

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Garment District	16.0%	-59.8%	84.7%	-70.9%	1.8%	-4.9%
USA	16.7%	-54.6%	78.7%	-68.2%	-1.0%	-8.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 94,333,000 which is 26.2% down on the previous year.

The total number of visitors for the year to date is 70,236,218 which is 16% up on the previous year.

The total number of visitors to Garment District in week commencing 6 September 2021 was 2,590,950.

The busiest day in week commencing 6 September 2021 was Friday with 474,533 visitors.

The peak hour of the week was 17:00 on Thursday 9 September 2021 with footfall of 37,675.

Ped Counts by week

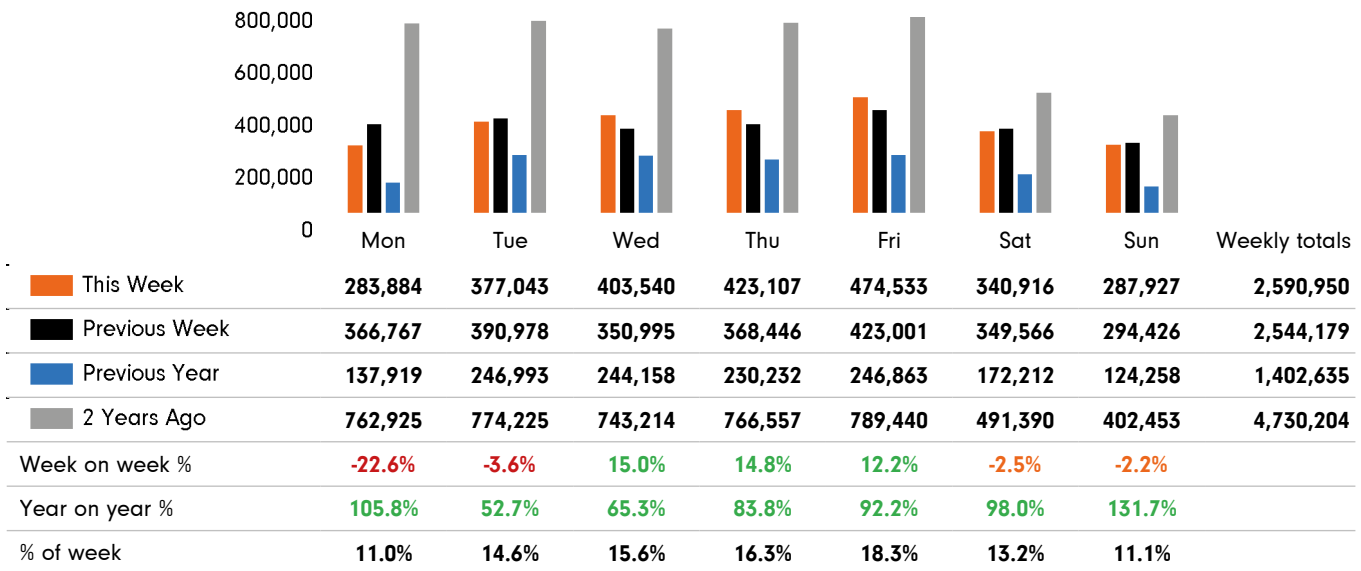


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

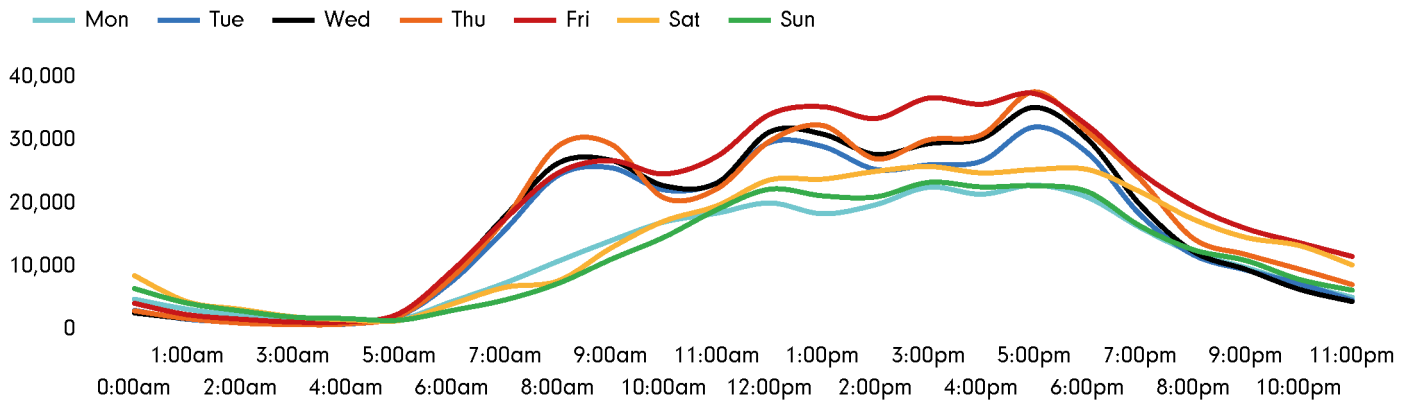
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	84°	82°	82°	73°	77°	78°	86°
Previous week	86°	86°	73°	77°	75°	78°	75°
Previous year	78°	84°	82°	78°	75°	71°	75°

