



REQUEST FOR PROPOSALS 2022-23 HOLIDAY LIGHTING

Project Background

The Fashion Center District Management Association, Inc., doing business as the Garment District Alliance (“GDA”), is a not-for-profit tax-exempt organization that operates a business improvement district for the Garment District in Midtown Manhattan between 34th and 42nd Streets and Fifth to Ninth Avenues (the “Garment District” or the “District”). Working in partnership with local building owners and businesses, GDA improves the quality of life and economic vitality in the Garment District.

The GDA manages five blocks of pedestrian plazas on Broadway between West 36th Street and West 41st Street under an agreement with the NYC Department of Transportation. In past years the GDA has installed holiday lighting on trees and shrubs it maintains on the plazas. For the 2022-23 holiday season, the GDA is seeking a contractor to implement a new outdoor lighting installation. The installation is to consist of lights and/or illuminated objects suspended above three or four blocks of the Broadway pedestrian plazas between 36th and 40th Streets.

Scope of Work

Contractor Tasks

- Design the lighting installation, including selecting the type and number of lights and/or other illuminated objects and/or decorative elements to be installed, and the mechanism for safely suspending them above the pedestrian plazas.
- Implementation, including installing support poles and cabling, and connecting lights to power provided via standard 110v outlets at the top of streetlights located on each block.
- Maintenance during the exhibition period if required.
- Removal of all lights and structures at the end of the exhibition period.

Photos of a streetlight and power outlet are attached (Attachment A). Use of a boom lift or extended ladder will be necessary to reach the power outlets on the streetlight poles.

Term

The installation would be installed in mid-November 2022 and removed in late February 2023. Proposals may also include costs for up to three (3) additional option years (2023-24, 2024-25, and 2025-26). The GDA shall have the sole



option to extend this contract on an annual basis for up to three (3) additional years, to be exercised by giving the contractor written notice.

Location

GDA manages five blocks of Broadway plazas between West 36th and West 41st Streets under contract with the NYC Department of Transportation. The block between 40th and 41st Streets does not have a feasible power source. The block between 39th and 40th Streets is tentatively scheduled for a separate illuminated art installation in winter 2023. As the details of that installation are yet to be confirmed, GDA is asking that respondents submit two proposals:

- Option 1: Four-block installation including the three partial pedestrian plazas between 36th and 39th Streets and the full-block plaza between 39th and 40th Streets
- Option 2: Three-block installation including only the three partial pedestrian plazas between 36th and 39th Streets

The installation should be fully contained within the pedestrian plaza area of each block and should not extend into adjacent parking spaces or roadway. On the block between 38th and 39th Streets, installation should be contained to the pedestrian plaza area on the east side of the street. On the full-block plaza between 39th and 40th Streets, a fifteen feet (15') width on the west side of the block must be left unobstructed for emergency vehicle access.

Maps of the Broadway plazas can be found in Attachments B and C and photos in Attachment D.

Lighting Design

Contractor will propose the style of lighting and/or illuminated objects to be utilized. Multiple design options may be proposed to be selected from by GDA. The design can be as simple as light bulbs on a cable or more complex illuminated objects or patterns can be incorporated. Any objects or patterns used in the design should be non-religious, and more abstract designs are generally preferred. The primary goal of the project is to bring light and beauty to the pedestrian plazas during the dark winter months. For inspiration, examples of projects from other cities are found in Attachment E.

Support Structure

The initial connection point for the installation will be the streetlight poles where the power outlets are located. From there, the contractor will be responsible for installing poles on the plazas to suspend the installation. Poles



must be able to withstand wind or attempts to push them over. Preference is for weighted bases that are not physically attached to the plaza or sidewalk surface, but poles bolted to the plaza may be considered if a weighted base is deemed infeasible. Consideration will also be given to the attractiveness of the base and pole design.

Installation should be suspended high enough above the plaza surface to prevent tampering. Final design is subject to engineering review and approval by the NYC Department of Transportation.

Installation of support poles may be subcontracted, but subcontracting must be specified in the proposal.

Dates

I. RFP release date	May 5, 2022
II. Question submission deadline	June 5, 2022
III. Proposal submission closing date	June 13, 2022

The GDA hopes to select a contractor by July 2022.

