



GARMENT DISTRICT ALLIANCE
Request for Proposals

Fabrication and Installation of Public ARTery
A Public Art Mural on the Port Authority Midtown Bus Terminal

Submission deadline: Wednesday, July 7, 2021 at 5:00pm

PROJECT DESCRIPTION

The Garment District Alliance (GDA) is seeking a company to fabricate and install a large-scale temporary wall mural on a publicly accessible exterior wall of the Port Authority Midtown Bus Terminal (PAMBT) in Manhattan's Garment District.

The mural will be the original work of an artist, who will be selected from an Open Call process. The selected mural design will be installed in Fall 2021 and will be on display for up to 1 year.

The successful proposer will work with the selected artist, GDA, and PAMBT to adjust mural design for optimal installation and to develop an installation plan and timeline.

MATERIAL

The mural material should be specified by the proposer but must be:

- an adhesive material
- appropriate for use on outdoor brick surfaces
- intended for outdoor use of 9 months or more
- graffiti resistant
- easily cleaned
- easily removed

Mural will be installed on 8 sections of brick wall with cut-outs for vents and doors.

SITE DESCRIPTION

The wall is located on the north side of 40th Street Between 8th and 9th Avenues. It is the south facing wall of the PAMBT building structure. A site visit prior to proposal submission is strongly encouraged.

- The wall is divided into 8 red brick sections.
- The white vertical concrete sections and the brown polished granite along the bottom of each section are not included in this project.
- Each brick façade section is approximately 50' wide and it is anticipated that the murals will be approximately 25' high.
- The total surface area to be covered will be approximately 11,250 square feet with final dimensions to be determined in coordination with PAMBT.
- Each section has vents, doors and other mechanical uses which may not be covered by the mural.

Please see the Mural Fabrication and Installation Specifications Appendix for location map and additional detail on each of the panels to be covered with the mural.

GDA will be responsible for obtaining all permits relating to the installation site.

PROPOSAL REQUIREMENTS

Proposals must include:

- Specification of material to be used, including manufacturer's product description, recommended uses, and prohibitions.
- Description of any machinery and vehicles to be used in the installation.
- Price per sq. ft. for full mural, including any necessary site prep work, site measurement, printing and installation on the Port Authority Midtown Bus Terminal wall. Price must include any and all costs including materials, equipment, machinery, labor, and insurance.
- Examples of similar jobs your company has done using the proposed material (images or links to images).
- Estimated amount of time to print materials.
- Estimated amount of time to install mural.
- The site is adjacent to the public sidewalk and street. Proposal must include a public and traffic safety plan.
- Name and contact information for proposer's primary representative.

PROPOSER ELIGIBILITY

- Eligible responders must be licensed and insured for sign/mural installation.
- M/WBEs are encouraged to apply.
- Successful proposers will be required to receive clearance through the NYC Mayor's Office of Contracts' PASSport program.

ADDITIONAL INFORMATION

GDA recognizes that proposers may enter into partnerships, subcontracts, consortiums or other arrangements to fulfill the agreement. Proposals should clearly identify every business partner and subcontractor, what each entity's role would be, and disclose the nature of the relationship between entities.

All business arrangements must be in compliance with GDA's procurement policies, contract with NYC including insurance and indemnification requirements, and all applicable city, state, and federal laws and regulations. To ensure compliance, GDA reserves the right to request additional information or materials as it may deem useful or appropriate to evaluate a proposer's qualifications, past performance and current activities, or clarification or modification of any submitted proposal. Submission of a proposal shall constitute the proposer's consent that GDA may make any inquiry deemed useful or appropriate to evaluate the proposer's qualifications. GDA is not obligated to accept any unsolicited additional materials, clarification, modification or background information. GDA may conduct discussions with some of the proposers submitting proposals and not others. GDA reserves the right, in its sole discretion, to reject submissions; to postpone, amend and/or cancel this RFP; require supplemental information; waive defects; permit corrections; and/or negotiate or hold discussions with any proposer. GDA may exercise the foregoing rights at any time without notice or liability to any proposer or other party for expenses incurred in the preparation of responses hereto or otherwise. No copies of materials submitted in response to this request for programming concepts will be returned.

GDA shall not pay any costs incurred by any proposer in responding to this RFP. The review or selection of a submission will create no legal relationship or equitable rights in favor of a proposer, including, without limitation, rights of enforcement or reimbursement.

Failure by GDA to select a proposer, or to enter into a contract with a proposer if selected as a result of this RFP, will not create any liability on the part of GDA or any of its members, directors, officers, employees, agents, consultants, or other proposers. Submission by a proposer shall constitute a waiver by the proposer of any claim or cause of action against any of the aforementioned for any costs incurred or for any matters arising in connection with the review of the submissions.

PANYNJ INVOLVEMENT

The GDA is working in cooperation with the Port Authority Midtown Bus Terminal, part of the Port Authority of New York and New Jersey, to present the Public ARTery mural project.

- The selected proposer for this RFP will enter into an agreement with, and be solely responsible to, GDA. PANYNJ and PAMBT will not be parties to any agreement with, or in any way liable to, proposer.
- All installation activities and materials will be subject to PAMBT and PANYNJ regulations and prior approval.

SUBMISSION QUESTIONS

- Questions about this RFP may be emailed to abonacum@garmentdistrictnyc.com by **Thursday July 1, 2021, 5:00 p.m.**
- Any questions and answers, as well as any additional or updated information on this Public ARTery mural RFP, will be posted on **garmentdistrict.nyc.**

SUBMISSION INFORMATION

Submissions must be received by **Wednesday, July 7, 2021 at 5:00 p.m.**

Submit complete proposals via email to:

Anne Bonacum
Director of Planning & Marketing
abonacum@garmentdistrictnyc.com