



Week 38, 2020. 14 Sep 2020 - 20 Sep 2020

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2020	2019	2020	2019	2020	2019
Garment District	-60.0 %	-2.0 %	-65.1 %	1.8 %	17.6 %	-1.9 %
USA	-54.9 %	-2.6 %	-64.8 %	0.2 %	12.3 %	0.9 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 44.2% down on the previous year.

Footfall for the year to date is 60% down on the previous year.

The number of visitors counted for week commencing 14 September 2020 was 1,650,027.

The busiest day in week commencing 14 September 2020 was Tuesday with 278,127 visitors.

The peak hour of the week was 17:00 on Wednesday 16 September 2020 with footfall of 24,495

Ped Counts by week

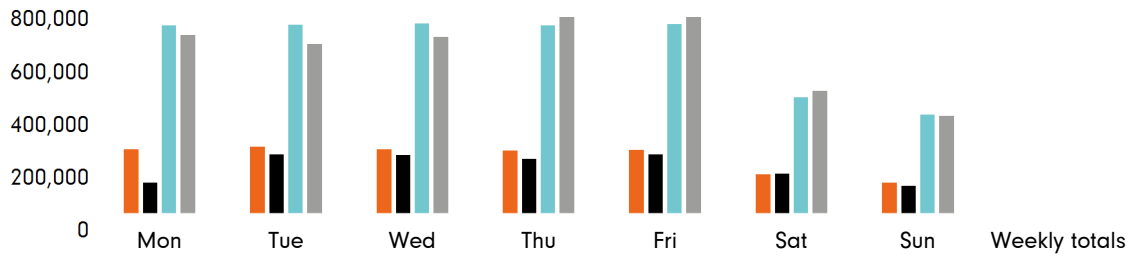


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

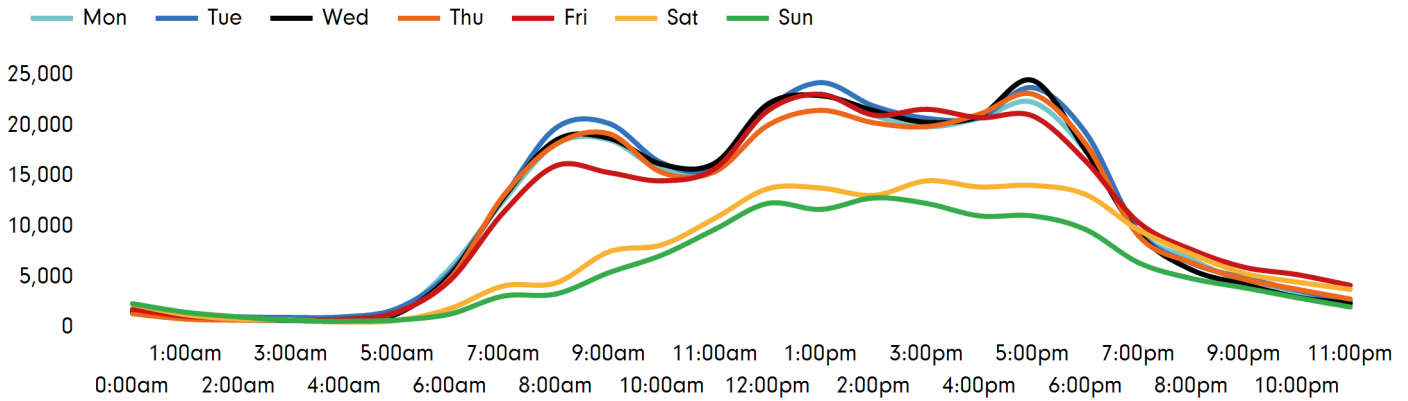
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	78°	69°	75°	78°	68°	64°	64°
Previous week	78°	84°	82°	78°	75°	71°	75°
Previous year	75°	75°	68°	69°	78°	82°	84°