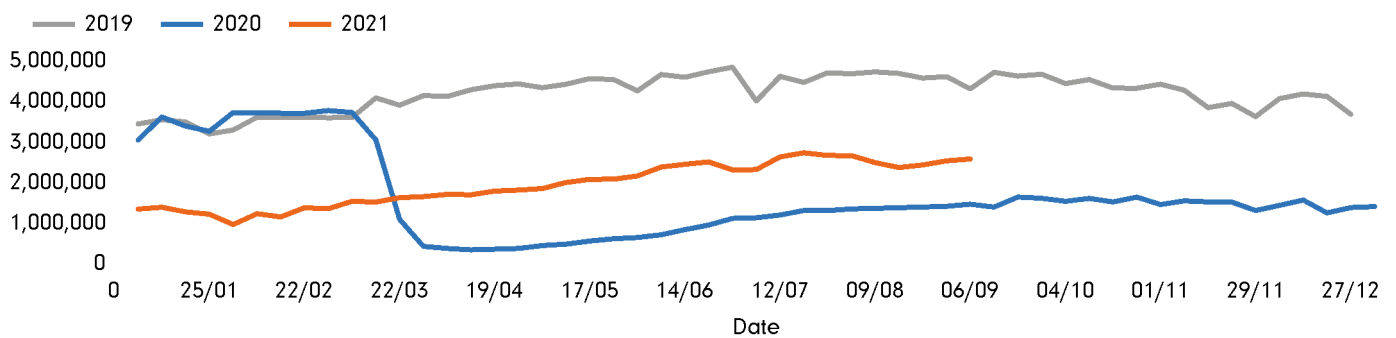
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	69,983	66,900	20,766	4.6%	237.0%	
40 at 7 SE	115,133	112,564	64,446	2.3%	78.7%	
40 at 7 SW	72,883	71,129	41,959	2.5%	73.7%	
6th Avenue at 1032	135,283	134,480	63,505	0.6%	113.0%	
6th Avenue at 1033	83,233	84,768	43,542	-1.8%	91.2%	
7 at 40 NW	115,214	112,264	39,175	2.6%	194.1%	
7 at 40 SE	136,770	132,030	71,835	3.6%	90.4%	
7 at 40 SW	144,019	139,098	74,633	3.5%	93.0%	
7 at W 37 NE	68,396	70,663	38,821	-3.2%	76.2%	
7 at W 37 NW	88,001	85,715	57,267	2.7%	53.7%	
7 at W 37 SE	85,704	86,033	51,525	-0.4%	66.3%	
7 at W 37 SW	143,575	140,465	85,850	2.2%	67.2%	
8 at W 36 NE	125,251	124,102	70,815	0.9%	76.9%	
8 at W 36 NW	144,855	138,314	85,510	4.7%	69.4%	
8 at W 36 SE	129,894	126,551	69,583	2.6%	86.7%	
8 at W 36 SW	134,829	134,258	64,548	0.4%	108.9%	
Broadway 1400 Pedestrian Zone	28,963	27,811	28,275	4.1%	2.4%	
Broadway at 1359	140,082	134,127	77,903	4.4%	79.8%	
Broadway at 1370	61,022	61,600	33,296	-0.9%	83.3%	
Broadway at 1411	101,385	105,428	61,310	-3.8%	65.4%	
Broadway at 1430	126,512	127,896	77,333	-1.1%	63.6%	
W 36 at 8 NE	41,197	40,369	23,799	2.1%	73.1%	
W 36 at 8 NW	62,932	58,565	37,497	7.5%	67.8%	
W 36 at 8 SE	59,673	61,008	27,288	-2.2%	118.7%	
W 36 at 8 SW	68,460	60,367	29,994	13.4%	128.2%	
W 37 at 7 NW	33,859	34,731	19,382	-2.5%	74.7%	
W 37 at 7 SE	39,446	38,103	22,710	3.5%	73.7%	
W 37 at 7 SW	34,396	34,840	20,068	-1.3%	71.4%	



