

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Garment District	-4.8%	-55.1%	103.7%	-72.3%	-7.8%	1.5%
USA	-3.7%	-48.9%	92.9%	-72.4%	-3.0%	0.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 82,469,882 which is 49% down on the previous year.

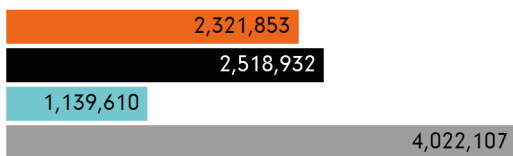
The total number of visitors for the year to date is 44,710,844 which is 4.8% down on the previous year.

The total number of visitors to Garment District in week commencing 28 June 2021 was 2,321,853.

The busiest day in week commencing 28 June 2021 was Tuesday with 368,614 visitors.

The peak hour of the week was 17:00 on Tuesday 29 June 2021 with footfall of 31,925.

Ped Counts by week

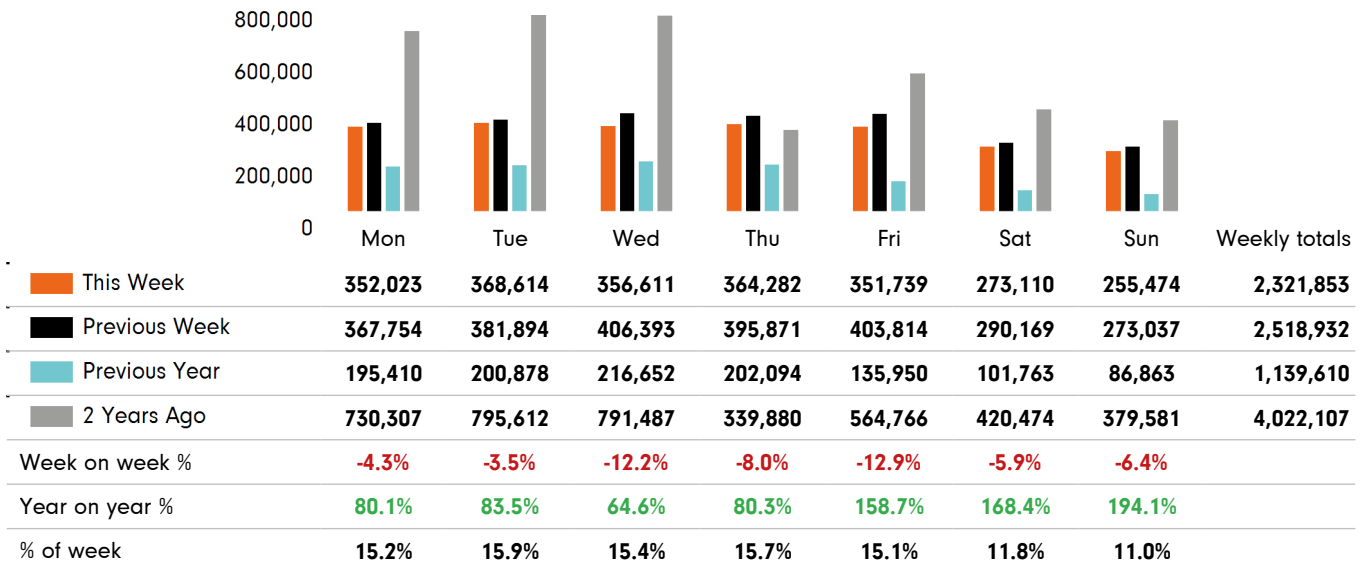


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

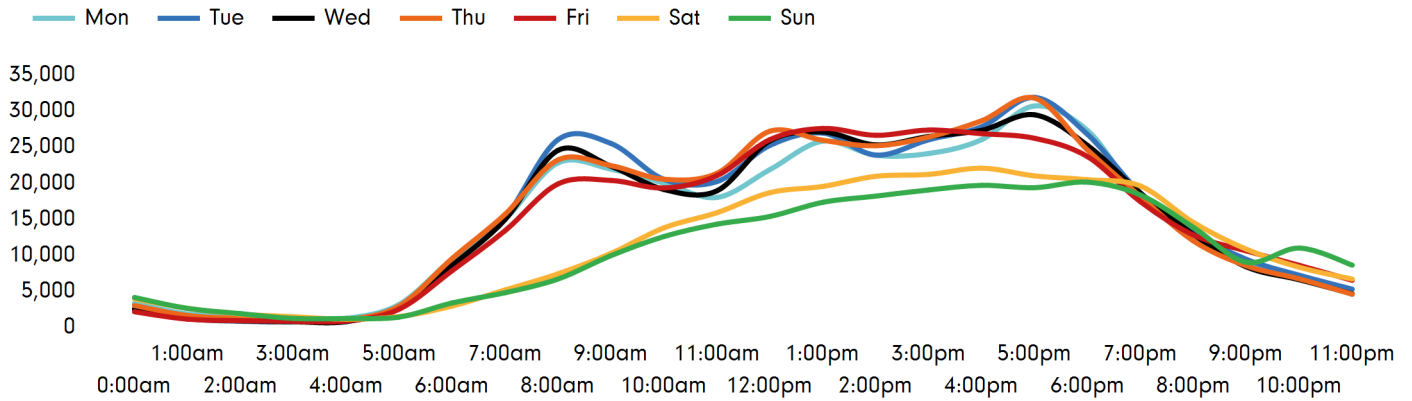
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	93°	95°	96°	84°	78°	66°	77°
Previous week	86°	75°	77°	77°	78°	82°	89°
Previous year	87°	80°	80°	91°	87°	86°	91°

