



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	85.6%	-44.9%	94.8%	370.0%	6.4%	-0.6%
USA	72.5%	-42.9%	83.1%	212.3%	9.7%	-4.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 135,779,410 which is 103% up on the previous year.

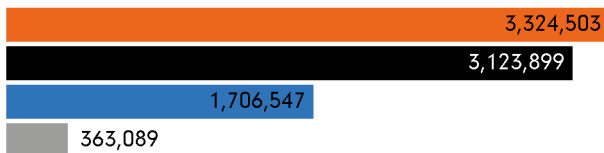
The total number of visitors for the year to date is 39,297,060 which is 85.6% up on the previous year.

The total number of visitors to Garment District in week commencing 11 April 2022 was 3,324,503.

The busiest day in week commencing 11 April 2022 was Wednesday with 560,303 visitors.

The peak hour of the week was 17:00 on Wednesday 13 April 2022 with footfall of 52,770.

Ped Counts by week

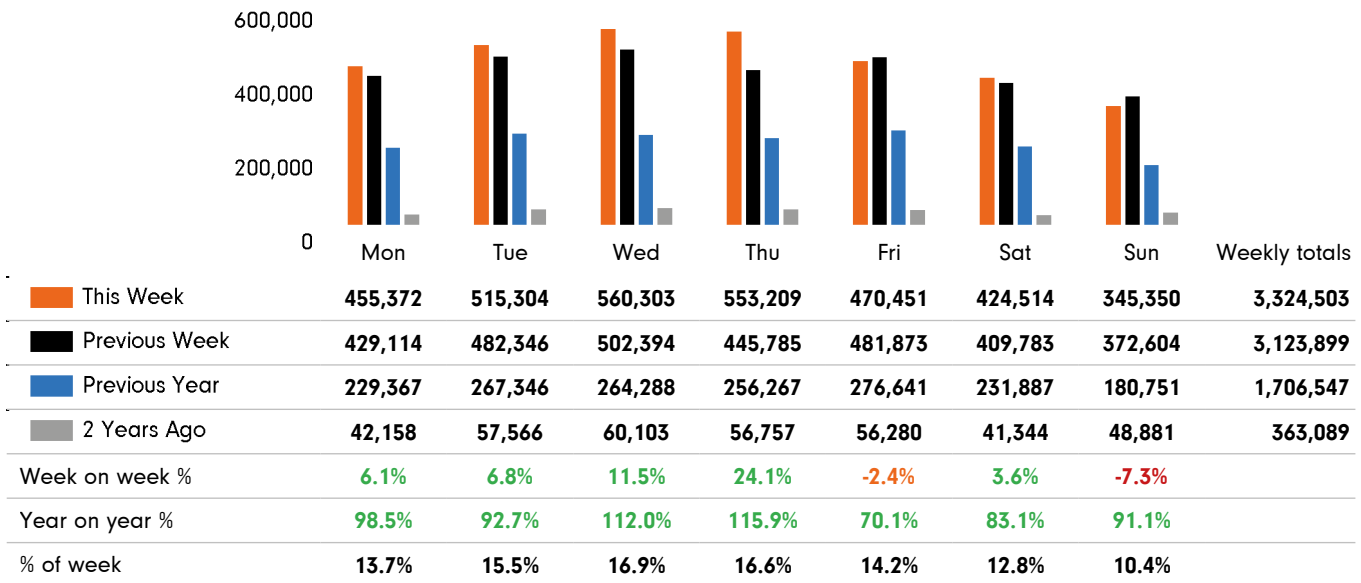


■ This Week ■ Previous Year
■ Previous Week ■ 2 Years Ago

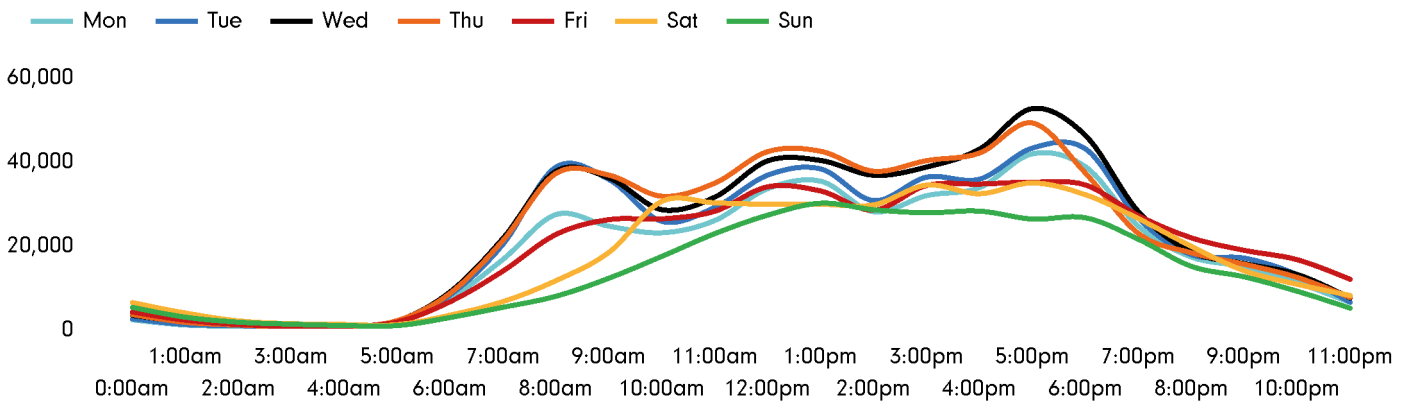
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	59°	71°	68°	82°	68°	68°	50°
Previous week	57°	55°	53°	51°	62°	57°	51°
Previous year	64°	62°	71°	57°	55°	59°	64°

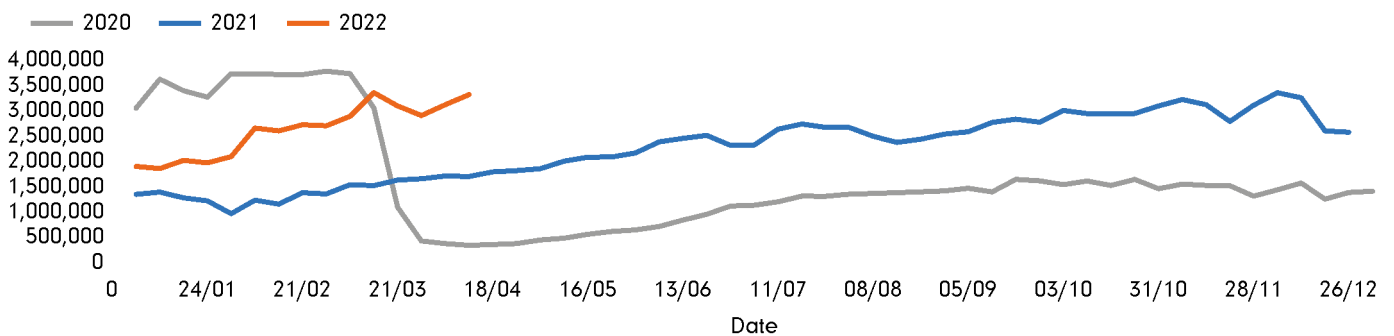
Ped Counts by day




Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	78,367	2.4%	73,266	22,900	7.0%	242.2%	
40 at 7 SE	127,684	3.8%	127,977	81,450	-0.2%	56.8%	
40 at 7 SW	71,026	2.1%	73,304	47,220	-3.1%	50.4%	
6th Avenue at 1032	184,844	5.6%	154,387	66,087	19.7%	179.7%	
