

**Weekly Ped Counts**

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Garment District	20.4%	-60.3%	79.9%	-66.0%	-2.1%	-4.6%
USA	20.5%	-55.3%	68.9%	-64.8%	-3.5%	-5.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

**Headlines**

The total number of visitors to Garment District for the last 52 weeks is 97,910,602 which is 17.5% down on the previous year.

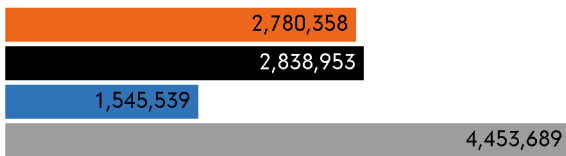
The total number of visitors for the year to date is 78,630,256 which is 20.4% up on the previous year.

The total number of visitors to Garment District in week commencing 27 September 2021 was 2,780,358.

The busiest day in week commencing 27 September 2021 was Friday with 462,756 visitors.

The peak hour of the week was 17:00 on Thursday 30 September 2021 with footfall of 41,430.

**Ped Counts by week**

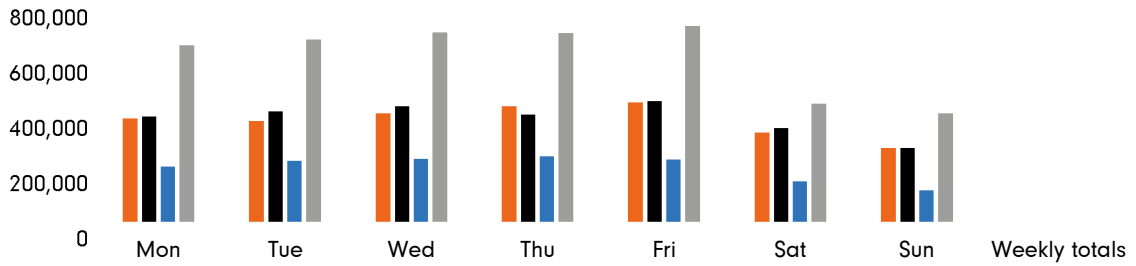


■ This Week     ■ Previous Year  
■ Previous Week     ■ 2 Years Ago

**Weather**

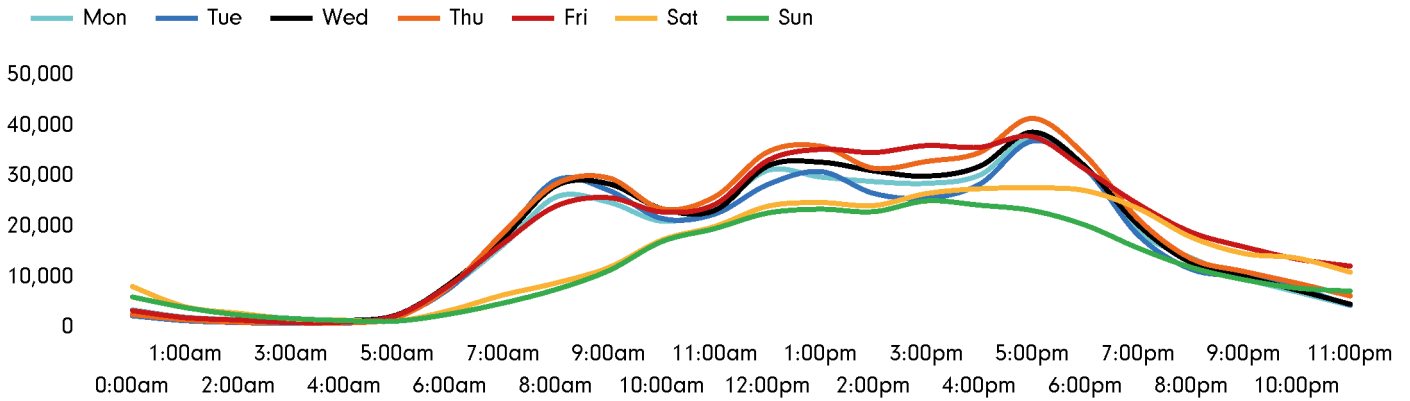
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	80°	75°	71°	66°	69°	77°	78°
Previous week	75°	75°	78°	78°	75°	77°	73°
Previous year	75°	75°	71°	75°	64°	68°	68°

