



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Garment District	-2.8 %	3.2 %	-8.6 %	10.6 %	-2.1 %	3.7 %
New York	-1.4 %	0.6 %	-10.2 %	10.6 %	-5.4 %	3.5 %
USA	-3.1 %	-0.2 %	-9.4 %	8.8 %	-4.4 %	3.2 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 0.4% up on the previous year.

Footfall for the year to date is 2.8% down on the previous year.

The number of visitors counted for week commencing 29 April 2019 was 4,331,759.

The busiest day in week commencing 29 April 2019 was Friday with 738,880 visitors.

The peak hour of the week was 17:00 on Wednesday 1 May 2019 with footfall of 69,788

Ped Counts by week

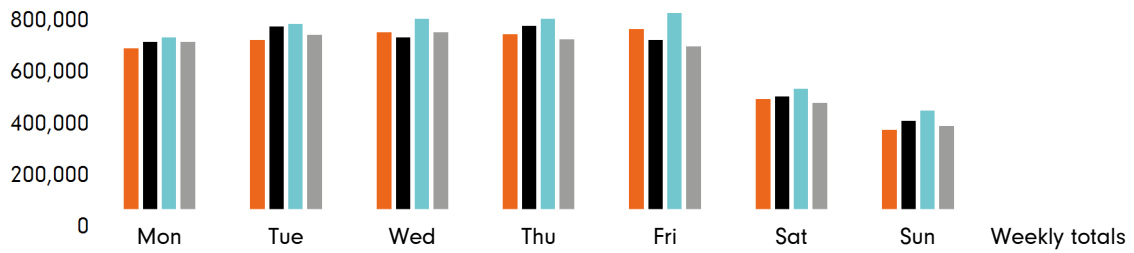


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

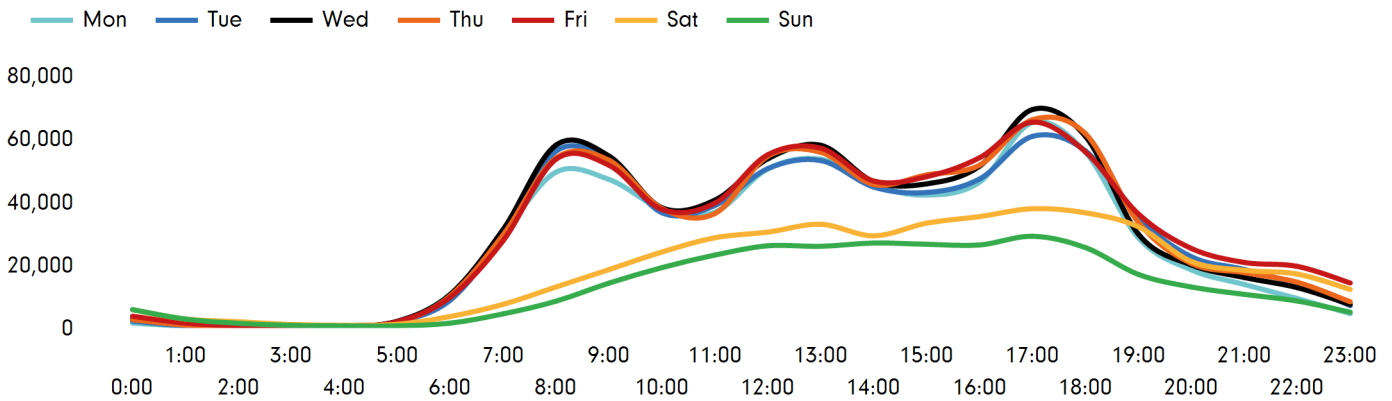
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	59°	62°	53°	75°	57°	69°	57°
Previous week	69°	73°	68°	62°	59°	55°	51°
Previous year	53°	77°	86°	89°	86°	75°	62°

