



## Garment District

Week 11, 2018

03/12/2018 to 03/18/2018



STATE - New York

Monday to Sunday

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Garment District	▲ 1.5 %	▲ 0.5 %	▲ 47.9 %	▼ -31.4 %	▲ 0.1 %	▼ -25.2 %
New York	▼ -1.1 %	▼ -3.5 %	▲ 17.4 %	▼ -13.3 %	▲ 5.0 %	▼ -10.3 %
USA	▼ -1.5 %	▼ -4.4 %	▲ 8.4 %	▼ -10.9 %	▲ 8.3 %	▼ -5.5 %

### Headlines

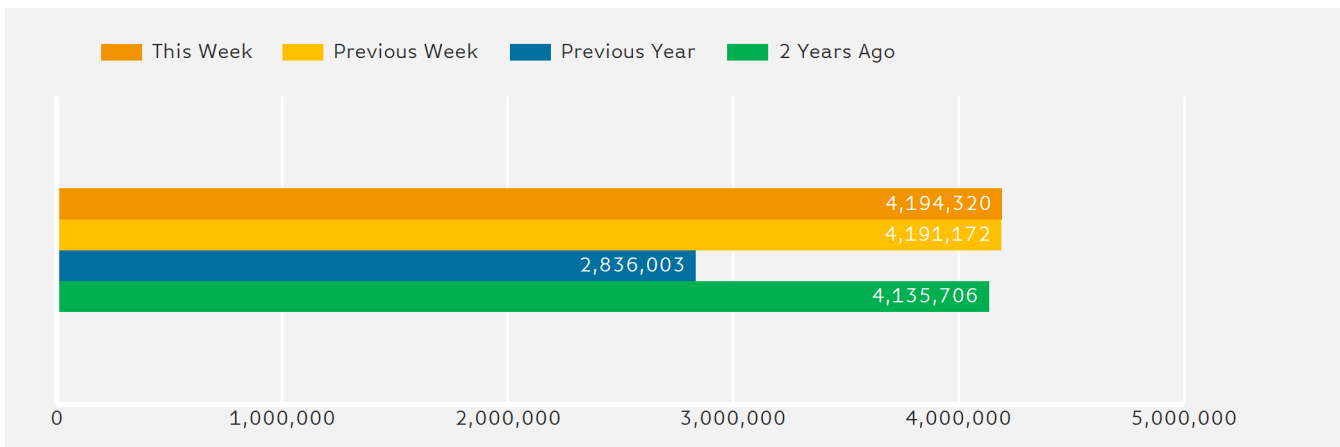
The total number of Pedestrians to Garment District for the last 52 weeks is 221,292,785 which is 2.7% up on the previous year.

The total number of Pedestrians for the year to date is 39,944,771 which is 1.5% up on the previous year.

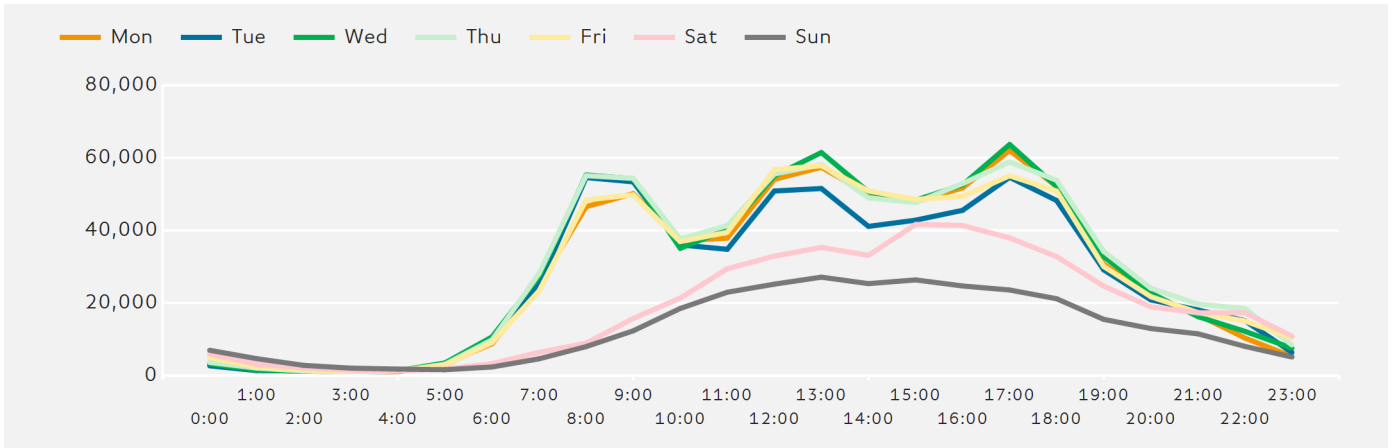
The total number of Pedestrians to Garment District in week commencing 12 March 2018 was 4,194,320.

