

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Garment District	-7.6%	-54.4%	124.3%	-77.4%	2.4%	17.0%
USA	-6.3%	-48.0%	99.8%	-75.1%	3.2%	7.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 81,287,639 which is 50.6% down on the previous year.

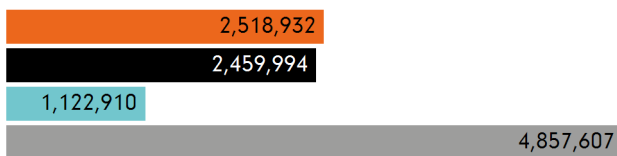
The total number of visitors for the year to date is 42,388,991 which is 7.6% down on the previous year.

The total number of visitors to Garment District in week commencing 21 June 2021 was 2,518,932.

The busiest day in week commencing 21 June 2021 was Wednesday with 406,393 visitors.

The peak hour of the week was 17:00 on Wednesday 23 June 2021 with footfall of 35,212.

Ped Counts by week

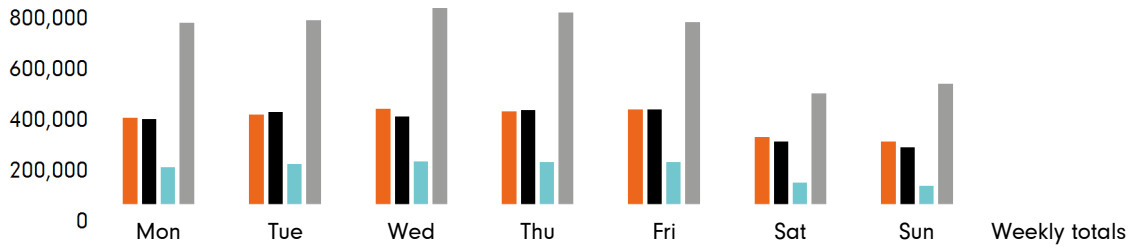


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

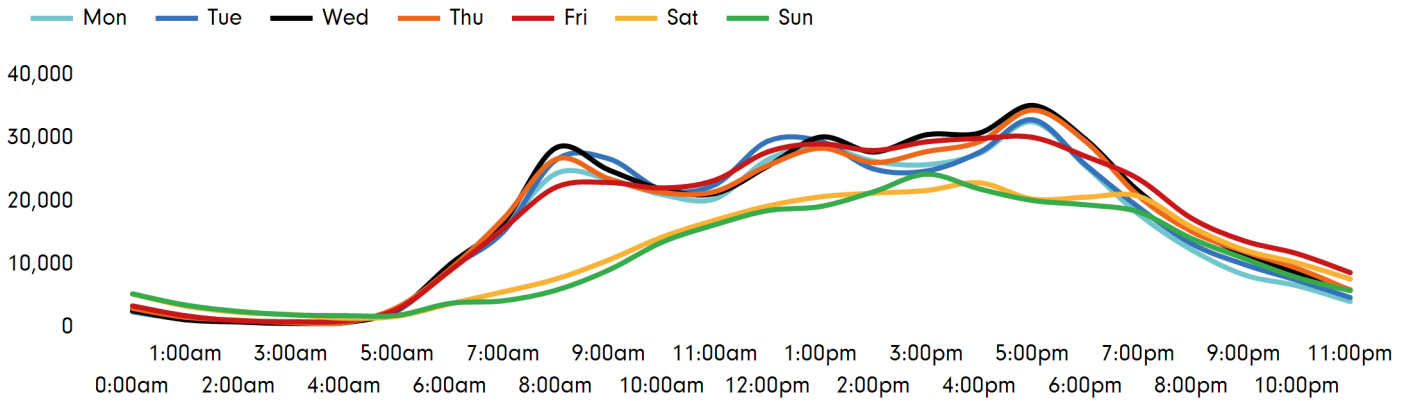
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	86°	75°	77°	77°	78°	82°	89°
Previous week	71°	78°	78°	78°	84°	89°	87°
Previous year	89°	86°	87°	86°	87°	84°	86°