Submission Process

Proposals must be emailed by end of day on Monday, June 13, 2022, to:

Jonathan Hawkins
Manager, Streetscape & District Planning
Garment District Alliance
Email: jhawkins@garmentdistrictnyc.com

Pre-Proposal Written Answers

Questions regarding the RFP must be in writing and should be submitted via email to jhawkins@garmentdistrictnyc.com by the question submission deadline of May 30, 2022. Responses to any submitted questions, as well as any additional or updated information on this RFP, will be posted publicly on www.garmentdistrict.nyc.

Proposal Contents

Proposals must include:

- Company name, primary contact, address, phone, and email.
- Options for a four-block installation (West 36th to West 40th Streets) and three-block installation (West 36th to West 39th Streets)
- Details (including estimated quantity) and images of the type of lights and/



- or other objects proposed.
- Photos of similar installations the contractor has done in the past.
- Comprehensive fee including cost of installation and removal. No additional fees, overtime, cost overruns, etc. will be paid unless they occur because of the GDA modifying the scope of the work outlined in this RFP or maintenance/repair is required because of third-party damage to the installation.
- Comprehensive fee for up to three (3) additional option years.

Selection Process

Contractor submissions will be reviewed by the GDA based on cost, aesthetic quality/appeal, feasibility, and demonstrated past work.

GDA will review all submissions for completeness and compliance with the terms and conditions hereof. GDA reserves the right to request additional materials, including those it may deem useful or appropriate to evaluate each Proposer's qualifications and past experience, or clarification or modification of any submitted proposal. Submission of a Proposal shall constitute the Proposer's permission to GDA to make such inquiries concerning the Proposer as GDA in its discretion deems useful or appropriate, subject to applicable law. GDA is not obligated to accept any unsolicited additional materials, clarification, modification or background information. GDA is an equal opportunity employer. GDA may conduct interviews or discussions with some of the Proposers submitting proposals and not others.

GDA reserves the right, in its sole discretion, to reject submissions; to postpone, amend and/or cancel this RFP or specific programs contained within; require supplemental information; waive defects; permit corrections; and/or negotiate or hold discussions with any entity. GDA may exercise the foregoing rights at any time without notice or liability to any proposing entity or other party for expenses incurred in the preparation of responses hereto or otherwise. No copies of materials submitted in response to this RFP will be returned.

GDA shall not pay any costs incurred by any entity in responding to this RFP. The review or selection of a submission will create no legal relationship or equitable rights in favor of a Proposer, including, without limitation, rights of enforcement or reimbursement.

Failure by GDA to select an entity, or to enter into a contract with an entity if selected as a result of this RFP, will not create any liability on the part of GDA or any of its members, directors, officers, employees, agents, consultants,



or other contractors or successors. Submission by an entity shall constitute a waiver by the Proposer of any claim or cause of action against any of the aforementioned for any costs incurred or for any matters arising in connection with GDA's review of the submissions.

Insurance and Certifications

Contractor must be appropriately certified to conduct this type of work in New York City. Proof of insurance will be required prior to installation.

The GDA maintains and operates the Broadway plazas through an agreement with the New York City Department of Transportation (NYCDOT). All works will be subject to NYCDOT regulations and approval.

PASSPort

If applicable, agreements are subject to the selected Proposer's successful completion of a PASSPort review by the City. No payments shall be made under the contract unless and until (i) PASSPort has been completed, and (ii) GDA has been notified by NYC Small Business Services ("SBS") that no derogatory information has been uncovered or that SBS has determined that the derogatory information uncovered shall not preclude the continuation of the contract. Upon the determination of SBS or GDA that derogatory information uncovered is of such a nature that the contract shall be terminated, (a) the contract shall be terminated and no payments shall be due under the contract, and (b) GDA, and the City shall not be liable to you for such termination.

