



Garment District

Week 30, 2017

07/24/2017 to 07/30/2017



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 5.1 %	▼ -6.3 %	▲ 12.5 %	▲ 0.6 %	▲ 4.0 %	▲ 2.0 %
New York	▼ -1.1 %	▲ 2.7 %	▲ 3.0 %	▼ -2.6 %	▲ 2.7 %	▼ -3.5 %
USA	▼ -2.5 %	▲ 2.4 %	▼ -1.9 %	▼ -2.6 %	▲ 1.7 %	▼ -3.5 %

Headlines

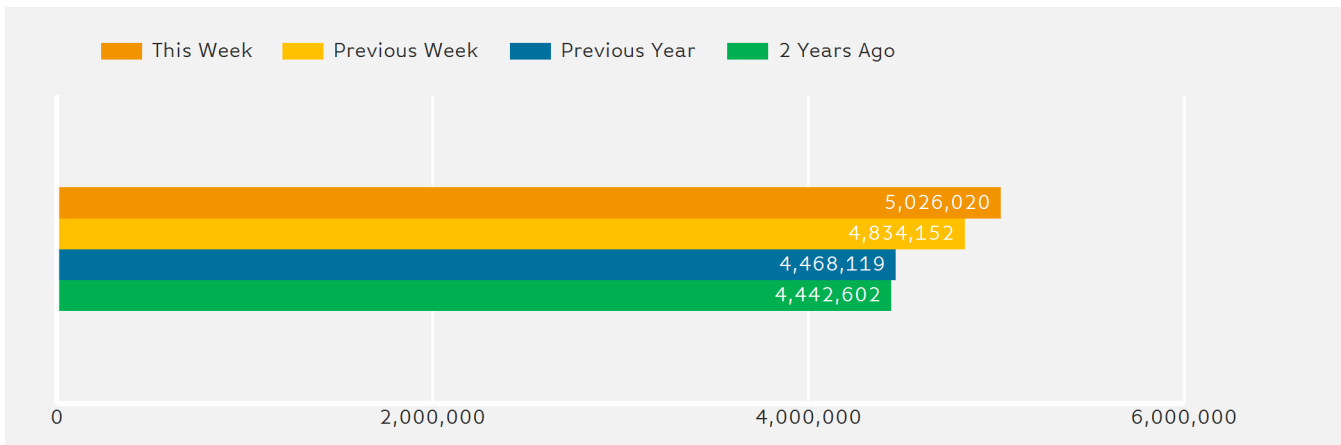
The total number of Pedestrians to Garment District for the last 52 weeks is 221,240,885 which is 5.6% up on the previous year.

The total number of Pedestrians for the year to date is 124,418,913 which is 5.1% up on the previous year.

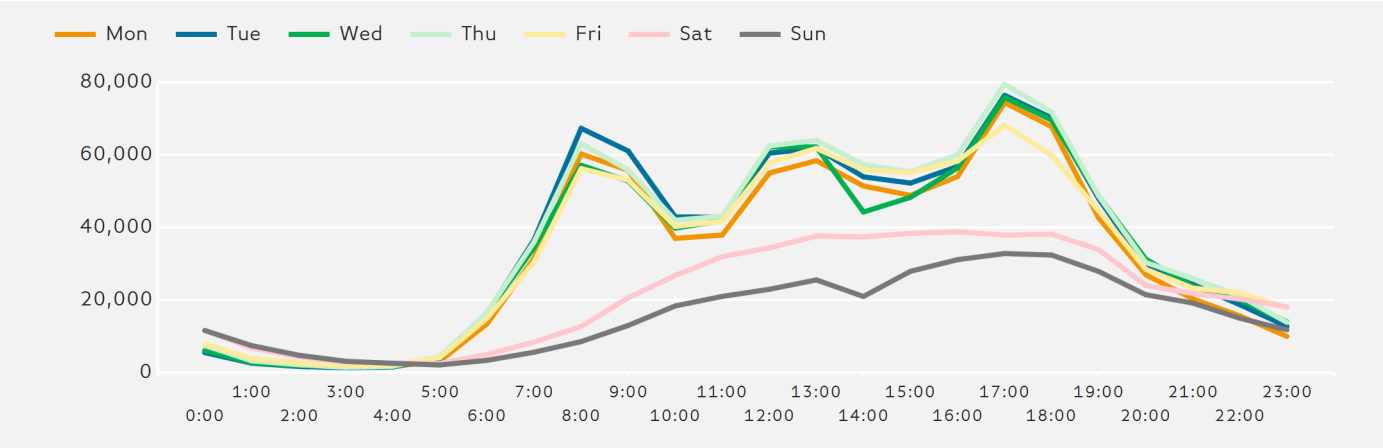
The total number of Pedestrians to Garment District in week commencing 24 July 2017 was 5,026,020.

The busiest day in week commencing 24 July 2017 was Thursday with 866,355 Pedestrians.