6th Avenue at 1033	150,526	4.5%	130,224	52,730	15.6%	185.5%	
7 at 40 NW	170,563	5.1%	158,896	52,237	7.3%	226.5%	
7 at 40 SE	152,013	4.6%	153,835	86,093	-1.2%	76.6%	
7 at 40 SW	179,106	5.4%	174,973	90,927	2.4%	97.0%	
7 at W 37 NE	108,318	3.3%	99,476	53,180	8.9%	103.7%	
7 at W 37 NW	143,826	4.3%	136,212	72,823	5.6%	97.5%	
7 at W 37 SE	150,157	4.5%	138,852	52,085	8.1%	188.3%	
7 at W 37 SW	149,861	4.5%	149,506	86,811	0.2%	72.6%	
8 at W 36 NE	153,523	4.6%	143,761	88,870	6.8%	72.8%	
8 at W 36 NW	159,099	4.8%	156,208	103,084	1.9%	54.3%	
8 at W 36 SE	83,136	2.5%	83,274	91,532	-0.2%	-9.2%	
8 at W 36 SW	201,649	6.1%	188,098	95,616	7.2%	110.9%	
Broadway 1400 Pedestrian Zone	43,139	1.3%	31,880	35,213	35.3%	22.5%	
Broadway at 1359	190,356	5.7%	168,380	76,283	13.1%	149.5%	
Broadway at 1370	88,006	2.6%	83,227	53,996	5.7%	63.0%	
Broadway at 1411	146,831	4.4%	135,549	79,070	8.3%	85.7%	
Broadway at 1430	194,830	5.9%	172,372	92,622	13.0%	110.3%	
W 36 at 8 NE	53,582	1.6%	49,843	27,601	7.5%	94.1%	
W 36 at 8 NW	72,358	2.2%	71,552	41,894	1.1%	72.7%	
W 36 at 8 SE	65,150	2.0%	67,641	39,400	-3.7%	65.4%	
W 36 at 8 SW	79,283	2.4%	74,720	40,731	6.1%	94.7%	
W 37 at 7 NW	40,157	1.2%	43,376	25,418	-7.4%	58.0%	
W 37 at 7 SE	57,424	1.7%	52,431	28,325	9.5%	102.7%	
W 37 at 7 SW	29,689	0.9%	30,679	22,349	-3.2%	32.8%	