Business Agreements and Subcontracting

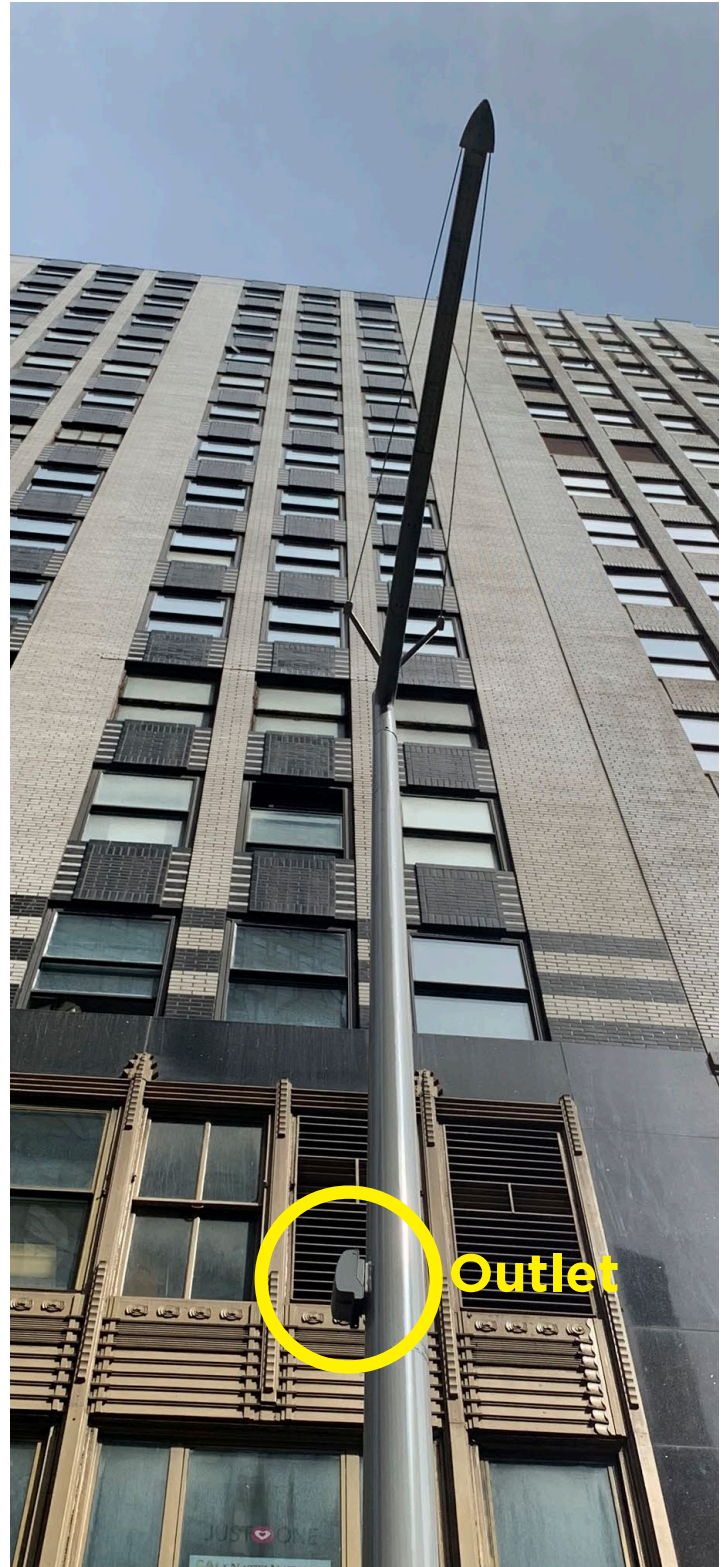
GDA will sign an agreement only with the successful Proposer which will be fully responsible for the work to be performed under this RFP. GDA recognizes that Proposers may enter into partnerships, subcontracts, consortiums or other arrangements with another firm or firms, may use existing business partnerships and/or may utilize subcontractors to perform certain aspects of the work required in this RFP. Such business and subcontracting arrangements are welcome, provided the successful prime contractor assumes full responsibility for the work of all its partners/subcontractors. Proposals submitted must clearly identify every business partner and subcontractor which will supply services under the contract and disclose the relationship to the successful proposer. The extent of work to be performed by all business partners and subcontractors must be disclosed in the proposal. The Proposer shall not subcontract all or any portion of the performance to be rendered under the contract without the express prior written approval of GDA. The Proposer shall not be relieved of any obligations



hereunder by reason of any such approved subcontracting.