Ped Counts Totals by Week



Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	71	69	75	78	82	75	80
Previous Week	82	84	91	93	93	89	82
Previous Year	91	87	89	95	82	82	78

Ped Counts by Day

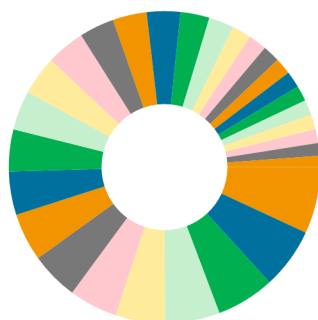
	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	778,171	847,534	816,719	866,355	811,351	516,196	389,694	5,026,020
Previous Week	800,649	783,455	791,278	807,839	763,099	488,506	399,326	4,834,152
Previous Year	643,476	726,025	724,949	762,115	760,697	459,362	391,495	4,468,119
2 Years Ago	760,406	733,366	750,771	691,530	704,002	445,325	357,202	4,442,602
Week on Week % Change	-2.8 %	8.2 %	3.2 %	7.2 %	6.3 %	5.7 %	-2.4 %	4.0 %
Year on Year % Change	20.9 %	16.7 %	12.7 %	13.7 %	6.7 %	12.4 %	-0.5 %	12.5 %

Ped Counts Totals

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	65,992	62,312	33,684	5.9 %	95.9 %	
40 at 7 SE	177,506	167,349	182,352	6.1 %	-2.7 %	
40 at 7 SW	94,733	95,272	93,860	-0.6 %	0.9 %	
6th Avenue at 1032	251,937	260,178	241,198	-3.2 %	4.5 %	
6th Avenue at 1033	205,092	199,283	184,653	2.9 %	11.1 %	
7 at 40 NW	219,003	212,118	97,951	3.2 %	123.6 %	
7 at 40 SE	250,070	239,029	251,108	4.6 %	-0.4 %	
7 at 40 SW	317,077	303,975	317,505	4.3 %	-0.1 %	
7 at W 37 NE	151,379	133,777	126,395	13.2 %	19.8 %	
7 at W 37 NW	285,938	263,871	264,892	8.4 %	7.9 %	
7 at W 37 SE	203,432	188,412	215,554	8.0 %	-5.6 %	
7 at W 37 SW	347,091	325,034	322,204	6.8 %	7.7 %	
8 at W 36 NE	249,950	234,162	227,990	6.7 %	9.6 %	
8 at W 36 NW	200,525	194,995	201,041	2.8 %	-0.3 %	
8 at W 36 SE	258,900	244,552	239,099	5.9 %	8.3 %	
8 at W 36 SW	225,552	219,715	185,821	2.7 %	21.4 %	
Broadway 1300 Pedestrian Zone	85,435	75,457		13.2 %		
Broadway 1400 Pedestrian Zone	101,140	101,372		-0.2 %		
Broadway at 1359	174,729	174,581	169,808	0.1 %	2.9 %	
Broadway at 1370	130,800	127,904	113,230	2.3 %	15.5 %	
Broadway at 1411	181,907	181,241	183,971	0.4 %	-1.1 %	
Broadway at 1430	303,446	314,817	242,547	-3.6 %	25.1 %	
W 36 at 8 NE	86,525	80,246	80,535	7.8 %	7.4 %	
W 36 at 8 NW	80,843	79,194	91,562	2.1 %	-11.7 %	
W 36 at 8 SE	89,344	80,932	93,456	10.4 %	-4.4 %	
W 36 at 8 SW	72,491	74,862	79,568	-3.2 %	-8.9 %	
W 37 at 7 NW	58,535	56,828	66,058	3.0 %	-11.4 %	
W 37 at 7 SE	78,006	66,837	87,009	16.7 %	-10.3 %	
W 37 at 7 SW	78,642	75,847	75,068	3.7 %	4.8 %	

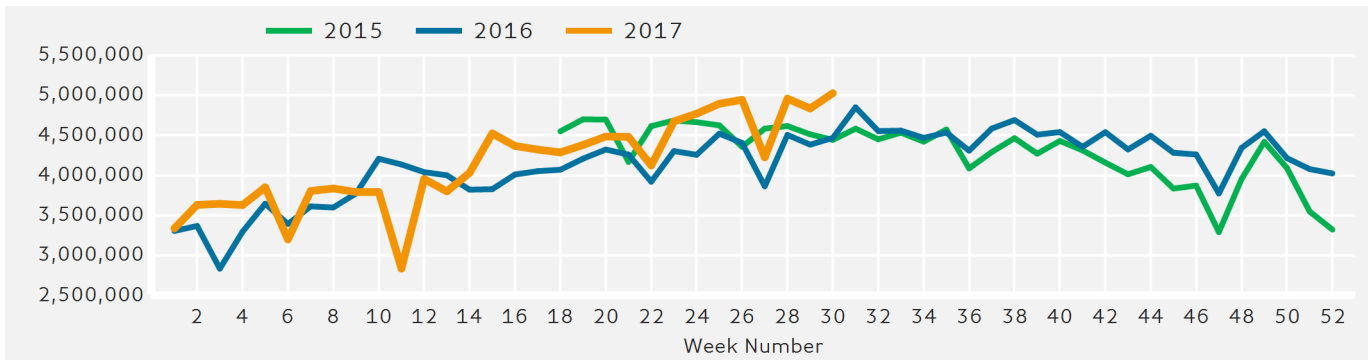
Ped Counts Totals

Counting By Location - Main Locations Only



- 7 at W 37 SW, 6.9 %
- 7 at 40 SW, 6.3 %
- Broadway at 1430, 6.0 %
- 7 at W 37 NW, 5.7 %
- 8 at W 36 SE, 5.2 %
- 6th Avenue at 1032, 5.0 %
- 7 at 40 SE, 5.0 %
- 8 at W 36 NE, 5.0 %
- 8 at W 36 SW, 4.5 %
- 7 at 40 NW, 4.4 %
- 6th Avenue at 1033, 4.1 %
- ...

Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.