

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Garment District	9.9%	-58.6%	80.2%	-71.1%	-6.5%	1.2%
USA	11.0%	-53.1%	86.2%	-70.8%	-6.9%	-4.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 90,077,340 which is 36% down on the previous year.

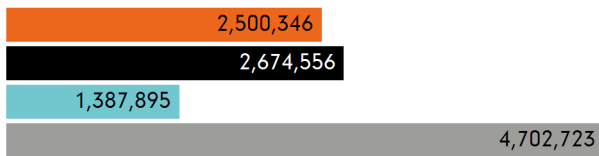
The total number of visitors for the year to date is 60,277,548 which is 9.9% up on the previous year.

The total number of visitors to Garment District in week commencing 9 August 2021 was 2,500,346.

The busiest day in week commencing 9 August 2021 was Tuesday with 396,902 visitors.

The peak hour of the week was 17:00 on Tuesday 10 August 2021 with footfall of 35,701.

Ped Counts by week

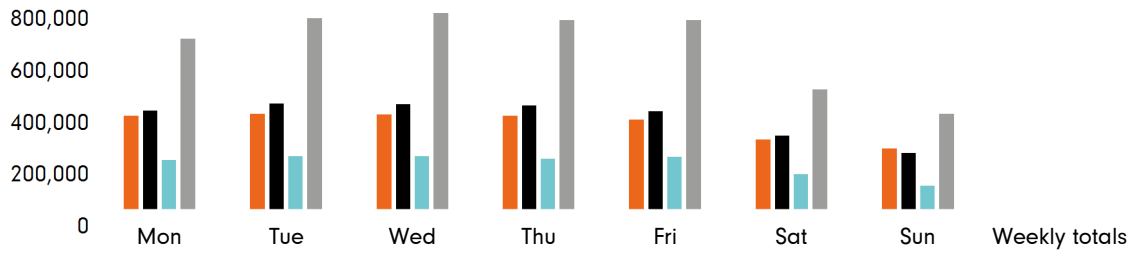


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

Weather

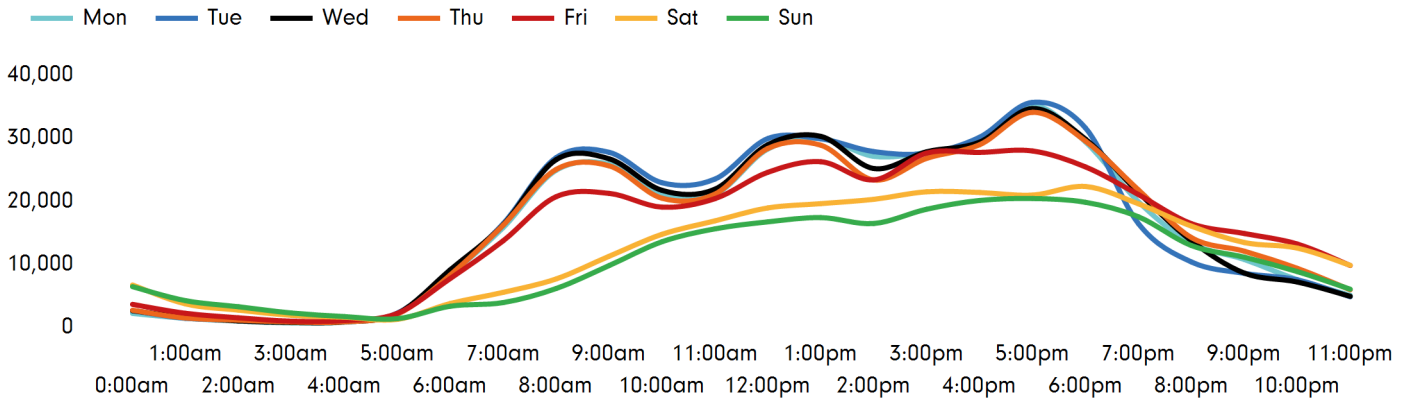
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	82°	84°	93°	96°	96°	87°	86°
Previous week	82°	80°	77°	80°	87°	87°	77°
Previous year	91°	87°	89°	84°	84°	84°	73°

