

**Weekly Ped Counts**

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Garment District	-22.4%	-48.6%	221.4%	-85.3%	0.2%	4.8%
USA	-19.8%	-42.4%	135.2%	-79.6%	-1.9%	14.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

**Headlines**

The total number of visitors to Garment District for the last 52 weeks is 75,393,740 which is 58.3% down on the previous year.

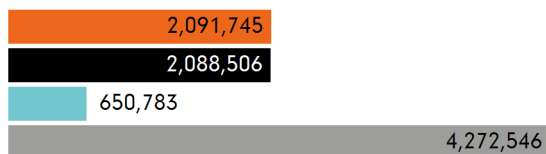
The total number of visitors for the year to date is 32,847,342 which is 22.4% down on the previous year.

The total number of visitors to Garment District in week commencing 24 May 2021 was 2,091,745.

The busiest day in week commencing 24 May 2021 was Thursday with 345,303 visitors.

The peak hour of the week was 17:00 on Wednesday 26 May 2021 with footfall of 29,069.

**Ped Counts by week**

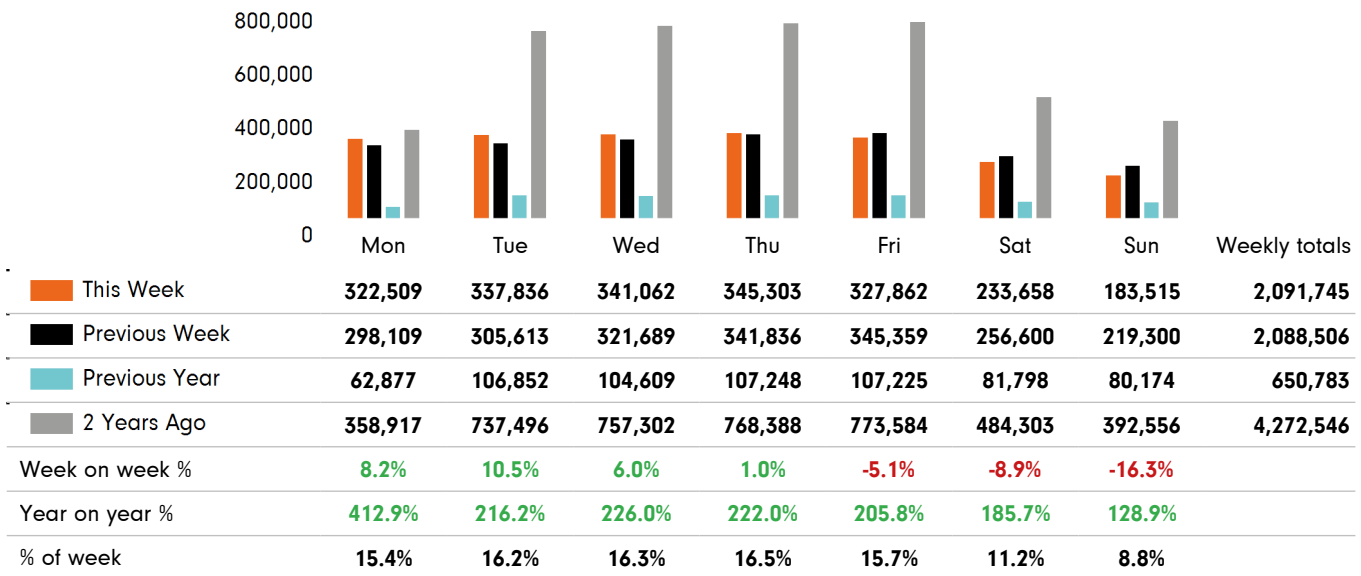


■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

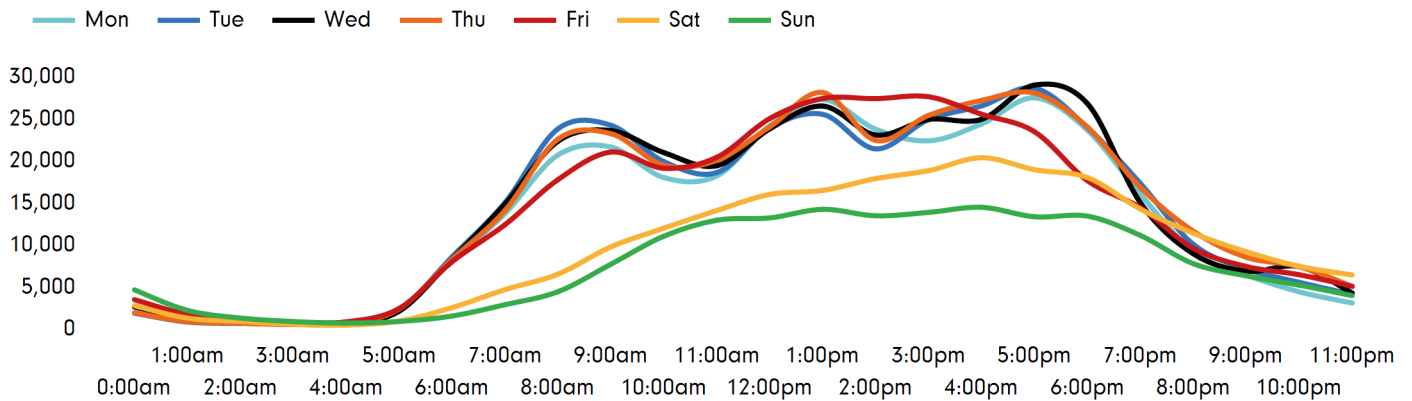
**Weather**

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	68°	73°	87°	82°	66°	53°	51°
Previous week	77°	80°	87°	75°	78°	91°	91°
Previous year	73°	75°	73°	71°	78°	82°	71°

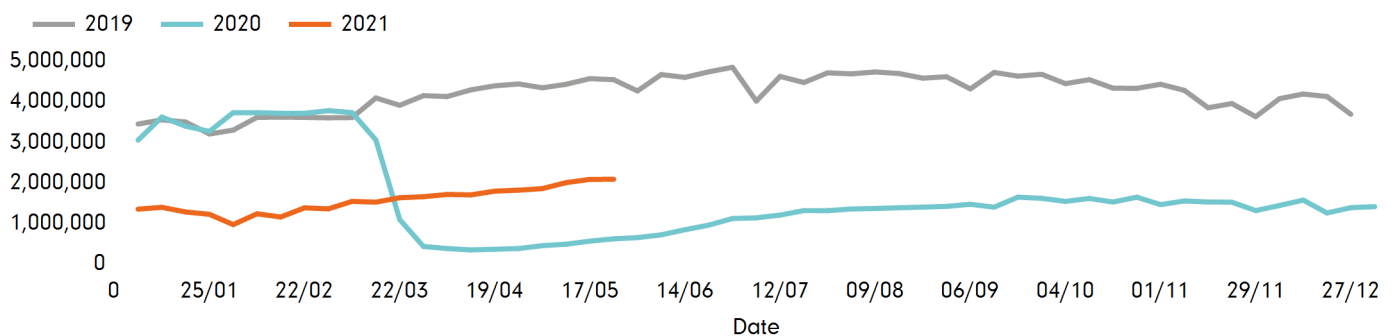
## Ped Counts by day



## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	32,043	32,388	9,387	-1.1%	241.4%	
40 at 7 SE	92,797	90,736	26,805	2.3%	246.2%	
40 at 7 SW	56,030	44,537	18,168	25.8%	208.4%	
6th Avenue at 1032	97,425	107,009	27,554	-9.0%	253.6%	
