

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	74.6%	-6.3%	52.3%	124.3%	4.4%	2.4%
USA	64.7%	-6.3%	42.2%	99.8%	0.1%	3.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 149,282,469 which is 83.6% up on the previous year.

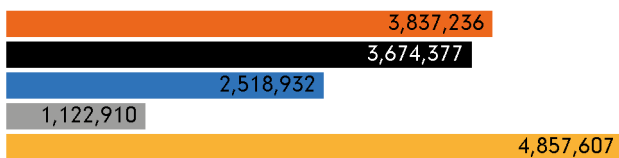
The total number of visitors for the year to date is 74,013,045 which is 74.6% up on the previous year.

The total number of visitors to Garment District in week commencing 20 June 2022 was 3,837,236.

The busiest day in week commencing 20 June 2022 was Thursday with 684,767 visitors.

The peak hour of the week was 17:00 on Wednesday 22 June 2022 with footfall of 60,886.

Ped Counts by week

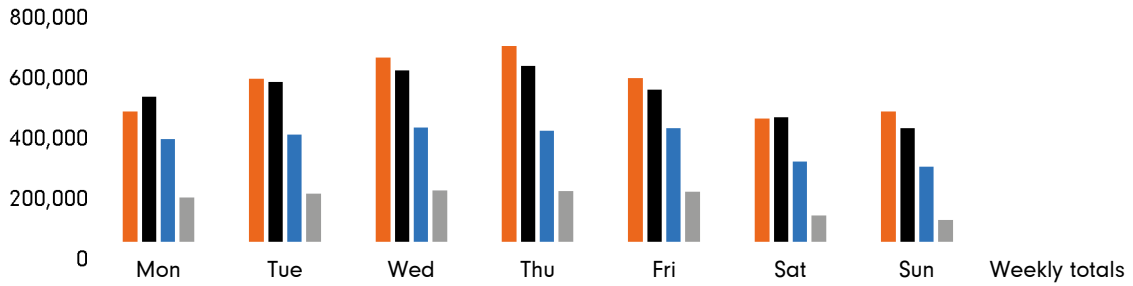


■ This Week ■ Previous Year ■ 2019
■ Previous Week ■ 2 Years Ago

Weather

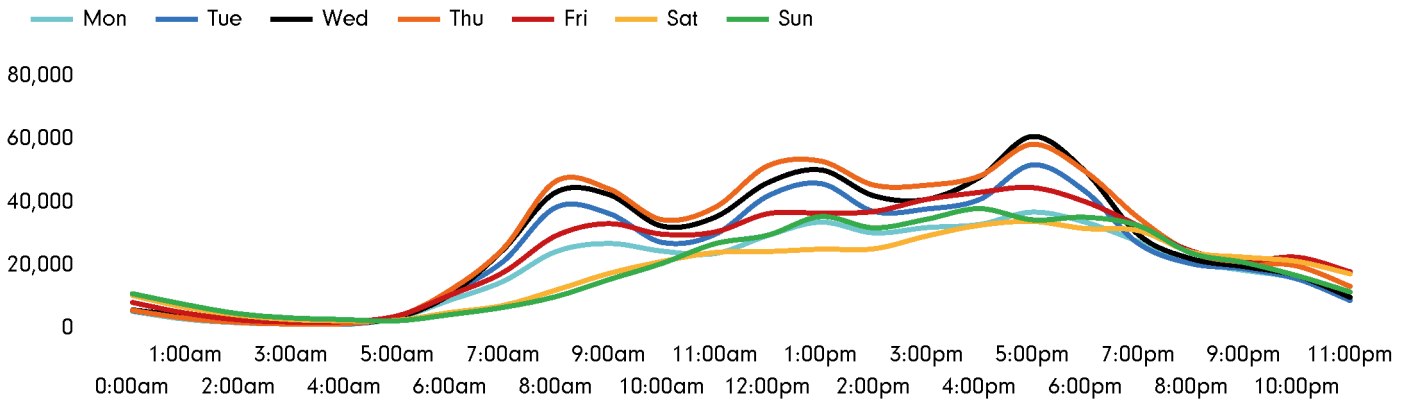
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	80°	80°	68°	71°	80°	89°	89°
Previous week	84°	84°	82°	73°	89°	68°	75°
Previous year	86°	75°	78°	80°	84°	82°	89°

