



Garment District

Week 12, 2018

03/19/2018 to 03/25/2018

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 2.0 %	▲ 0.2 %	▲ 6.2 %	▼ -2.1 %	▼ -0.3 %	▲ 39.4 %
New York	▼ -1.1 %	▼ -3.8 %	▼ -0.2 %	▼ -7.2 %	▼ -4.1 %	▲ 19.1 %
USA	▼ -1.5 %	▼ -4.9 %	▼ -1.3 %	▼ -10.4 %	▼ -4.8 %	▲ 11.3 %

Headlines

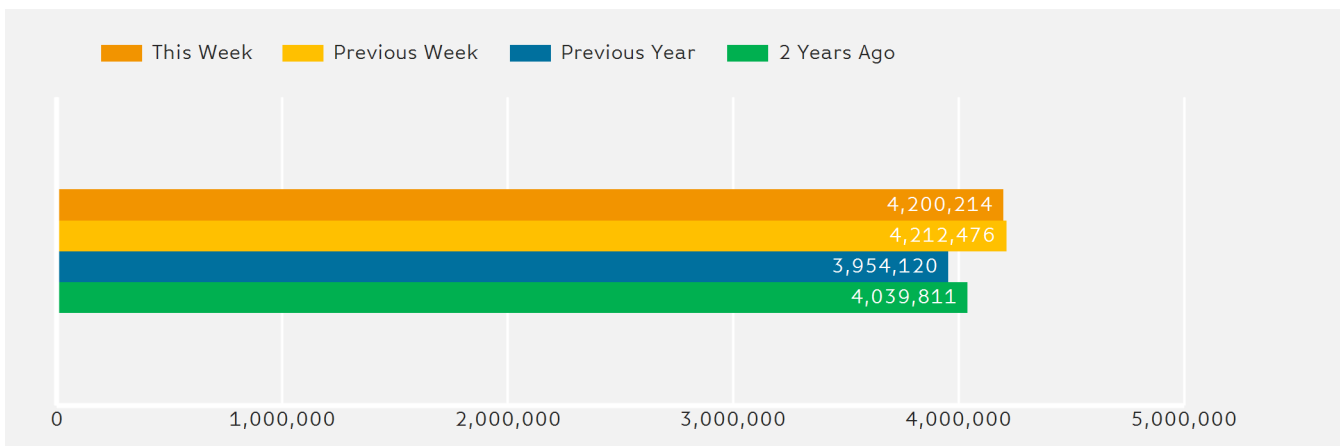
The total number of Pedestrians to Garment District for the last 52 weeks is 221,557,035 which is 2.9% up on the previous year.

The total number of Pedestrians for the year to date is 44,163,141 which is 2% up on the previous year.

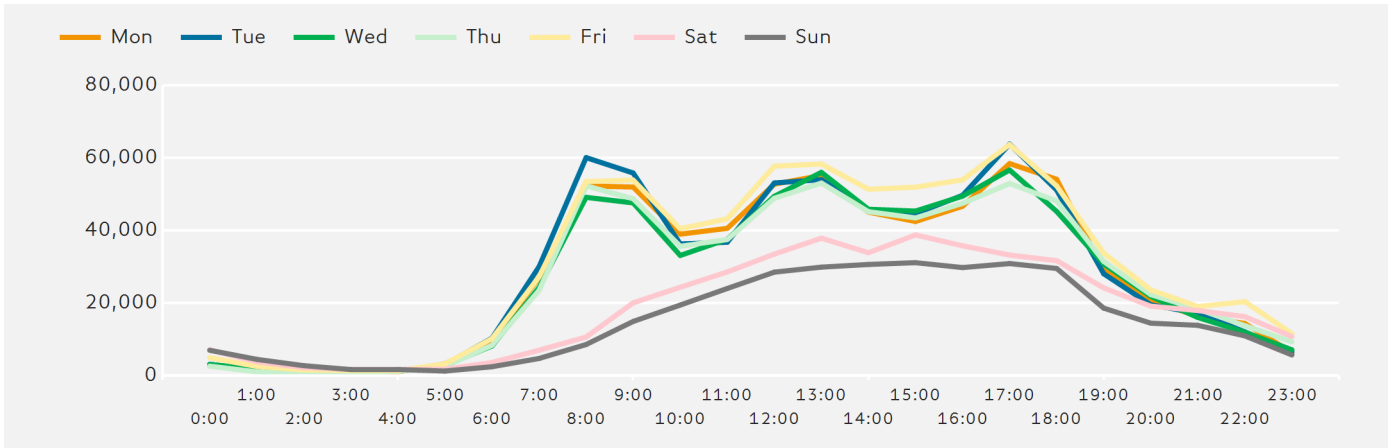
The total number of Pedestrians to Garment District in week commencing 19 March 2018 was 4,200,214.

