

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	36.9%	-61.8%	33.2%	-59.8%	-2.2%	3.3%
USA	44.1%	-63.5%	44.8%	-62.0%	4.0%	3.3%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 118,675,209 which is 48% up on the previous year.

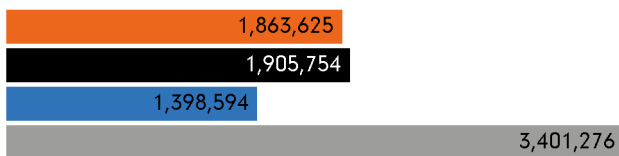
The total number of visitors for the year to date is 3,769,379 which is 36.9% up on the previous year.

The total number of visitors to Garment District in week commencing 10 January 2022 was 1,863,625.

The busiest day in week commencing 10 January 2022 was Thursday with 335,612 visitors.

The peak hour of the week was 13:00 on Thursday 13 January 2022 with footfall of 30,345.

Ped Counts by week

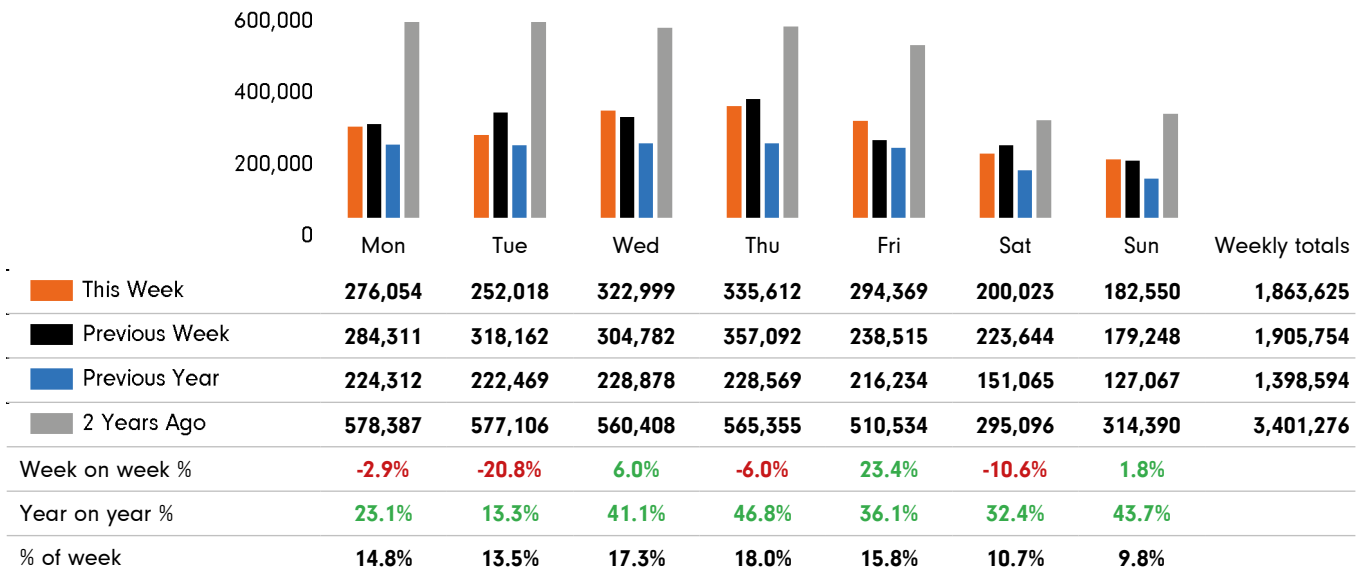


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

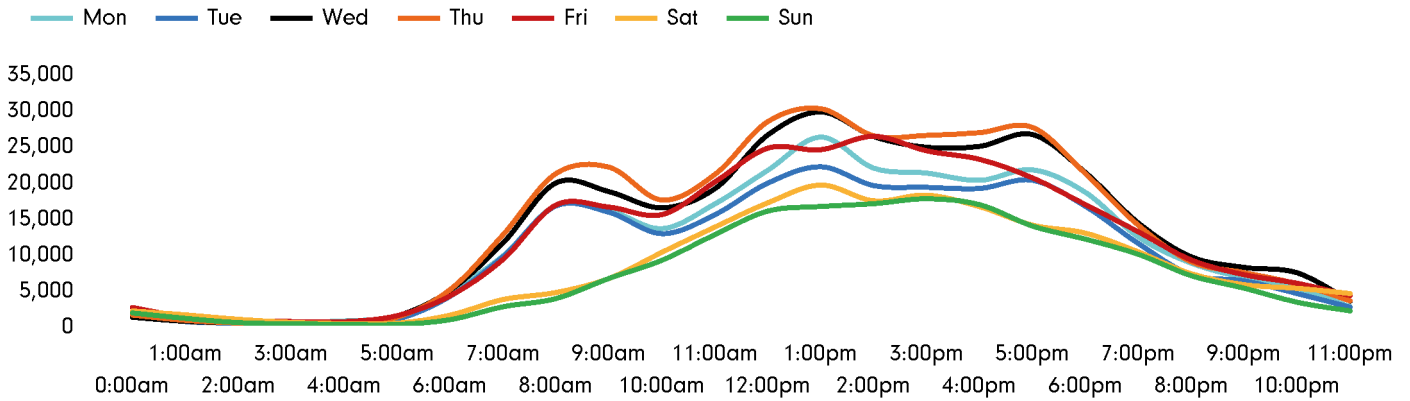
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	29°	22°	41°	44°	41°	23°	33°
Previous week	33°	35°	44°	37°	35°	31°	39°
Previous year	39°	41°	42°	48°	44°	48°	44°

