

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Garment District	0.3%	-56.5%	94.7%	-71.2%	10.2%	9.2%
USA	1.4%	-50.5%	91.1%	-71.3%	5.8%	6.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 84,840,526 which is 45.2% down on the previous year.

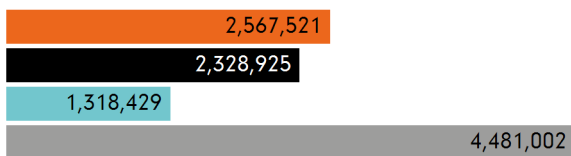
The total number of visitors for the year to date is 49,607,290 which is 0.3% up on the previous year.

The total number of visitors to Garment District in week commencing 12 July 2021 was 2,567,521.

The busiest day in week commencing 12 July 2021 was Thursday with 422,716 visitors.






















The peak hour of the week was 17:00 on Wednesday 14 July 2021 with footfall of 36,413.

Ped Counts by week

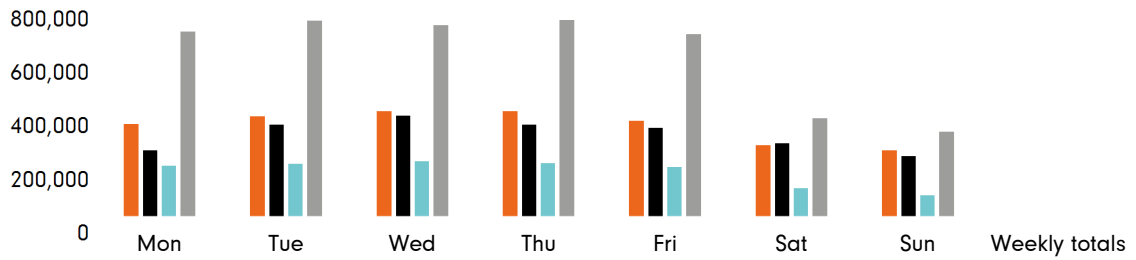


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

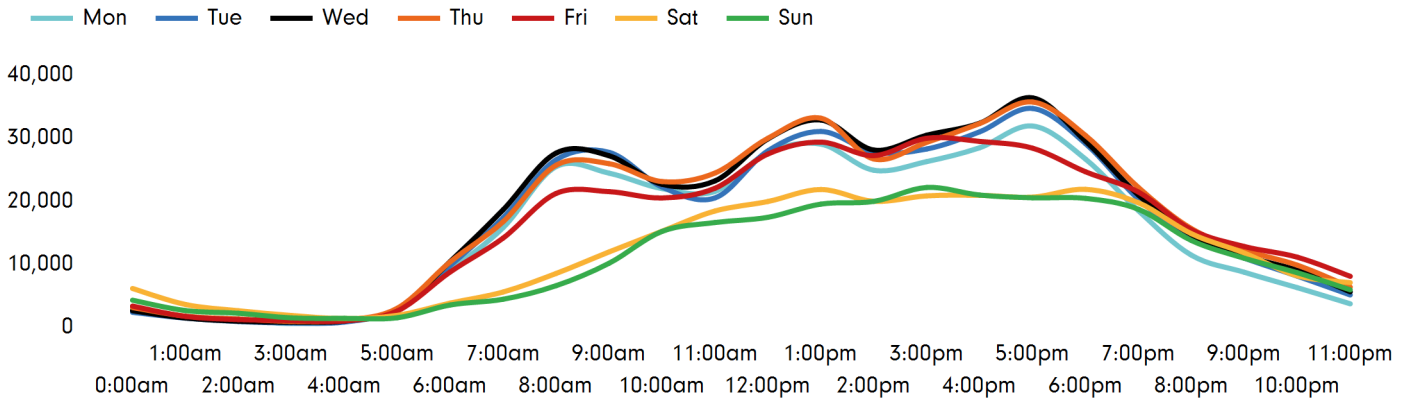
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 86°	 77°	 89°	 89°	 93°	 87°	 84°
Previous week	 82°	 95°	 93°	 86°	 87°	 82°	 77°
Previous year	 87°	 87°	 80°	 78°	 84°	 93°	 95°

