

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Garment District	17.4%	-60.0%	68.2%	-65.1%	7.1%	17.6%
USA	18.0%	-54.9%	64.4%	-64.8%	3.2%	12.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 95,457,700 which is 23.5% down on the previous year.

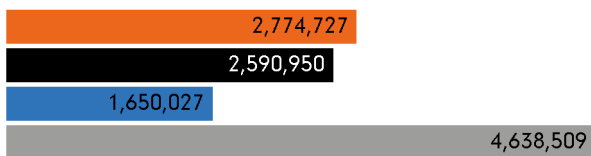
The total number of visitors for the year to date is 73,010,945 which is 17.4% up on the previous year.

The total number of visitors to Garment District in week commencing 13 September 2021 was 2,774,727.

The busiest day in week commencing 13 September 2021 was Friday with 438,442 visitors.






















The peak hour of the week was 17:00 on Tuesday 14 September 2021 with footfall of 39,119.

Ped Counts by week

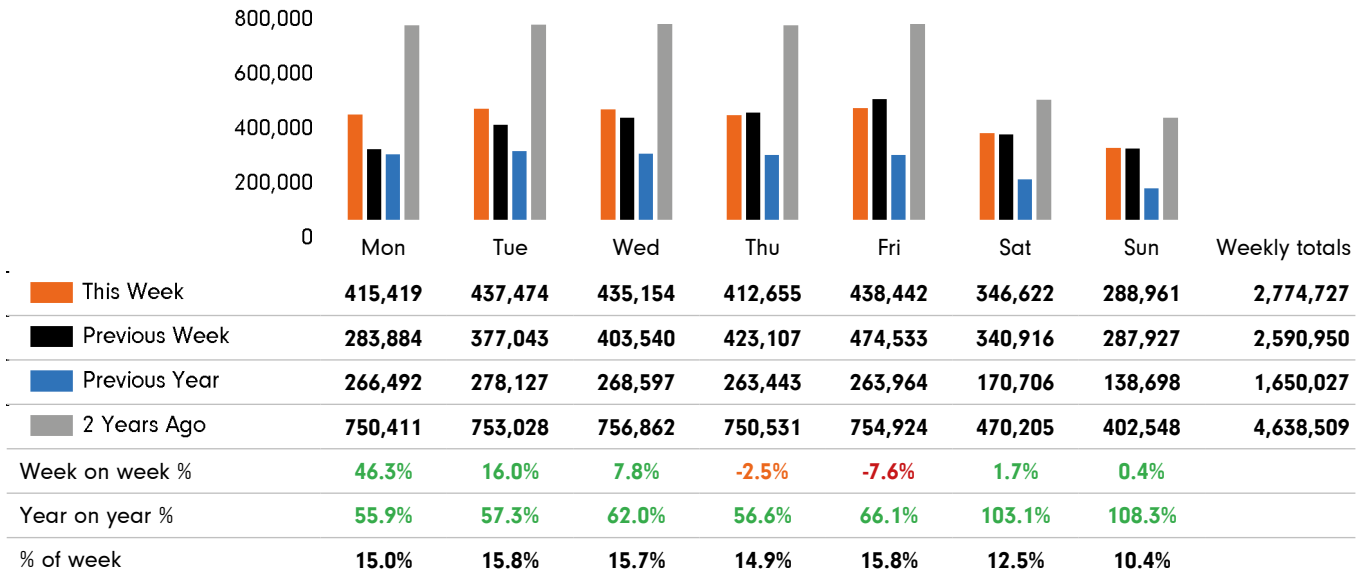


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

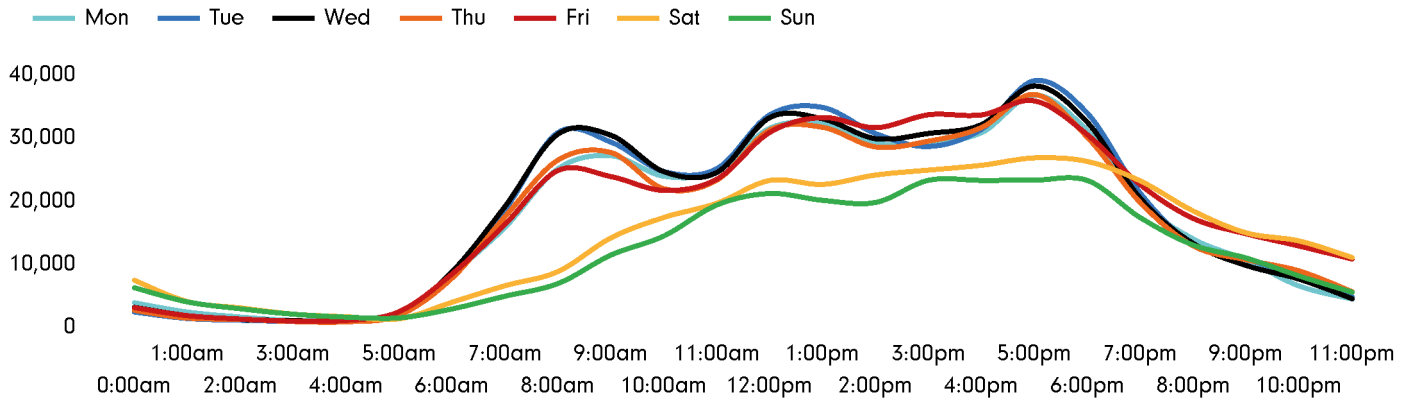
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 86°	 80°	 89°	 75°	 75°	 84°	 77°
Previous week	 84°	 82°	 82°	 73°	 77°	 78°	 86°
Previous year	 78°	 69°	 75°	 78°	 68°	 64°	 64°

