

### Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Garment District	<b>-18.6%</b>	<b>-50.5%</b>	<b>201.9%</b>	<b>-85.0%</b>	<b>3.8%</b>	<b>10.5%</b>
USA	<b>-16.1%</b>	<b>-44.2%</b>	<b>175.7%</b>	<b>-84.3%</b>	<b>1.8%</b>	<b>-12.7%</b>

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

### Headlines

The total number of visitors to Garment District for the last 52 weeks is 76,845,673 which is 56.5% down on the previous year.

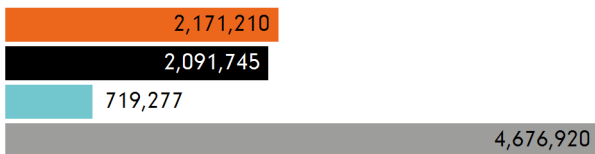
The total number of visitors for the year to date is 35,018,552 which is 18.6% down on the previous year.

The total number of visitors to Garment District in week commencing 31 May 2021 was 2,171,210.

The busiest day in week commencing 31 May 2021 was Wednesday with 367,701 visitors.






















The peak hour of the week was 17:00 on Wednesday 2 June 2021 with footfall of 31,859.

### Ped Counts by week

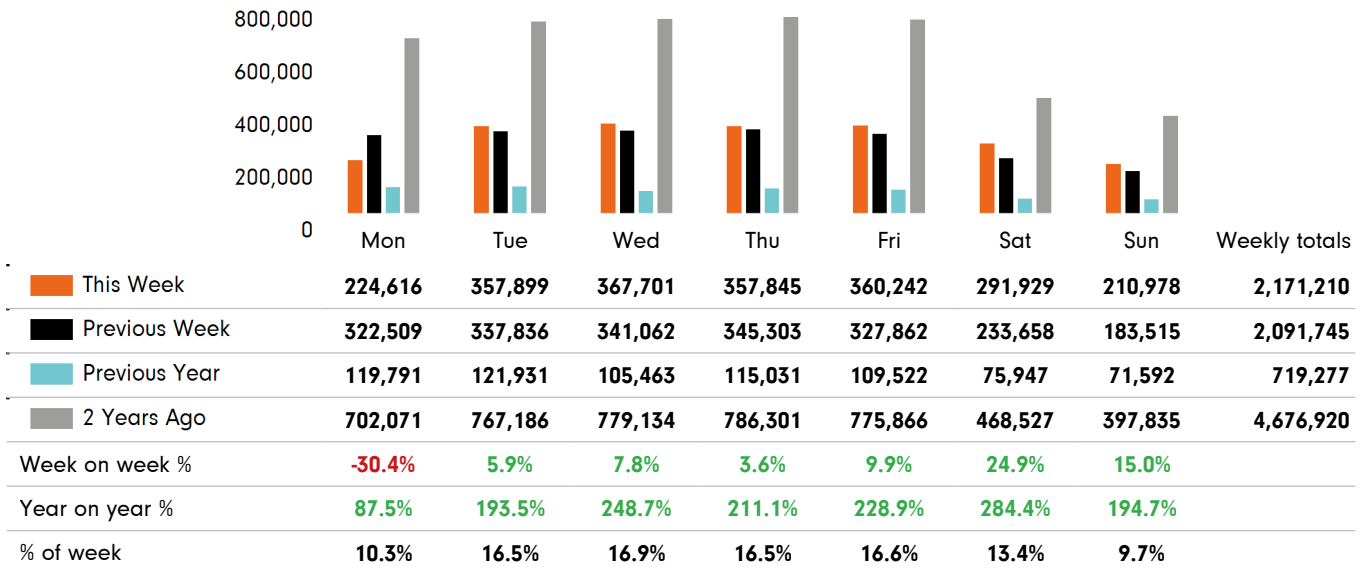


■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

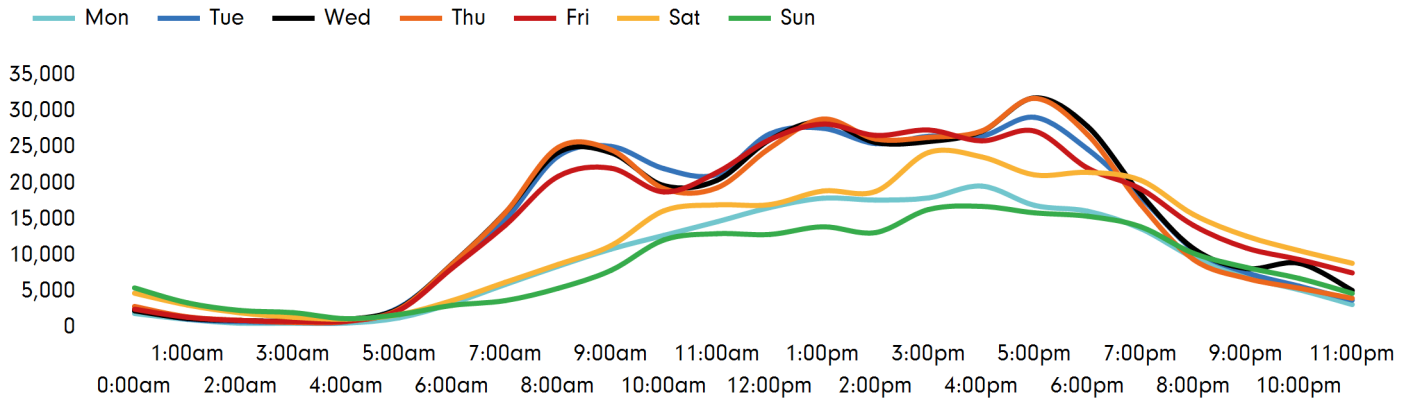
### Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 69°	 77°	 75°	 73°	 77°	 91°	 93°
Previous week	 68°	 73°	 87°	 82°	 66°	 53°	 51°
Previous year	 71°	 75°	 84°	 86°	 78°	 86°	 78°