The busiest day in week commencing 12 March 2018 was Thursday with 718,581 Pedestrians.

### Ped Counts by Week



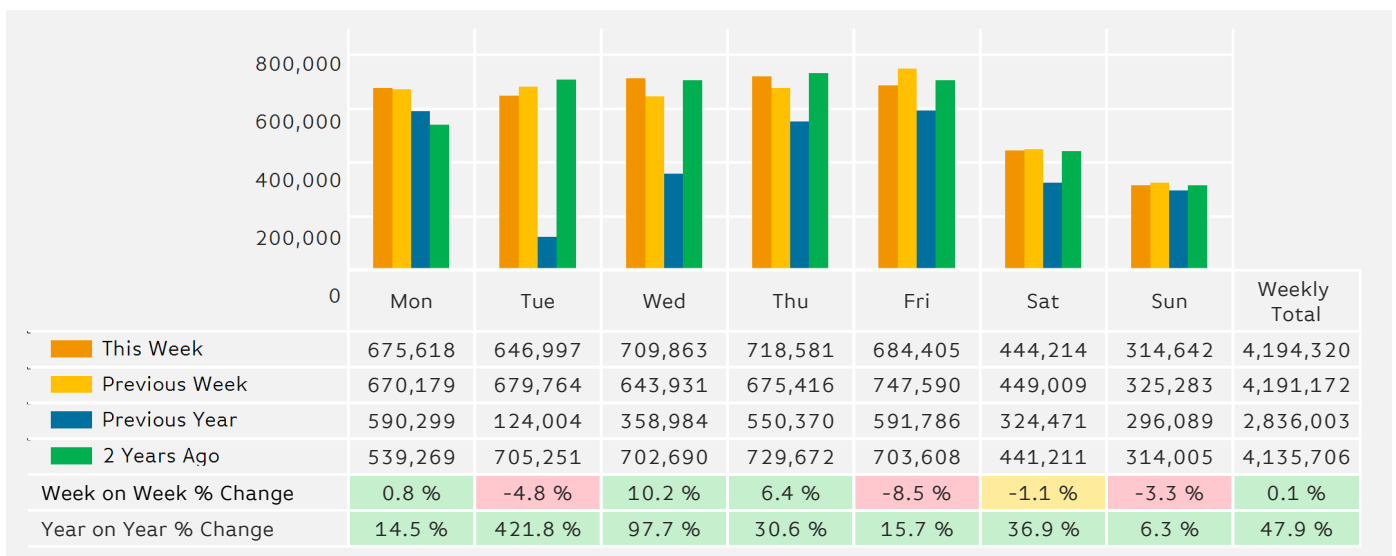
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	42	41	41	46	37	46	44
Previous Week	46	44	35	39	42	44	44
Previous Year	33	32	27	37	44	37	46

