



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2019	2018	2019	2018	2019	2018
Garment District	-2.9 %	3.5 %	-1.5 %	-0.8 %	5.5 %	2.6 %
USA	-3.4 %	0.3 %	-2.5 %	-2.0 %	3.9 %	0.6 %

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The change in footfall for Garment District over the last 52 weeks is 1.3% down on the previous year.

Footfall for the year to date is 2.9% down on the previous year.

The number of visitors counted for week commencing 22 July 2019 was 4,726,762.

The busiest day in week commencing 22 July 2019 was Wednesday with 805,083 visitors.

The peak hour of the week was 17:00 on Tuesday 23 July 2019 with footfall of 72,110

Ped Counts by week

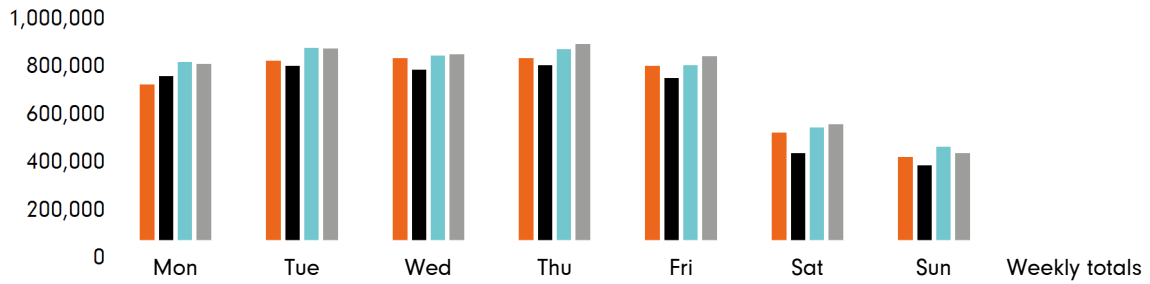


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

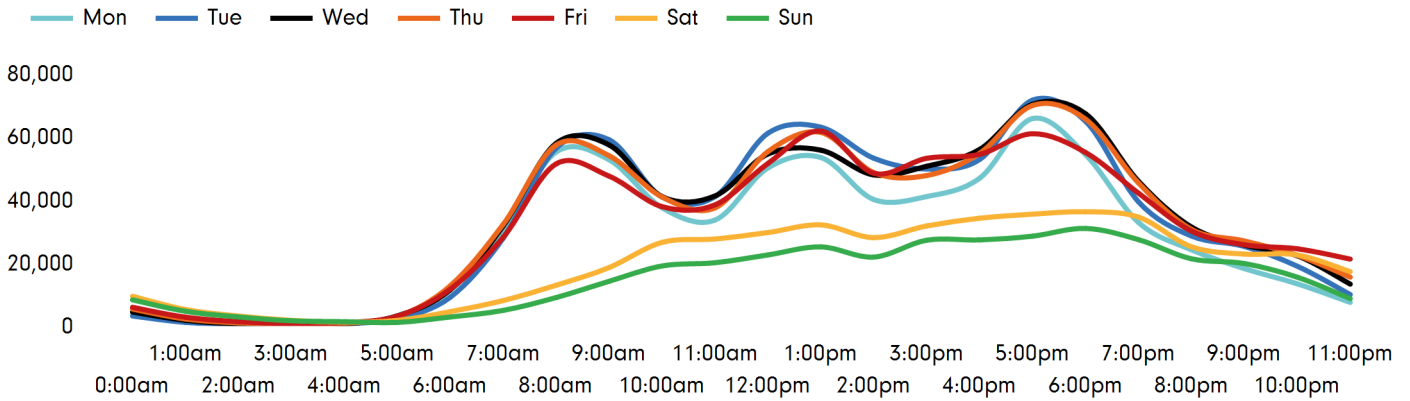
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	80°	71°	80°	84°	86°	84°	89°
Previous week	86°	89°	91°	82°	89°	96°	98°
Previous year	80°	78°	75°	84°	86°	82°	82°