Ped Counts by day

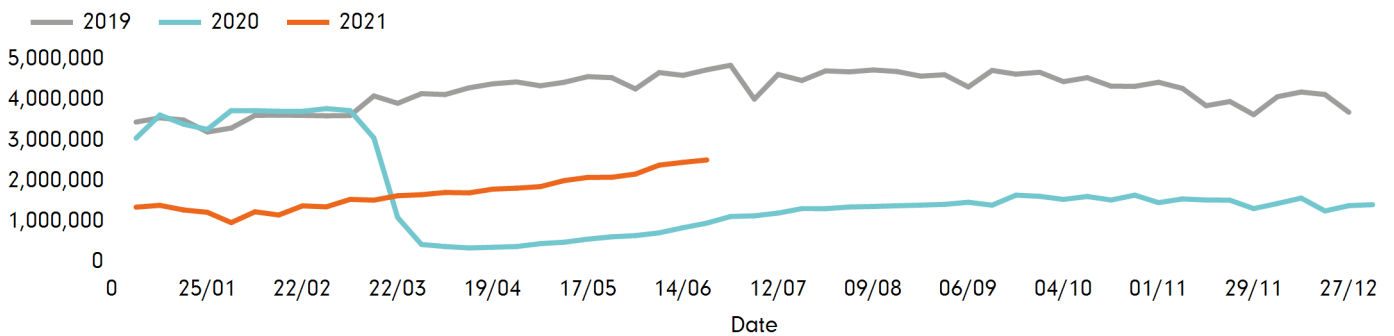


Week on week %	0.8%	-2.8%	8.3%	-1.3%	0.1%	5.9%	9.9%	
Year on year %	117.6%	109.4%	111.8%	107.4%	113.9%	169.7%	195.4%	
% of week	14.6%	15.2%	16.1%	15.7%	16.0%	11.5%	10.8%	

Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	44,708	43,363	17,580	3.1%	154.3%	
40 at 7 SE	105,650	102,577	48,931	3.0%	115.9%	
40 at 7 SW	59,299	60,417	31,348	-1.9%	89.2%	
6th Avenue at 1032	136,004	131,701	43,969	3.3%	209.3%	
6th Avenue at 1033	70,899	84,368	31,231	-16.0%	127.0%	
7 at 40 NW	89,262	77,100	30,355	15.8%	194.1%	
7 at 40 SE	132,268	124,567	62,549	6.2%	111.5%	
7 at 40 SW	131,569	127,865	56,289	2.9%	133.7%	
7 at W 37 NE	88,807	89,041	36,723	-0.3%	141.8%	
7 at W 37 NW	102,140	86,768	65,964	17.7%	54.8%	
7 at W 37 SE	78,425	69,723	36,843	12.5%	112.9%	
7 at W 37 SW	162,214	156,228	68,006	3.8%	138.5%	
8 at W 36 NE	124,866	121,227	58,124	3.0%	114.8%	
8 at W 36 NW	130,742	126,878	62,079	3.0%	110.6%	
8 at W 36 SE	126,037	117,712	57,273	7.1%	120.1%	
8 at W 36 SW	132,744	129,402	57,470	2.6%	131.0%	
Broadway 1400 Pedestrian Zone	22,408	27,972	25,296	-19.9%	-11.4%	
Broadway at 1359	138,269	142,285	60,090	-2.8%	130.1%	
Broadway at 1370	64,610	67,255	28,278	-3.9%	128.5%	
Broadway at 1411	115,190	110,976	46,021	3.8%	150.3%	
Broadway at 1430	141,433	140,200	64,858	0.9%	118.1%	
W 36 at 8 NE	41,570	39,580	17,719	5.0%	134.6%	
W 36 at 8 NW	51,772	55,005	24,345	-5.9%	112.7%	
W 36 at 8 SE	55,015	51,413	24,544	7.0%	124.1%	
W 36 at 8 SW	56,000	58,751	23,172	-4.7%	141.7%	
W 37 at 7 NW	31,221	31,640	10,624	-1.3%	193.9%	
W 37 at 7 SE	43,032	43,436	15,024	-0.9%	186.4%	
W 37 at 7 SW	42,778	42,544	18,205	0.6%	135.0%	



- 7 at W 37 SW, 6.4 %
- Broadway at 1430, 5.6 %
- Broadway at 1359, 5.5 %
- 6th Avenue at 1032, 5.4 %
- 8 at W 36 SW, 5.3 %
- 7 at 40 SE, 5.3 %
- 7 at 40 SW, 5.2 %
- 8 at W 36 NW, 5.2 %
- 8 at W 36 SE, 5.0 %
- 8 at W 36 NE, 5.0 %
- Broadway at 1411, 4.6 %
- ...

