

# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	63.9%	10.9%	47.0%	80.2%	4.2%	-6.5%
USA	56.9%	11.0%	41.0%	86.2%	2.7%	-6.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 156,184,813 which is 73.4% up on the previous year.

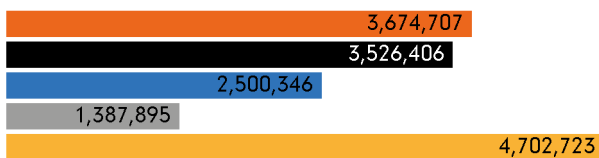
The total number of visitors for the year to date is 98,803,946 which is 63.9% up on the previous year.

The total number of visitors to Garment District in week commencing 8 August 2022 was 3,674,707.

The busiest day in week commencing 8 August 2022 was Wednesday with 582,007 visitors.






















The peak hour of the week was 17:00 on Wednesday 10 August 2022 with footfall of 51,725.

## Ped Counts by week

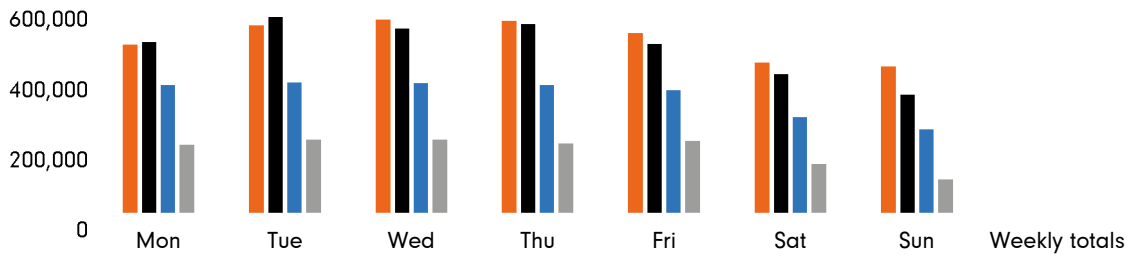


■ This Week    ■ Previous Year    ■ 2019  
■ Previous Week    ■ 2 Years Ago

## Weather

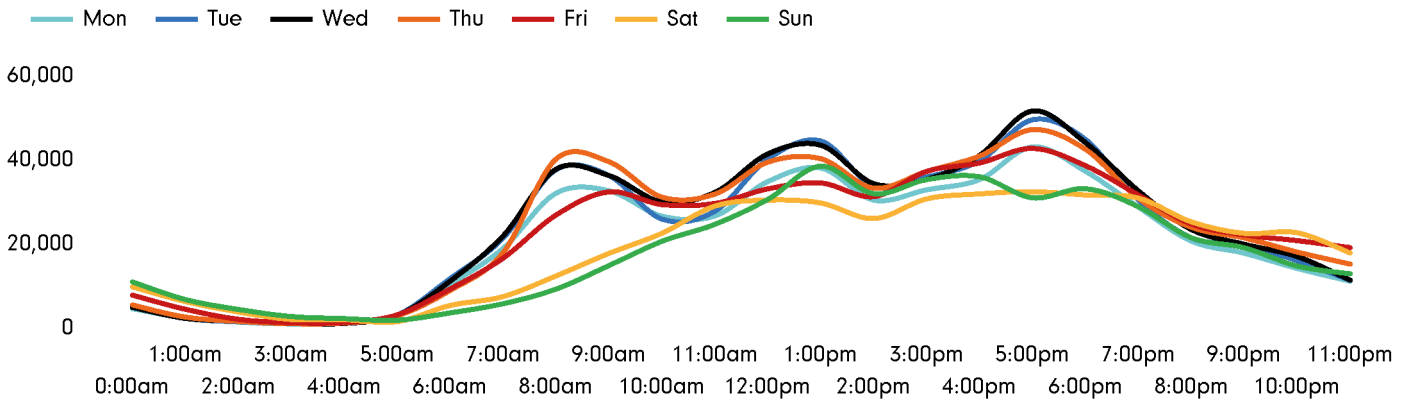
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 91°	 96°	 84°	 87°	 84°	 82°	 80°
Previous week	 78°	 91°	 89°	 93°	 91°	 89°	 89°
Previous year	 82°	 93°	 93°	 96°	 96°	 87°	 86°

