

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	84.8%	-48.9%	82.0%	394.7%	7.3%	3.3%
USA	71.6%	-46.9%	60.3%	236.5%	9.6%	-3.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 134,161,454 which is 104.7% up on the previous year.

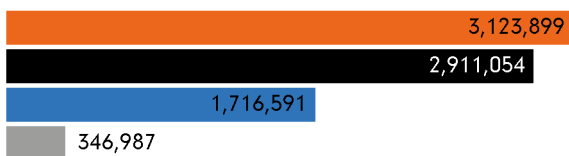
The total number of visitors for the year to date is 35,972,557 which is 84.8% up on the previous year.

The total number of visitors to Garment District in week commencing 4 April 2022 was 3,123,899.

The busiest day in week commencing 4 April 2022 was Wednesday with 502,394 visitors.

The peak hour of the week was 17:00 on Wednesday 6 April 2022 with footfall of 50,098.

Ped Counts by week

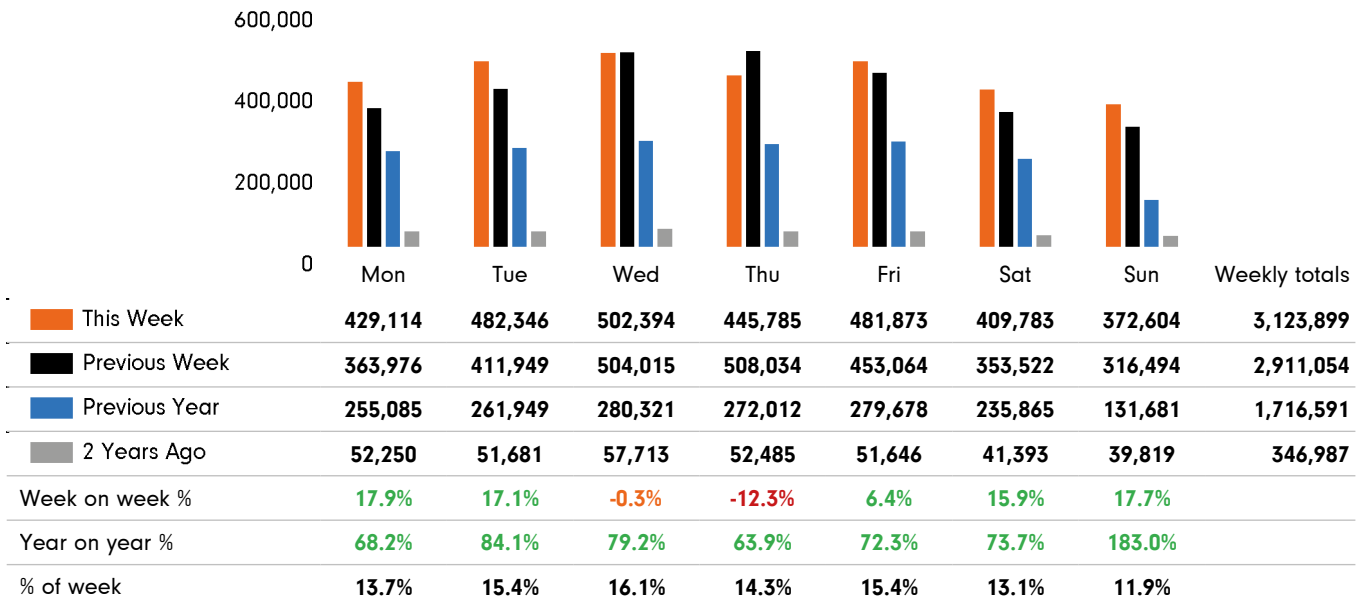


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

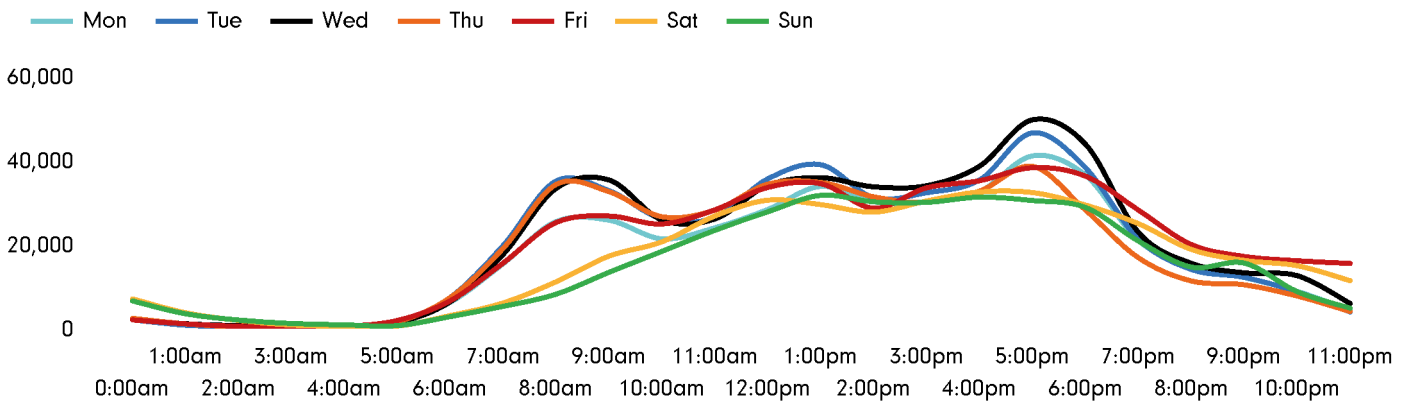
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	57°	55°	53°	51°	62°	57°	51°
Previous week	32°	41°	48°	66°	57°	55°	48°
Previous year	77°	80°	78°	66°	64°	64°	59°

