

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	85.0%	-52.9%	75.2%	336.0%	-6.1%	1.6%
USA	72.7%	-51.3%	47.1%	238.4%	-2.3%	6.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 132,754,146 which is 106.9% up on the previous year.

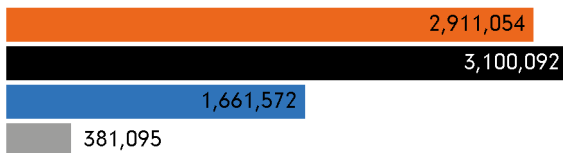
The total number of visitors for the year to date is 32,848,658 which is 85% up on the previous year.

The total number of visitors to Garment District in week commencing 28 March 2022 was 2,911,054.

The busiest day in week commencing 28 March 2022 was Thursday with 508,034 visitors.

The peak hour of the week was 17:00 on Wednesday 30 March 2022 with footfall of 49,371.

Ped Counts by week

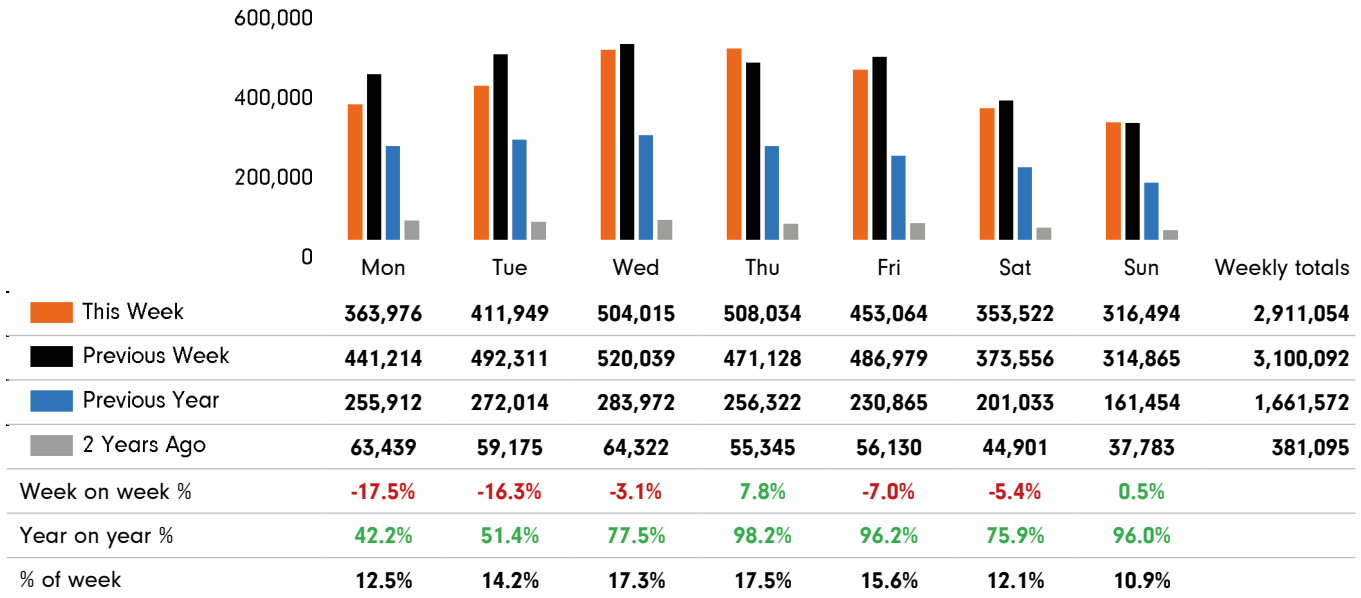


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

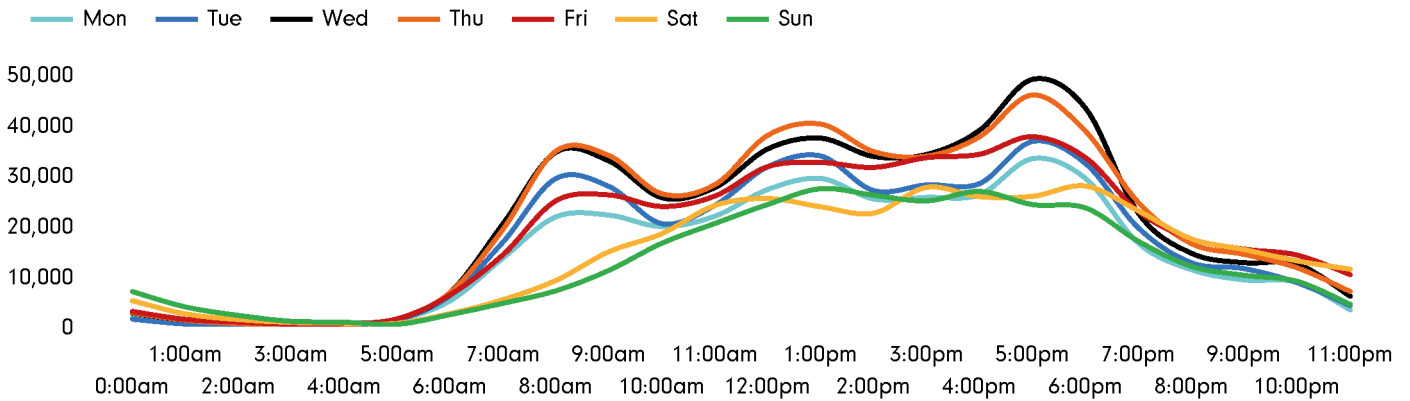
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	32°	41°	48°	66°	57°	55°	48°
Previous week	71°	59°	59°	51°	60°	53°	48°
Previous year	64°	66°	62°	53°	51°	68°	73°