Ped Counts by day

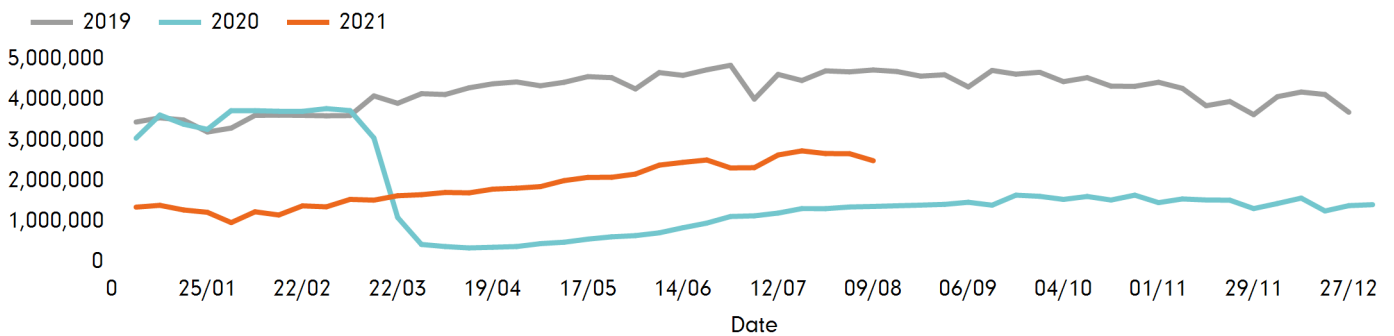


Week on week %	-5.1%	-9.7%	-9.2%	-9.2%	-8.2%	-5.1%	7.6%	
Year on year %	81.8%	73.3%	72.1%	78.2%	65.4%	87.2%	131.1%	
% of week	15.6%	15.9%	15.8%	15.6%	15.0%	11.8%	10.4%	

Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	66,568	72,958	21,814	-8.8%	205.2%	
40 at 7 SE	106,332	109,503	61,313	-2.9%	73.4%	
40 at 7 SW	59,660	63,157	32,876	-5.5%	81.5%	
6th Avenue at 1032	131,585	138,231	53,478	-4.8%	146.1%	
6th Avenue at 1033	64,464	71,884	35,947	-10.3%	79.3%	
7 at 40 NW	111,260	114,189	39,575	-2.6%	181.1%	
7 at 40 SE	124,980	135,779	76,328	-8.0%	63.7%	
7 at 40 SW	161,514	165,142	64,053	-2.2%	152.2%	
7 at W 37 NE	78,529	87,981	44,244	-10.7%	77.5%	
7 at W 37 NW	78,445	85,607	81,741	-8.4%	-4.0%	
7 at W 37 SE	81,757	96,992	41,998	-15.7%	94.7%	
7 at W 37 SW	134,963	151,993	77,507	-11.2%	74.1%	
8 at W 36 NE	122,505	130,423	64,621	-6.1%	89.6%	
8 at W 36 NW	137,297	145,903	88,195	-5.9%	55.7%	
8 at W 36 SE	123,253	130,084	64,875	-5.3%	90.0%	
8 at W 36 SW	136,663	142,683	76,169	-4.2%	79.4%	
Broadway 1400 Pedestrian Zone	25,912	22,808	27,582	13.6%	-6.1%	
Broadway at 1359	131,861	143,522	75,578	-8.1%	74.5%	
Broadway at 1370	56,721	63,741	31,510	-11.0%	80.0%	
Broadway at 1411	107,963	120,406	60,079	-10.3%	79.7%	
Broadway at 1430	130,550	133,288	81,036	-2.1%	61.1%	
W 36 at 8 NE	39,715	41,880	21,615	-5.2%	83.7%	
W 36 at 8 NW	54,892	58,336	40,822	-5.9%	34.5%	
W 36 at 8 SE	57,306	61,524	29,689	-6.9%	93.0%	
W 36 at 8 SW	64,702	64,901	35,496	-0.3%	82.3%	
W 37 at 7 NW	34,951	38,294	17,493	-8.7%	99.8%	
W 37 at 7 SE	39,359	43,178	21,640	-8.8%	81.9%	
W 37 at 7 SW	36,639	40,169	20,621	-8.8%	77.7%	

Ped Counts by location



- 7 at 40 SW, 6.5 %
- 8 at W 36 NW, 5.5 %
- 8 at W 36 SW, 5.5 %
- 7 at W 37 SW, 5.4 %
- Broadway at 1359, 5.3 %
- 6th Avenue at 1032, 5.3 %
- Broadway at 1430, 5.2 %
- 7 at 40 SE, 5.0 %
- 8 at W 36 SE, 4.9 %
- 8 at W 36 NE, 4.9 %
- 7 at 40 NW, 4.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 32 , 2021 Vs Week 1, 2020 to Week 32 , 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week32, 2021 Vs Week 32, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week32 2021 Vs Week 31 2021