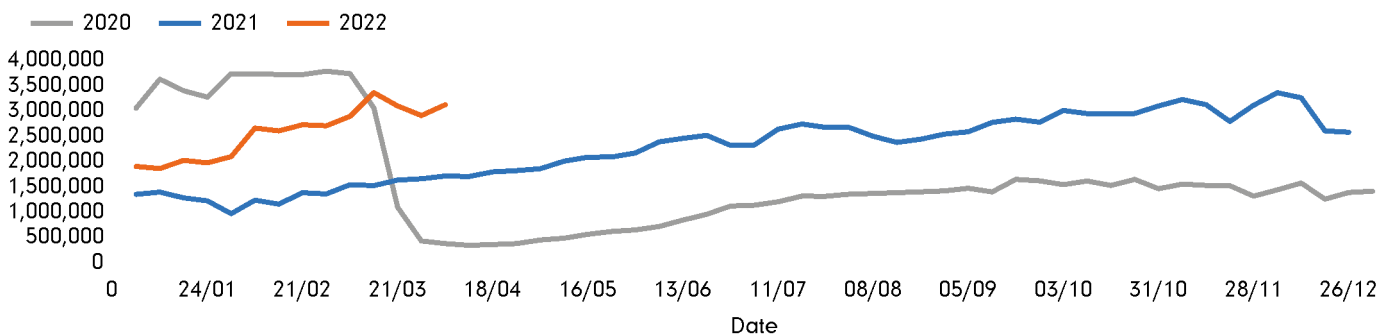
Ped Counts by day




Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	73,266	2.3%	64,712	24,216	13.2%	202.6%	
40 at 7 SE	127,977	4.1%	120,056	77,252	6.6%	65.7%	
40 at 7 SW	73,304	2.3%	61,340	40,794	19.5%	79.7%	
6th Avenue at 1032	154,387	4.9%	141,890	64,761	8.8%	138.4%	
6th Avenue at 1033	130,224	4.2%	118,399	56,473	10.0%	130.6%	
7 at 40 NW	158,896	5.1%	148,943	54,799	6.7%	190.0%	
7 at 40 SE	153,835	4.9%	133,992	81,684	14.8%	88.3%	
7 at 40 SW	174,973	5.6%	160,358	84,838	9.1%	106.2%	
7 at W 37 NE	99,476	3.2%	92,953	64,481	7.0%	54.3%	
7 at W 37 NW	136,212	4.4%	127,821	75,381	6.6%	80.7%	
7 at W 37 SE	138,852	4.4%	129,856	49,481	6.9%	180.6%	
7 at W 37 SW	149,506	4.8%	143,766	88,311	4.0%	69.3%	
8 at W 36 NE	143,761	4.6%	129,666	85,256	10.9%	68.6%	
8 at W 36 NW	156,208	5.0%	148,209	107,908	5.4%	44.8%	
8 at W 36 SE	83,274	2.7%	72,434	87,069	15.0%	-4.4%	
8 at W 36 SW	188,098	6.0%	174,416	96,024	7.8%	95.9%	
Broadway 1400 Pedestrian Zone	31,880	1.0%	31,383	37,833	1.6%	-15.7%	
Broadway at 1359	168,380	5.4%	171,293	72,191	-1.7%	133.2%	
Broadway at 1370	83,227	2.7%	75,299	52,282	10.5%	59.2%	
Broadway at 1411	135,549	4.3%	126,937	85,011	6.8%	59.4%	
Broadway at 1430	172,372	5.5%	159,511	93,446	8.1%	84.5%	
W 36 at 8 NE	49,843	1.6%	45,329	30,132	10.0%	65.4%	
W 36 at 8 NW	71,552	2.3%	70,375	42,100	1.7%	70.0%	
W 36 at 8 SE	67,641	2.2%	60,852	38,630	11.2%	75.1%	
W 36 at 8 SW	74,720	2.4%	67,429	43,826	10.8%	70.5%	
W 37 at 7 NW	43,376	1.4%	41,298	27,047	5.0%	60.4%	
W 37 at 7 SE	52,431	1.7%	52,992	27,070	-1.1%	93.7%	
W 37 at 7 SW	30,679	1.0%	39,545	28,295	-22.4%	8.4%	

