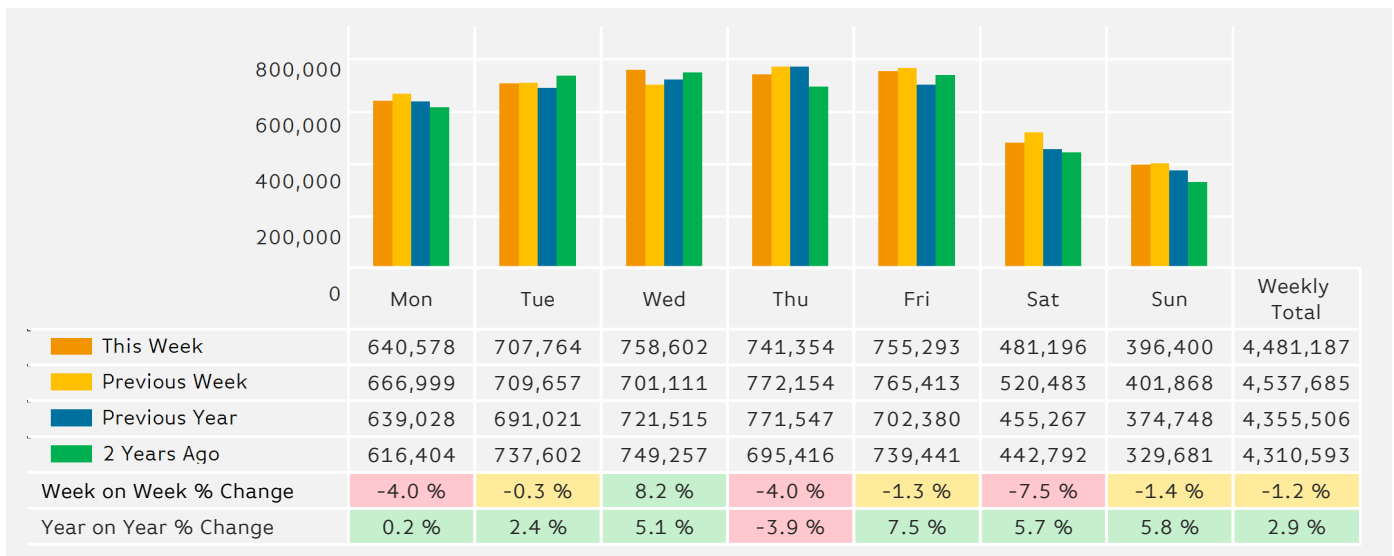
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	75	78	73	62	64	71	77
Previous Week	73	71	77	82	78	78	78
Previous Year	62	62	62	66	60	64	68

### Ped Counts by Day

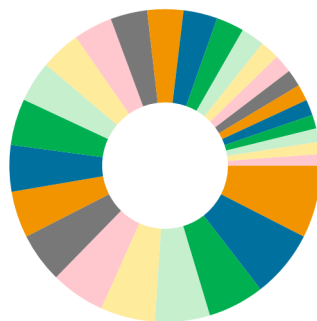


### Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	52,357	60,518	69,284	-13.5 %	-24.4 %	
40 at 7 SE	158,120	161,726	159,606	-2.2 %	-0.9 %	
40 at 7 SW	78,757	90,372	87,141	-12.9 %	-9.6 %	
6th Avenue at 1032	254,479	276,696	240,938	-8.0 %	5.6 %	
6th Avenue at 1033	189,196	210,125	183,488	-10.0 %	3.1 %	
7 at 40 NW	186,784	207,671	163,452	-10.1 %	14.3 %	
7 at 40 SE	215,871	224,846	203,772	-4.0 %	5.9 %	
7 at 40 SW	251,796	261,473	285,554	-3.7 %	-11.8 %	
7 at W 37 NE	129,334	99,428	105,294	30.1 %	22.8 %	
7 at W 37 NW	262,087	255,841	247,525	2.4 %	5.9 %	
7 at W 37 SE	180,343	172,620	199,081	4.5 %	-9.4 %	
7 at W 37 SW	336,210	333,518	335,573	0.8 %	0.2 %	
8 at W 36 NE	255,158	227,276	205,443	12.3 %	24.2 %	
8 at W 36 NW	168,073	175,789	237,217	-4.4 %	-29.1 %	
8 at W 36 SE	231,230	243,830	212,916	-5.2 %	8.6 %	
8 at W 36 SW	215,217	207,272	178,009	3.8 %	20.9 %	
Broadway at 1359	215,230	194,721	160,366	10.5 %	34.2 %	
Broadway at 1370	108,831	100,808	104,319	8.0 %	4.3 %	
Broadway at 1411	170,843	162,317	160,464	5.3 %	6.5 %	
Broadway at 1430	313,654	329,535	261,861	-4.8 %	19.8 %	
W 36 at 8 NE	90,153	81,992	72,254	10.0 %	24.8 %	
W 36 at 8 NW	73,075	94,822	117,108	-22.9 %	-37.6 %	
W 36 at 8 SE	85,657	74,621	77,931	14.8 %	9.9 %	
W 36 at 8 SW	63,732	81,262	76,085	-21.6 %	-16.2 %	
W 37 at 7 NW	56,630	61,705	68,644	-8.2 %	-17.5 %	
W 37 at 7 SE	62,420	64,639	65,373	-3.4 %	-4.5 %	
W 37 at 7 SW	75,950	82,262	76,808	-7.7 %	-1.1 %	

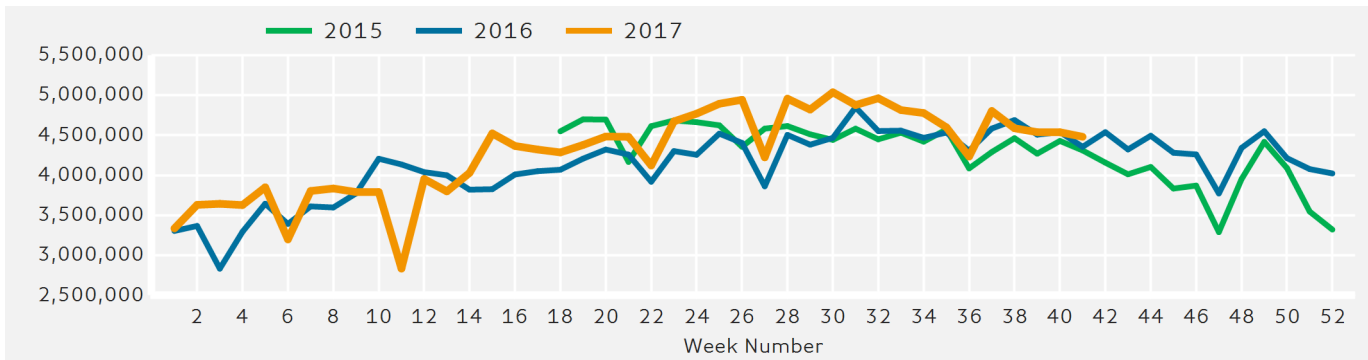
### Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.5 %
- Broadway at 1430, 7.0 %
- 7 at W 37 NW, 5.8 %
- 8 at W 36 NE, 5.7 %
- 6th Avenue at 1032, 5.7 %
- 7 at 40 SW, 5.6 %
- 8 at W 36 SE, 5.2 %
- 7 at 40 SE, 4.8 %
- Broadway at 1359, 4.8 %
- 8 at W 36 SW, 4.8 %
- 6th Avenue at 1033, 4.2 %
- ...

## Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.