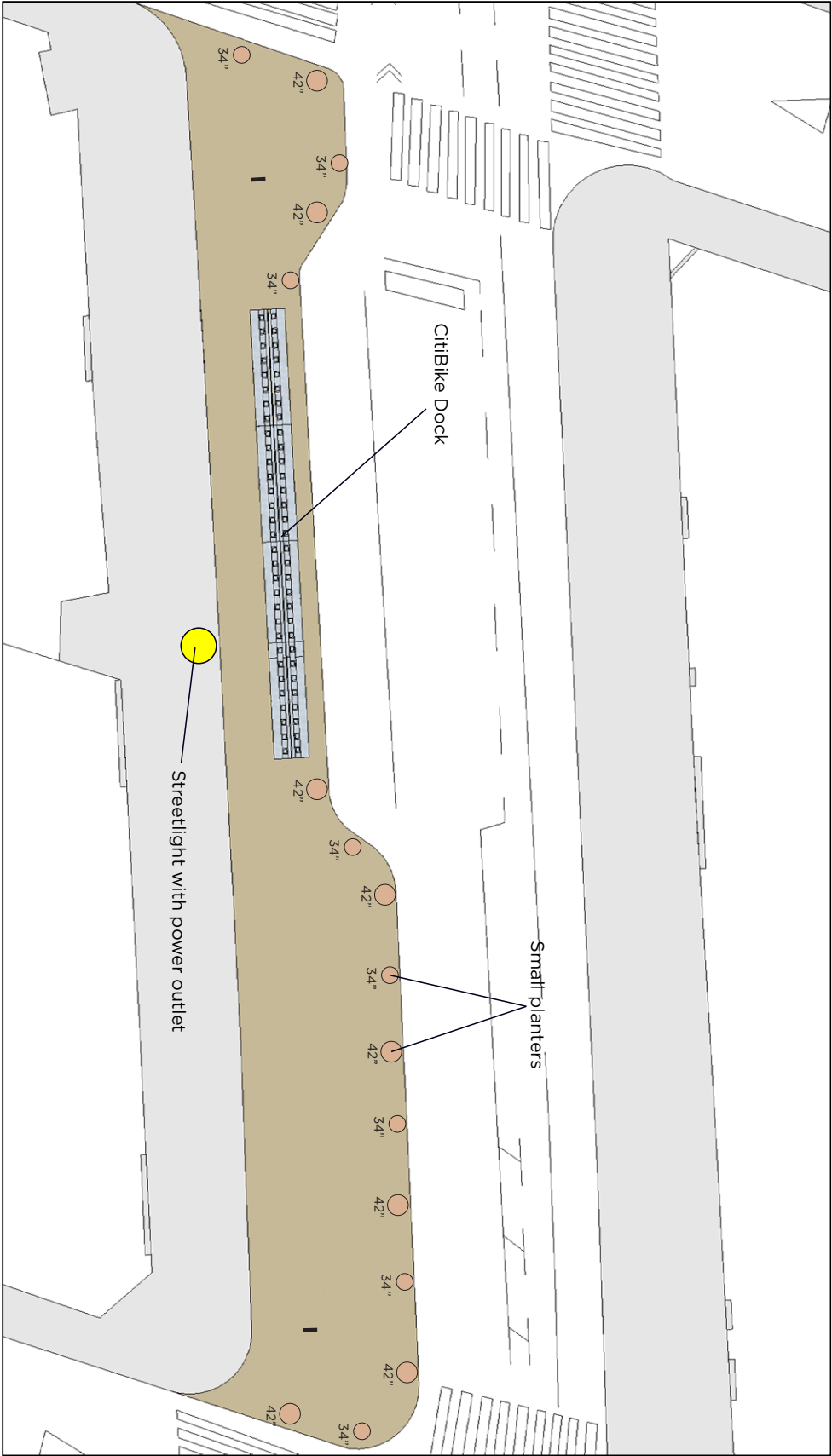
For general questions regarding this project or this RFP, please contact Jonathan Hawkins at (212) 764-9600 ext. 6313 or jhawkins@garmentdistrictnyc.com.

