



## Garment District

Week 52, 2017

12/25/2017 to 12/31/2017

Monday to Sunday



STATE - New York

COUNT TYPE: Ped Counts

### Weekly Ped Counts

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Garment District	▲ 2.5 %	▲ 1.4 %	▼ -21.5 %	▲ 21.1 %	▼ -26.5 %	▼ -1.3 %
New York	▲ 0.7 %	▲ 2.2 %	▲ 3.9 %	▼ -4.8 %	▲ 5.5 %	▼ -5.1 %
USA	▼ -1.1 %	▲ 2.1 %	▲ 4.8 %	▼ -4.3 %	▲ 5.5 %	▲ 0.3 %

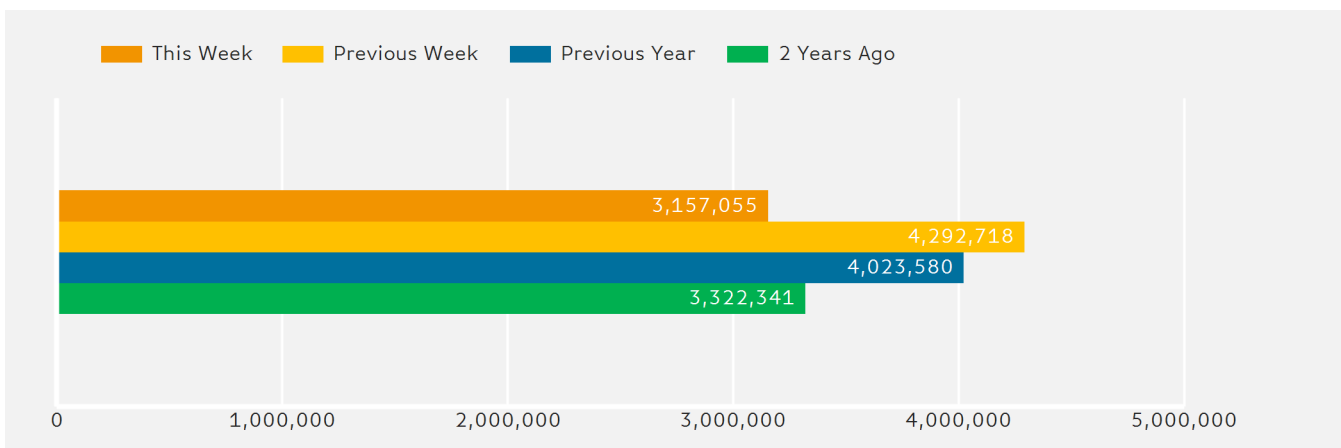
### Headlines

The total number of Pedestrians for the year to date is 220,699,788 which is 2.5% up on the previous year.

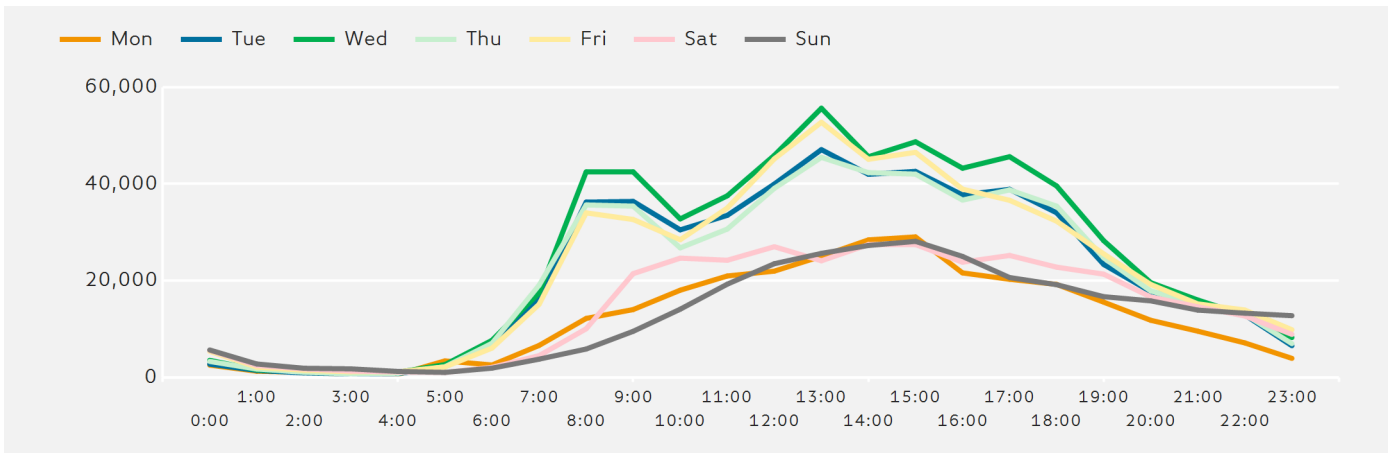
The total number of Pedestrians to Garment District in week commencing 25 December 2017 was 3,157,055.