## Ped Counts by day

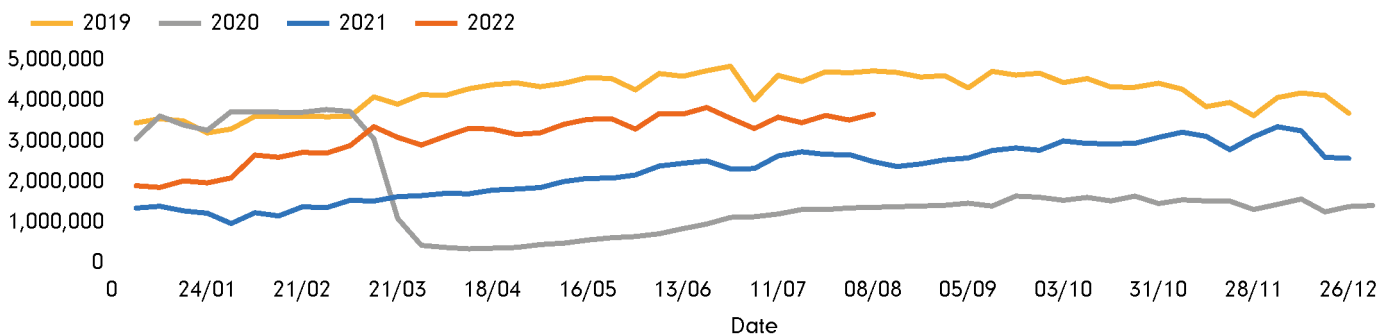


Week on week %	-1.6%	-4.2%	4.7%	1.5%	6.3%	7.7%	22.7%	
Year on year %	30.3%	42.4%	47.6%	48.0%	45.0%	54.0%	71.5%	
% of week	13.8%	15.4%	15.8%	15.7%	14.8%	12.4%	12.1%	

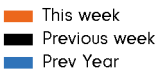
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	87,879	2.4%	90,078	66,568	-2.4%	32.0%	
40 at 7 SE	145,767	4.0%	137,478	106,332	6.0%	37.1%	
40 at 7 SW	94,238	2.6%	94,503	59,660	-0.3%	58.0%	
6th Avenue at 1032	192,504	5.2%	177,410	131,585	8.5%	46.3%	
6th Avenue at 1033	160,503	4.4%	148,752	64,464	7.9%	149.0%	
7 at 40 NW	185,541	5.0%	183,420	111,260	1.2%	66.8%	
7 at 40 SE	184,569	5.0%	180,396	124,980	2.3%	47.7%	
7 at 40 SW	212,764	5.8%	208,561	161,514	2.0%	31.7%	
7 at W 37 NE	130,672	3.6%	125,098	78,529	4.5%	66.4%	
7 at W 37 NW	64,579	1.8%	66,827	78,445	-3.4%	-17.7%	
7 at W 37 SE	136,813	3.7%	130,357	81,757	5.0%	67.3%	
7 at W 37 SW	148,677	4.0%	144,124	134,963	3.2%	10.2%	
8 at W 36 NE	171,663	4.7%	160,975	122,505	6.6%	40.1%	
8 at W 36 NW	177,512	4.8%	167,485	137,297	6.0%	29.3%	
8 at W 36 SE	103,993	2.8%	101,782	123,253	2.2%	-15.6%	
8 at W 36 SW	250,753	6.8%	238,584	136,663	5.1%	83.5%	
Broadway 1400 Pedestrian Zone	43,002	1.2%	42,492	25,912	1.2%	66.0%	
Broadway at 1359	231,436	6.3%	220,239	131,861	5.1%	75.5%	
Broadway at 1370	103,878	2.8%	98,988	56,721	4.9%	83.1%	
Broadway at 1411	155,136	4.2%	154,542	107,963	0.4%	43.7%	
Broadway at 1430	207,658	5.7%	199,651	130,550	4.0%	59.1%	
W 36 at 8 NE	55,281	1.5%	51,188	39,715	8.0%	39.2%	
W 36 at 8 NW	76,325	2.1%	68,971	54,892	10.7%	39.0%	
W 36 at 8 SE	70,471	1.9%	66,854	57,306	5.4%	23.0%	
W 36 at 8 SW	101,094	2.8%	95,419	64,702	5.9%	56.2%	
W 37 at 7 NW	46,131	1.3%	45,910	34,951	0.5%	32.0%	
W 37 at 7 SE	85,509	2.3%	77,855	39,359	9.8%	117.3%	
W 37 at 7 SW	50,359	1.4%	48,467	36,639	3.9%	37.4%	