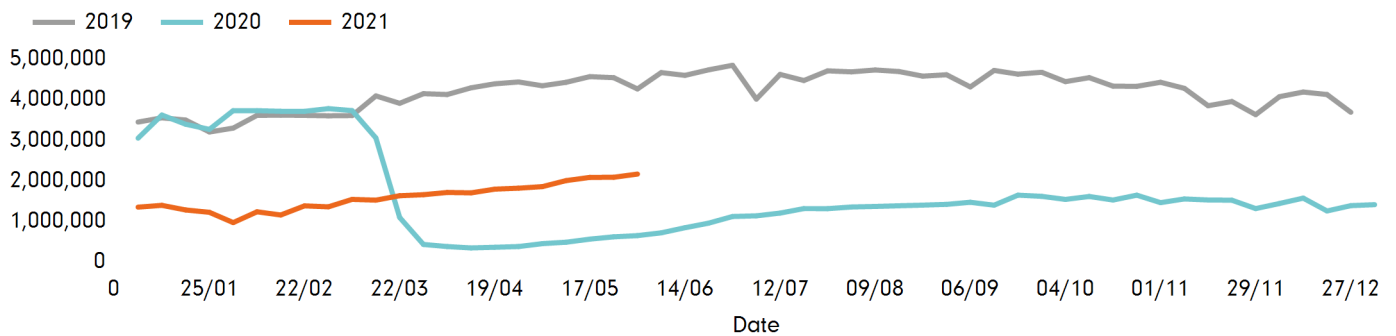
## Ped Counts by day



## Ped Counts by hour



## Ped Counts by week

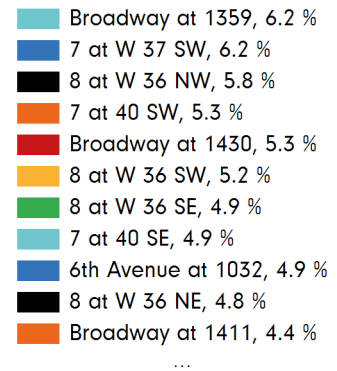


## Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	35,391	32,043	10,517	10.4%	236.5%	
40 at 7 SE	93,056	92,797	31,443	0.3%	196.0%	
40 at 7 SW	54,030	56,030	24,931	-3.6%	116.7%	
6th Avenue at 1032	105,373	97,425	28,884	8.2%	264.8%	
6th Avenue at 1033	72,098	69,435	21,460	3.8%	236.0%	
7 at 40 NW	60,229	56,424	17,584	6.7%	242.5%	
7 at 40 SE	106,640	102,333	40,167	4.2%	165.5%	
7 at 40 SW	115,518	105,171	36,722	9.8%	214.6%	
7 at W 37 NE	79,279	73,645	23,746	7.7%	233.9%	
7 at W 37 NW	77,946	72,490	39,241	7.5%	98.6%	
7 at W 37 SE	59,812	58,048	19,980	3.0%	199.4%	
7 at W 37 SW	133,747	118,011	42,851	13.3%	212.1%	
8 at W 36 NE	104,704	101,554	44,500	3.1%	135.3%	
8 at W 36 NW	126,377	118,658	44,436	6.5%	184.4%	
8 at W 36 SE	106,950	102,655	41,494	4.2%	157.7%	
8 at W 36 SW	113,583	112,264	34,244	1.2%	231.7%	
Broadway 1400 Pedestrian Zone	34,677	37,129	19,575	-6.6%	77.1%	
Broadway at 1359	135,210	125,209	39,346	8.0%	243.6%	
Broadway at 1370	61,489	56,950	17,850	8.0%	244.5%	
Broadway at 1411	96,308	96,646	29,779	-0.3%	223.4%	
Broadway at 1430	114,759	120,183	38,980	-4.5%	194.4%	
W 36 at 8 NE	33,644	31,992	10,975	5.2%	206.6%	
W 36 at 8 NW	53,008	53,957	2,762	-1.8%	1819.2%	
W 36 at 8 SE	44,913	48,494	15,642	-7.4%	187.1%	
W 36 at 8 SW	53,328	52,325	15,331	1.9%	247.8%	
W 37 at 7 NW	27,585	27,405	3,507	0.7%	686.6%	
W 37 at 7 SE	39,183	39,986	10,567	-2.0%	270.8%	
W 37 at 7 SW	32,373	32,486	12,763	-0.3%	153.6%	

