



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	76.0%	-9.6%	49.4%	156.3%	-0.4%	2.9%
USA	66.1%	-9.4%	45.9%	108.9%	1.6%	4.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 147,964,165 which is 85.2% up on the previous year.

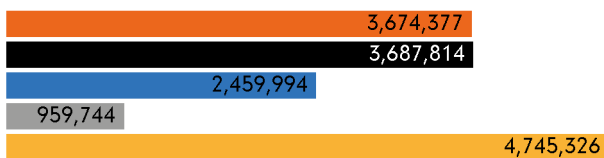
The total number of visitors for the year to date is 70,175,809 which is 76% up on the previous year.

The total number of visitors to Garment District in week commencing 13 June 2022 was 3,674,377.

The busiest day in week commencing 13 June 2022 was Thursday with 616,054 visitors.

The peak hour of the week was 17:00 on Wednesday 15 June 2022 with footfall of 56,279.

Ped Counts by week

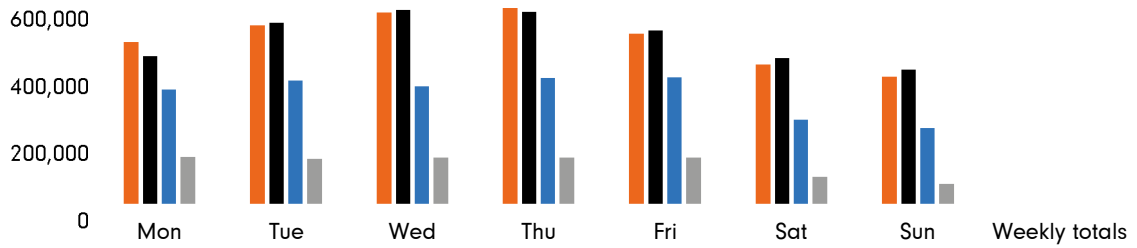


■ This Week ■ Previous Year ■ 2019
■ Previous Week ■ 2 Years Ago

Weather

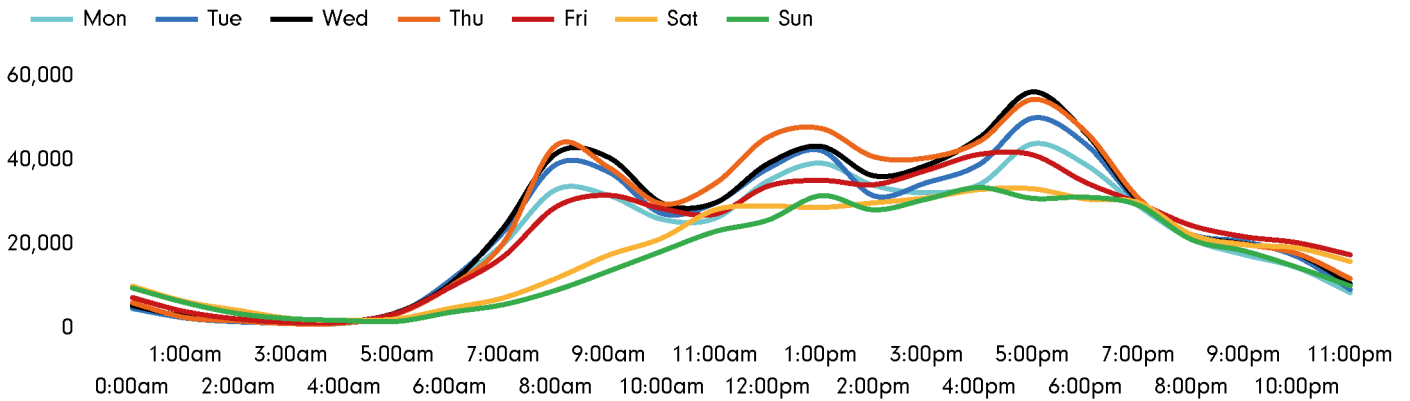
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	84°	84°	82°	73°	89°	68°	75°
Previous week	82°	77°	84°	84°	82°	78°	75°
Previous year	82°	78°	78°	91°	91°	89°	87°

