

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2021	2020	2021	2020	2021	2020
Garment District	22.0%	-60.4%	86.1%	-65.2%	8.3%	4.7%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 99,304,059 which is 14.1% down on the previous year.

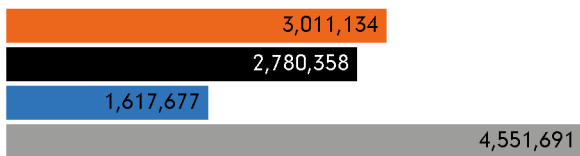
The total number of visitors for the year to date is 81,641,390 which is 22% up on the previous year.

The total number of visitors to Garment District in week commencing 4 October 2021 was 3,011,134.

The busiest day in week commencing 4 October 2021 was Friday with 506,216 visitors.






















The peak hour of the week was 17:00 on Wednesday 6 October 2021 with footfall of 44,940.

Ped Counts by week

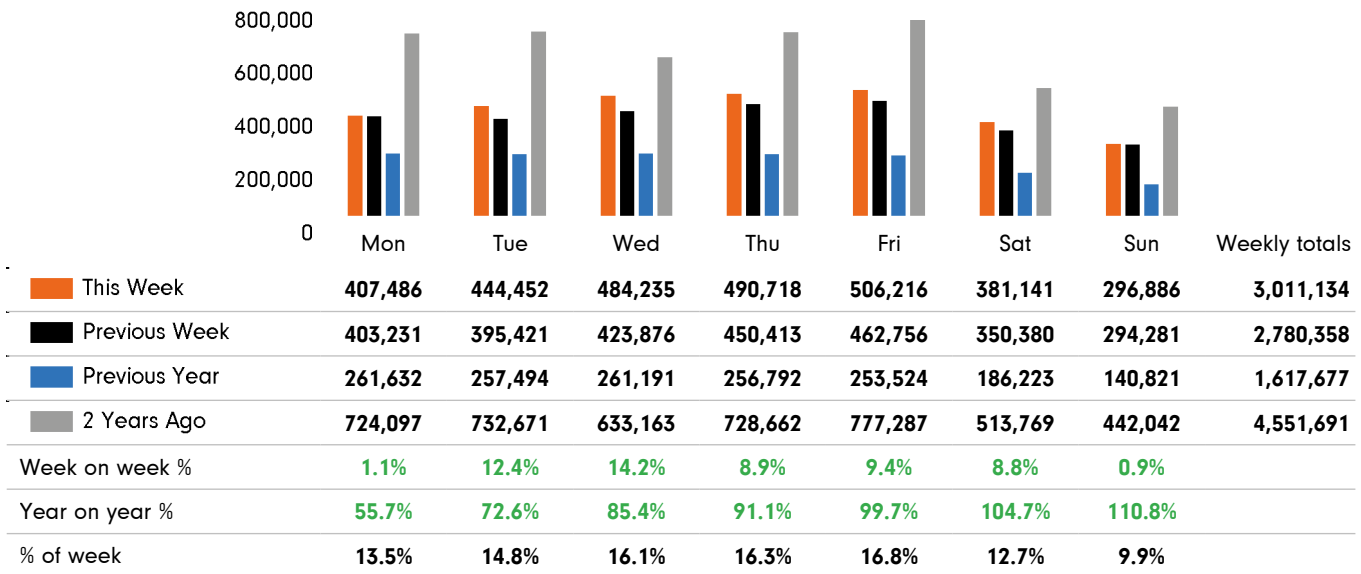


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

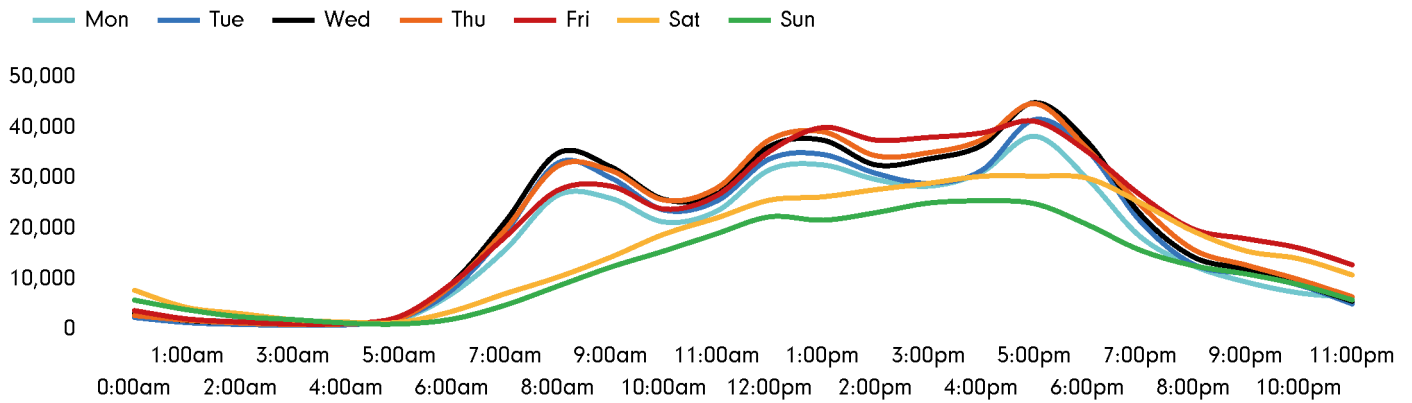
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 71°	 68°	 71°	 73°	 75°	 68°	 68°
Previous week	 80°	 75°	 71°	 66°	 69°	 77°	 78°
Previous year	 69°	 71°	 75°	 64°	 69°	 77°	 64°