## Ped Counts by location

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### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 22 , 2021 Vs Week 1, 2020 to Week 22 , 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 22, 2021 Vs Week 22, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week22 2021 Vs Week 21 2021

**2021 versus 2019 comparison follows on subsequent pages**

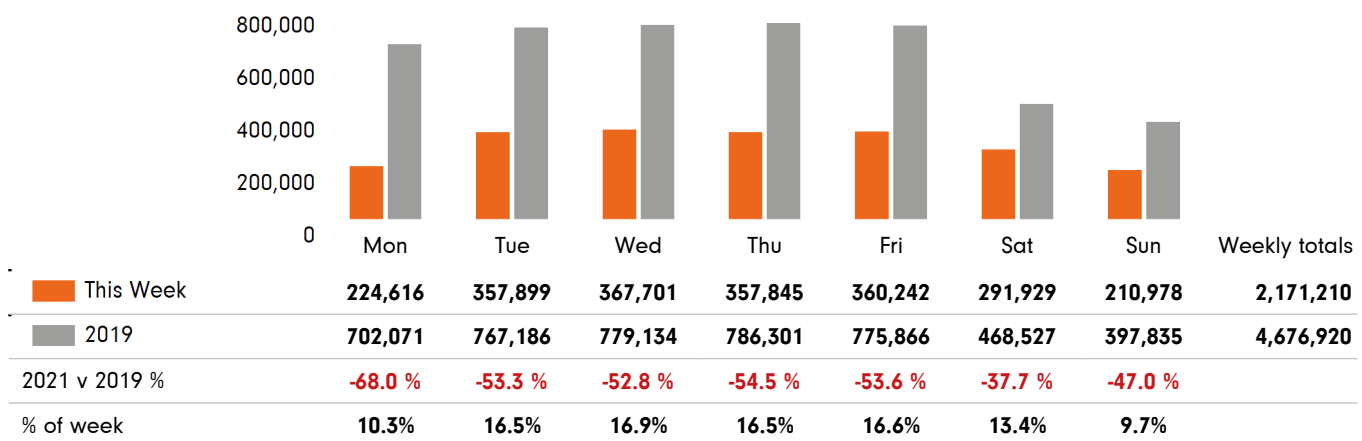
## 2019 comparison for Garment District

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2021 against the similar time period in 2019

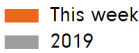
### Headlines

	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
Garment District	<b>-60.2 %</b>	<b>-53.6 %</b>
USA	<b>-57.5 %</b>	<b>-55.2 %</b>

### Ped Counts by day



## Ped Counts by location

	This week	2019	2021 - 2019 %	
40 at 7 NW	35,391	66,622	-46.9 %	
40 at 7 SE	93,056	203,316	-54.2 %	
40 at 7 SW	54,030	73,795	-26.8 %	
6th Avenue at 1032	105,373	268,454	-60.7 %	
6th Avenue at 1033	72,098	223,014	-67.7 %	
7 at 40 NW	60,229	111,654	-46.1 %	
7 at 40 SE	106,640	288,345	-63.0 %	
7 at 40 SW	115,518	263,062	-56.1 %	
7 at W 37 NE	79,279	151,249	-47.6 %	
7 at W 37 NW	77,946	249,120	-68.7 %	
7 at W 37 SE	59,812	161,979	-63.1 %	
7 at W 37 SW	133,747	268,914	-50.3 %	
8 at W 36 NE	104,704	247,178	-57.6 %	
8 at W 36 NW	126,377	138,925	-9.0 %	
8 at W 36 SE	106,950	232,290	-54.0 %	
8 at W 36 SW	113,583	221,163	-48.6 %	
Broadway 1400 Pedestrian Zone	34,677	0		
Broadway at 1359	135,210	249,772	-45.9 %	
Broadway at 1370	61,489	115,145	-46.6 %	
Broadway at 1411	96,308	255,405	-62.3 %	
Broadway at 1430	114,759	344,915	-66.7 %	
W 36 at 8 NE	33,644	86,014	-60.9 %	
W 36 at 8 NW	53,008	74,082	-28.4 %	
W 36 at 8 SE	44,913	94,586	-52.5 %	
W 36 at 8 SW	53,328	97,412	-45.3 %	
W 37 at 7 NW	27,585	45,710	-39.7 %	
W 37 at 7 SE	39,183	87,203	-55.1 %	
W 37 at 7 SW	32,373	57,596	-43.8 %	