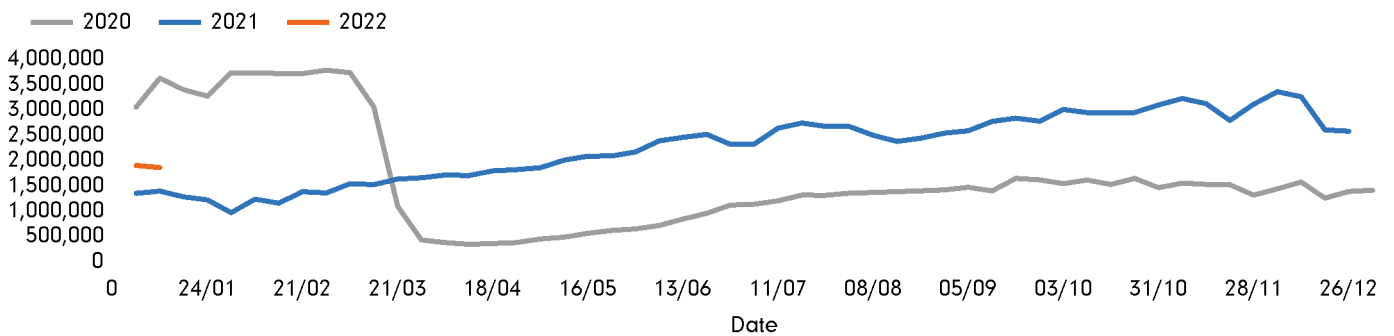
Ped Counts by day




Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	34,065	1.8%	34,033	19,385	0.1%	75.7%	
40 at 7 SE	83,287	4.5%	79,133	71,522	5.2%	16.4%	
40 at 7 SW	34,869	1.9%	30,865	30,075	13.0%	15.9%	
6th Avenue at 1032	88,023	4.7%	108,291	88,088	-18.7%	-0.1%	
6th Avenue at 1033	63,766	3.4%	64,923	40,227	-1.8%	58.5%	
7 at 40 NW	62,610	3.4%	71,225	17,472	-12.1%	258.3%	
7 at 40 SE	83,387	4.5%	86,684	59,187	-3.8%	40.9%	
7 at 40 SW	110,591	5.9%	117,206	54,356	-5.6%	103.5%	
7 at W 37 NE	49,810	2.7%	49,525	38,152	0.6%	30.6%	
7 at W 37 NW	80,923	4.3%	82,802	62,955	-2.3%	28.5%	
7 at W 37 SE	75,293	4.0%	78,092	46,696	-3.6%	61.2%	
7 at W 37 SW	121,189	6.5%	125,877	88,036	-3.7%	37.7%	
8 at W 36 NE	99,930	5.4%	101,703	68,347	-1.7%	46.2%	
8 at W 36 NW	96,453	5.2%	98,237	79,794	-1.8%	20.9%	
8 at W 36 SE	114,893	6.2%	122,098	78,631	-5.9%	46.1%	
8 at W 36 SW	106,073	5.7%	113,476	73,800	-6.5%	43.7%	
Broadway 1400 Pedestrian Zone	39,767	2.1%	15,796	32,685	151.8%	21.7%	
Broadway at 1359	117,348	6.3%	115,586	96,548	1.5%	21.5%	
Broadway at 1370	34,604	1.9%	35,081	28,459	-1.4%	21.6%	
Broadway at 1411	61,978	3.3%	56,561	56,403	9.6%	9.9%	
Broadway at 1430	78,486	4.2%	73,837	85,929	6.3%	-8.7%	
W 36 at 8 NE	26,018	1.4%	30,146	22,476	-13.7%	15.8%	
W 36 at 8 NW	37,556	2.0%	39,261	34,725	-4.3%	8.2%	
W 36 at 8 SE	42,367	2.3%	47,669	32,560	-11.1%	30.1%	
W 36 at 8 SW	32,961	1.8%	41,431	29,690	-20.4%	11.0%	
W 37 at 7 NW	27,172	1.5%	25,023	21,684	8.6%	25.3%	
W 37 at 7 SE	31,581	1.7%	32,245	18,864	-2.1%	67.4%	
W 37 at 7 SW	28,625	1.5%	28,948	21,848	-1.1%	31.0%	

