

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Garment District	8.0%	-58.1%	95.0%	-71.7%	-0.1%	1.0%
USA	9.0%	-52.5%	89.6%	-70.3%	-5.3%	4.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 88,964,889 which is 38.3% down on the previous year.

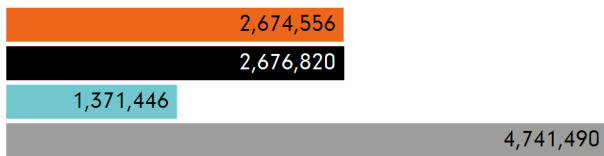
The total number of visitors for the year to date is 57,777,202 which is 8% up on the previous year.

The total number of visitors to Garment District in week commencing 2 August 2021 was 2,674,556.

The busiest day in week commencing 2 August 2021 was Tuesday with 439,462 visitors.

The peak hour of the week was 17:00 on Tuesday 3 August 2021 with footfall of 40,459.

Ped Counts by week

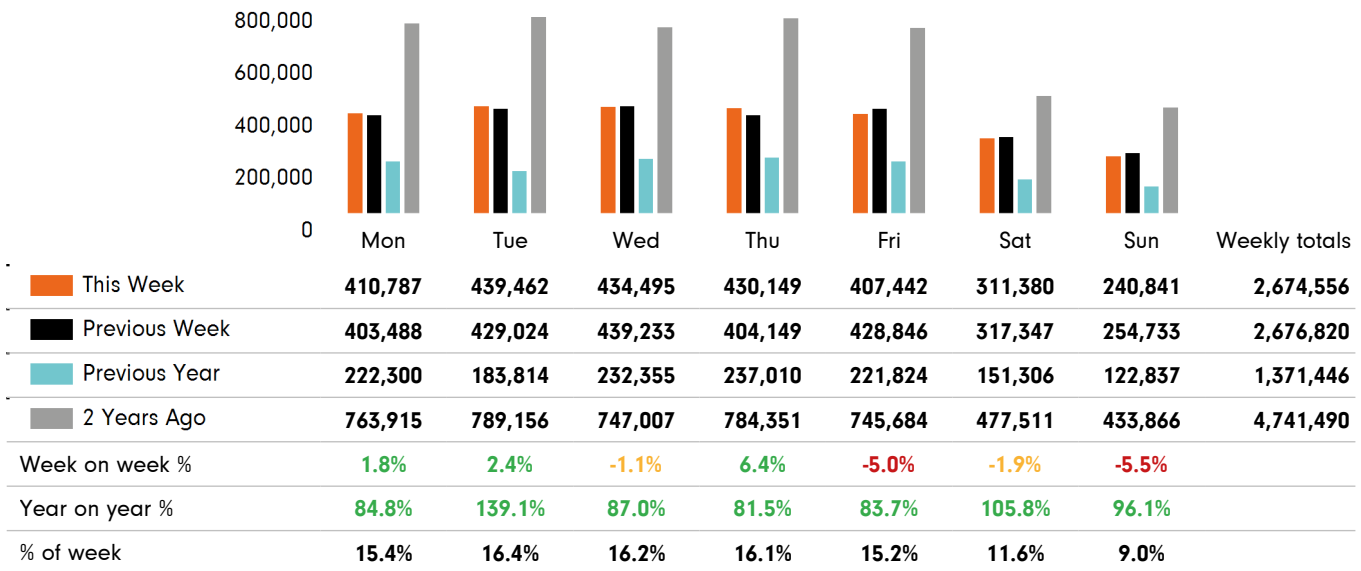


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

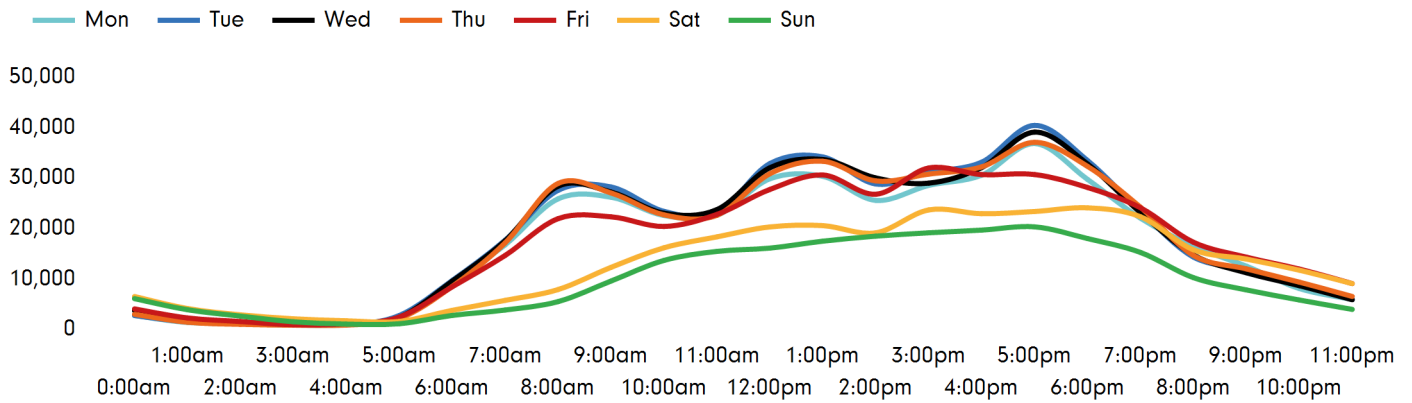
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	82°	80°	77°	80°	87°	87°	77°
Previous week	91°	91°	80°	77°	82°	78°	77°
Previous year	89°	78°	87°	82°	77°	80°	86°