The busiest day in week commencing 25 December 2017 was Wednesday with 601,396 Pedestrians.

### Ped Counts by Week



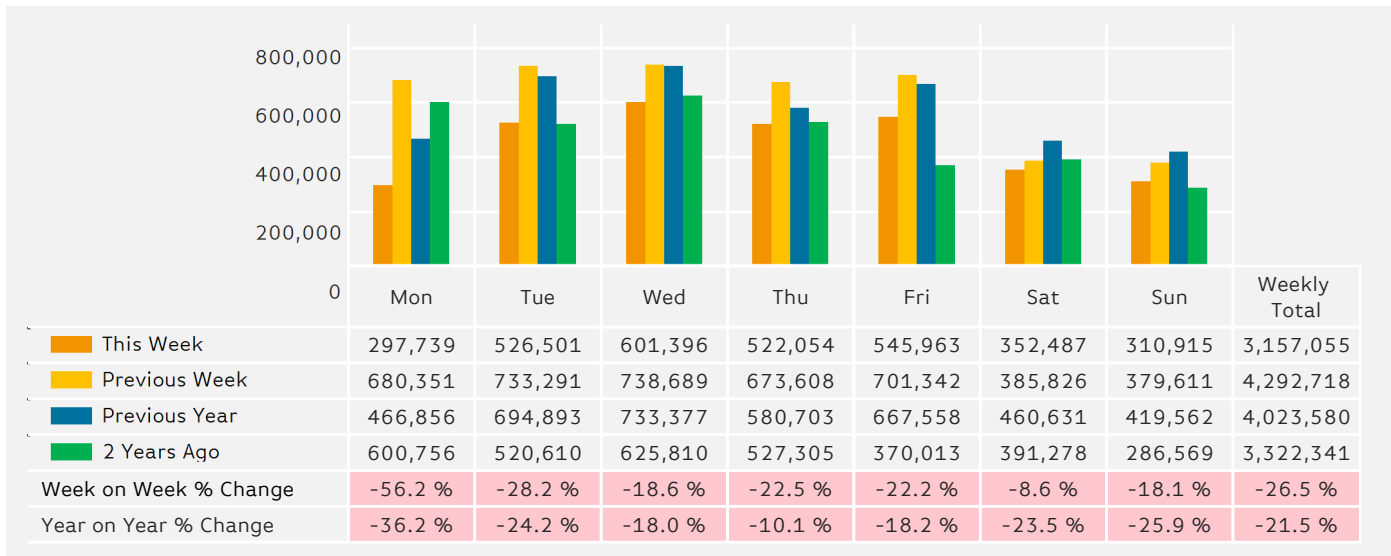
### Ped Counts by Hour



### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	37	29	25	20	23	25	18
Previous Week	42	50	41	37	46	55	41
Previous Year	50	59	39	44	39	42	46

