

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	79.4%	-17.2%	52.1%	201.9%	-7.2%	3.8%
USA	68.3%	-16.1%	53.1%	175.7%	-4.5%	1.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 145,453,481 which is 89.3% up on the previous year.

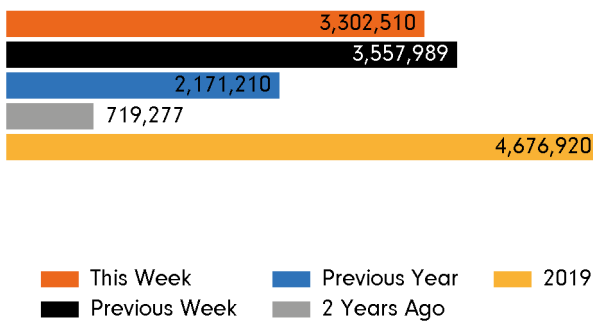
The total number of visitors for the year to date is 62,813,618 which is 79.4% up on the previous year.

The total number of visitors to Garment District in week commencing 30 May 2022 was 3,302,510.






















The busiest day in week commencing 30 May 2022 was Wednesday with 572,584 visitors.

The peak hour of the week was 17:00 on Wednesday 1 June 2022 with footfall of 54,359.

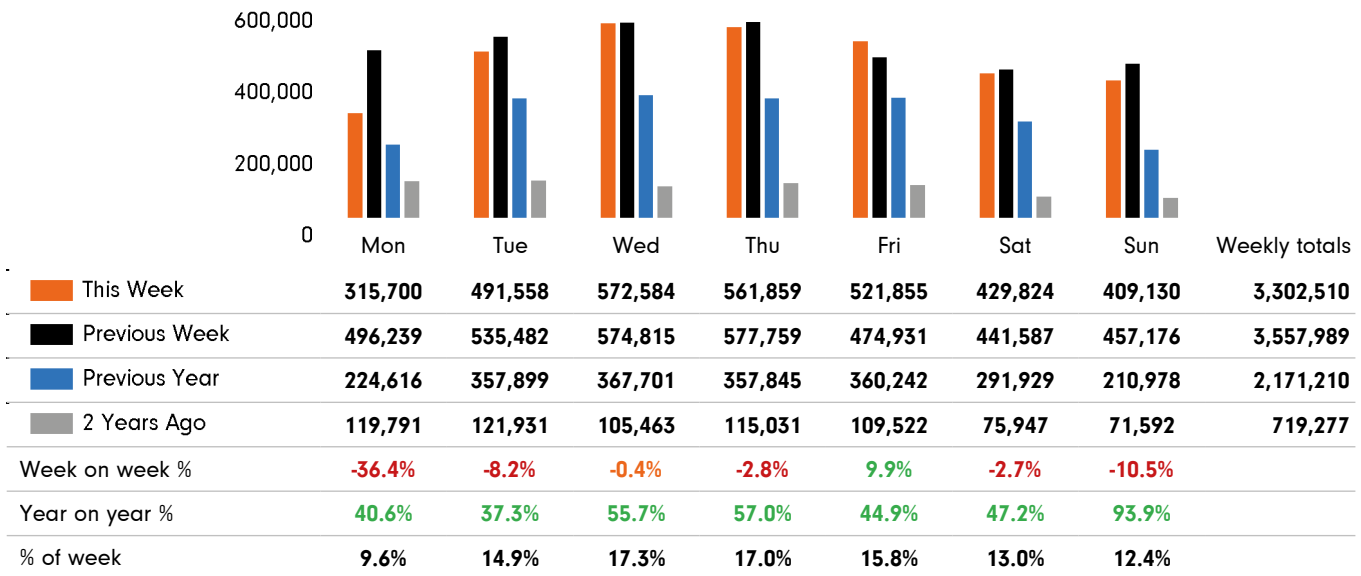
Ped Counts by week



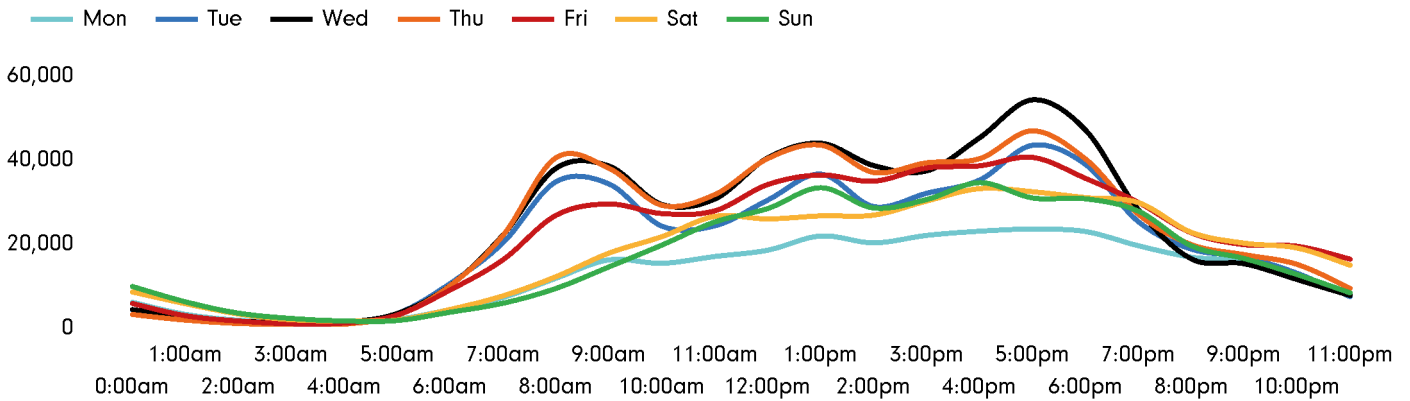
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 86°	 95°	 69°	 80°	 78°	 82°	 77°
Previous week	 77°	 69°	 69°	 66°	 77°	 75°	 78°
Previous year	 75°	 77°	 77°	 86°	 91°	 93°	 93°

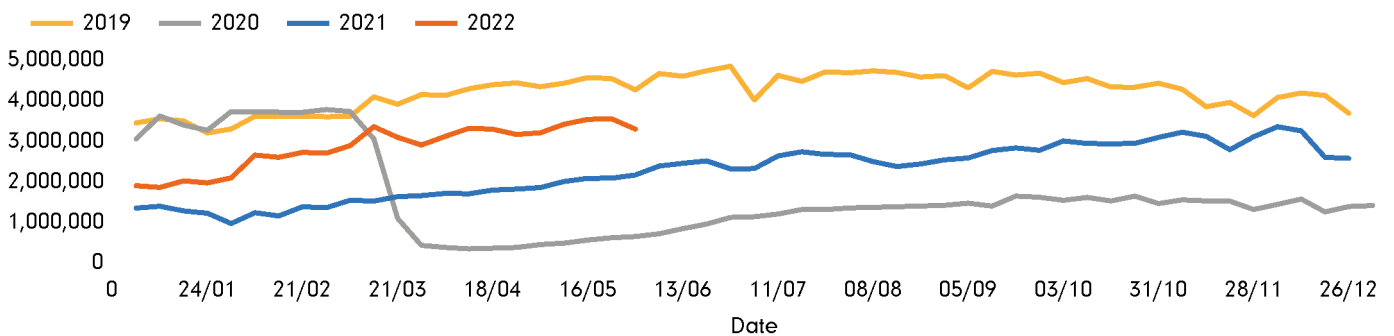
Ped Counts by day



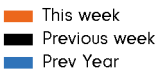
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	82,717	2.5%	89,016	35,391	-7.1%	133.7%	
40 at 7 SE	128,099	3.9%	134,913	93,056	-5.1%	37.7%	
40 at 7 SW	89,666	2.7%	93,086	54,030	-3.7%	66.0%	
6th Avenue at 1032	160,946	4.9%	175,247	105,373	-8.2%	52.7%	
