



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	77.8%	-13.3%	54.2%	182.7%	11.7%	10.1%
USA	67.3%	-12.6%	50.2%	129.3%	6.0%	8.6%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 146,749,782 which is 87.2% up on the previous year.

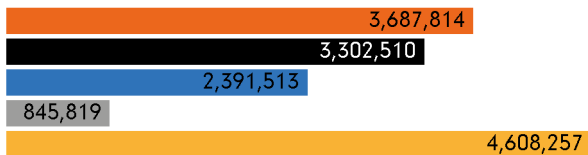
The total number of visitors for the year to date is 66,501,432 which is 77.8% up on the previous year.

The total number of visitors to Garment District in week commencing 6 June 2022 was 3,687,814.

The busiest day in week commencing 6 June 2022 was Wednesday with 610,271 visitors.

The peak hour of the week was 17:00 on Wednesday 8 June 2022 with footfall of 55,070.

## Ped Counts by week

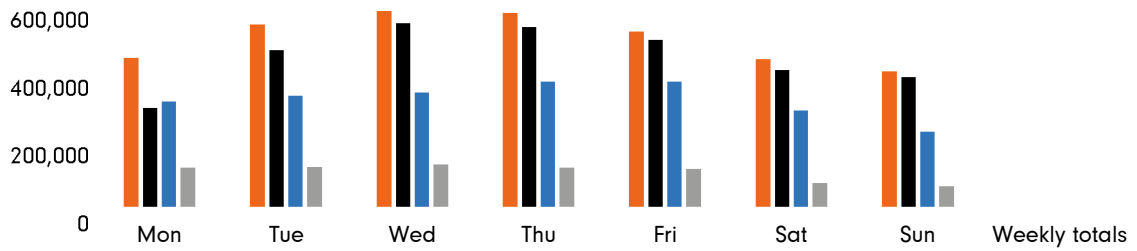


■ This Week   
 ■ Previous Year   
 ■ 2019  
■ Previous Week   
 ■ 2 Years Ago

## Weather

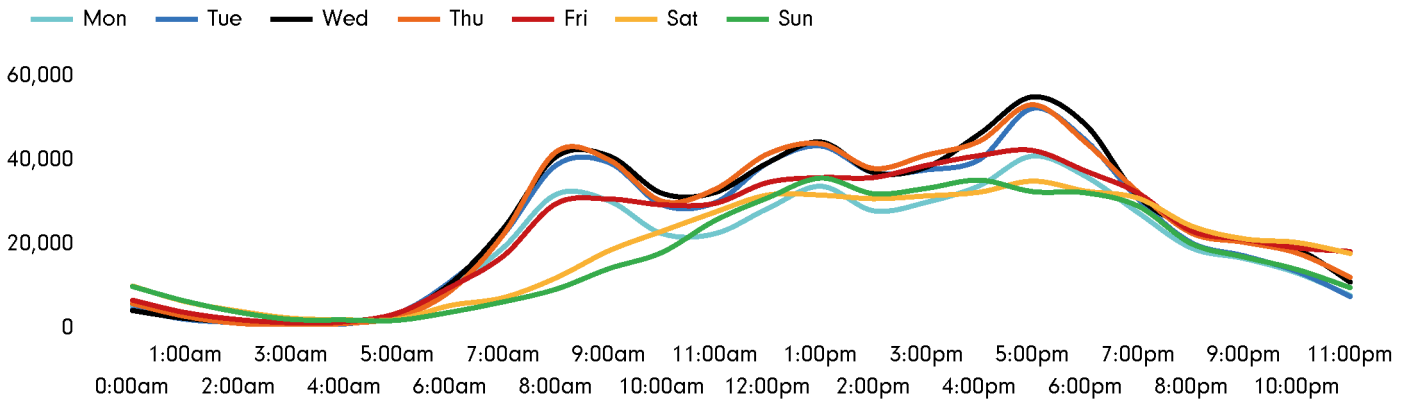
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	82°	77°	84°	84°	82°	78°	75°
Previous week	86°	95°	69°	80°	78°	82°	77°
Previous year	87°	86°	89°	86°	91°	89°	87°