Ped Counts by day

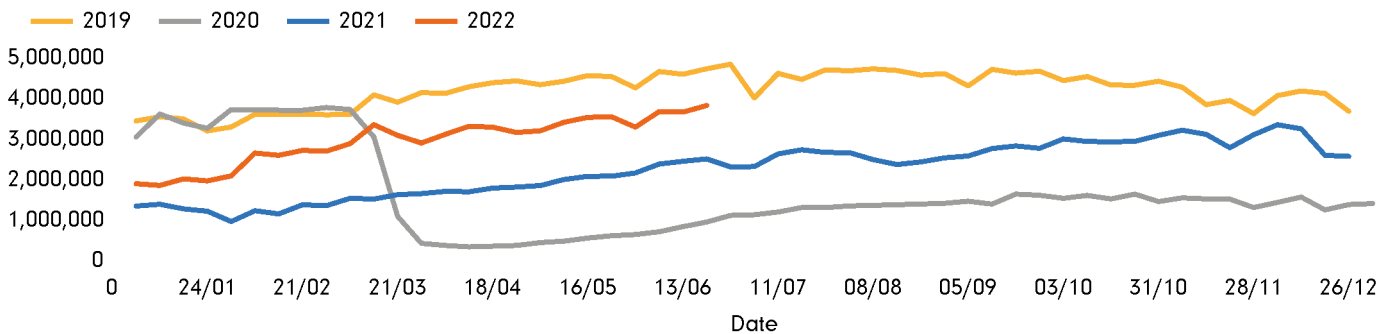


Week on week %	-9.7%	1.9%	7.3%	11.2%	7.1%	-1.3%	14.1%	
Year on year %	25.6%	50.0%	58.7%	73.0%	42.2%	50.4%	69.2%	
% of week	12.0%	14.9%	16.8%	17.8%	15.0%	11.4%	12.0%	

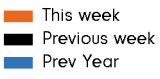
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	92,407	2.4%	93,639	44,708	-1.3%	106.7%	
40 at 7 SE	147,396	3.8%	143,166	105,650	3.0%	39.5%	
40 at 7 SW	105,631	2.8%	96,832	59,299	9.1%	78.1%	
6th Avenue at 1032	188,925	4.9%	186,848	136,004	1.1%	38.9%	
6th Avenue at 1033	158,942	4.1%	165,974	70,899	-4.2%	124.2%	
7 at 40 NW	191,462	5.0%	179,561	89,262	6.6%	114.5%	
7 at 40 SE	185,612	4.8%	179,078	132,268	3.6%	40.3%	
7 at 40 SW	219,114	5.7%	190,658	131,569	14.9%	66.5%	
7 at W 37 NE	140,837	3.7%	131,768	88,807	6.9%	58.6%	
7 at W 37 NW	155,910	4.1%	142,739	102,140	9.2%	52.6%	
7 at W 37 SE	165,413	4.3%	156,539	78,425	5.7%	110.9%	
7 at W 37 SW	153,600	4.0%	155,501	162,214	-1.2%	-5.3%	
8 at W 36 NE	174,491	4.5%	167,286	124,866	4.3%	39.7%	
8 at W 36 NW	182,639	4.8%	170,222	130,742	7.3%	39.7%	
8 at W 36 SE	109,350	2.8%	94,542	126,037	15.7%	-13.2%	
8 at W 36 SW	255,337	6.7%	242,445	132,744	5.3%	92.4%	
Broadway 1400 Pedestrian Zone	43,928	1.1%	44,057	22,408	-0.3%	96.0%	
Broadway at 1359	228,632	6.0%	224,447	138,269	1.9%	65.4%	
Broadway at 1370	101,861	2.7%	99,857	64,610	2.0%	57.7%	
Broadway at 1411	157,905	4.1%	158,412	115,190	-0.3%	37.1%	
Broadway at 1430	217,553	5.7%	214,445	141,433	1.4%	53.8%	
W 36 at 8 NE	56,539	1.5%	55,393	41,570	2.1%	36.0%	
W 36 at 8 NW	72,732	1.9%	67,981	51,772	7.0%	40.5%	
W 36 at 8 SE	78,550	2.0%	72,377	55,015	8.5%	42.8%	
W 36 at 8 SW	100,367	2.6%	95,257	56,000	5.4%	79.2%	
W 37 at 7 NW	50,168	1.3%	48,854	31,221	2.7%	60.7%	
W 37 at 7 SE	89,321	2.3%	85,199	43,032	4.8%	107.6%	
W 37 at 7 SW	12,614	0.3%	11,300	42,778	11.6%	-70.5%	

Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 25, 2022 Vs Week 1, 2021 to Week 25, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 25, 2022 Vs Week 25, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 25 2022 Vs Week 24 2022

2019 Comparison for: Garment District

2019 comparison for Garment District

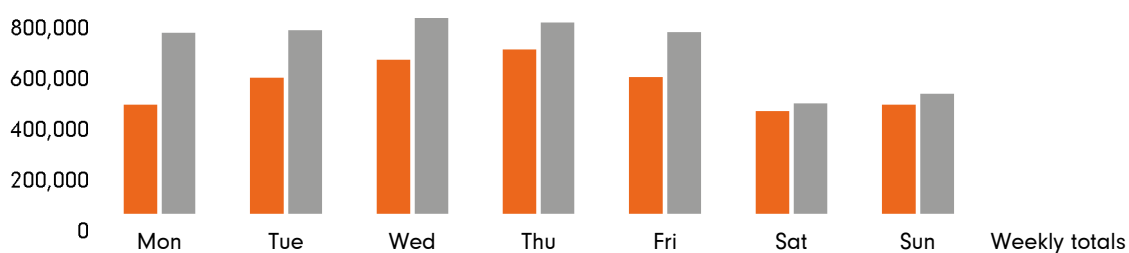
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	-27.6 %	-21.0 %
USA	-31.7 %	-27.3 %



Garment District is compared to the high street index.

Ped Counts by day



This Week	462,039	572,673	644,992	684,767	574,380	436,331	462,054	3,837,236
Year 2019	752,355	763,622	814,122	796,062	755,765	467,934	507,747	4,857,607
2022 v 2019 %	-38.6 %	-25.0 %	-20.8 %	-14.0 %	-24.0 %	-6.8 %	-9.0 %	
% of week	12.0%	14.9%	16.8%	17.8%	15.0%	11.4%	12.0%	

Ped Counts by location

	This week	2019	2022 - 2019 %	 This week  Year 2019
40 at 7 NW	92,407	74,254	24.4 %	
40 at 7 SE	147,396	202,873	-27.3 %	
40 at 7 SW	105,631	91,556	15.4 %	
6th Avenue at 1032	188,925	271,494	-30.4 %	
6th Avenue at 1033	158,942	220,446	-27.9 %	
7 at 40 NW	191,462	127,895	49.7 %	
7 at 40 SE	185,612	289,903	-36.0 %	
7 at 40 SW	219,114	270,847	-19.1 %	
7 at W 37 NE	140,837	153,218	-8.1 %	
7 at W 37 NW	155,910	277,473	-43.8 %	
7 at W 37 SE	165,413	183,467	-9.8 %	
7 at W 37 SW	153,600	270,181	-43.1 %	
8 at W 36 NE	174,491	254,927	-31.6 %	
8 at W 36 NW	182,639	150,919	21.0 %	
8 at W 36 SE	109,350	246,518	-55.6 %	
8 at W 36 SW	255,337	231,006	10.5 %	
Broadway 1400 Pedestrian Zone	43,928	0		
Broadway at 1359	228,632	251,290	-9.0 %	
Broadway at 1370	101,861	117,357	-13.2 %	
Broadway at 1411	157,905	259,290	-39.1 %	
Broadway at 1430	217,553	364,505	-40.3 %	
W 36 at 8 NE	56,539	88,256	-35.9 %	
W 36 at 8 NW	72,732	73,390	-0.9 %	
W 36 at 8 SE	78,550	96,363	-18.5 %	
W 36 at 8 SW	100,367	98,921	1.5 %	
W 37 at 7 NW	50,168	52,097	-3.7 %	
W 37 at 7 SE	89,321	83,073	7.5 %	
W 37 at 7 SW	12,614	56,088	-77.5 %	