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 14, 2022 Vs Week 1, 2021 to Week 14, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 14, 2022 Vs Week 14, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 14 2022 Vs Week 13 2022

2019 comparison for Garment District

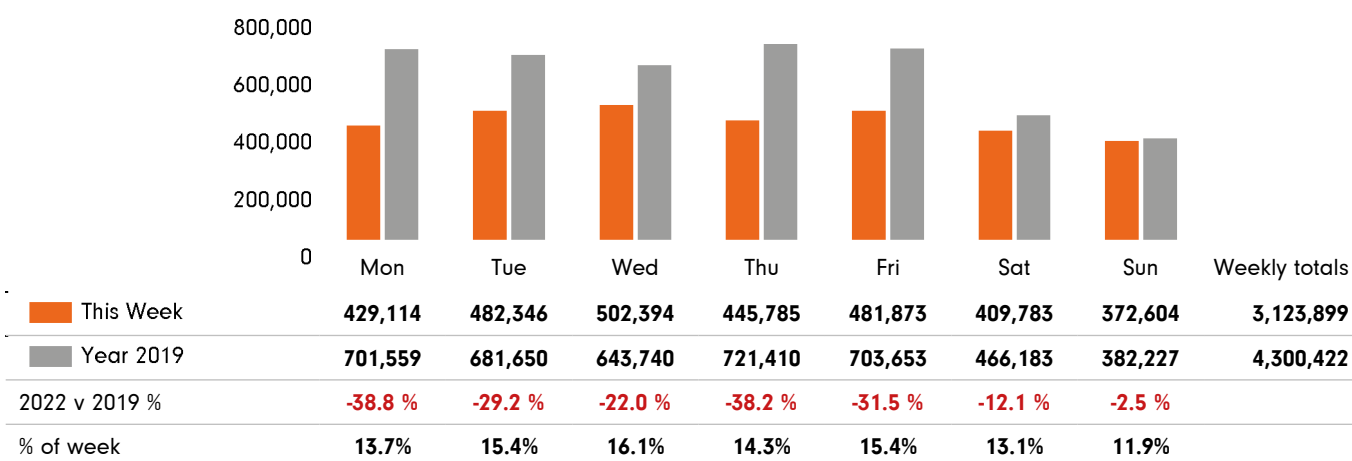
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

Headlines



	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	-31.2 %	-27.4 %
USA	-34.2 %	-33.5 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2022 - 2019 %	 This week  Year 2019
40 at 7 NW	73,266	58,066	26.2 %	
40 at 7 SE	127,977	198,296	-35.5 %	
40 at 7 SW	73,304	66,263	10.6 %	
6th Avenue at 1032	154,387	251,876	-38.7 %	
6th Avenue at 1033	130,224	190,063	-31.5 %	
7 at 40 NW	158,896	126,544	25.6 %	
7 at 40 SE	153,835	205,985	-25.3 %	
7 at 40 SW	174,973	229,107	-23.6 %	
7 at W 37 NE	99,476	140,175	-29.0 %	
7 at W 37 NW	136,212	231,597	-41.2 %	
7 at W 37 SE	138,852	146,741	-5.4 %	
7 at W 37 SW	149,506	264,953	-43.6 %	
8 at W 36 NE	143,761	252,439	-43.1 %	
8 at W 36 NW	156,208	138,105	13.1 %	
8 at W 36 SE	83,274	236,309	-64.8 %	
8 at W 36 SW	188,098	206,519	-8.9 %	
Broadway 1400 Pedestrian Zone	31,880	0		
Broadway at 1359	168,380	246,807	-31.8 %	
Broadway at 1370	83,227	120,438	-30.9 %	
Broadway at 1411	135,549	158,363	-14.4 %	
Broadway at 1430	172,372	312,492	-44.8 %	
W 36 at 8 NE	49,843	86,311	-42.3 %	
W 36 at 8 NW	71,552	79,954	-10.5 %	
W 36 at 8 SE	67,641	96,539	-29.9 %	
W 36 at 8 SW	74,720	65,941	13.3 %	
W 37 at 7 NW	43,376	41,285	5.1 %	
W 37 at 7 SE	52,431	82,735	-36.6 %	
W 37 at 7 SW	30,679	66,519	-53.9 %	