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 15, 2022 Vs Week 1, 2021 to Week 15, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 15, 2022 Vs Week 15, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 15 2022 Vs Week 14 2022

2019 comparison for Garment District

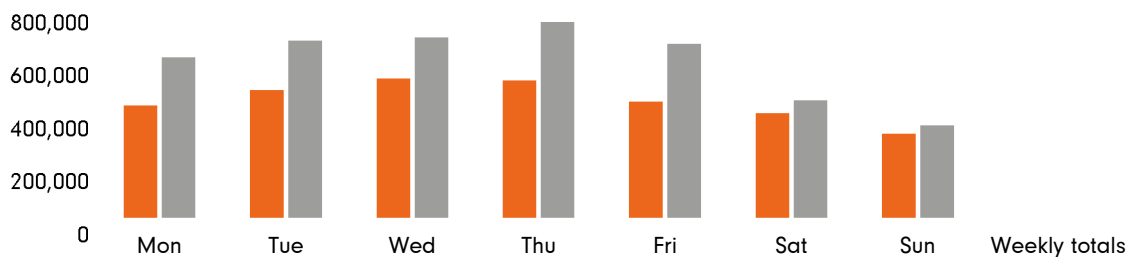
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	-30.7 %	-24.4 %
USA	-33.8 %	-30.2 %



Garment District is compared to the high street index.

Ped Counts by day



This Week	455,372	515,304	560,303	553,209	470,451	424,514	345,350	3,324,503
Year 2019	642,615	708,204	718,640	780,115	695,116	476,404	378,850	4,399,944
2022 v 2019 %	-29.1 %	-27.2 %	-22.0 %	-29.1 %	-32.3 %	-10.9 %	-8.8 %	
% of week	13.7%	15.5%	16.9%	16.6%	14.2%	12.8%	10.4%	

Ped Counts by location

	This week	2019	2022 - 2019 %	 This week  Year 2019
40 at 7 NW	78,367	59,000	32.8 %	
40 at 7 SE	127,684	175,668	-27.3 %	
40 at 7 SW	71,026	75,654	-6.1 %	
6th Avenue at 1032	184,844	260,104	-28.9 %	
6th Avenue at 1033	150,526	189,315	-20.5 %	
7 at 40 NW	170,563	130,503	30.7 %	
7 at 40 SE	152,013	246,965	-38.4 %	
7 at 40 SW	179,106	229,274	-21.9 %	
7 at W 37 NE	108,318	138,037	-21.5 %	
7 at W 37 NW	143,826	234,627	-38.7 %	
7 at W 37 SE	150,157	153,288	-2.0 %	
7 at W 37 SW	149,861	265,025	-43.5 %	
8 at W 36 NE	153,523	228,761	-32.9 %	
8 at W 36 NW	159,099	142,198	11.9 %	
8 at W 36 SE	83,136	230,743	-64.0 %	
8 at W 36 SW	201,649	211,777	-4.8 %	
Broadway 1400 Pedestrian Zone	43,139	0		
Broadway at 1359	190,356	248,099	-23.3 %	
Broadway at 1370	88,006	118,975	-26.0 %	
Broadway at 1411	146,831	225,820	-35.0 %	
Broadway at 1430	194,830	311,196	-37.4 %	
W 36 at 8 NE	53,582	81,617	-34.3 %	
W 36 at 8 NW	72,358	78,193	-7.5 %	
W 36 at 8 SE	65,150	90,967	-28.4 %	
W 36 at 8 SW	79,283	67,700	17.1 %	
W 37 at 7 NW	40,157	60,566	-33.7 %	
W 37 at 7 SE	57,424	82,950	-30.8 %	
W 37 at 7 SW	29,689	62,922	-52.8 %	