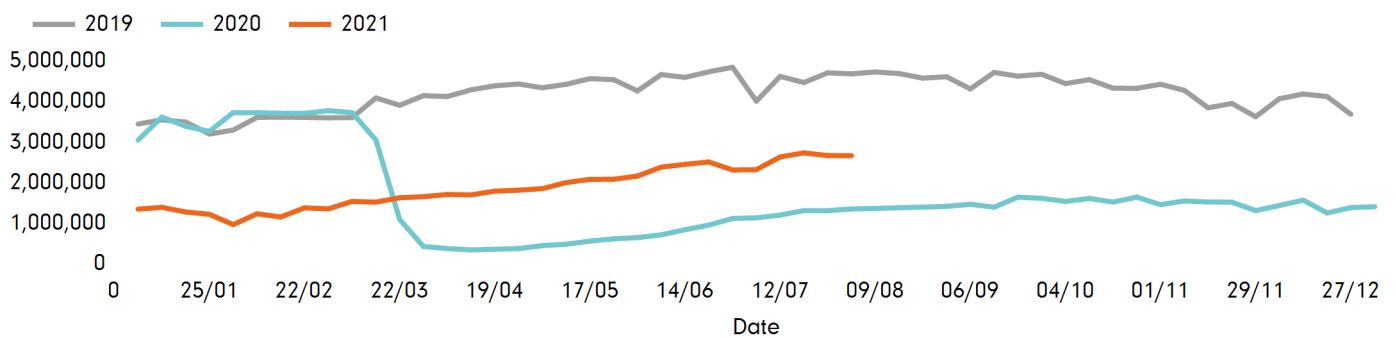
Ped Counts by day




Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	72,958	71,777	21,510	1.6%	239.2%	
40 at 7 SE	109,503	107,475	59,508	1.9%	84.0%	
40 at 7 SW	63,157	62,773	37,227	0.6%	69.7%	
6th Avenue at 1032	138,231	135,401	54,567	2.1%	153.3%	
6th Avenue at 1033	71,884	72,068	35,155	-0.3%	104.5%	
7 at 40 NW	114,189	122,853	40,466	-7.1%	182.2%	
7 at 40 SE	135,779	132,216	73,615	2.7%	84.4%	
7 at 40 SW	165,142	157,052	62,965	5.2%	162.3%	
7 at W 37 NE	87,981	90,351	43,604	-2.6%	101.8%	
7 at W 37 NW	85,607	84,315	81,616	1.5%	4.9%	
7 at W 37 SE	96,992	94,881	42,306	2.2%	129.3%	
7 at W 37 SW	151,993	155,825	73,593	-2.5%	106.5%	
8 at W 36 NE	130,423	129,823	66,472	0.5%	96.2%	
8 at W 36 NW	145,903	144,293	85,329	1.1%	71.0%	
8 at W 36 SE	130,084	127,571	67,401	2.0%	93.0%	
8 at W 36 SW	142,683	141,882	73,921	0.6%	93.0%	
Broadway 1400 Pedestrian Zone	22,808	13,164	30,064	73.3%	-24.1%	
Broadway at 1359	143,522	146,491	71,312	-2.0%	101.3%	
Broadway at 1370	63,741	64,687	31,677	-1.5%	101.2%	
Broadway at 1411	120,406	131,273	56,878	-8.3%	111.7%	
Broadway at 1430	133,288	135,302	81,498	-1.5%	63.5%	
W 36 at 8 NE	41,880	43,484	21,838	-3.7%	91.8%	
W 36 at 8 NW	58,336	59,529	35,828	-2.0%	62.8%	
W 36 at 8 SE	61,524	61,664	31,189	-0.2%	97.3%	
W 36 at 8 SW	64,901	67,914	32,589	-4.4%	99.2%	
W 37 at 7 NW	38,294	38,588	16,606	-0.8%	130.6%	
W 37 at 7 SE	43,178	43,796	23,146	-1.4%	86.5%	
W 37 at 7 SW	40,169	40,372	19,566	-0.5%	105.3%	



- 7 at 40 SW, 6.2 %
- 7 at W 37 SW, 5.7 %
- 8 at W 36 NW, 5.5 %
- Broadway at 1359, 5.4 %
- 8 at W 36 SW, 5.3 %
- 6th Avenue at 1032, 5.2 %
- 7 at 40 SE, 5.1 %
- Broadway at 1430, 5.0 %
- 8 at W 36 NE, 4.9 %
- 8 at W 36 SE, 4.9 %
- Broadway at 1411, 4.5 %
- ...