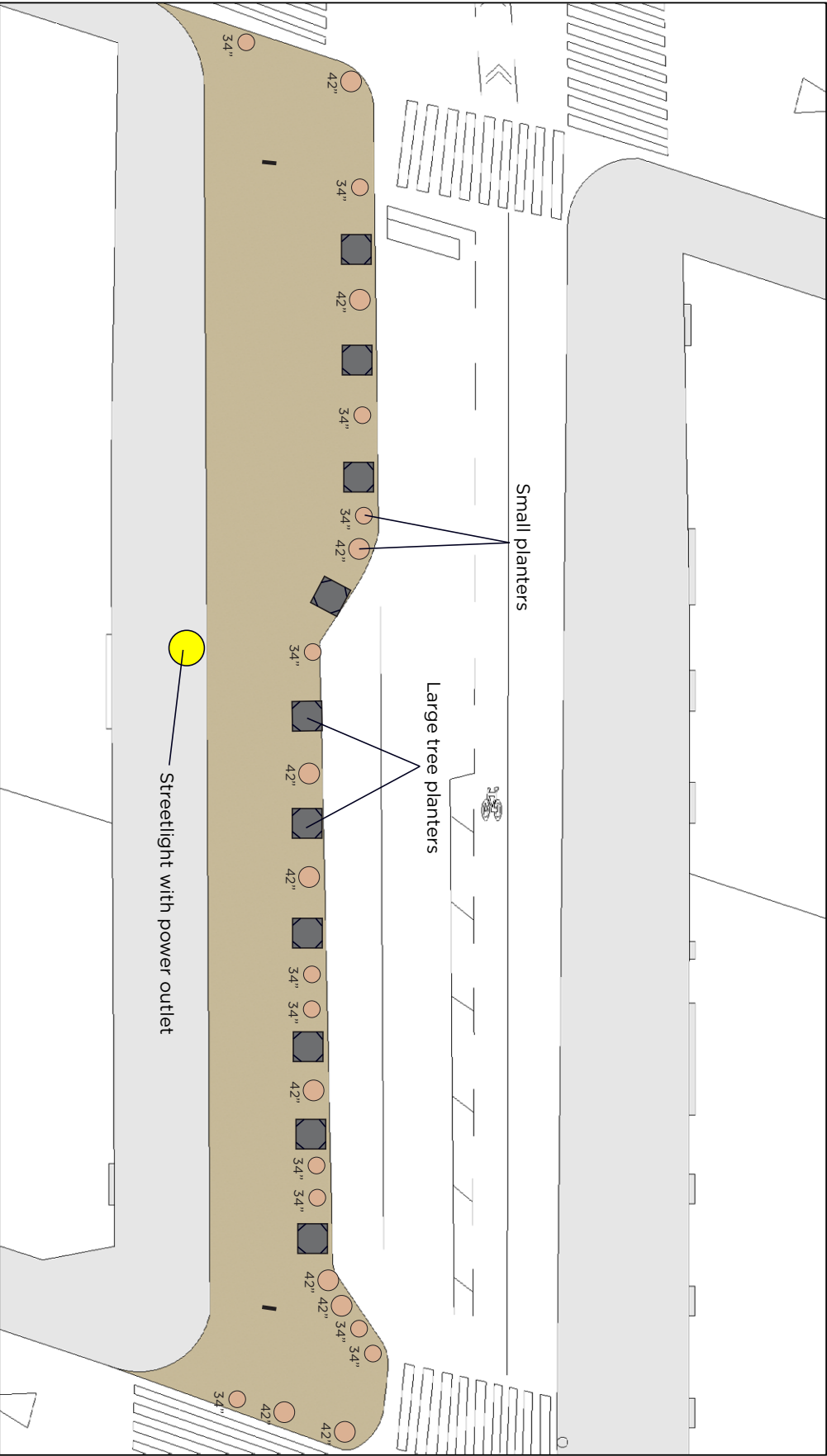
ATTACHMENT A: STREETLIGHT WITH POWER OUTLET