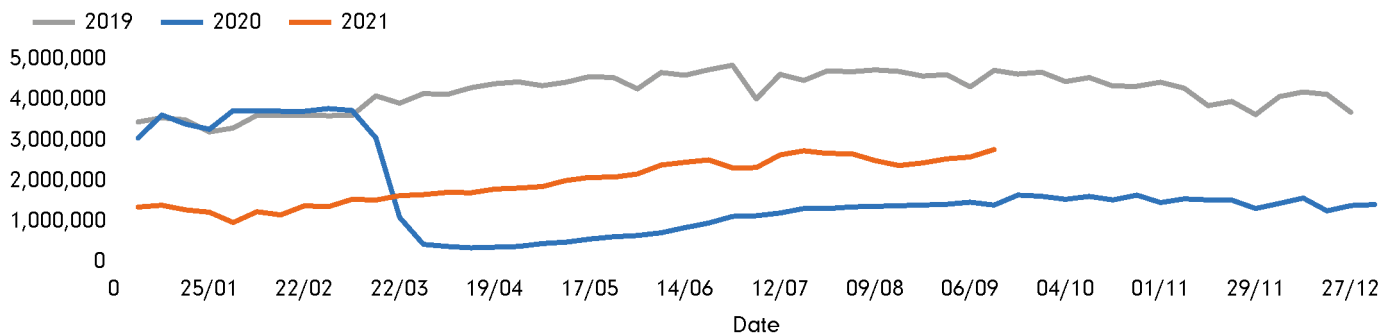
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	73,944	69,983	25,365	5.7%	191.5%	
40 at 7 SE	123,088	115,133	74,185	6.9%	65.9%	
40 at 7 SW	77,814	72,883	44,451	6.8%	75.1%	
6th Avenue at 1032	145,755	135,283	76,021	7.7%	91.7%	
6th Avenue at 1033	91,336	83,233	70,169	9.7%	30.2%	
7 at 40 NW	121,088	115,214	45,110	5.1%	168.4%	
7 at 40 SE	151,177	136,770	84,002	10.5%	80.0%	
7 at 40 SW	158,072	144,019	85,178	9.8%	85.6%	
7 at W 37 NE	72,706	68,396	44,325	6.3%	64.0%	
7 at W 37 NW	93,663	88,001	70,437	6.4%	33.0%	
7 at W 37 SE	90,987	85,704	61,323	6.2%	48.4%	
7 at W 37 SW	154,602	143,575	102,447	7.7%	50.9%	
8 at W 36 NE	131,268	125,251	77,426	4.8%	69.5%	
8 at W 36 NW	148,772	144,855	94,615	2.7%	57.2%	
8 at W 36 SE	139,566	129,894	81,402	7.4%	71.5%	
8 at W 36 SW	140,511	134,829	73,228	4.2%	91.9%	
Broadway 1400 Pedestrian Zone	30,508	28,963	33,414	5.3%	-8.7%	
Broadway at 1359	154,136	140,082	88,245	10.0%	74.7%	
Broadway at 1370	71,365	61,022	39,879	16.9%	79.0%	
Broadway at 1411	114,706	101,385	69,982	13.1%	63.9%	
Broadway at 1430	135,890	126,512	92,943	7.4%	46.2%	
W 36 at 8 NE	43,929	41,197	27,948	6.6%	57.2%	
W 36 at 8 NW	63,247	62,932	47,854	0.5%	32.2%	
W 36 at 8 SE	66,925	59,673	33,271	12.2%	101.2%	
W 36 at 8 SW	66,987	68,460	33,233	-2.2%	101.6%	
W 37 at 7 NW	35,353	33,859	23,986	4.4%	47.4%	
W 37 at 7 SE	41,290	39,446	25,001	4.7%	65.2%	
W 37 at 7 SW	36,042	34,396	24,587	4.8%	46.6%	