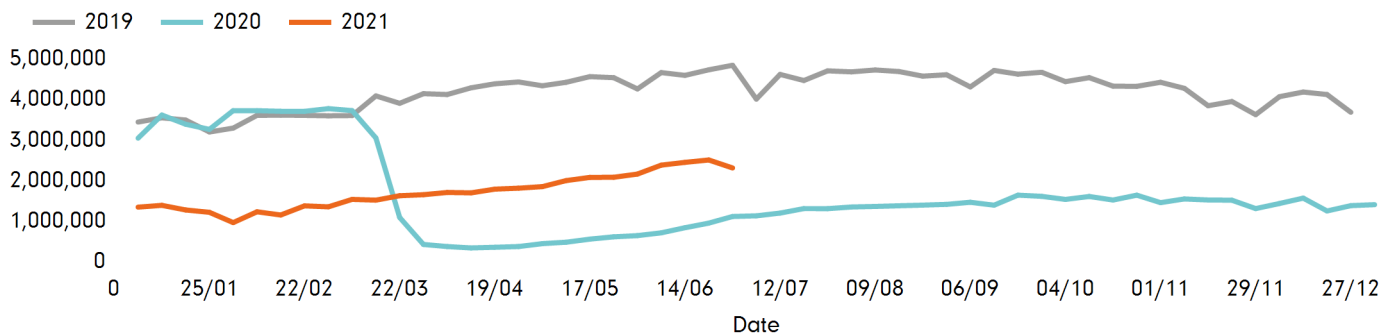
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	42,250	44,708	20,227	-5.5%	108.9%	
40 at 7 SE	96,622	105,650	48,354	-8.5%	99.8%	
40 at 7 SW	60,656	59,299	32,224	2.3%	88.2%	
6th Avenue at 1032	117,417	136,004	57,644	-13.7%	103.7%	
6th Avenue at 1033	64,610	70,899	29,305	-8.9%	120.5%	
7 at 40 NW	81,179	89,262	41,393	-9.1%	96.1%	
7 at 40 SE	121,137	132,268	63,158	-8.4%	91.8%	
7 at 40 SW	131,593	131,569	58,197	0.0%	126.1%	
7 at W 37 NE	82,305	88,807	34,671	-7.3%	137.4%	
7 at W 37 NW	88,838	102,140	72,356	-13.0%	22.8%	
7 at W 37 SE	68,575	78,425	32,989	-12.6%	107.9%	
7 at W 37 SW	145,526	162,214	64,630	-10.3%	125.2%	
8 at W 36 NE	117,276	124,866	55,239	-6.1%	112.3%	
8 at W 36 NW	124,120	130,742	63,213	-5.1%	96.4%	
8 at W 36 SE	115,755	126,037	59,650	-8.2%	94.1%	
8 at W 36 SW	123,443	132,744	50,344	-7.0%	145.2%	
Broadway 1400 Pedestrian Zone	19,768	22,408	23,528	-11.8%	-16.0%	
Broadway at 1359	131,734	138,269	62,880	-4.7%	109.5%	
Broadway at 1370	60,037	64,610	27,666	-7.1%	117.0%	
Broadway at 1411	106,164	115,190	46,913	-7.8%	126.3%	
Broadway at 1430	126,749	141,433	62,594	-10.4%	102.5%	
W 36 at 8 NE	37,911	41,570	17,187	-8.8%	120.6%	
W 36 at 8 NW	49,337	51,772	24,505	-4.7%	101.3%	
W 36 at 8 SE	52,174	55,015	25,998	-5.2%	100.7%	
W 36 at 8 SW	47,755	56,000	17,391	-14.7%	174.6%	
W 37 at 7 NW	28,535	31,221	12,155	-8.6%	134.8%	
W 37 at 7 SE	42,399	43,032	18,541	-1.5%	128.7%	
W 37 at 7 SW	37,988	42,778	16,658	-11.2%	128.0%	



- 7 at W 37 SW, 6.3 %
- Broadway at 1359, 5.7 %
- 7 at 40 SW, 5.7 %
- Broadway at 1430, 5.5 %
- 8 at W 36 NW, 5.3 %
- 8 at W 36 SW, 5.3 %
- 7 at 40 SE, 5.2 %
- 6th Avenue at 1032, 5.1 %
- 8 at W 36 NE, 5.1 %
- 8 at W 36 SE, 5.0 %
- Broadway at 1411, 4.6 %
- ...