6th Avenue at 1033	69,435	78,226	17,792	-11.2%	290.3%	
7 at 40 NW	56,424	55,469	16,708	1.7%	237.7%	
7 at 40 SE	102,333	107,710	34,412	-5.0%	197.4%	
7 at 40 SW	105,171	106,672	32,042	-1.4%	228.2%	
7 at W 37 NE	73,645	71,520	21,423	3.0%	243.8%	
7 at W 37 NW	72,490	74,721	35,104	-3.0%	106.5%	
7 at W 37 SE	58,048	56,522	17,054	2.7%	240.4%	
7 at W 37 SW	118,011	113,908	35,682	3.6%	230.7%	
8 at W 36 NE	101,554	102,427	35,055	-0.9%	189.7%	
8 at W 36 NW	118,658	120,766	41,310	-1.7%	187.2%	
8 at W 36 SE	102,655	99,447	33,750	3.2%	204.2%	
8 at W 36 SW	112,264	113,766	33,122	-1.3%	238.9%	
Broadway 1400 Pedestrian Zone	37,129	38,581	21,887	-3.8%	69.6%	
Broadway at 1359	125,209	123,941	36,512	1.0%	242.9%	
Broadway at 1370	56,950	55,176	16,640	3.2%	242.2%	
Broadway at 1411	96,646	103,623	26,814	-6.7%	260.4%	
Broadway at 1430	120,183	123,994	39,450	-3.1%	204.6%	
W 36 at 8 NE	31,992	31,495	10,909	1.6%	193.3%	
W 36 at 8 NW	53,957	52,812	16,512	2.2%	226.8%	
W 36 at 8 SE	48,494	45,579	12,570	6.4%	285.8%	
W 36 at 8 SW	52,325	51,323	13,469	2.0%	288.5%	
W 37 at 7 NW	27,405	25,402	2,979	7.9%	819.9%	
W 37 at 7 SE	39,986	35,020	8,539	14.2%	368.3%	
W 37 at 7 SW	32,486	25,736	9,134	26.2%	255.7%	



- Broadway at 1359, 6.0 %
- Broadway at 1430, 5.7 %
- 8 at W 36 NW, 5.7 %
- 7 at W 37 SW, 5.6 %
- 8 at W 36 SW, 5.4 %
- 7 at 40 SW, 5.0 %
- 8 at W 36 SE, 4.9 %
- 7 at 40 SE, 4.9 %
- 8 at W 36 NE, 4.9 %
- 6th Avenue at 1032, 4.7 %
- Broadway at 1411, 4.6 %
- ...