Ped Counts by day

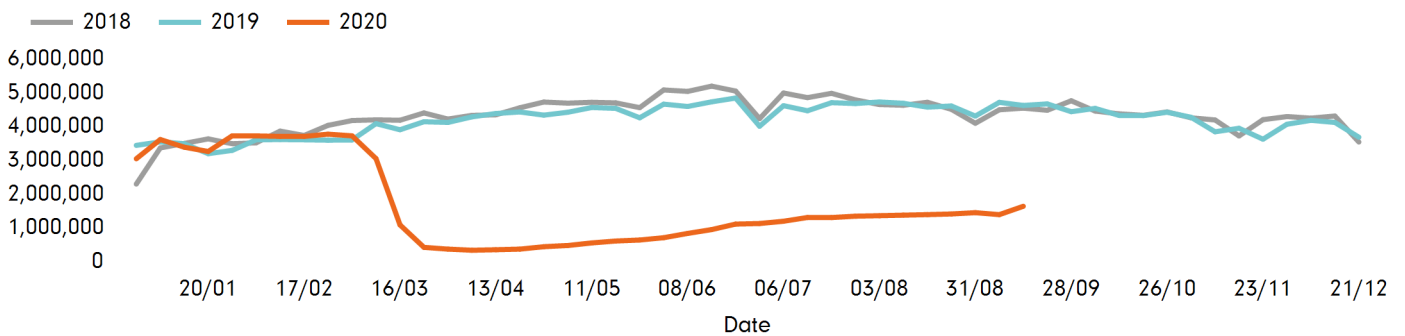


Week on week %	93.2 %	12.6 %	10.0 %	14.4 %	6.9 %	-0.9 %	11.6 %	
Year on year %	-64.5 %	-63.1 %	-64.5 %	-64.9 %	-65.0 %	-63.7 %	-65.5 %	
% of week	16.2%	16.9%	16.3%	16.0%	16.0%	10.3%	8.4%	


Ped Counts by hour



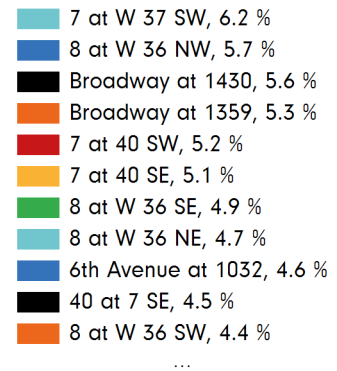
Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	25,365	20,766	68,966	22.1 %	-63.2 %	
40 at 7 SE	74,185	64,446	202,136	15.1 %	-63.3 %	
40 at 7 SW	44,451	41,959	76,285	5.9 %	-41.7 %	
6th Avenue at 1032	76,021	63,505	274,805	19.7 %	-72.3 %	
6th Avenue at 1033	70,169	43,542	202,299	61.2 %	-65.3 %	
7 at 40 NW	45,110	39,175	123,029	15.1 %	-63.3 %	
7 at 40 SE	84,002	71,835	259,300	16.9 %	-67.6 %	
7 at 40 SW	85,178	74,633	233,231	14.1 %	-63.5 %	
7 at W 37 NE	44,325	38,821	120,010	14.2 %	-63.1 %	
7 at W 37 NW	70,437	57,267	288,793	23.0 %	-75.6 %	
7 at W 37 SE	61,323	51,525	172,408	19.0 %	-64.4 %	
7 at W 37 SW	102,447	85,850	266,853	19.3 %	-61.6 %	
8 at W 36 NE	77,426	70,815	247,252	9.3 %	-68.7 %	
8 at W 36 NW	94,615	85,510	181,121	10.6 %	-47.8 %	
8 at W 36 SE	81,402	69,583	241,780	17.0 %	-66.3 %	
8 at W 36 SW	73,228	64,548	218,380	13.4 %	-66.5 %	
Broadway 1400 Pedestrian Zone	33,414	28,275		18.2 %		
Broadway at 1359	88,245	77,903	239,526	13.3 %	-63.2 %	
Broadway at 1370	39,879	33,296	108,158	19.8 %	-63.1 %	
Broadway at 1411	69,982	61,310	246,301	14.1 %	-71.6 %	
Broadway at 1430	92,943	77,333	309,009	20.2 %	-69.9 %	
W 36 at 8 NE	27,948	23,799	85,983	17.4 %	-67.5 %	
W 36 at 8 NW	47,854	37,497	88,900	27.6 %	-46.2 %	
W 36 at 8 SE	33,271	27,288	97,573	21.9 %	-65.9 %	
W 36 at 8 SW	33,233	29,994	91,705	10.8 %	-63.8 %	
W 37 at 7 NW	23,986	19,382	33,061	23.8 %	-27.4 %	
W 37 at 7 SE	25,001	22,710	96,946	10.1 %	-74.2 %	
W 37 at 7 SW	24,587	20,068	64,699	22.5 %	-62.0 %	

Ped Counts by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2020 to Week 38, 2020 Vs Week 1, 2019 to Week 38, 2019

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 38, 2020 Vs Week 38, 2019

Week on Week % Change is the % change in footfall for this week from the previous week. Week 38 2020 Vs Week 37 2020