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 31 , 2021 Vs Week 1, 2020 to Week 31 , 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week31, 2021 Vs Week 31, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week31 2021 Vs Week 30 2021

2021 versus 2019 comparison follows on subsequent pages

2019 comparison for Garment District

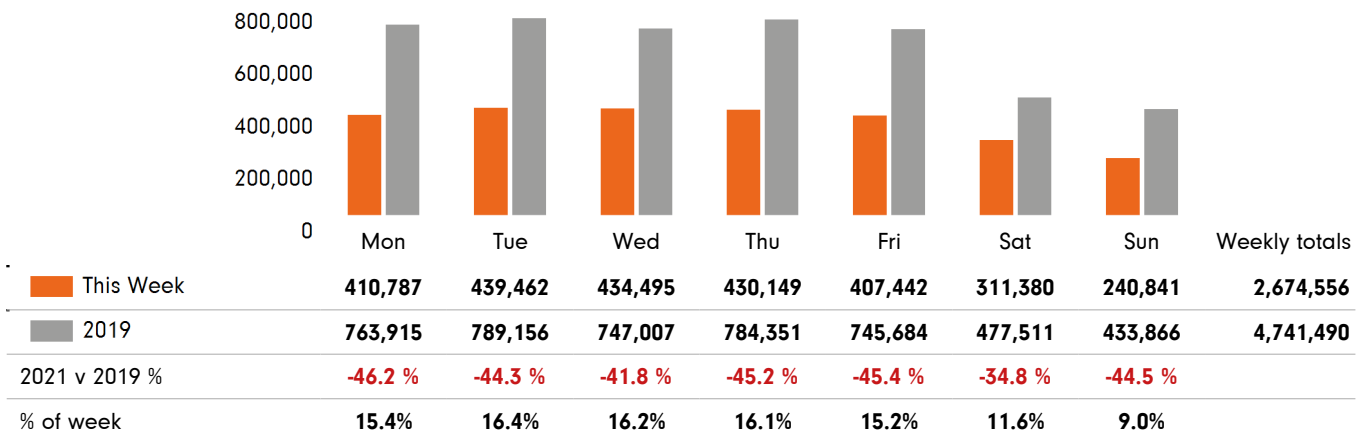
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2021 against the similar time period in 2019

Headlines

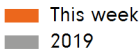
























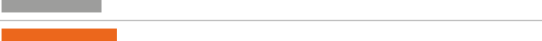


	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
Garment District	-55.4 %	-43.6 %
USA	-52.9 %	-42.4 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2021 - 2019 %	
40 at 7 NW	72,958	72,083	1.2 %	
40 at 7 SE	109,503	201,568	-45.7 %	
40 at 7 SW	63,157	86,465	-27.0 %	
6th Avenue at 1032	138,231	266,689	-48.2 %	
6th Avenue at 1033	71,884	212,913	-66.2 %	
7 at 40 NW	114,189	133,062	-14.2 %	
7 at 40 SE	135,779	276,086	-50.8 %	
7 at 40 SW	165,142	247,227	-33.2 %	
7 at W 37 NE	87,981	142,651	-38.3 %	
7 at W 37 NW	85,607	270,846	-68.4 %	
7 at W 37 SE	96,992	185,382	-47.7 %	
7 at W 37 SW	151,993	269,685	-43.6 %	
8 at W 36 NE	130,423	247,192	-47.2 %	
8 at W 36 NW	145,903	171,114	-14.7 %	
8 at W 36 SE	130,084	239,623	-45.7 %	
8 at W 36 SW	142,683	227,443	-37.3 %	
Broadway 1400 Pedestrian Zone	22,808	0		
Broadway at 1359	143,522	239,855	-40.2 %	
Broadway at 1370	63,741	104,305	-38.9 %	
Broadway at 1411	120,406	249,563	-51.8 %	
Broadway at 1430	133,288	339,525	-60.7 %	
W 36 at 8 NE	41,880	87,031	-51.9 %	
W 36 at 8 NW	58,336	78,876	-26.0 %	
W 36 at 8 SE	61,524	99,000	-37.9 %	
W 36 at 8 SW	64,901	103,038	-37.0 %	
W 37 at 7 NW	38,294	37,627	1.8 %	
W 37 at 7 SE	43,178	91,674	-52.9 %	
W 37 at 7 SW	40,169	60,967	-34.1 %	