## Ped Counts by day

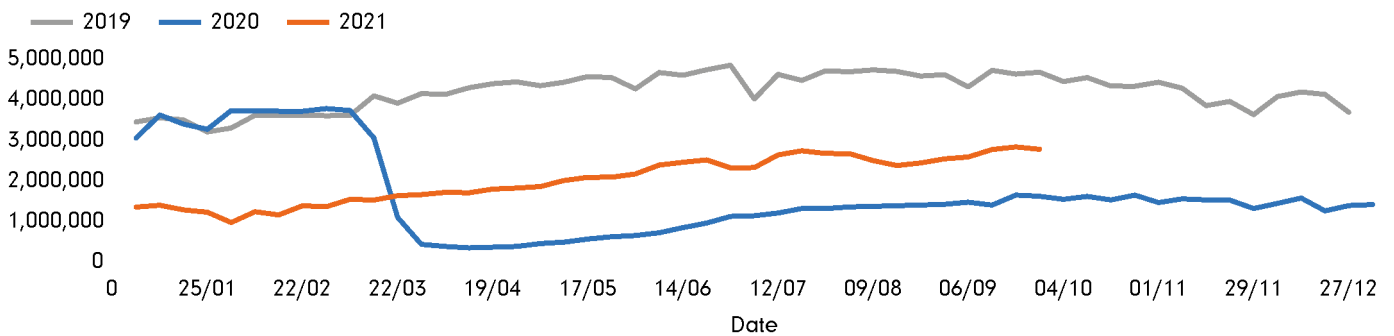


Week on week %	-1.9%	-8.1%	-5.7%	7.9%	-1.2%	-4.7%	-0.1%	
Year on year %	79.6%	60.0%	67.7%	70.5%	84.5%	105.0%	117.5%	
% of week	14.5%	14.2%	15.2%	16.2%	16.6%	12.6%	10.6%	


## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	77,859	77,231	21,140	0.8%	268.3%	
40 at 7 SE	128,649	128,111	71,938	0.4%	78.8%	
40 at 7 SW	81,342	80,846	40,590	0.6%	100.4%	
6th Avenue at 1032	154,274	150,053	68,253	2.8%	126.0%	
6th Avenue at 1033	99,681	96,417	67,150	3.4%	48.4%	
7 at 40 NW	127,157	126,928	38,164	0.2%	233.2%	
7 at 40 SE	131,891	148,559	79,916	-11.2%	65.0%	
7 at 40 SW	132,410	153,873	78,207	-13.9%	69.3%	
7 at W 37 NE	75,598	76,752	42,285	-1.5%	78.8%	
7 at W 37 NW	97,984	97,546	66,753	0.4%	46.8%	
7 at W 37 SE	95,173	94,451	54,138	0.8%	75.8%	
7 at W 37 SW	162,012	161,119	98,975	0.6%	63.7%	
8 at W 36 NE	133,849	138,395	72,853	-3.3%	83.7%	
8 at W 36 NW	150,736	151,253	85,868	-0.3%	75.5%	
8 at W 36 SE	141,420	142,208	80,122	-0.6%	76.5%	
8 at W 36 SW	140,003	141,293	71,155	-0.9%	96.8%	
Broadway 1400 Pedestrian Zone	35,640	33,848	31,985	5.3%	11.4%	
Broadway at 1359	137,568	153,254	80,662	-10.2%	70.5%	
Broadway at 1370	60,194	68,655	33,451	-12.3%	79.9%	
Broadway at 1411	114,726	112,196	69,995	2.3%	63.9%	
Broadway at 1430	140,184	139,848	85,971	0.2%	63.1%	
W 36 at 8 NE	42,895	45,024	26,618	-4.7%	61.2%	
W 36 at 8 NW	71,968	65,889	44,128	9.2%	63.1%	
W 36 at 8 SE	57,767	67,797	33,827	-14.8%	70.8%	
W 36 at 8 SW	70,995	69,756	31,101	1.8%	128.3%	
W 37 at 7 NW	37,185	36,949	22,246	0.6%	67.2%	
W 37 at 7 SE	43,293	42,965	25,289	0.8%	71.2%	
W 37 at 7 SW	37,905	37,737	22,759	0.4%	66.5%	

## Ped Counts by location

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- 7 at W 37 SW, 5.8 %
- 6th Avenue at 1032, 5.5 %
- 8 at W 36 NW, 5.4 %
- 8 at W 36 SE, 5.1 %
- Broadway at 1430, 5.0 %
- 8 at W 36 SW, 5.0 %
- Broadway at 1359, 4.9 %
- 8 at W 36 NE, 4.8 %
- 7 at 40 SW, 4.8 %
- 7 at 40 SE, 4.7 %
- 40 at 7 SE, 4.6 %

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2021 to Week 39, 2021 Vs Week 1, 2020 to Week 39, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 39, 2021 Vs Week 39, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week 39 2021 Vs Week 38 2021