Ped Counts by day

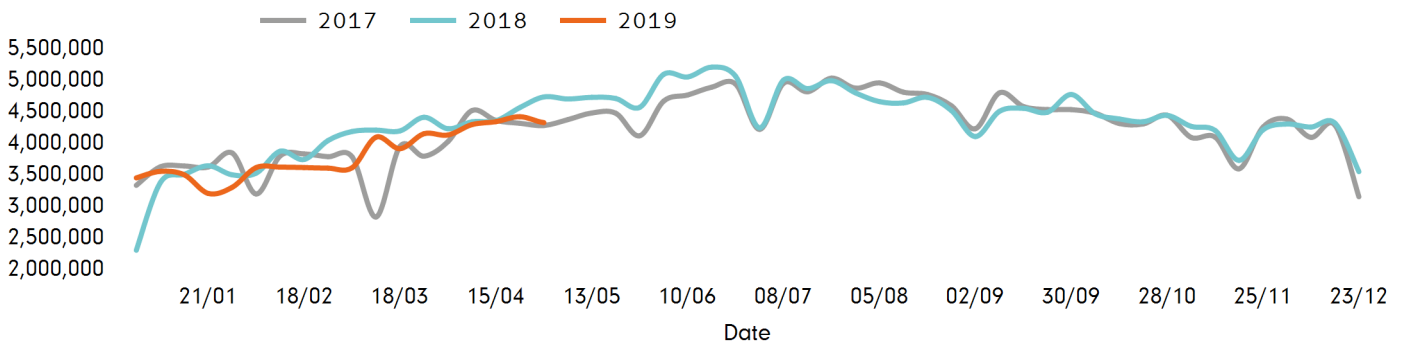


Week on week %	-3.6 %	-7.3 %	2.8 %	-4.5 %	6.5 %	-2.2 %	-9.6 %	
Year on year %	-6.1 %	-8.6 %	-7.1 %	-8.0 %	-8.0 %	-8.4 %	-18.4 %	
% of week	15.3%	16.0%	16.7%	16.6%	17.1%	10.6%	7.8%	




























Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	57,806	60,487	63,689	-4.4 %	-9.2 %	
40 at 7 SE	173,113	181,966	190,147	-4.9 %	-9.0 %	
40 at 7 SW	75,394	72,467	89,977	4.0 %	-16.2 %	
6th Avenue at 1032	239,718	246,356	256,397	-2.7 %	-6.5 %	
6th Avenue at 1033	187,647	193,616	212,898	-3.1 %	-11.9 %	
7 at 40 NW	103,374	130,660	108,034	-20.9 %	-4.3 %	
7 at 40 SE	245,283	242,889	265,918	1.0 %	-7.8 %	
7 at 40 SW	228,726	227,949	265,239	0.3 %	-13.8 %	
7 at W 37 NE	143,666	134,177	144,375	7.1 %	-0.5 %	
7 at W 37 NW	228,034	236,732	250,118	-3.7 %	-8.8 %	
7 at W 37 SE	158,118	148,293	168,732	6.6 %	-6.3 %	
7 at W 37 SW	269,650	263,220	328,312	2.4 %	-17.9 %	
8 at W 36 NE	253,843	242,676	246,106	4.6 %	3.1 %	
8 at W 36 NW	160,336	153,060	180,640	4.8 %	-11.2 %	
8 at W 36 SE	244,166	237,623	226,905	2.8 %	7.6 %	
8 at W 36 SW	215,175	217,988	218,826	-1.3 %	-1.7 %	
Broadway at 1359	245,698	245,110	246,878	0.2 %	-0.5 %	
Broadway at 1370	97,059	119,917	126,748	-19.1 %	-23.4 %	
Broadway at 1411	215,608	218,507	244,866	-1.3 %	-11.9 %	
Broadway at 1430	308,793	324,438	341,631	-4.8 %	-9.6 %	
W 36 at 8 NE	69,898	80,065	86,528	-12.7 %	-19.2 %	
W 36 at 8 NW	64,227	83,165	82,348	-22.8 %	-22.0 %	
W 36 at 8 SE	89,753	88,856	93,407	1.0 %	-3.9 %	
W 36 at 8 SW	68,317	86,564	94,093	-21.1 %	-27.4 %	
W 37 at 7 NW	36,379	45,116	48,241	-19.4 %	-24.6 %	
W 37 at 7 SE	85,755	79,995	76,388	7.2 %	12.3 %	
W 37 at 7 SW	66,223	63,952	81,950	3.6 %	-19.2 %	

Ped Counts by location



Light Blue	Broadway at 1430, 7.1 %
Blue	7 at W 37 SW, 6.2 %
Black	8 at W 36 NE, 5.9 %
Orange	Broadway at 1359, 5.7 %
Red	7 at 40 SE, 5.7 %
Yellow	8 at W 36 SE, 5.6 %
Green	6th Avenue at 1032, 5.5 %
Light Cyan	7 at 40 SW, 5.3 %
Dark Blue	7 at W 37 NW, 5.3 %
Black	Broadway at 1411, 5.0 %
Dark Orange	8 at W 36 SW, 5.0 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 18, 2019 Vs Week 1, 2018 to Week 18, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 18, 2019 Vs Week 18, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 18 2019 Vs Week 17 2019