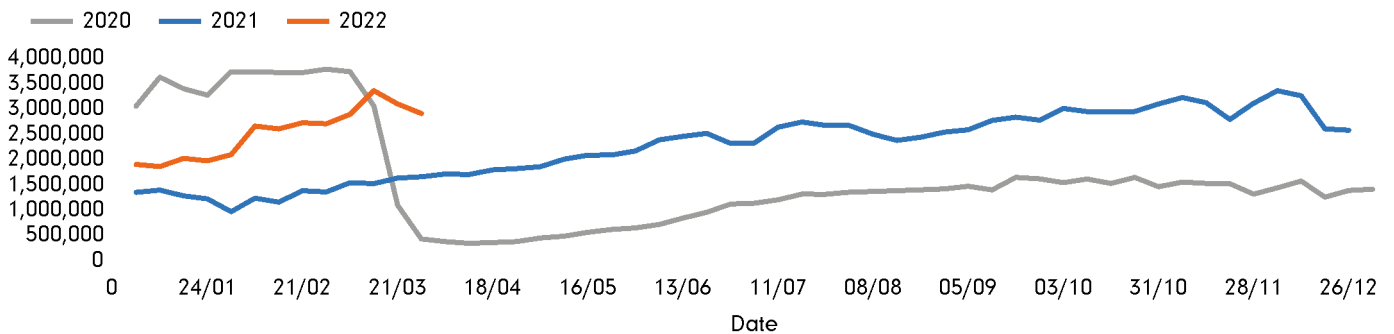
Ped Counts by day



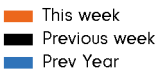
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	64,712	2.2%	67,510	23,309	-4.1%	177.6%	
40 at 7 SE	120,056	4.1%	128,140	75,988	-6.3%	58.0%	
40 at 7 SW	61,340	2.1%	62,711	41,968	-2.2%	46.2%	
6th Avenue at 1032	141,890	4.9%	147,717	71,355	-3.9%	98.9%	
6th Avenue at 1033	118,399	4.1%	119,917	50,356	-1.3%	135.1%	
7 at 40 NW	148,943	5.1%	155,691	41,175	-4.3%	261.7%	
7 at 40 SE	133,992	4.6%	142,156	78,150	-5.7%	71.5%	
7 at 40 SW	160,358	5.5%	173,349	84,049	-7.5%	90.8%	
7 at W 37 NE	92,953	3.2%	97,062	58,846	-4.2%	58.0%	
7 at W 37 NW	127,821	4.4%	130,822	77,174	-2.3%	65.6%	
7 at W 37 SE	129,856	4.5%	138,438	44,873	-6.2%	189.4%	
7 at W 37 SW	143,766	4.9%	189,863	95,266	-24.3%	50.9%	
8 at W 36 NE	129,666	4.5%	136,992	82,709	-5.3%	56.8%	
8 at W 36 NW	148,209	5.1%	157,582	103,099	-5.9%	43.8%	
8 at W 36 SE	72,434	2.5%	77,717	86,244	-6.8%	-16.0%	
8 at W 36 SW	174,416	6.0%	184,681	92,135	-5.6%	89.3%	
Broadway 1400 Pedestrian Zone	31,383	1.1%	34,829	34,974	-9.9%	-10.3%	
Broadway at 1359	171,293	5.9%	174,978	84,481	-2.1%	102.8%	
Broadway at 1370	75,299	2.6%	74,625	47,065	0.9%	60.0%	
Broadway at 1411	126,937	4.4%	131,755	79,513	-3.7%	59.6%	
Broadway at 1430	159,511	5.5%	164,020	91,787	-2.7%	73.8%	
W 36 at 8 NE	45,329	1.6%	48,273	28,100	-6.1%	61.3%	
W 36 at 8 NW	70,375	2.4%	75,519	39,084	-6.8%	80.1%	
W 36 at 8 SE	60,852	2.1%	66,806	37,751	-8.9%	61.2%	
W 36 at 8 SW	67,429	2.3%	71,387	36,455	-5.5%	85.0%	
W 37 at 7 NW	41,298	1.4%	41,014	21,633	0.7%	90.9%	
W 37 at 7 SE	52,992	1.8%	55,320	27,034	-4.2%	96.0%	
W 37 at 7 SW	39,545	1.4%	51,218	26,999	-22.8%	46.5%	