The busiest day in week commencing 19 March 2018 was Friday with 739,963 Pedestrians.

Ped Counts by Week



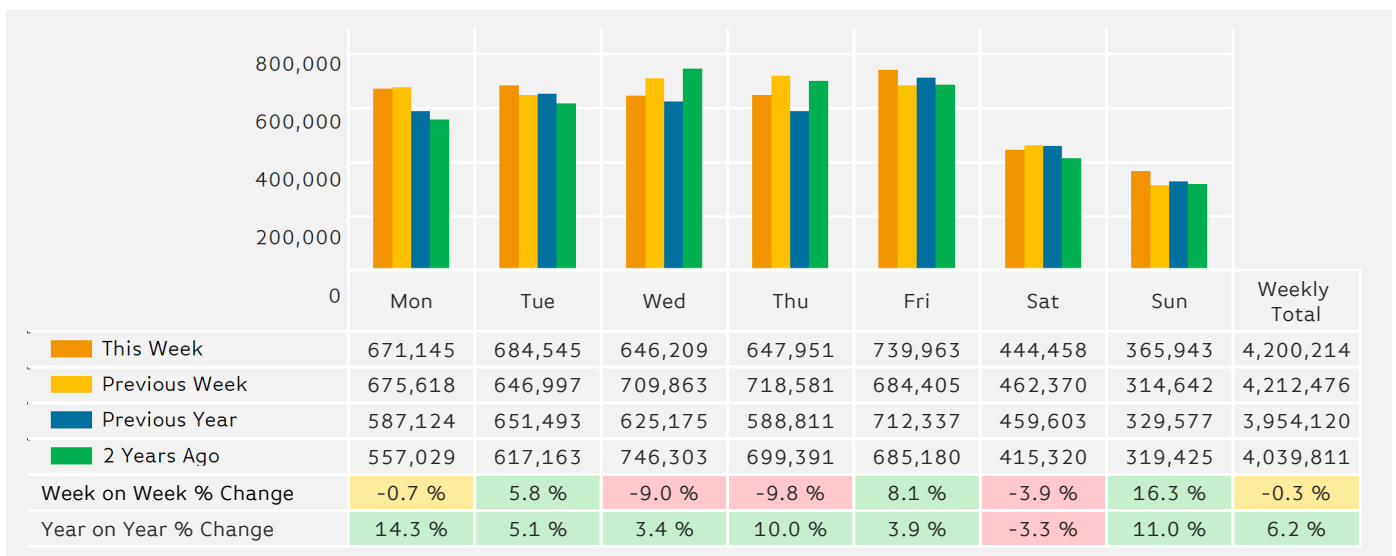
Ped Counts by Hour



Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	44	37	35	44	44	48	44
Previous Week	42	41	41	46	37	46	44
Previous Year	50	57	50	41	55	60	41