Ped Counts by location



- 7 at 40 SW, 5.7 %
- 7 at W 37 SW, 5.6 %
- Broadway at 1359, 5.6 %
- 7 at 40 SE, 5.4 %
- 8 at W 36 NW, 5.4 %
- 6th Avenue at 1032, 5.3 %
- 8 at W 36 SW, 5.1 %
- 8 at W 36 SE, 5.0 %
- Broadway at 1430, 4.9 %
- 8 at W 36 NE, 4.7 %
- 40 at 7 SE, 4.4 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2021 to Week 37, 2021 Vs Week 1, 2020 to Week 37, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week37, 2021 Vs Week 37, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week37 2021 Vs Week 36 2021

2021 versus 2019 comparison follows on subsequent pages

2019 comparison for Garment District

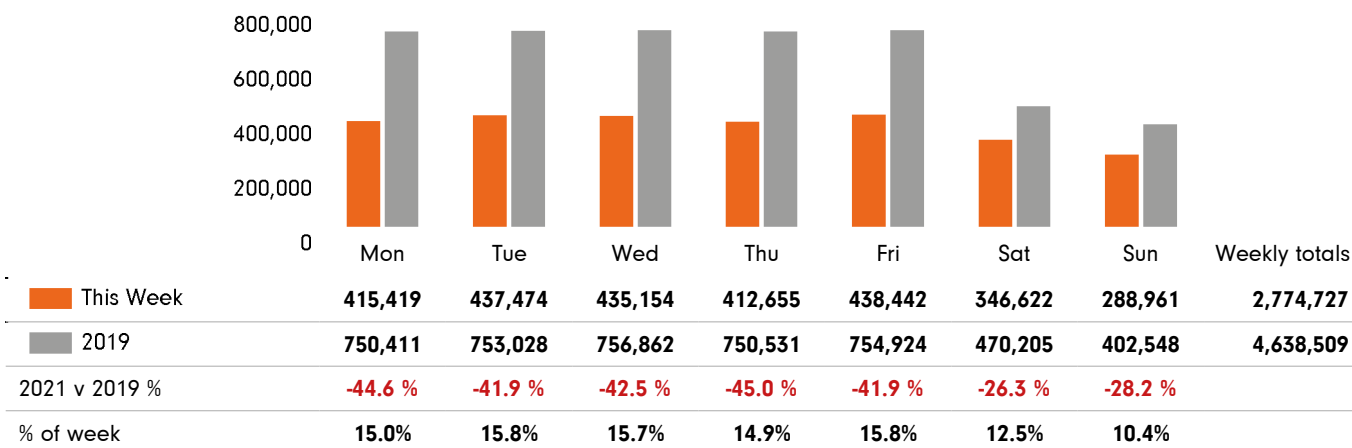
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2021 against the similar time period in 2019

Headlines

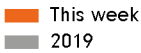






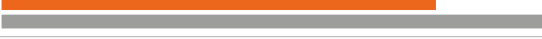
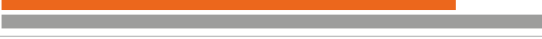



















	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
Garment District	-53.5 %	-40.2 %
USA	-50.8 %	-41.5 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2021 - 2019 %	
40 at 7 NW	73,944	68,966	7.2 %	
40 at 7 SE	123,088	202,136	-39.1 %	
40 at 7 SW	77,814	76,285	2.0 %	
6th Avenue at 1032	145,755	274,805	-47.0 %	
6th Avenue at 1033	91,336	202,299	-54.9 %	
7 at 40 NW	121,088	123,029	-1.6 %	
7 at 40 SE	151,177	259,300	-41.7 %	
7 at 40 SW	158,072	233,231	-32.2 %	
7 at W 37 NE	72,706	120,010	-39.4 %	
7 at W 37 NW	93,663	288,793	-67.6 %	
7 at W 37 SE	90,987	172,408	-47.2 %	
7 at W 37 SW	154,602	266,853	-42.1 %	
8 at W 36 NE	131,268	247,252	-46.9 %	
8 at W 36 NW	148,772	181,121	-17.9 %	
8 at W 36 SE	139,566	241,780	-42.3 %	
8 at W 36 SW	140,511	218,380	-35.7 %	
Broadway 1400 Pedestrian Zone	30,508	0		
Broadway at 1359	154,136	239,526	-35.6 %	
Broadway at 1370	71,365	108,158	-34.0 %	
Broadway at 1411	114,706	246,301	-53.4 %	
Broadway at 1430	135,890	309,009	-56.0 %	
W 36 at 8 NE	43,929	85,983	-48.9 %	
W 36 at 8 NW	63,247	88,900	-28.9 %	
W 36 at 8 SE	66,925	97,573	-31.4 %	
W 36 at 8 SW	66,987	91,705	-27.0 %	
W 37 at 7 NW	35,353	33,061	6.9 %	
W 37 at 7 SE	41,290	96,946	-57.4 %	
W 37 at 7 SW	36,042	64,699	-44.3 %	