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2021 to Week 25 , 2021 Vs Week 1, 2020 to Week 25 , 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 25, 2021 Vs Week 25, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week 25 2021 Vs Week 24 2021

2021 versus 2019 comparison follows on subsequent pages

2019 comparison for Garment District

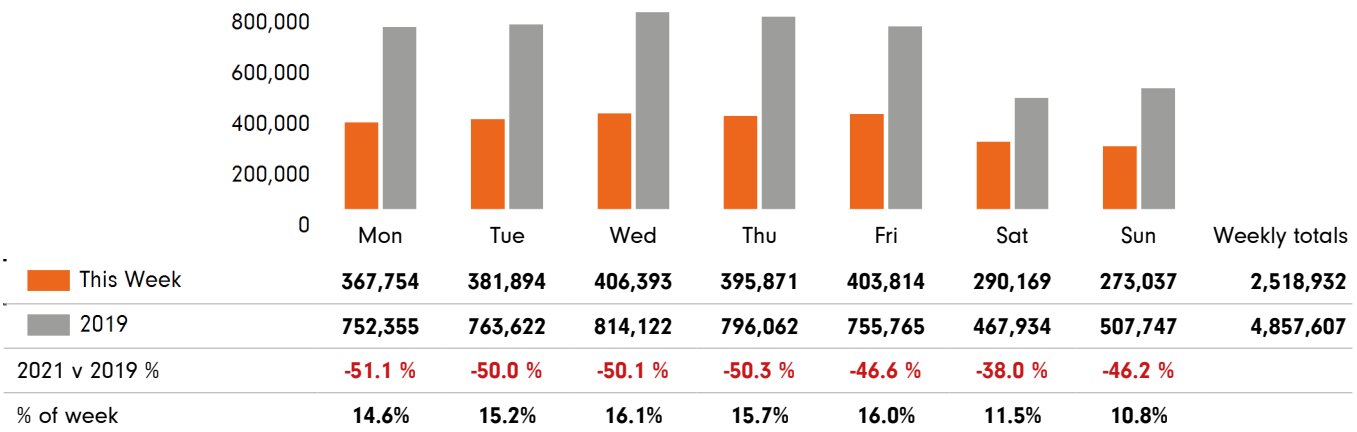
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2021 against the similar time period in 2019

Headlines

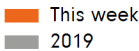
	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
Garment District	-58.5 %	-48.1 %
USA	-56.0 %	-48.9 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2021 - 2019 %	
40 at 7 NW	44,708	74,254	-39.8 %	
40 at 7 SE	105,650	202,873	-47.9 %	
40 at 7 SW	59,299	91,556	-35.2 %	
6th Avenue at 1032	136,004	271,494	-49.9 %	
6th Avenue at 1033	70,899	220,446	-67.8 %	
7 at 40 NW	89,262	127,895	-30.2 %	
7 at 40 SE	132,268	289,903	-54.4 %	
7 at 40 SW	131,569	270,847	-51.4 %	
7 at W 37 NE	88,807	153,218	-42.0 %	
7 at W 37 NW	102,140	277,473	-63.2 %	
7 at W 37 SE	78,425	183,467	-57.3 %	
7 at W 37 SW	162,214	270,181	-40.0 %	
8 at W 36 NE	124,866	254,927	-51.0 %	
8 at W 36 NW	130,742	150,919	-13.4 %	
8 at W 36 SE	126,037	246,518	-48.9 %	
8 at W 36 SW	132,744	231,006	-42.5 %	
Broadway 1400 Pedestrian Zone	22,408	0		
Broadway at 1359	138,269	251,290	-45.0 %	
Broadway at 1370	64,610	117,357	-44.9 %	
Broadway at 1411	115,190	259,290	-55.6 %	
Broadway at 1430	141,433	364,505	-61.2 %	
W 36 at 8 NE	41,570	88,256	-52.9 %	
W 36 at 8 NW	51,772	73,390	-29.5 %	
W 36 at 8 SE	55,015	96,363	-42.9 %	
W 36 at 8 SW	56,000	98,921	-43.4 %	
W 37 at 7 NW	31,221	52,097	-40.1 %	
W 37 at 7 SE	43,032	83,073	-48.2 %	
W 37 at 7 SW	42,778	56,088	-23.7 %	