Ped Counts by day

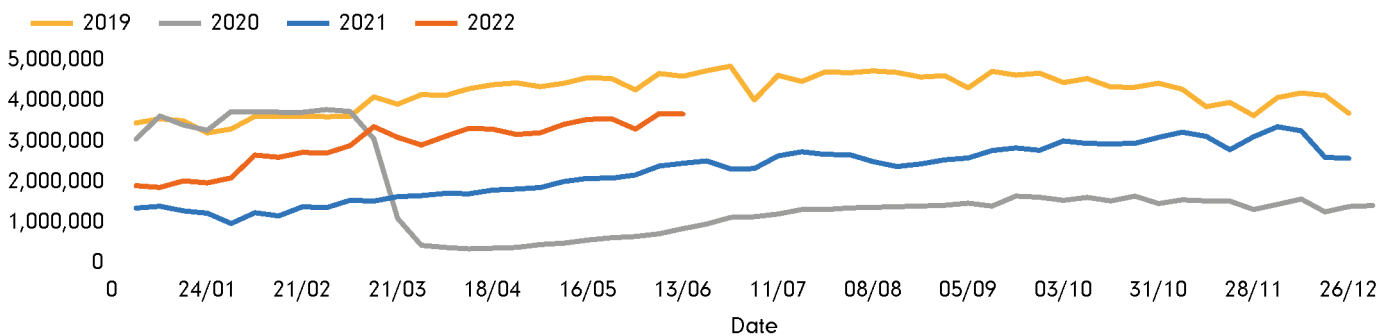


Week on week %	9.4%	-1.3%	-1.5%	2.0%	-1.9%	-4.5%	-5.1%	
Year on year %	40.3%	43.0%	60.2%	53.5%	33.0%	61.3%	63.0%	
% of week	13.9%	15.3%	16.4%	16.8%	14.6%	12.0%	11.0%	


Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	93,639	2.5%	93,696	43,363	-0.1%	115.9%	
40 at 7 SE	143,166	3.9%	142,468	102,577	0.5%	39.6%	
40 at 7 SW	96,832	2.6%	94,229	60,417	2.8%	60.3%	
6th Avenue at 1032	186,848	5.1%	182,627	131,701	2.3%	41.9%	
6th Avenue at 1033	165,974	4.5%	162,729	84,368	2.0%	96.7%	
7 at 40 NW	179,561	4.9%	179,712	77,100	-0.1%	132.9%	
7 at 40 SE	179,078	4.9%	180,872	124,567	-1.0%	43.8%	
7 at 40 SW	190,658	5.2%	206,601	127,865	-7.7%	49.1%	
7 at W 37 NE	131,768	3.6%	129,919	89,041	1.4%	48.0%	
7 at W 37 NW	142,739	3.9%	143,326	86,768	-0.4%	64.5%	
7 at W 37 SE	156,539	4.3%	165,214	69,723	-5.3%	124.5%	
7 at W 37 SW	155,501	4.2%	154,590	156,228	0.6%	-0.5%	
8 at W 36 NE	167,286	4.6%	175,474	121,227	-4.7%	38.0%	
8 at W 36 NW	170,222	4.6%	172,392	126,878	-1.3%	34.2%	
8 at W 36 SE	94,542	2.6%	94,310	117,712	0.2%	-19.7%	
8 at W 36 SW	242,445	6.6%	239,942	129,402	1.0%	87.4%	
Broadway 1400 Pedestrian Zone	44,057	1.2%	43,464	27,972	1.4%	57.5%	
Broadway at 1359	224,447	6.1%	219,642	142,285	2.2%	57.7%	
Broadway at 1370	99,857	2.7%	105,306	67,255	-5.2%	48.5%	
Broadway at 1411	158,412	4.3%	157,747	110,976	0.4%	42.7%	
Broadway at 1430	214,445	5.8%	211,029	140,200	1.6%	53.0%	
W 36 at 8 NE	55,393	1.5%	53,726	39,580	3.1%	40.0%	
W 36 at 8 NW	67,981	1.9%	66,445	55,005	2.3%	23.6%	
W 36 at 8 SE	72,377	2.0%	69,176	51,413	4.6%	40.8%	
W 36 at 8 SW	95,257	2.6%	94,572	58,751	0.7%	62.1%	
W 37 at 7 NW	48,854	1.3%	52,586	31,640	-7.1%	54.4%	
W 37 at 7 SE	85,199	2.3%	85,062	43,436	0.2%	96.1%	
W 37 at 7 SW	11,300	0.3%	10,958	42,544	3.1%	-73.4%	