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2022 to Week 13, 2022 Vs Week 1, 2021 to Week 13, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week13, 2022 Vs Week 13, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 13 2022 Vs Week 12 2022

2019 comparison for Garment District

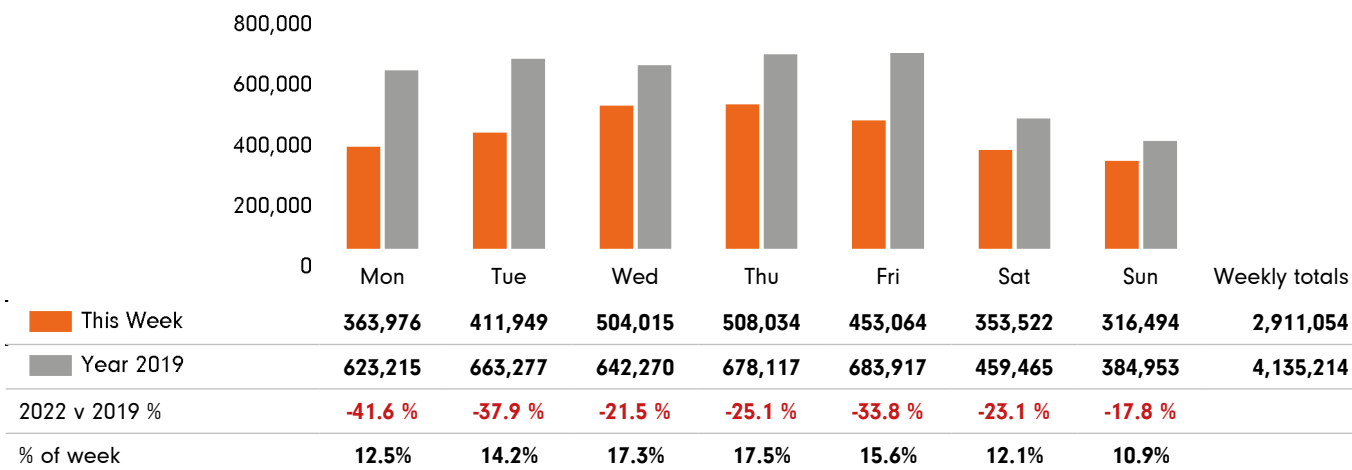
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

Headlines

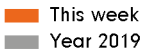

















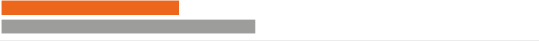









	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	-31.5 %	-29.6 %
USA	-34.3 %	-34.9 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2022 - 2019 %	
40 at 7 NW	64,712	55,633	16.3 %	
40 at 7 SE	120,056	192,681	-37.7 %	
40 at 7 SW	61,340	77,643	-21.0 %	
6th Avenue at 1032	141,890	252,044	-43.7 %	
6th Avenue at 1033	118,399	194,580	-39.2 %	
7 at 40 NW	148,943	110,186	35.2 %	
7 at 40 SE	133,992	205,165	-34.7 %	
7 at 40 SW	160,358	197,923	-19.0 %	
7 at W 37 NE	92,953	125,617	-26.0 %	
7 at W 37 NW	127,821	208,365	-38.7 %	
7 at W 37 SE	129,856	133,575	-2.8 %	
7 at W 37 SW	143,766	264,926	-45.7 %	
8 at W 36 NE	129,666	244,044	-46.9 %	
8 at W 36 NW	148,209	154,138	-3.8 %	
8 at W 36 SE	72,434	234,142	-69.1 %	
8 at W 36 SW	174,416	204,373	-14.7 %	
Broadway 1400 Pedestrian Zone	31,383	0		
Broadway at 1359	171,293	237,209	-27.8 %	
Broadway at 1370	75,299	106,883	-29.6 %	
Broadway at 1411	126,937	141,414	-10.2 %	
Broadway at 1430	159,511	294,600	-45.9 %	
W 36 at 8 NE	45,329	81,721	-44.5 %	
W 36 at 8 NW	70,375	85,673	-17.9 %	
W 36 at 8 SE	60,852	86,458	-29.6 %	
W 36 at 8 SW	67,429	76,171	-11.5 %	
W 37 at 7 NW	41,298	30,216	36.7 %	
W 37 at 7 SE	52,992	75,678	-30.0 %	
W 37 at 7 SW	39,545	64,156	-38.4 %	