Ped Counts by day

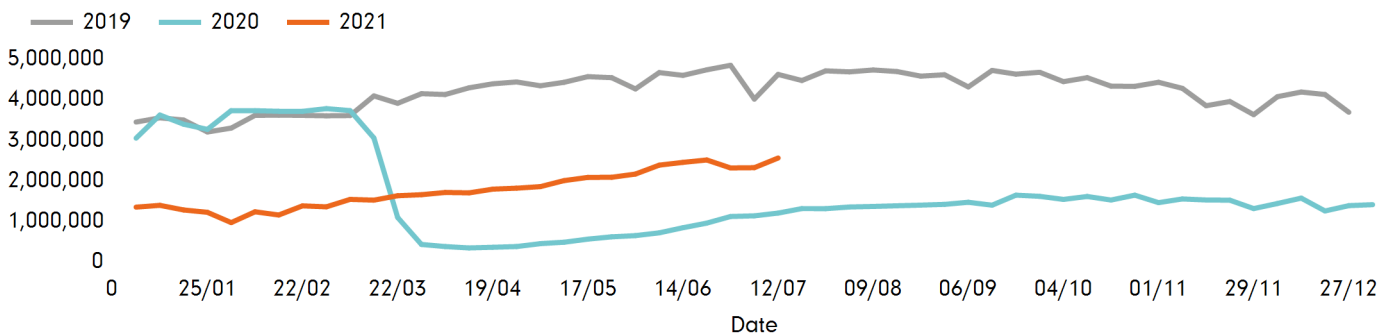


Week on week %	37.0%	8.6%	4.1%	13.8%	7.4%	-3.0%	8.0%	
Year on year %	76.0%	83.1%	82.9%	90.3%	85.9%	129.2%	173.0%	
% of week	14.5%	15.7%	16.4%	16.5%	15.0%	11.3%	10.5%	

Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	40,204	38,512	20,450	4.4%	96.6%	
40 at 7 SE	111,257	96,960	56,464	14.7%	97.0%	
40 at 7 SW	69,601	61,495	34,870	13.2%	99.6%	
6th Avenue at 1032	134,554	120,845	54,170	11.3%	148.4%	
6th Avenue at 1033	72,503	62,742	37,420	15.6%	93.8%	
7 at 40 NW	74,191	73,004	34,741	1.6%	113.6%	
7 at 40 SE	138,949	121,372	71,233	14.5%	95.1%	
7 at 40 SW	138,342	131,062	67,417	5.6%	105.2%	
7 at W 37 NE	85,196	82,581	42,765	3.2%	99.2%	
7 at W 37 NW	88,671	88,570	75,270	0.1%	17.8%	
7 at W 37 SE	93,452	76,541	45,289	22.1%	106.3%	
7 at W 37 SW	150,172	136,230	76,620	10.2%	96.0%	
8 at W 36 NE	129,997	117,858	67,286	10.3%	93.2%	
8 at W 36 NW	144,314	134,676	71,471	7.2%	101.9%	
8 at W 36 SE	128,298	114,052	66,011	12.5%	94.4%	
8 at W 36 SW	136,810	128,365	64,474	6.6%	112.2%	
Broadway 1400 Pedestrian Zone	23,866	19,907	28,603	19.9%	-16.6%	
Broadway at 1359	147,366	133,119	72,498	10.7%	103.3%	
Broadway at 1370	60,559	59,186	29,623	2.3%	104.4%	
Broadway at 1411	121,308	104,184	56,616	16.4%	114.3%	
Broadway at 1430	135,735	124,650	74,974	8.9%	81.0%	
W 36 at 8 NE	42,750	37,459	20,285	14.1%	110.7%	
W 36 at 8 NW	58,346	51,768	35,494	12.7%	64.4%	
W 36 at 8 SE	60,529	52,016	30,553	16.4%	98.1%	
W 36 at 8 SW	59,730	51,893	28,794	15.1%	107.4%	
W 37 at 7 NW	37,480	30,617	15,840	22.4%	136.6%	
W 37 at 7 SE	45,041	41,218	19,478	9.3%	131.2%	
W 37 at 7 SW	38,300	38,043	19,720	0.7%	94.2%	



- 7 at W 37 SW, 5.8 %
- Broadway at 1359, 5.7 %
- 8 at W 36 NW, 5.6 %
- 7 at 40 SE, 5.4 %
- 7 at 40 SW, 5.4 %
- 8 at W 36 SW, 5.3 %
- Broadway at 1430, 5.3 %
- 6th Avenue at 1032, 5.2 %
- 8 at W 36 NE, 5.1 %
- 8 at W 36 SE, 5.0 %
- Broadway at 1411, 4.7 %
- ...