Ped Counts by Day

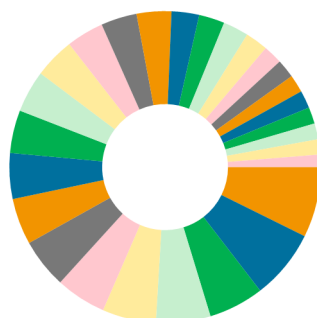


Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	54,154	52,304	61,725	3.5 %	-12.3 %	
40 at 7 SE	151,508	145,934	160,063	3.8 %	-5.3 %	
40 at 7 SW	77,076	73,159	75,742	5.4 %	1.8 %	
6th Avenue at 1032	216,418	229,555	228,999	-5.7 %	-5.5 %	
6th Avenue at 1033	176,310	184,809	170,063	-4.6 %	3.7 %	
7 at 40 NW	111,964	107,995	163,901	3.7 %	-31.7 %	
7 at 40 SE	183,270	183,687	193,760	-0.2 %	-5.4 %	
7 at 40 SW	201,505	202,986	179,501	-0.7 %	12.3 %	
7 at W 37 NE	120,248	112,729	111,055	6.7 %	8.3 %	
7 at W 37 NW	238,014	227,683	234,642	4.5 %	1.4 %	
7 at W 37 SE	186,709	190,305	154,604	-1.9 %	20.8 %	
7 at W 37 SW	306,834	323,092	261,569	-5.0 %	17.3 %	
8 at W 36 NE	234,295	222,687	206,737	5.2 %	13.3 %	
8 at W 36 NW	156,514	152,793	166,416	2.4 %	-6.0 %	
8 at W 36 SE	240,890	235,456	202,849	2.3 %	18.8 %	
8 at W 36 SW	199,064	194,605	190,273	2.3 %	4.6 %	
Broadway at 1359	219,771	219,122	175,289	0.3 %	25.4 %	
Broadway at 1370	111,151	108,257	120,329	2.7 %	-7.6 %	
Broadway at 1411	162,770	172,567	162,192	-5.7 %	0.4 %	
Broadway at 1430	304,162	322,581	235,987	-5.7 %	28.9 %	
W 36 at 8 NE	83,085	82,228	72,297	1.0 %	14.9 %	
W 36 at 8 NW	80,886	82,840	92,912	-2.4 %	-12.9 %	
W 36 at 8 SE	98,799	100,371	78,185	-1.6 %	26.4 %	
W 36 at 8 SW	72,048	70,911	67,597	1.6 %	6.6 %	
W 37 at 7 NW	66,308	68,855	53,477	-3.7 %	24.0 %	
W 37 at 7 SE	69,145	65,947	63,141	4.8 %	9.5 %	
W 37 at 7 SW	77,316	79,018	70,815	-2.2 %	9.2 %	

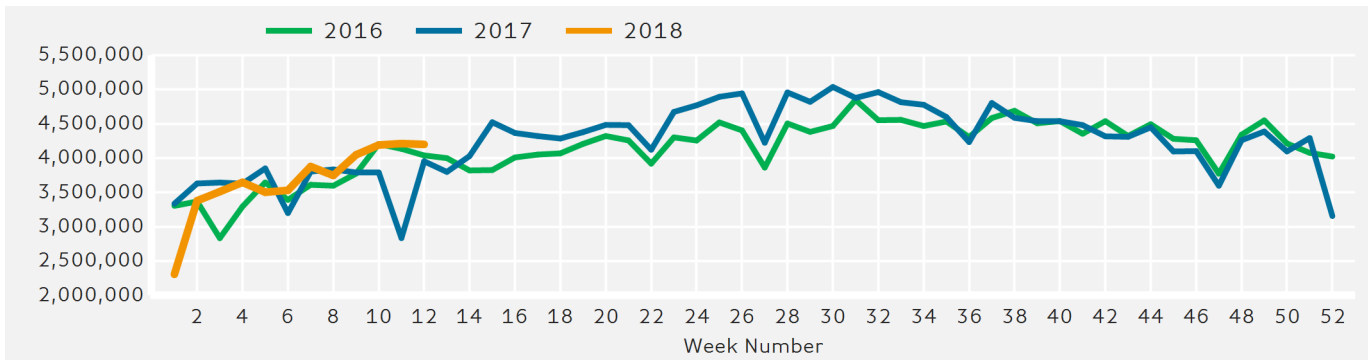
Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.3 %
- Broadway at 1430, 7.2 %
- 8 at W 36 SE, 5.7 %
- 7 at W 37 NW, 5.7 %
- 8 at W 36 NE, 5.6 %
- Broadway at 1359, 5.2 %
- 6th Avenue at 1032, 5.2 %
- 7 at 40 SW, 4.8 %
- 8 at W 36 SW, 4.7 %
- 7 at W 37 SE, 4.4 %
- 7 at 40 SE, 4.4 %
- ...

Ped Counts by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 12, 2018 Vs Week 1, 2017 to Week 12, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 12, 2018 Vs Week 12, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 12 2018 Vs Week 11 2018