6th Avenue at 1033	137,907	4.2%	155,271	72,098	-11.2%	91.3%	
7 at 40 NW	171,028	5.2%	186,182	60,229	-8.1%	184.0%	
7 at 40 SE	161,121	4.9%	172,980	106,640	-6.9%	51.1%	
7 at 40 SW	189,404	5.7%	203,715	115,518	-7.0%	64.0%	
7 at W 37 NE	116,782	3.5%	121,962	79,279	-4.2%	47.3%	
7 at W 37 NW	139,231	4.2%	141,021	77,946	-1.3%	78.6%	
7 at W 37 SE	144,061	4.4%	163,349	59,812	-11.8%	140.9%	
7 at W 37 SW	134,497	4.1%	154,331	133,747	-12.9%	0.6%	
8 at W 36 NE	154,503	4.7%	165,483	104,704	-6.6%	47.6%	
8 at W 36 NW	159,018	4.8%	171,403	126,377	-7.2%	25.8%	
8 at W 36 SE	83,363	2.5%	85,702	106,950	-2.7%	-22.1%	
8 at W 36 SW	213,614	6.5%	228,442	113,583	-6.5%	88.1%	
Broadway 1400 Pedestrian Zone	36,146	1.1%	42,260	34,677	-14.5%	4.2%	
Broadway at 1359	195,670	5.9%	207,490	135,210	-5.7%	44.7%	
Broadway at 1370	95,471	2.9%	100,921	61,489	-5.4%	55.3%	
Broadway at 1411	143,193	4.3%	155,874	96,308	-8.1%	48.7%	
Broadway at 1430	186,940	5.7%	205,378	114,759	-9.0%	62.9%	
W 36 at 8 NE	44,782	1.4%	50,655	33,644	-11.6%	33.1%	
W 36 at 8 NW	59,276	1.8%	68,921	53,008	-14.0%	11.8%	
W 36 at 8 SE	62,081	1.9%	65,998	44,913	-5.9%	38.2%	
W 36 at 8 SW	84,770	2.6%	90,145	53,328	-6.0%	59.0%	
W 37 at 7 NW	45,095	1.4%	48,671	27,585	-7.3%	63.5%	
W 37 at 7 SE	73,215	2.2%	70,332	39,183	4.1%	86.9%	
W 37 at 7 SW	9,914	0.3%	9,241	32,373	7.3%	-69.4%	