### Ped Counts by Day

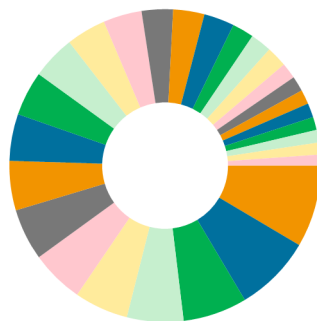


### Ped Counts By Location

	This Week	Previous Week	Previous Year	Week on Week % Change	Year on Year % Change	
40 at 7 NW	35,656	45,270	35,269	-21.2 %	1.1 %	
40 at 7 SE	99,523	156,979	121,102	-36.6 %	-17.8 %	
40 at 7 SW	46,921	72,362	51,099	-35.2 %	-8.2 %	
6th Avenue at 1032	267,714	328,108	322,536	-18.4 %	-17.0 %	
6th Avenue at 1033	185,233	216,986	222,935	-14.6 %	-16.9 %	
7 at 40 NW	102,626	131,792	125,745	-22.1 %	-18.4 %	
7 at 40 SE	142,904	196,841	172,171	-27.4 %	-17.0 %	
7 at 40 SW	129,852	188,069	243,447	-31.0 %	-46.7 %	
7 at W 37 NE	69,454	103,887	87,748	-33.1 %	-20.8 %	
7 at W 37 NW	168,526	229,590	232,428	-26.6 %	-27.5 %	
7 at W 37 SE	145,607	218,200	191,323	-33.3 %	-23.9 %	
7 at W 37 SW	251,295	333,990	317,930	-24.8 %	-21.0 %	
8 at W 36 NE	176,886	233,367	230,098	-24.2 %	-23.1 %	
8 at W 36 NW	102,556	138,209	170,265	-25.8 %	-39.8 %	
8 at W 36 SE	173,119	230,294	219,902	-24.8 %	-21.3 %	
8 at W 36 SW	152,739	198,789	181,820	-23.2 %	-16.0 %	
Broadway at 1359	161,290	239,909	176,108	-32.8 %	-8.4 %	
Broadway at 1370	67,616	103,009	98,707	-34.4 %	-31.5 %	
Broadway at 1411	126,363	160,143	134,342	-21.1 %	-5.9 %	
Broadway at 1430	209,871	283,280	239,713	-25.9 %	-12.4 %	
W 36 at 8 NE	51,843	80,039	74,769	-35.2 %	-30.7 %	
W 36 at 8 NW	46,296	63,533	82,731	-27.1 %	-44.0 %	
W 36 at 8 SE	70,857	91,353	83,494	-22.4 %	-15.1 %	
W 36 at 8 SW	42,572	55,409	48,579	-23.2 %	-12.4 %	
W 37 at 7 NW	41,166	63,773	52,522	-35.4 %	-21.6 %	
W 37 at 7 SE	39,089	50,112	45,976	-22.0 %	-15.0 %	
W 37 at 7 SW	49,481	79,425	60,821	-37.7 %	-18.6 %	

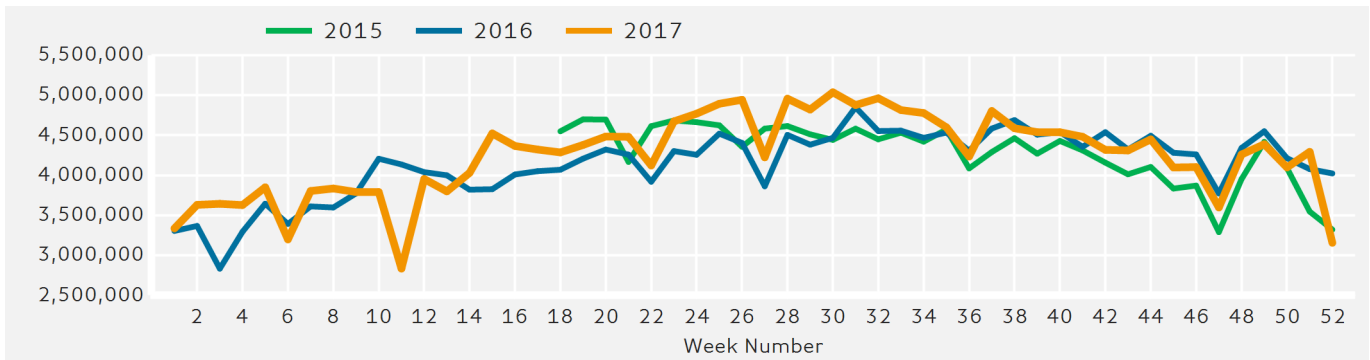
### Ped Counts by location

Counting By Location - Main Locations Only



- 6th Avenue at 1032, 8.5 %
- 7 at W 37 SW, 8.0 %
- Broadway at 1430, 6.6 %
- 6th Avenue at 1033, 5.9 %
- 8 at W 36 NE, 5.6 %
- 8 at W 36 SE, 5.5 %
- 7 at W 37 NW, 5.3 %
- Broadway at 1359, 5.1 %
- 8 at W 36 SW, 4.8 %
- 7 at W 37 SE, 4.6 %
- 7 at 40 SE, 4.5 %
- ...

### Ped Counts by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
Week on Week % Change is the % change in footfall for this week from the previous week.