2021 versus 2019 comparison follows on subsequent pages

2019 comparison for Garment District

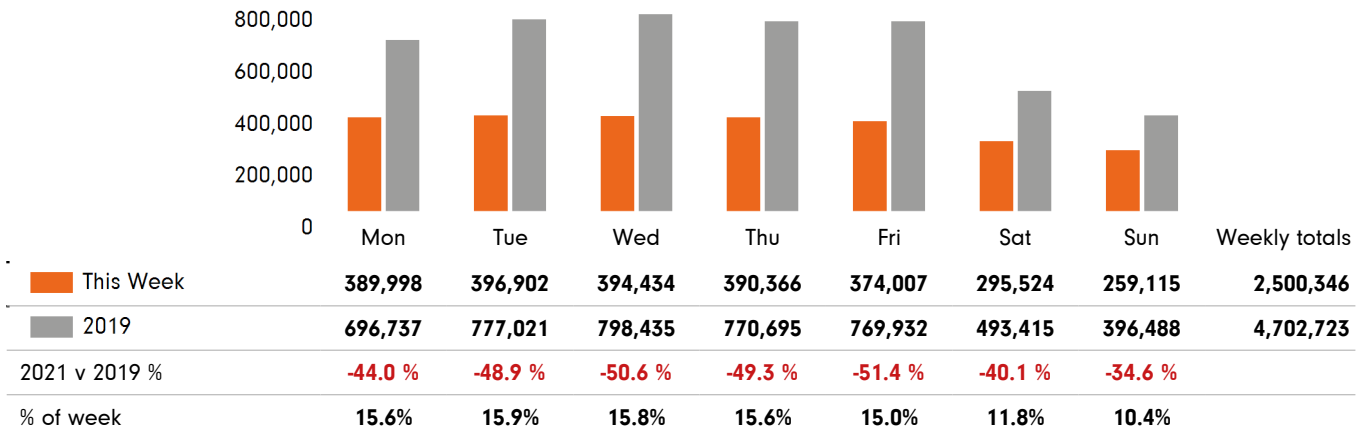
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2021 against the similar time period in 2019

Headlines

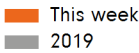
	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
Garment District	-55.1 %	-46.8 %
USA	-52.5 %	-44.9 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2021 - 2019 %	
40 at 7 NW	66,568	70,645	-5.8 %	
40 at 7 SE	106,332	200,602	-47.0 %	
40 at 7 SW	59,660	94,182	-36.7 %	
6th Avenue at 1032	131,585	266,582	-50.6 %	
6th Avenue at 1033	64,464	199,920	-67.8 %	
7 at 40 NW	111,260	127,812	-13.0 %	
7 at 40 SE	124,980	271,216	-53.9 %	
7 at 40 SW	161,514	254,089	-36.4 %	
7 at W 37 NE	78,529	142,916	-45.1 %	
7 at W 37 NW	78,445	267,667	-70.7 %	
7 at W 37 SE	81,757	183,611	-55.5 %	
7 at W 37 SW	134,963	269,267	-49.9 %	
8 at W 36 NE	122,505	248,198	-50.6 %	
8 at W 36 NW	137,297	173,158	-20.7 %	
8 at W 36 SE	123,253	238,357	-48.3 %	
8 at W 36 SW	136,663	222,255	-38.5 %	
Broadway 1400 Pedestrian Zone	25,912	0		
Broadway at 1359	131,861	244,202	-46.0 %	
Broadway at 1370	56,721	101,733	-44.2 %	
Broadway at 1411	107,963	246,744	-56.2 %	
Broadway at 1430	130,550	324,916	-59.8 %	
W 36 at 8 NE	39,715	84,620	-53.1 %	
W 36 at 8 NW	54,892	79,186	-30.7 %	
W 36 at 8 SE	57,306	97,704	-41.3 %	
W 36 at 8 SW	64,702	103,955	-37.8 %	
W 37 at 7 NW	34,951	35,083	-0.4 %	
W 37 at 7 SE	39,359	91,792	-57.1 %	
W 37 at 7 SW	36,639	62,311	-41.2 %	