Ped Counts by day

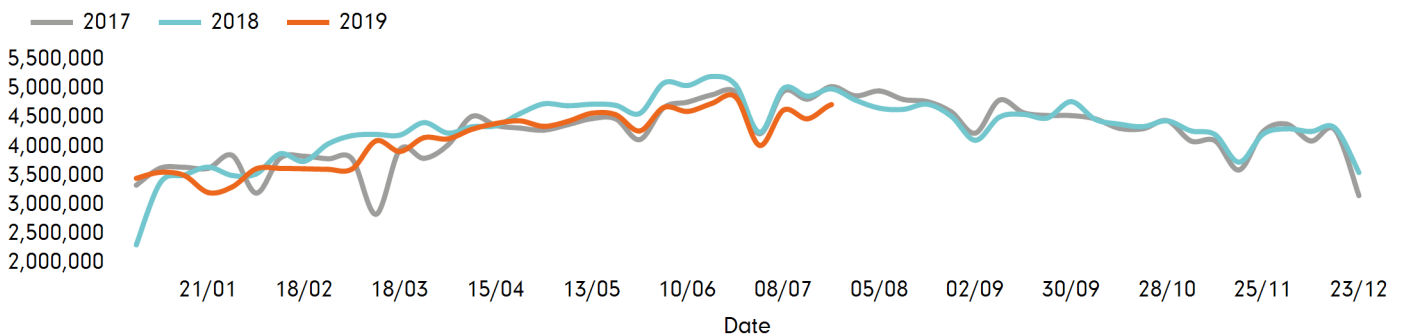


Week on week %	-5.1 %	3.0 %	6.8 %	4.0 %	7.3 %	22.2 %	10.8 %	
Year on year %	-12.4 %	-6.6 %	-1.1 %	-4.7 %	-0.2 %	-4.3 %	-10.5 %	
% of week	14.6%	16.8%	17.0%	17.0%	16.3%	10.2%	8.0%	




























Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	70,924	66,861	69,222	6.1 %	2.5 %	
40 at 7 SE	203,472	191,528	203,330	6.2 %	0.1 %	
40 at 7 SW	93,257	89,009	91,294	4.8 %	2.2 %	
6th Avenue at 1032	253,207	240,112	248,015	5.5 %	2.1 %	
6th Avenue at 1033	206,126	194,945	200,061	5.7 %	3.0 %	
7 at 40 NW	129,760	113,028	126,524	14.8 %	2.6 %	
7 at 40 SE	279,846	276,100	281,373	1.4 %	-0.5 %	
7 at 40 SW	257,098	259,070	288,446	-0.8 %	-10.9 %	
7 at W 37 NE	147,481	138,806	142,980	6.2 %	3.1 %	
7 at W 37 NW	271,018	244,436	263,527	10.9 %	2.8 %	
7 at W 37 SE	179,405	164,714	224,577	8.9 %	-20.1 %	
7 at W 37 SW	276,051	259,898	337,566	6.2 %	-18.2 %	
8 at W 36 NE	244,460	240,742	237,416	1.5 %	3.0 %	
8 at W 36 NW	167,844	159,037	151,209	5.5 %	11.0 %	
8 at W 36 SE	232,986	224,040	224,315	4.0 %	3.9 %	
8 at W 36 SW	222,078	213,662	227,208	3.9 %	-2.3 %	
Broadway at 1359	240,198	235,278	242,512	2.1 %	-1.0 %	
Broadway at 1370	107,518	96,276	115,312	11.7 %	-6.8 %	
Broadway at 1411	251,412	237,771	231,833	5.7 %	8.4 %	
Broadway at 1430	337,598	315,191	350,778	7.1 %	-3.8 %	
W 36 at 8 NE	85,641	82,682	89,720	3.6 %	-4.5 %	
W 36 at 8 NW	78,865	69,177	69,411	14.0 %	13.6 %	
W 36 at 8 SE	95,522	90,507	89,535	5.5 %	6.7 %	
W 36 at 8 SW	101,526	95,782	80,345	6.0 %	26.4 %	
W 37 at 7 NW	35,237	38,679	38,015	-8.9 %	-7.3 %	
W 37 at 7 SE	92,706	85,542	84,894	8.4 %	9.2 %	
W 37 at 7 SW	65,526	58,129	87,510	12.7 %	-25.1 %	

Ped Counts by location



- Broadway at 1430, 7.1 %
- 7 at 40 SE, 5.9 %
- 7 at W 37 SW, 5.8 %
- 7 at W 37 NW, 5.7 %
- 7 at 40 SW, 5.4 %
- 6th Avenue at 1032, 5.4 %
- Broadway at 1411, 5.3 %
- 8 at W 36 NE, 5.2 %
- Broadway at 1359, 5.1 %
- 8 at W 36 SE, 4.9 %
- 8 at W 36 SW, 4.7 %
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Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2019 to Week 30, 2019 Vs Week 1, 2018 to Week 30, 2018

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 30, 2019 Vs Week 30, 2018

Week on Week % Change is the % change in footfall for this week from the previous week. Week 30 2019 Vs Week 29 2019