- 8 at W 36 NW, 5.6 %
- 7 at 40 SW, 5.6 %
- 7 at W 37 SW, 5.5 %
- Broadway at 1359, 5.4 %
- 7 at 40 SE, 5.3 %
- 6th Avenue at 1032, 5.2 %
- 8 at W 36 SW, 5.2 %
- 8 at W 36 SE, 5.0 %
- Broadway at 1430, 4.9 %
- 8 at W 36 NE, 4.8 %
- 7 at 40 NW, 4.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 36 , 2021 Vs Week 1, 2020 to Week 36 , 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week36, 2021 Vs Week 36, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week36 2021 Vs Week 35 2021

2021 versus 2019 comparison follows on subsequent pages

2019 comparison for Garment District

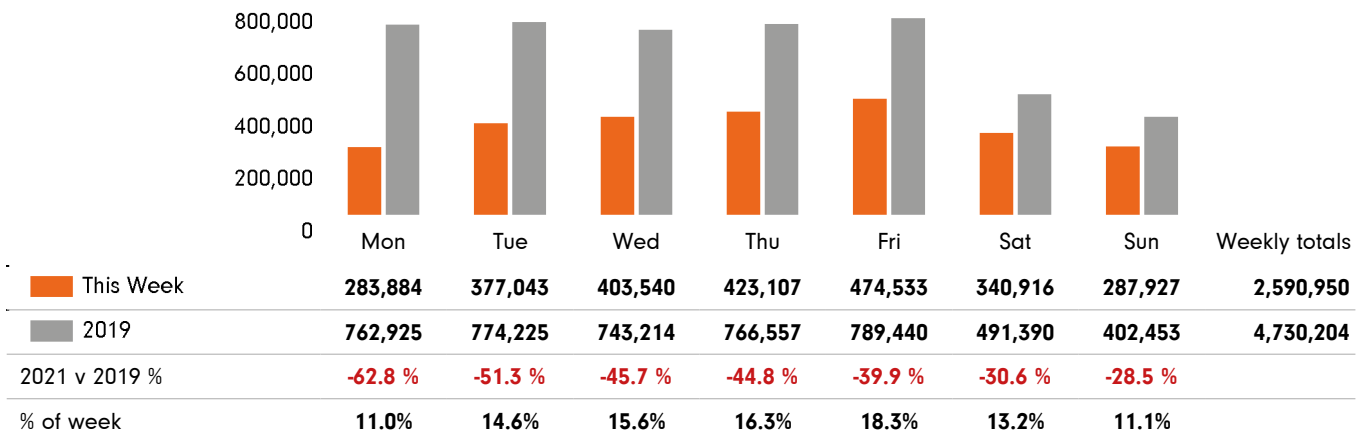
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2021 against the similar time period in 2019

Headlines

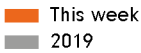






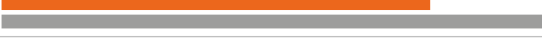
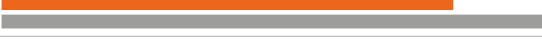



















	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
Garment District	-53.9 %	-45.2 %
USA	-51.1 %	-42.4 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2021 - 2019 %	
40 at 7 NW	69,983	65,870	6.2 %	
40 at 7 SE	115,133	212,292	-45.8 %	
40 at 7 SW	72,883	90,705	-19.6 %	
6th Avenue at 1032	135,283	263,927	-48.7 %	
6th Avenue at 1033	83,233	195,478	-57.4 %	
7 at 40 NW	115,214	116,711	-1.3 %	
7 at 40 SE	136,770	275,619	-50.4 %	
7 at 40 SW	144,019	247,526	-41.8 %	
7 at W 37 NE	68,396	124,836	-45.2 %	
7 at W 37 NW	88,001	297,572	-70.4 %	
7 at W 37 SE	85,704	180,313	-52.5 %	
7 at W 37 SW	143,575	273,883	-47.6 %	
8 at W 36 NE	125,251	252,739	-50.4 %	
8 at W 36 NW	144,855	183,215	-20.9 %	
8 at W 36 SE	129,894	245,152	-47.0 %	
8 at W 36 SW	134,829	222,697	-39.5 %	
Broadway 1400 Pedestrian Zone	28,963	0		
Broadway at 1359	140,082	245,772	-43.0 %	
Broadway at 1370	61,022	103,870	-41.3 %	
Broadway at 1411	101,385	244,252	-58.5 %	
Broadway at 1430	126,512	311,940	-59.4 %	
W 36 at 8 NE	41,197	88,443	-53.4 %	
W 36 at 8 NW	62,932	81,427	-22.7 %	
W 36 at 8 SE	59,673	101,961	-41.5 %	
W 36 at 8 SW	68,460	94,391	-27.5 %	
W 37 at 7 NW	33,859	32,210	5.1 %	
W 37 at 7 SE	39,446	111,930	-64.8 %	
W 37 at 7 SW	34,396	65,473	-47.5 %	