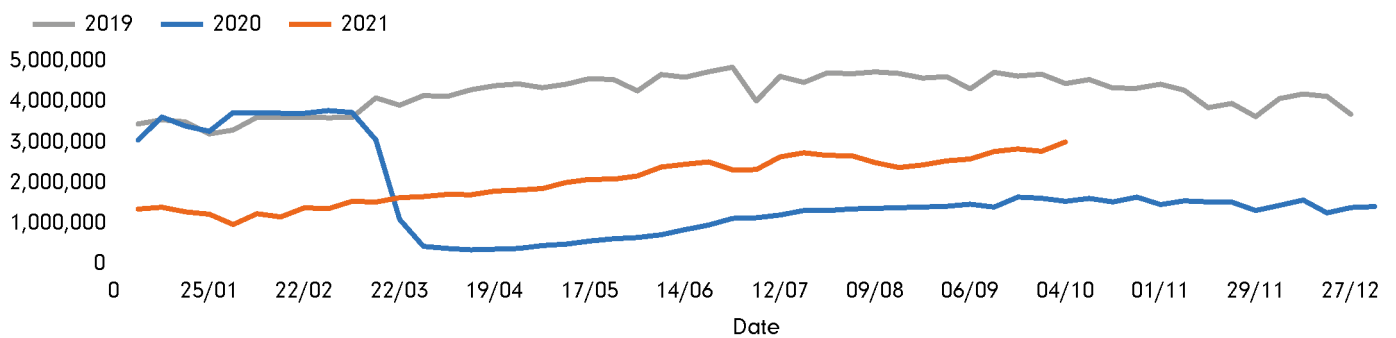
Ped Counts by day



Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	82,888	77,859	24,599	6.5%	237.0%	
40 at 7 SE	136,894	128,649	78,837	6.4%	73.6%	
40 at 7 SW	86,571	81,342	38,939	6.4%	122.3%	
6th Avenue at 1032	151,962	154,274	71,820	-1.5%	111.6%	
6th Avenue at 1033	100,129	99,681	74,328	0.4%	34.7%	
7 at 40 NW	135,888	127,157	38,220	6.9%	255.5%	
7 at 40 SE	149,043	131,891	83,072	13.0%	79.4%	
7 at 40 SW	142,289	132,410	78,783	7.5%	80.6%	
7 at W 37 NE	85,744	75,598	49,535	13.4%	73.1%	
7 at W 37 NW	104,652	97,984	66,262	6.8%	57.9%	
7 at W 37 SE	103,424	95,173	55,567	8.7%	86.1%	
7 at W 37 SW	177,635	162,012	109,256	9.6%	62.6%	
8 at W 36 NE	153,409	133,849	66,457	14.6%	130.8%	
8 at W 36 NW	161,501	150,736	84,916	7.1%	90.2%	
8 at W 36 SE	157,872	141,420	79,985	11.6%	97.4%	
8 at W 36 SW	158,878	140,003	73,988	13.5%	114.7%	
Broadway 1400 Pedestrian Zone	34,235	35,640	34,351	-3.9%	-0.3%	
Broadway at 1359	166,521	137,568	94,282	21.0%	76.6%	
Broadway at 1370	66,808	60,194	37,916	11.0%	76.2%	
Broadway at 1411	114,784	114,726	73,168	0.1%	56.9%	
Broadway at 1430	144,013	140,184	93,028	2.7%	54.8%	
W 36 at 8 NE	49,606	42,895	26,445	15.6%	87.6%	
W 36 at 8 NW	73,332	71,968	43,280	1.9%	69.4%	
W 36 at 8 SE	67,962	57,767	34,119	17.6%	99.2%	
W 36 at 8 SW	77,960	70,995	30,412	9.8%	156.3%	
W 37 at 7 NW	39,976	37,185	23,453	7.5%	70.5%	
W 37 at 7 SE	46,481	43,293	27,561	7.4%	68.6%	
W 37 at 7 SW	40,677	37,905	25,098	7.3%	62.1%	