**2021 versus 2019 comparison follows on subsequent pages**

## 2019 comparison for Garment District

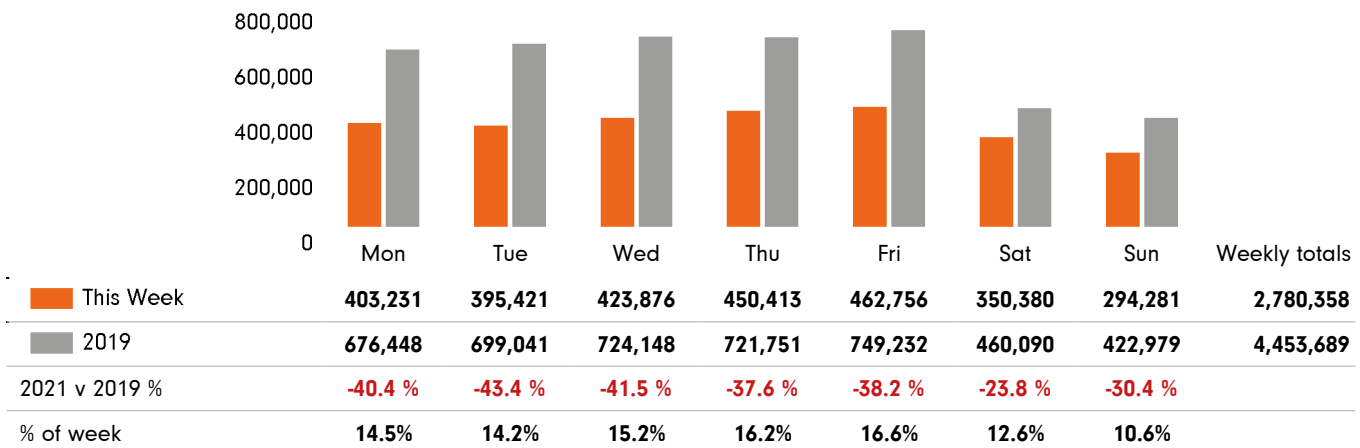
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2021 against the similar time period in 2019

### Headlines

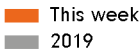






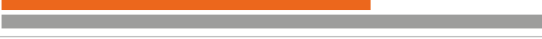
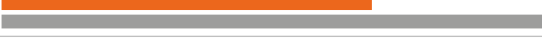



















	Year to date % 2021 Vs 2019	Year on year % 2021 Vs 2019
Garment District	<b>-52.7 %</b>	<b>-37.6 %</b>
USA	<b>-50.0 %</b>	<b>-39.0 %</b>

Garment District is compared to the high street index.

### Ped Counts by day



## Ped Counts by location

	This week	2019	2021 - 2019 %	
40 at 7 NW	77,859	59,310	31.3 %	
40 at 7 SE	128,649	203,107	-36.7 %	
40 at 7 SW	81,342	76,606	6.2 %	
6th Avenue at 1032	154,274	277,103	-44.3 %	
6th Avenue at 1033	99,681	188,089	-47.0 %	
7 at 40 NW	127,157	107,164	18.7 %	
7 at 40 SE	131,891	256,517	-48.6 %	
7 at 40 SW	132,410	223,008	-40.6 %	
7 at W 37 NE	75,598	118,545	-36.2 %	
7 at W 37 NW	97,984	254,829	-61.5 %	
7 at W 37 SE	95,173	169,822	-44.0 %	
7 at W 37 SW	162,012	277,627	-41.6 %	
8 at W 36 NE	133,849	245,904	-45.6 %	
8 at W 36 NW	150,736	172,181	-12.5 %	
8 at W 36 SE	141,420	233,911	-39.5 %	
8 at W 36 SW	140,003	219,322	-36.2 %	
Broadway 1400 Pedestrian Zone	35,640	0		
Broadway at 1359	137,568	225,951	-39.1 %	
Broadway at 1370	60,194	93,762	-35.8 %	
Broadway at 1411	114,726	221,000	-48.1 %	
Broadway at 1430	140,184	290,924	-51.8 %	
W 36 at 8 NE	42,895	87,578	-51.0 %	
W 36 at 8 NW	71,968	87,829	-18.1 %	
W 36 at 8 SE	57,767	94,570	-38.9 %	
W 36 at 8 SW	70,995	84,199	-15.7 %	
W 37 at 7 NW	37,185	36,075	3.1 %	
W 37 at 7 SE	43,293	80,660	-46.3 %	
W 37 at 7 SW	37,905	68,096	-44.3 %	