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2022 to Week 24 , 2022 Vs Week 1, 2021 to Week 24 , 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week24, 2022 Vs Week 24, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week24 2022 Vs Week 23 2022

2019 Comparison for: Garment District

2019 comparison for Garment District

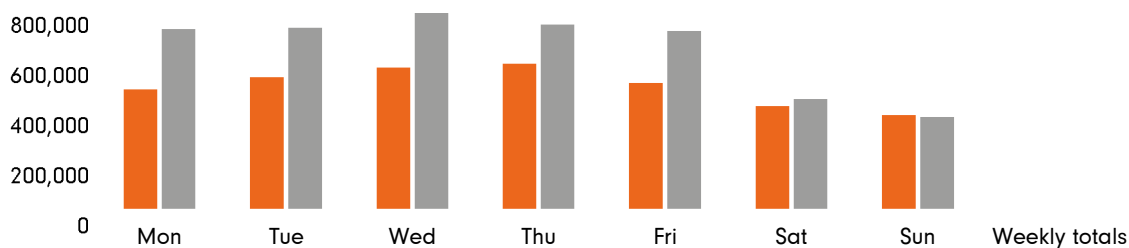
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	-27.9 %	-22.6 %
USA	-31.9 %	-25.9 %



Garment District is compared to the high street index.

Ped Counts by day



2022 v 2019 %	-32.5 %	-26.5 %	-27.1 %	-20.6 %	-28.7 %	-6.3 %	1.7 %	
% of week	13.9%	15.3%	16.4%	16.8%	14.6%	12.0%	11.0%	

Ped Counts by location

	This week	2019	2022 - 2019 %	 This week  Year 2019
40 at 7 NW	93,639	70,342	33.1 %	
40 at 7 SE	143,166	198,302	-27.8 %	
40 at 7 SW	96,832	97,094	-0.3 %	
6th Avenue at 1032	186,848	259,603	-28.0 %	
6th Avenue at 1033	165,974	197,888	-16.1 %	
7 at 40 NW	179,561	123,346	45.6 %	
7 at 40 SE	179,078	284,754	-37.1 %	
7 at 40 SW	190,658	264,370	-27.9 %	
7 at W 37 NE	131,768	157,690	-16.4 %	
7 at W 37 NW	142,739	263,021	-45.7 %	
7 at W 37 SE	156,539	183,443	-14.7 %	
7 at W 37 SW	155,501	268,330	-42.0 %	
8 at W 36 NE	167,286	250,938	-33.3 %	
8 at W 36 NW	170,222	142,200	19.7 %	
8 at W 36 SE	94,542	247,502	-61.8 %	
8 at W 36 SW	242,445	223,874	8.3 %	
Broadway 1400 Pedestrian Zone	44,057	0		
Broadway at 1359	224,447	250,498	-10.4 %	
Broadway at 1370	99,857	118,347	-15.6 %	
Broadway at 1411	158,412	239,835	-33.9 %	
Broadway at 1430	214,445	345,519	-37.9 %	
W 36 at 8 NE	55,393	92,936	-40.4 %	
W 36 at 8 NW	67,981	75,650	-10.1 %	
W 36 at 8 SE	72,377	98,153	-26.3 %	
W 36 at 8 SW	95,257	90,163	5.6 %	
W 37 at 7 NW	48,854	48,850	0.0 %	
W 37 at 7 SE	85,199	93,923	-9.3 %	
W 37 at 7 SW	11,300	58,755	-80.8 %	