Ped Counts by location



- 7 at W 37 SW, 5.9 %
- Broadway at 1359, 5.5 %
- 8 at W 36 NW, 5.4 %
- 8 at W 36 SW, 5.3 %
- 8 at W 36 SE, 5.2 %
- 8 at W 36 NE, 5.1 %
- 6th Avenue at 1032, 5.0 %
- 7 at 40 SE, 4.9 %
- Broadway at 1430, 4.8 %
- 7 at 40 SW, 4.7 %
- 40 at 7 SE, 4.5 %

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2021 to Week 40, 2021 Vs Week 1, 2020 to Week 40, 2020

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 40, 2021 Vs Week 40, 2020

Week on Week % Change is the % change in footfall for this week from the previous week. Week 40 2021 Vs Week 39 2021

2021 versus 2019 comparison follows on subsequent pages

2019 comparison for Garment District

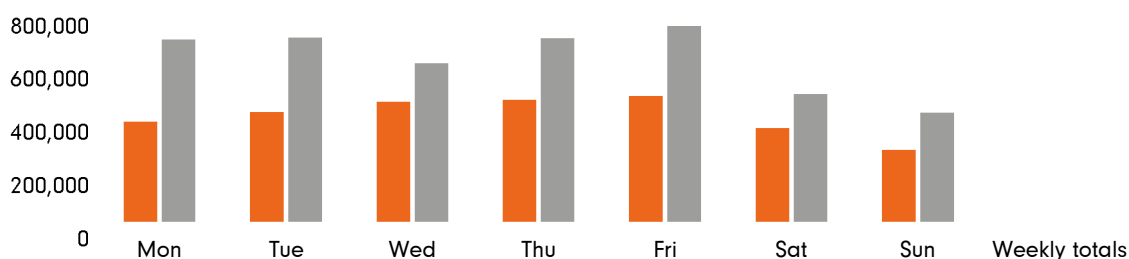
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2021 against the similar time period in 2019

Headlines

	Year to date %	Year on year %
	2021 Vs 2019	2021 Vs 2019
Garment District	-52.2 %	-33.8 %

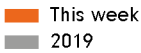






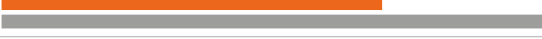
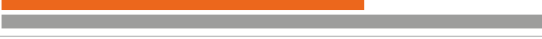



















Garment District is compared to the high street index.

Ped Counts by day



This Week	407,486	444,452	484,235	490,718	506,216	381,141	296,886	3,011,134
2019	724,097	732,671	633,163	728,662	777,287	513,769	442,042	4,551,691
2021 v 2019 %	-43.7 %	-39.3 %	-23.5 %	-32.7 %	-34.9 %	-25.8 %	-32.8 %	
% of week	13.5%	14.8%	16.1%	16.3%	16.8%	12.7%	9.9%	

Ped Counts by location

	This week	2019	2021 - 2019 %	
40 at 7 NW	82,888	64,968	27.6 %	
40 at 7 SE	136,894	211,770	-35.4 %	
40 at 7 SW	86,571	78,909	9.7 %	
6th Avenue at 1032	151,962	241,713	-37.1 %	
6th Avenue at 1033	100,129	195,324	-48.7 %	
7 at 40 NW	135,888	99,960	35.9 %	
7 at 40 SE	149,043	269,382	-44.7 %	
7 at 40 SW	142,289	232,082	-38.7 %	
7 at W 37 NE	85,744	129,038	-33.6 %	
7 at W 37 NW	104,652	287,544	-63.6 %	
7 at W 37 SE	103,424	180,728	-42.8 %	
7 at W 37 SW	177,635	282,800	-37.2 %	
8 at W 36 NE	153,409	247,582	-38.0 %	
8 at W 36 NW	161,501	161,438	0.0 %	
8 at W 36 SE	157,872	242,079	-34.8 %	
8 at W 36 SW	158,878	225,236	-29.5 %	
Broadway 1400 Pedestrian Zone	34,235	0		
Broadway at 1359	166,521	247,618	-32.8 %	
Broadway at 1370	66,808	99,193	-32.6 %	
Broadway at 1411	114,784	231,274	-50.4 %	
Broadway at 1430	144,013	293,176	-50.9 %	
W 36 at 8 NE	49,606	86,404	-42.6 %	
W 36 at 8 NW	73,332	78,883	-7.0 %	
W 36 at 8 SE	67,962	97,600	-30.4 %	
W 36 at 8 SW	77,960	73,778	5.7 %	
W 37 at 7 NW	39,976	29,127	37.2 %	
W 37 at 7 SE	46,481	96,152	-51.7 %	
W 37 at 7 SW	40,677	67,933	-40.1 %	