ATTACHMENT B: BROADWAY PLAZAS AND POWER OUTLETS

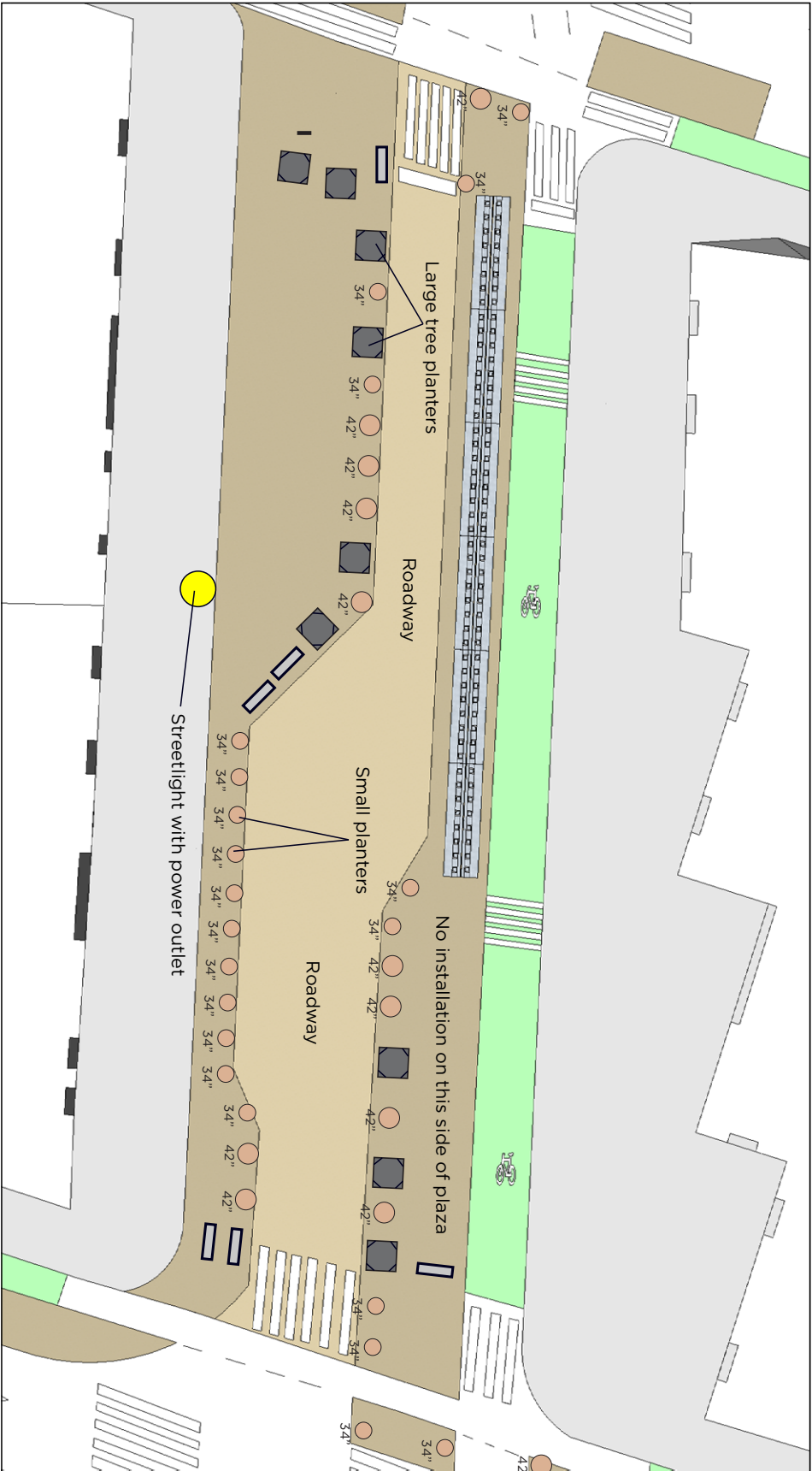
Broadway &
W 36th/37th Streets





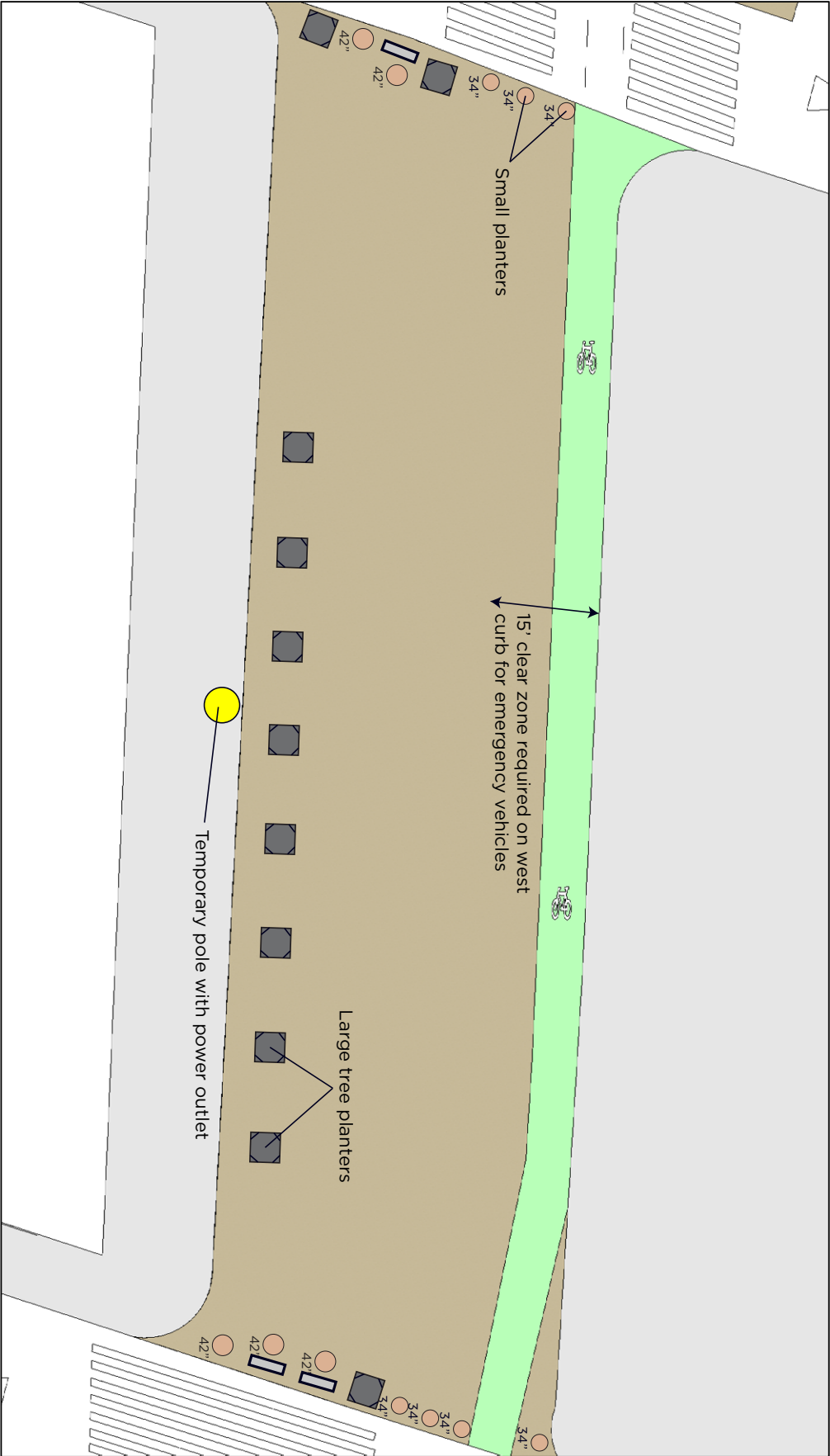
Broadway &
W 37th/38th Streets





Broadway &
W 38th/39th Streets

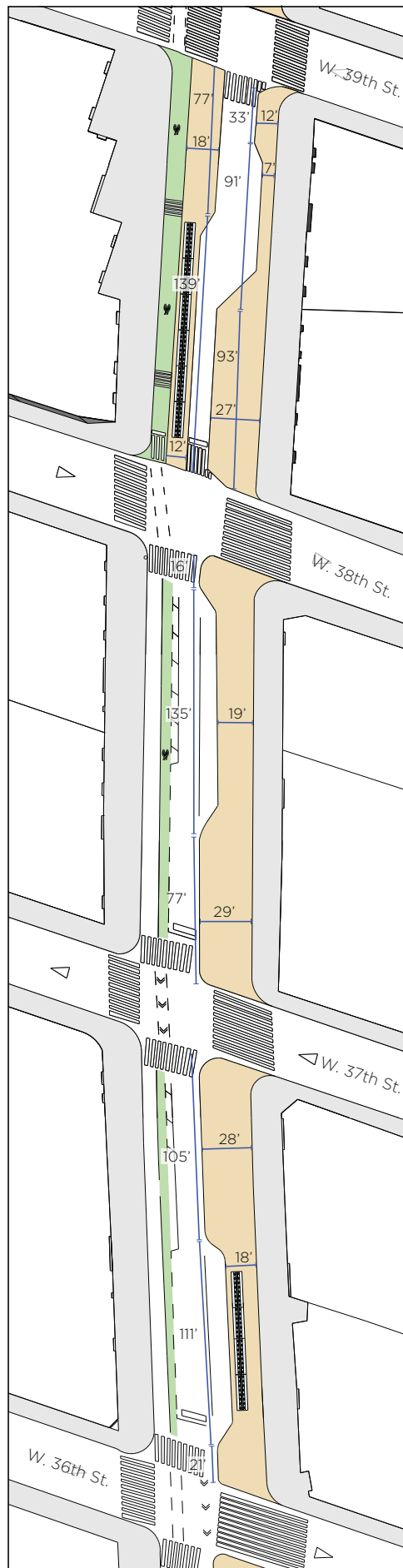