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2022 to Week 22 , 2022 Vs Week 1, 2021 to Week 22 , 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week22, 2022 Vs Week 22, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week22 2022 Vs Week 21 2022

2019 comparison for Garment District

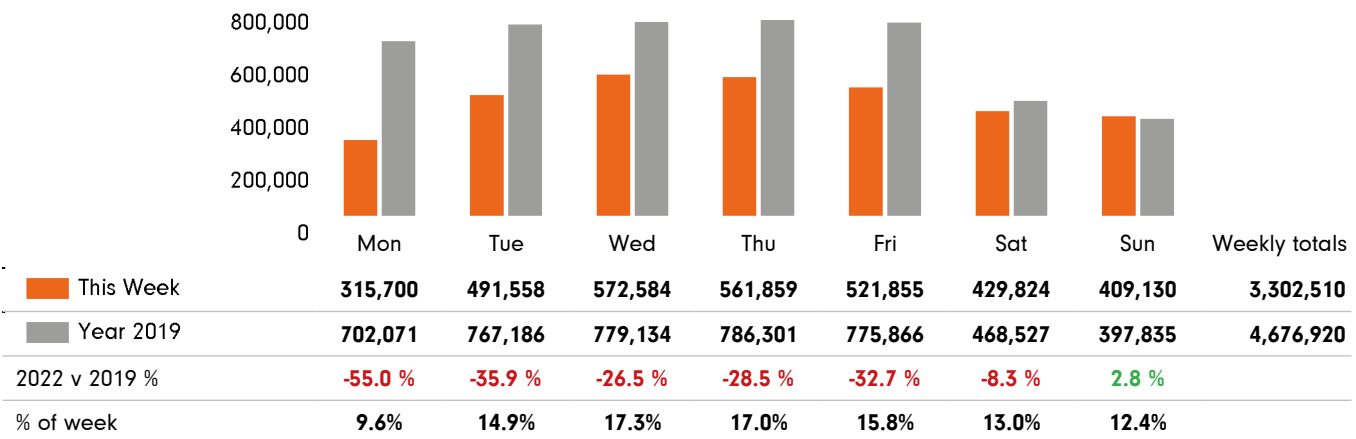
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

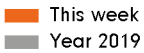



























	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	-28.6 %	-29.4 %
USA	-32.5 %	-32.6 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2022 - 2019 %	
40 at 7 NW	82,717	66,622	24.2 %	
40 at 7 SE	128,099	203,316	-37.0 %	
40 at 7 SW	89,666	73,795	21.5 %	
6th Avenue at 1032	160,946	268,454	-40.0 %	
6th Avenue at 1033	137,907	223,014	-38.2 %	
7 at 40 NW	171,028	111,654	53.2 %	
7 at 40 SE	161,121	288,345	-44.1 %	
7 at 40 SW	189,404	263,062	-28.0 %	
7 at W 37 NE	116,782	151,249	-22.8 %	
7 at W 37 NW	139,231	249,120	-44.1 %	
7 at W 37 SE	144,061	161,979	-11.1 %	
7 at W 37 SW	134,497	268,914	-50.0 %	
8 at W 36 NE	154,503	247,178	-37.5 %	
8 at W 36 NW	159,018	138,925	14.5 %	
8 at W 36 SE	83,363	232,290	-64.1 %	
8 at W 36 SW	213,614	221,163	-3.4 %	
Broadway 1400 Pedestrian Zone	36,146	0		
Broadway at 1359	195,670	249,772	-21.7 %	
Broadway at 1370	95,471	115,145	-17.1 %	
Broadway at 1411	143,193	255,405	-43.9 %	
Broadway at 1430	186,940	344,915	-45.8 %	
W 36 at 8 NE	44,782	86,014	-47.9 %	
W 36 at 8 NW	59,276	74,082	-20.0 %	
W 36 at 8 SE	62,081	94,586	-34.4 %	
W 36 at 8 SW	84,770	97,412	-13.0 %	
W 37 at 7 NW	45,095	45,710	-1.3 %	
W 37 at 7 SE	73,215	87,203	-16.0 %	
W 37 at 7 SW	9,914	57,596	-82.8 %	