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 26 , 2021 Vs Week 1, 2020 to Week 26 , 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week26, 2021 Vs Week 26, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week26 2021 Vs Week 25 2021

2021 versus 2019 comparison follows on subsequent pages

2019 Comparison for: Garment District

2019 comparison for Garment District

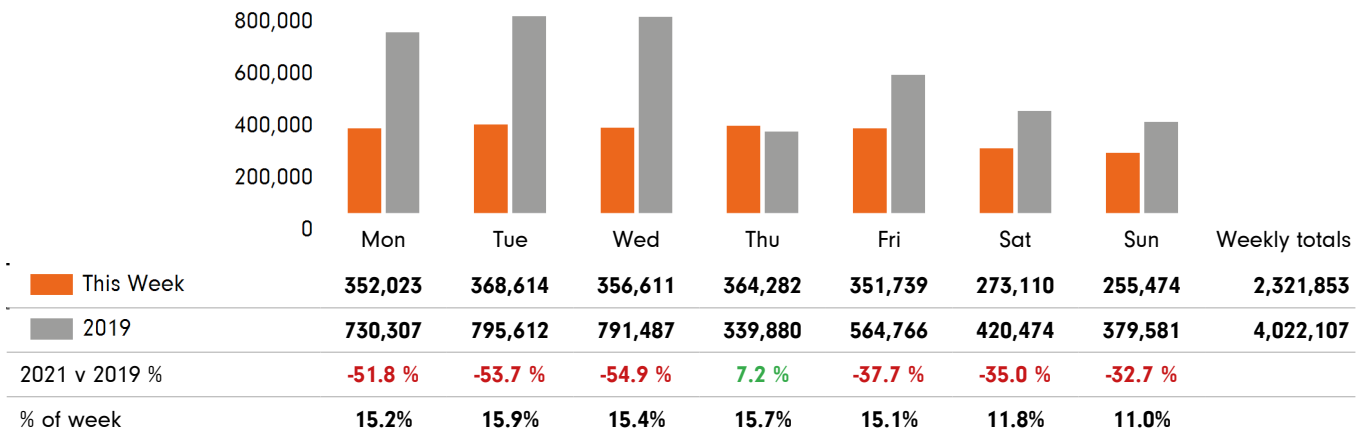
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2021 against the similar time period in 2019

Headlines

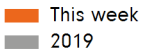
	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
Garment District	-57.9 %	-42.3 %
USA	-55.5 %	-45.1 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2021 - 2019 %	
40 at 7 NW	42,250	64,759	-34.8 %	
40 at 7 SE	96,622	163,867	-41.0 %	
40 at 7 SW	60,656	79,675	-23.9 %	
6th Avenue at 1032	117,417	223,296	-47.4 %	
6th Avenue at 1033	64,610	166,318	-61.2 %	
7 at 40 NW	81,179	126,144	-35.6 %	
7 at 40 SE	121,137	242,215	-50.0 %	
7 at 40 SW	131,593	227,583	-42.2 %	
7 at W 37 NE	82,305	118,000	-30.3 %	
7 at W 37 NW	88,838	235,905	-62.3 %	
7 at W 37 SE	68,575	144,585	-52.6 %	
7 at W 37 SW	145,526	231,297	-37.1 %	
8 at W 36 NE	117,276	213,619	-45.1 %	
8 at W 36 NW	124,120	128,388	-3.3 %	
8 at W 36 SE	115,755	205,499	-43.7 %	
8 at W 36 SW	123,443	193,093	-36.1 %	
Broadway 1400 Pedestrian Zone	19,768	0		
Broadway at 1359	131,734	212,302	-37.9 %	
Broadway at 1370	60,037	95,859	-37.4 %	
Broadway at 1411	106,164	203,790	-47.9 %	
Broadway at 1430	126,749	315,504	-59.8 %	
W 36 at 8 NE	37,911	67,166	-43.6 %	
W 36 at 8 NW	49,337	55,971	-11.9 %	
W 36 at 8 SE	52,174	78,169	-33.3 %	
W 36 at 8 SW	47,755	78,682	-39.3 %	
W 37 at 7 NW	28,535	37,608	-24.1 %	
W 37 at 7 SE	42,399	69,670	-39.1 %	
W 37 at 7 SW	37,988	43,143	-11.9 %	