**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2021 to Week 21, 2021 Vs Week 1, 2020 to Week 21, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 21, 2021 Vs Week 21, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week 21 2021 Vs Week 20 2021

**2021 versus 2019 comparison follows on subsequent pages**

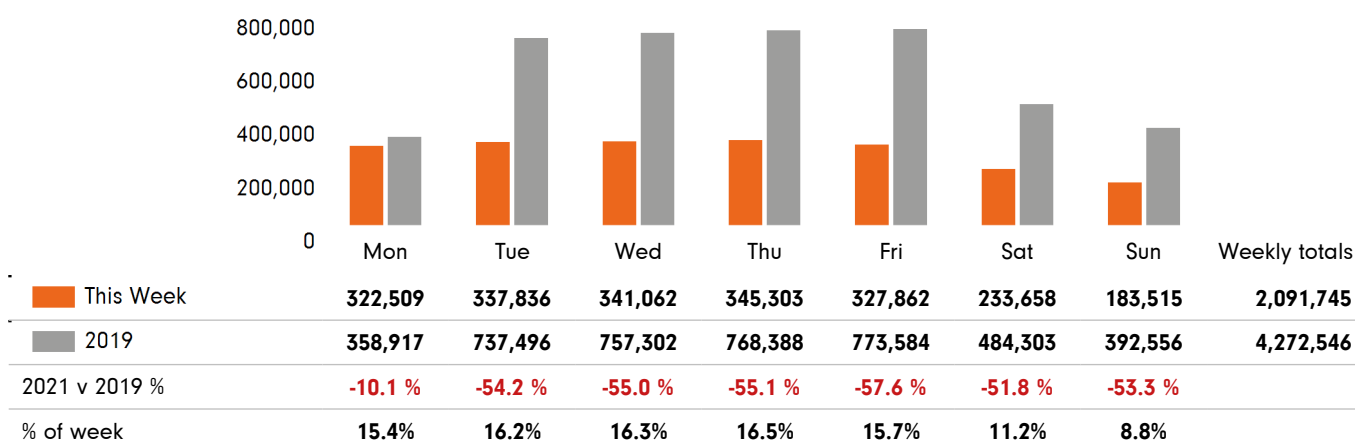
## 2019 comparison for Garment District

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2021 against the similar time period in 2019

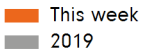
### Headlines

	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
Garment District	<b>-60.6 %</b>	<b>-51.0 %</b>
USA	<b>-57.8 %</b>	<b>-50.2 %</b>

### Ped Counts by day



## Ped Counts by location

	This week	2019	2021 - 2019 %	
40 at 7 NW	32,043	61,480	-47.9 %	
40 at 7 SE	92,797	181,585	-48.9 %	
40 at 7 SW	56,030	76,141	-26.4 %	
6th Avenue at 1032	97,425	230,628	-57.8 %	
6th Avenue at 1033	69,435	174,134	-60.1 %	
7 at 40 NW	56,424	113,272	-50.2 %	
7 at 40 SE	102,333	254,073	-59.7 %	
7 at 40 SW	105,171	259,511	-59.5 %	
7 at W 37 NE	73,645	139,877	-47.4 %	
7 at W 37 NW	72,490	231,590	-68.7 %	
7 at W 37 SE	58,048	159,326	-63.6 %	
7 at W 37 SW	118,011	254,913	-53.7 %	
8 at W 36 NE	101,554	237,075	-57.2 %	
8 at W 36 NW	118,658	135,616	-12.5 %	
8 at W 36 SE	102,655	217,380	-52.8 %	
8 at W 36 SW	112,264	209,082	-46.3 %	
Broadway 1400 Pedestrian Zone	37,129	0		
Broadway at 1359	125,209	229,853	-45.5 %	
Broadway at 1370	56,950	105,890	-46.2 %	
Broadway at 1411	96,646	213,467	-54.7 %	
Broadway at 1430	120,183	302,899	-60.3 %	
W 36 at 8 NE	31,992	77,031	-58.5 %	
W 36 at 8 NW	53,957	63,326	-14.8 %	
W 36 at 8 SE	48,494	85,566	-43.3 %	
W 36 at 8 SW	52,325	82,397	-36.5 %	
W 37 at 7 NW	27,405	42,825	-36.0 %	
W 37 at 7 SE	39,986	78,862	-49.3 %	
W 37 at 7 SW	32,486	54,747	-40.7 %	