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2021 to Week 28 , 2021 Vs Week 1, 2020 to Week 28 , 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 28, 2021 Vs Week 28, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week 28 2021 Vs Week 27 2021

2021 versus 2019 comparison follows on subsequent pages

2019 comparison for Garment District

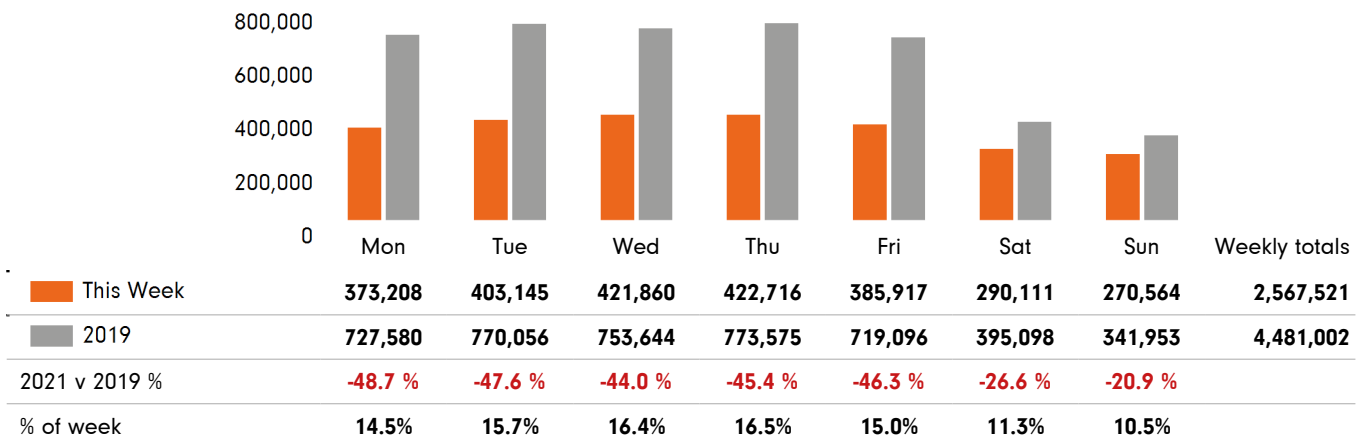
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2021 against the similar time period in 2019

Headlines

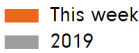
























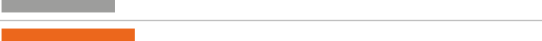


	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
Garment District	-57.0 %	-42.7 %
USA	-54.5 %	-43.1 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2021 - 2019 %	
40 at 7 NW	40,204	66,861	-39.9 %	
40 at 7 SE	111,257	191,528	-41.9 %	
40 at 7 SW	69,601	89,009	-21.8 %	
6th Avenue at 1032	134,554	240,112	-44.0 %	
6th Avenue at 1033	72,503	194,945	-62.8 %	
7 at 40 NW	74,191	113,028	-34.4 %	
7 at 40 SE	138,949	276,100	-49.7 %	
7 at 40 SW	138,342	259,070	-46.6 %	
7 at W 37 NE	85,196	138,806	-38.6 %	
7 at W 37 NW	88,671	244,436	-63.7 %	
7 at W 37 SE	93,452	164,714	-43.3 %	
7 at W 37 SW	150,172	259,898	-42.2 %	
8 at W 36 NE	129,997	240,742	-46.0 %	
8 at W 36 NW	144,314	159,037	-9.3 %	
8 at W 36 SE	128,298	224,040	-42.7 %	
8 at W 36 SW	136,810	213,662	-36.0 %	
Broadway 1400 Pedestrian Zone	23,866	0		
Broadway at 1359	147,366	235,278	-37.4 %	
Broadway at 1370	60,559	96,276	-37.1 %	
Broadway at 1411	121,308	237,771	-49.0 %	
Broadway at 1430	135,735	315,191	-56.9 %	
W 36 at 8 NE	42,750	82,682	-48.3 %	
W 36 at 8 NW	58,346	69,177	-15.7 %	
W 36 at 8 SE	60,529	90,507	-33.1 %	
W 36 at 8 SW	59,730	95,782	-37.6 %	
W 37 at 7 NW	37,480	38,679	-3.1 %	
W 37 at 7 SE	45,041	85,542	-47.3 %	
W 37 at 7 SW	38,300	58,129	-34.1 %	