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2022 to Week 32 , 2022 Vs Week 1, 2021 to Week 32 , 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week32, 2022 Vs Week 32, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week32 2022 Vs Week 31 2022

## 2019 comparison for Garment District

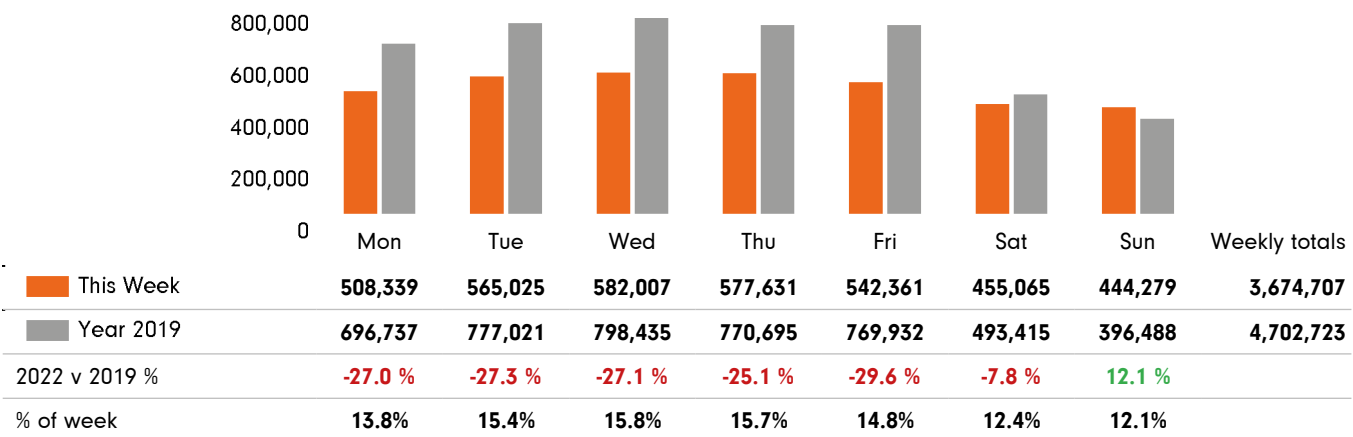
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

### Headlines



	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	<b>-26.4 %</b>	<b>-21.9 %</b>
USA	<b>-30.1 %</b>	<b>-23.2 %</b>

Garment District is compared to the high street index.

### Ped Counts by day



## Ped Counts by location

	This week	2019	2022 - 2019 %	 This week  Year 2019
40 at 7 NW	87,879	70,645	24.4 %	
40 at 7 SE	145,767	200,602	-27.3 %	
40 at 7 SW	94,238	94,182	0.1 %	
6th Avenue at 1032	192,504	266,582	-27.8 %	
6th Avenue at 1033	160,503	199,920	-19.7 %	
7 at 40 NW	185,541	127,812	45.2 %	
7 at 40 SE	184,569	271,216	-31.9 %	
7 at 40 SW	212,764	254,089	-16.3 %	
7 at W 37 NE	130,672	142,916	-8.6 %	
7 at W 37 NW	64,579	267,667	-75.9 %	
7 at W 37 SE	136,813	183,611	-25.5 %	
7 at W 37 SW	148,677	269,267	-44.8 %	
8 at W 36 NE	171,663	248,198	-30.8 %	
8 at W 36 NW	177,512	173,158	2.5 %	
8 at W 36 SE	103,993	238,357	-56.4 %	
8 at W 36 SW	250,753	222,255	12.8 %	
Broadway 1400 Pedestrian Zone	43,002	0		
Broadway at 1359	231,436	244,202	-5.2 %	
Broadway at 1370	103,878	101,733	2.1 %	
Broadway at 1411	155,136	246,744	-37.1 %	
Broadway at 1430	207,658	324,916	-36.1 %	
W 36 at 8 NE	55,281	84,620	-34.7 %	
W 36 at 8 NW	76,325	79,186	-3.6 %	
W 36 at 8 SE	70,471	97,704	-27.9 %	
W 36 at 8 SW	101,094	103,955	-2.8 %	
W 37 at 7 NW	46,131	35,083	31.5 %	
W 37 at 7 SE	85,509	91,792	-6.8 %	
W 37 at 7 SW	50,359	62,311	-19.2 %	