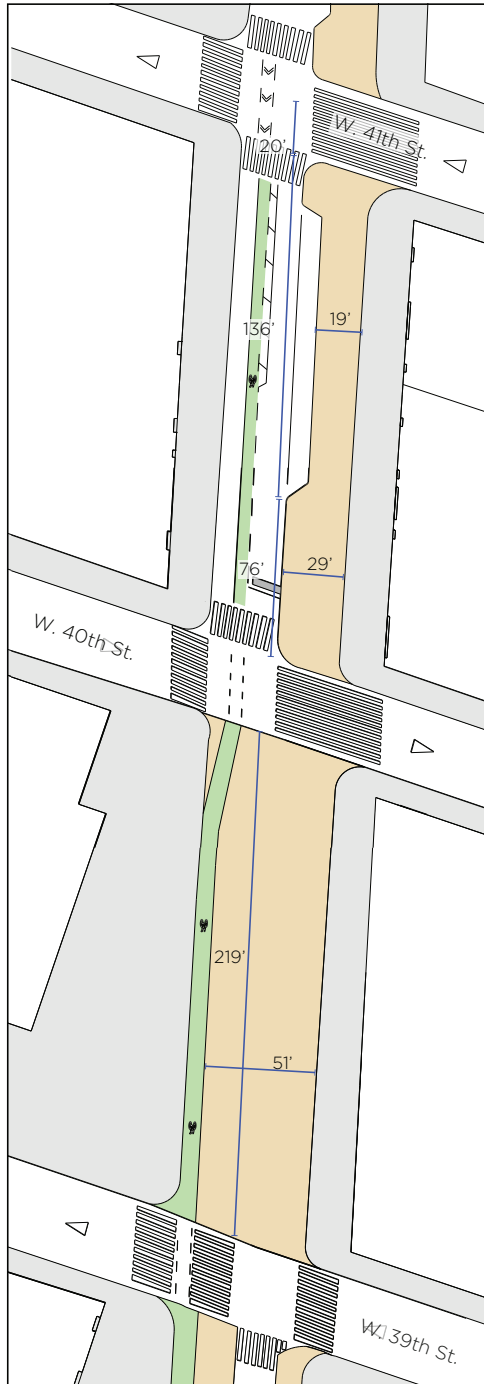




Broadway &
W 39th/40th Streets



ATTACHMENT C: BROADWAY PLAZA MEASUREMENTS



ATTACHMENT D: PHOTOS OF THE BROADWAY PLAZAS





ATTACHMENT E: EXAMPLE PROJECTS FROM OTHER CITIES



Passeig De Gràcia's Christmas Lighting: Barcelona, Spain



Lights on Public Square: Cleveland, OH



Christmas Lights: Baden, Germany



Avenida Houston: Houston, TX



Mariposa Greenway: San Francisco, CA



United Kingdom



Queen Elizabeth Olympic Park: London, England



Waterfront Magic: Washington, DC



Luminaries: Brookfield Place, New York City



Confeti: Madrid, Spain