### Ped Counts by Day

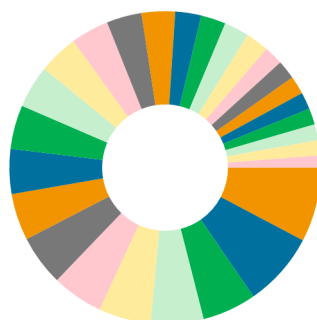


## Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	52,304	56,370	42,509	-7.2 %	23.0 %	
40 at 7 SE	145,934	152,082	128,399	-4.0 %	13.7 %	
40 at 7 SW	73,159	80,235	41,180	-8.8 %	77.7 %	
6th Avenue at 1032	229,555	219,117	188,284	4.8 %	21.9 %	
6th Avenue at 1033	184,809	173,192	141,488	6.7 %	30.6 %	
7 at 40 NW	107,995	108,806	111,112	-0.7 %	-2.8 %	
7 at 40 SE	165,531	193,968	146,069	-14.7 %	13.3 %	
7 at 40 SW	202,986	210,673	101,554	-3.6 %	99.9 %	
7 at W 37 NE	112,729	112,121	66,403	0.5 %	69.8 %	
7 at W 37 NW	227,683	219,326	172,342	3.8 %	32.1 %	
7 at W 37 SE	190,305	188,188	102,647	1.1 %	85.4 %	
7 at W 37 SW	323,092	302,542	180,642	6.8 %	78.9 %	
8 at W 36 NE	222,687	227,808	146,778	-2.2 %	51.7 %	
8 at W 36 NW	152,793	162,259	109,066	-5.8 %	40.1 %	
8 at W 36 SE	235,456	241,579	114,695	-2.5 %	105.3 %	
8 at W 36 SW	194,605	195,604	153,316	-0.5 %	26.9 %	
Broadway at 1359	219,122	212,038	123,869	3.3 %	76.9 %	
Broadway at 1370	108,257	108,934	91,748	-0.6 %	18.0 %	
Broadway at 1411	172,567	177,490	132,765	-2.8 %	30.0 %	
Broadway at 1430	322,581	310,459	191,761	3.9 %	68.2 %	
W 36 at 8 NE	82,228	85,599	45,922	-3.9 %	79.1 %	
W 36 at 8 NW	82,840	80,951	66,692	2.3 %	24.2 %	
W 36 at 8 SE	100,371	98,870	53,904	1.5 %	86.2 %	
W 36 at 8 SW	70,911	68,331	46,206	3.8 %	53.5 %	
W 37 at 7 NW	68,855	64,573	40,600	6.6 %	69.6 %	
W 37 at 7 SE	65,947	67,798	42,402	-2.7 %	55.5 %	
W 37 at 7 SW	79,018	72,259	53,650	9.4 %	47.3 %	

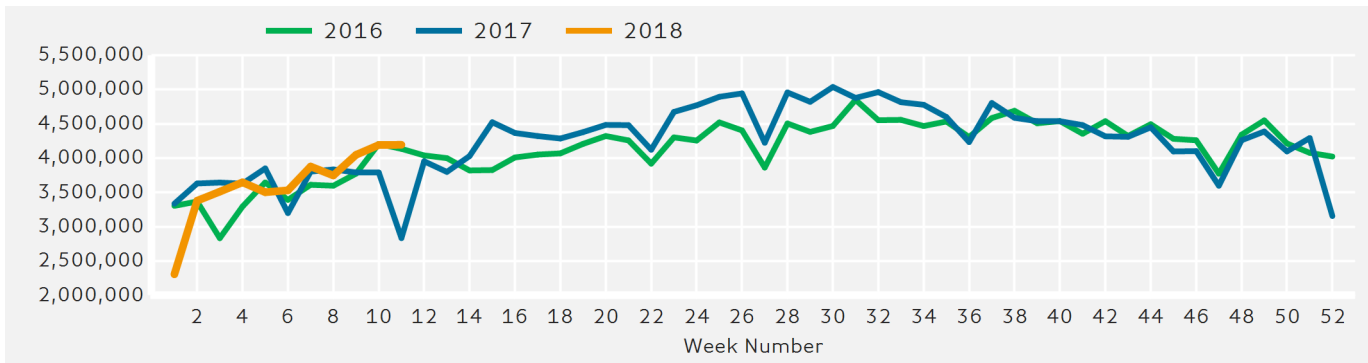
## Ped Counts by location

Counting By Location - Main Locations Only



- 7 at W 37 SW, 7.7 %
- Broadway at 1430, 7.7 %
- 8 at W 36 SE, 5.6 %
- 6th Avenue at 1032, 5.5 %
- 7 at W 37 NW, 5.4 %
- 8 at W 36 NE, 5.3 %
- Broadway at 1359, 5.2 %
- 7 at 40 SW, 4.8 %
- 8 at W 36 SW, 4.6 %
- 7 at W 37 SE, 4.5 %
- 6th Avenue at 1033, 4.4 %
- ...

## Ped Counts by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 11, 2018 Vs Week 1, 2017 to Week 11, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 11, 2018 Vs Week 11, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 11 2018 Vs Week 10 2018