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 2, 2022 Vs Week 1, 2021 to Week 2, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 2, 2022 Vs Week 2, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 2 2022 Vs Week 1 2022

2021 versus 2019 comparison follows on subsequent pages

2019 comparison for Garment District

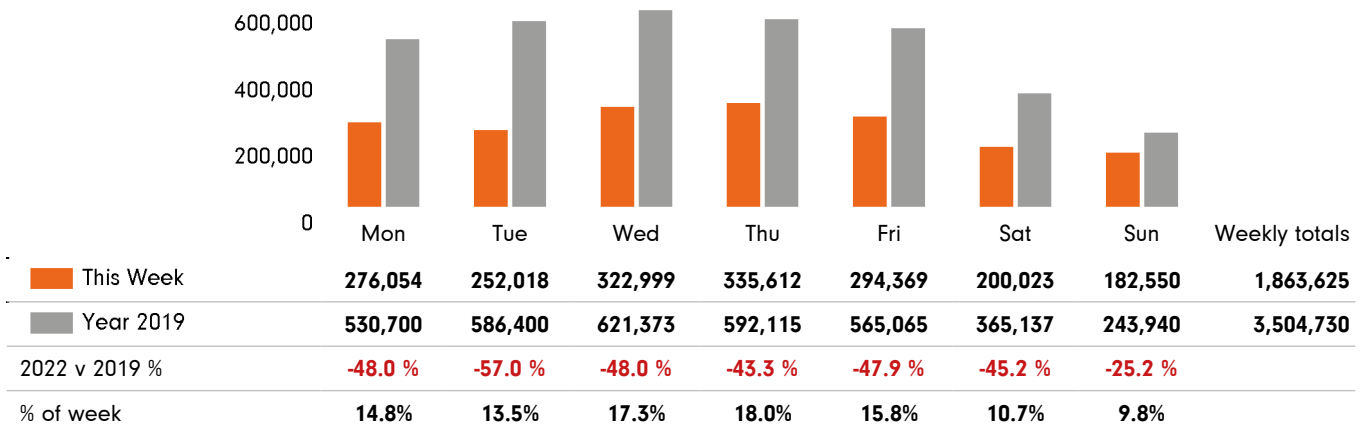
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

Headlines



	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	-46.6 %	-46.8 %
USA	-41.9 %	-44.6 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2022 - 2019 %	 This week  Year 2019
40 at 7 NW	34,065	45,473	-25.1 %	
40 at 7 SE	83,287	184,751	-54.9 %	
40 at 7 SW	34,869	60,791	-42.6 %	
6th Avenue at 1032	88,023	224,904	-60.9 %	
6th Avenue at 1033	63,766	151,336	-57.9 %	
7 at 40 NW	62,610	40,925	53.0 %	
7 at 40 SE	83,387	196,974	-57.7 %	
7 at 40 SW	110,591	151,754	-27.1 %	
7 at W 37 NE	49,810	85,982	-42.1 %	
7 at W 37 NW	80,923	199,848	-59.5 %	
7 at W 37 SE	75,293	135,184	-44.3 %	
7 at W 37 SW	121,189	239,403	-49.4 %	
8 at W 36 NE	99,930	225,491	-55.7 %	
8 at W 36 NW	96,453	139,847	-31.0 %	
8 at W 36 SE	114,893	224,631	-48.9 %	
8 at W 36 SW	106,073	182,250	-41.8 %	
Broadway 1400 Pedestrian Zone	39,767	0		
Broadway at 1359	117,348	196,411	-40.3 %	
Broadway at 1370	34,604	65,663	-47.3 %	
Broadway at 1411	61,978	129,922	-52.3 %	
Broadway at 1430	78,486	235,559	-66.7 %	
W 36 at 8 NE	26,018	69,272	-62.4 %	
W 36 at 8 NW	37,556	67,215	-44.1 %	
W 36 at 8 SE	42,367	74,694	-43.3 %	
W 36 at 8 SW	32,961	48,331	-31.8 %	
W 37 at 7 NW	27,172	21,250	27.9 %	
W 37 at 7 SE	31,581	59,731	-47.1 %	
W 37 at 7 SW	28,625	47,138	-39.3 %	