## Ped Counts by day

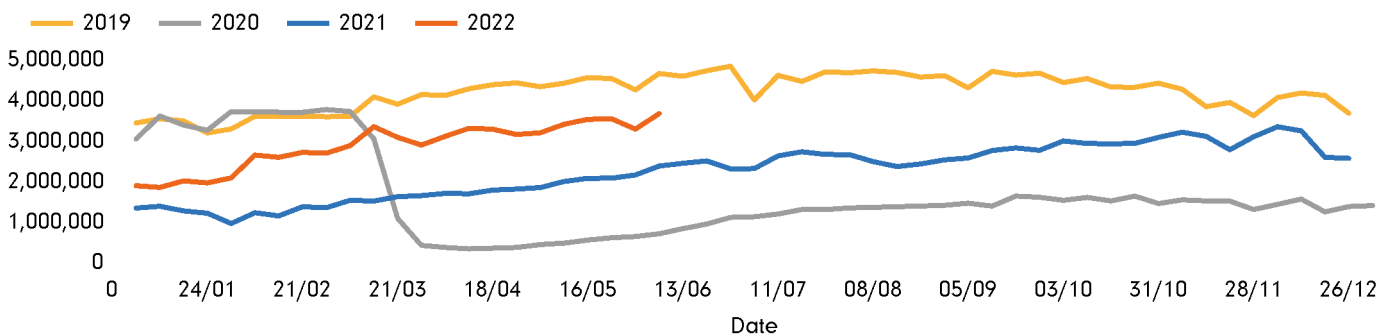


Week on week %	48.2%	15.8%	6.6%	7.5%	4.7%	7.7%	4.3%	
Year on year %	39.7%	62.0%	68.6%	52.8%	38.5%	50.0%	74.6%	
% of week	12.7%	15.4%	16.5%	16.4%	14.8%	12.6%	11.6%	

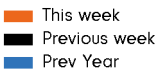
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	93,696	2.5%	82,717	40,042	13.3%	134.0%	
40 at 7 SE	142,468	3.9%	128,099	99,410	11.2%	43.3%	
40 at 7 SW	94,229	2.6%	89,666	63,676	5.1%	48.0%	
6th Avenue at 1032	182,627	5.0%	160,946	120,148	13.5%	52.0%	
6th Avenue at 1033	162,729	4.4%	137,907	85,040	18.0%	91.4%	
7 at 40 NW	179,712	4.9%	171,028	69,626	5.1%	158.1%	
7 at 40 SE	180,872	4.9%	161,121	123,447	12.3%	46.5%	
7 at 40 SW	206,601	5.6%	189,404	129,812	9.1%	59.2%	
7 at W 37 NE	129,919	3.5%	116,782	82,064	11.2%	58.3%	
7 at W 37 NW	143,326	3.9%	139,231	90,368	2.9%	58.6%	
7 at W 37 SE	165,214	4.5%	144,061	66,680	14.7%	147.8%	
7 at W 37 SW	154,590	4.2%	134,497	147,070	14.9%	5.1%	
8 at W 36 NE	175,474	4.8%	154,503	114,890	13.6%	52.7%	
8 at W 36 NW	172,392	4.7%	159,018	128,663	8.4%	34.0%	
8 at W 36 SE	94,310	2.6%	83,363	115,551	13.1%	-18.4%	
8 at W 36 SW	239,942	6.5%	213,614	123,138	12.3%	94.9%	
Broadway 1400 Pedestrian Zone	43,464	1.2%	36,146	38,713	20.2%	12.3%	
Broadway at 1359	219,642	6.0%	195,670	140,360	12.3%	56.5%	
Broadway at 1370	105,306	2.9%	95,471	64,470	10.3%	63.3%	
Broadway at 1411	157,747	4.3%	143,193	108,829	10.2%	44.9%	
Broadway at 1430	211,029	5.7%	186,940	133,162	12.9%	58.5%	
W 36 at 8 NE	53,726	1.5%	44,782	36,654	20.0%	46.6%	
W 36 at 8 NW	66,445	1.8%	59,276	53,444	12.1%	24.3%	
W 36 at 8 SE	69,176	1.9%	62,081	49,895	11.4%	38.6%	
W 36 at 8 SW	94,572	2.6%	84,770	57,639	11.6%	64.1%	
W 37 at 7 NW	52,586	1.4%	45,095	32,196	16.6%	63.3%	
W 37 at 7 SE	85,062	2.3%	73,215	40,967	16.2%	107.6%	
W 37 at 7 SW	10,958	0.3%	9,914	35,559	10.5%	-69.2%	

## Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2022 to Week 23 , 2022 Vs Week 1, 2021 to Week 23 , 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week23, 2022 Vs Week 23, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week23 2022 Vs Week 22 2022

# 2019 Comparison for: Garment District

## 2019 comparison for Garment District

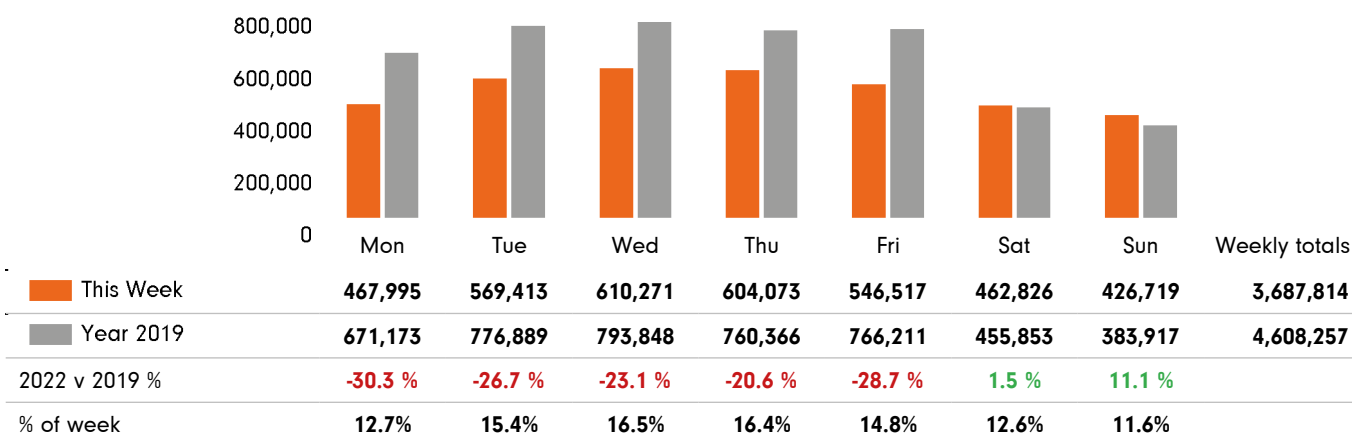
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

### Headlines

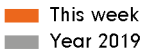



























	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	<b>-28.2 %</b>	<b>-20.0 %</b>
USA	<b>-32.2 %</b>	<b>-26.4 %</b>

Garment District is compared to the high street index.

### Ped Counts by day



## Ped Counts by location

	This week	2019	2022 - 2019 %	
40 at 7 NW	93,696	69,375	35.1 %	
40 at 7 SE	142,468	186,882	-23.8 %	
40 at 7 SW	94,229	96,915	-2.8 %	
6th Avenue at 1032	182,627	255,898	-28.6 %	
6th Avenue at 1033	162,729	209,413	-22.3 %	
7 at 40 NW	179,712	116,619	54.1 %	
7 at 40 SE	180,872	277,256	-34.8 %	
7 at 40 SW	206,601	257,382	-19.7 %	
7 at W 37 NE	129,919	147,276	-11.8 %	
7 at W 37 NW	143,326	256,459	-44.1 %	
7 at W 37 SE	165,214	177,129	-6.7 %	
7 at W 37 SW	154,590	263,266	-41.3 %	
8 at W 36 NE	175,474	248,283	-29.3 %	
8 at W 36 NW	172,392	135,328	27.4 %	
8 at W 36 SE	94,310	232,044	-59.4 %	
8 at W 36 SW	239,942	215,641	11.3 %	
Broadway 1400 Pedestrian Zone	43,464	0		
Broadway at 1359	219,642	241,478	-9.0 %	
Broadway at 1370	105,306	115,968	-9.2 %	
Broadway at 1411	157,747	233,487	-32.4 %	
Broadway at 1430	211,029	343,217	-38.5 %	
W 36 at 8 NE	53,726	88,101	-39.0 %	
W 36 at 8 NW	66,445	72,399	-8.2 %	
W 36 at 8 SE	69,176	91,320	-24.2 %	
W 36 at 8 SW	94,572	92,796	1.9 %	
W 37 at 7 NW	52,586	46,834	12.3 %	
W 37 at 7 SE	85,062	83,504	1.9 %	
W 37 at 7 SW	10,958	53,987	-79.7 %	