



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	63.6%	12.4%	54.4%	69.6%	0.0%	-4.8%
USA	56.6%	12.4%	48.2%	64.2%	-0.1%	-4.2%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 157,480,659 which is 73% up on the previous year.

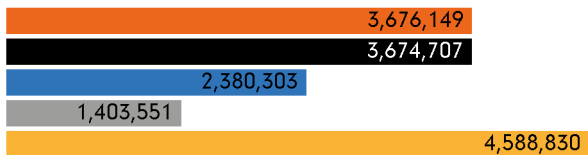
The total number of visitors for the year to date is 102,480,095 which is 63.6% up on the previous year.

The total number of visitors to Garment District in week commencing 15 August 2022 was 3,676,149.

The busiest day in week commencing 15 August 2022 was Thursday with 585,856 visitors.

The peak hour of the week was 17:00 on Wednesday 17 August 2022 with footfall of 53,840.

## Ped Counts by week

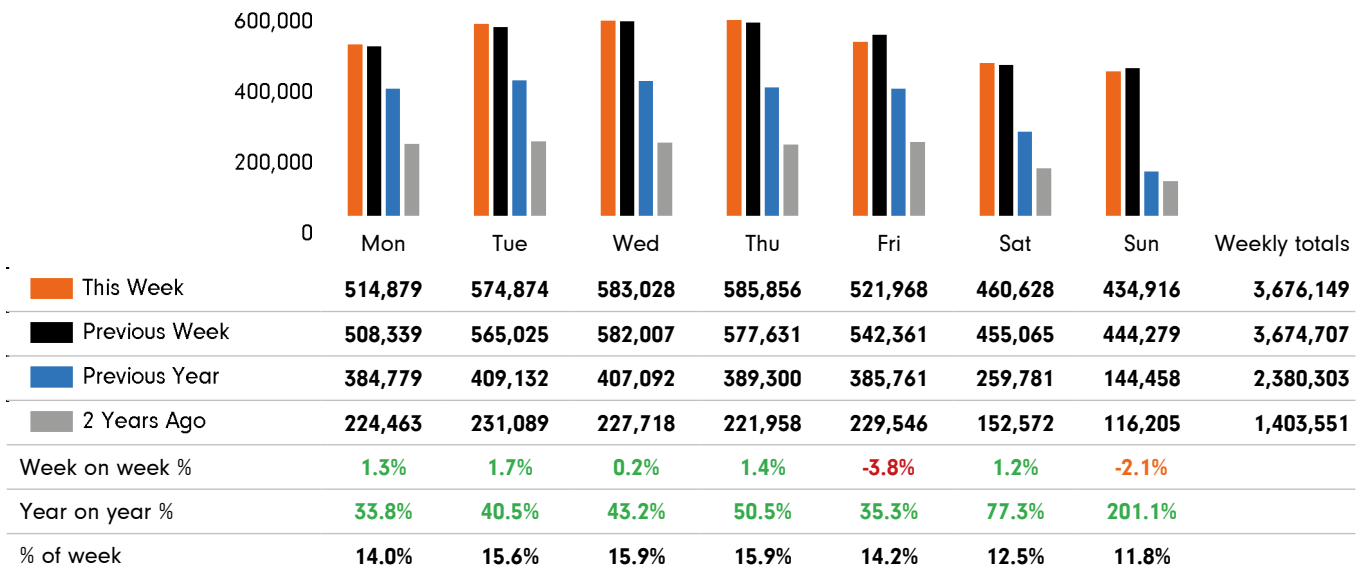


■ This Week    ■ Previous Year    ■ 2019  
■ Previous Week    ■ 2 Years Ago

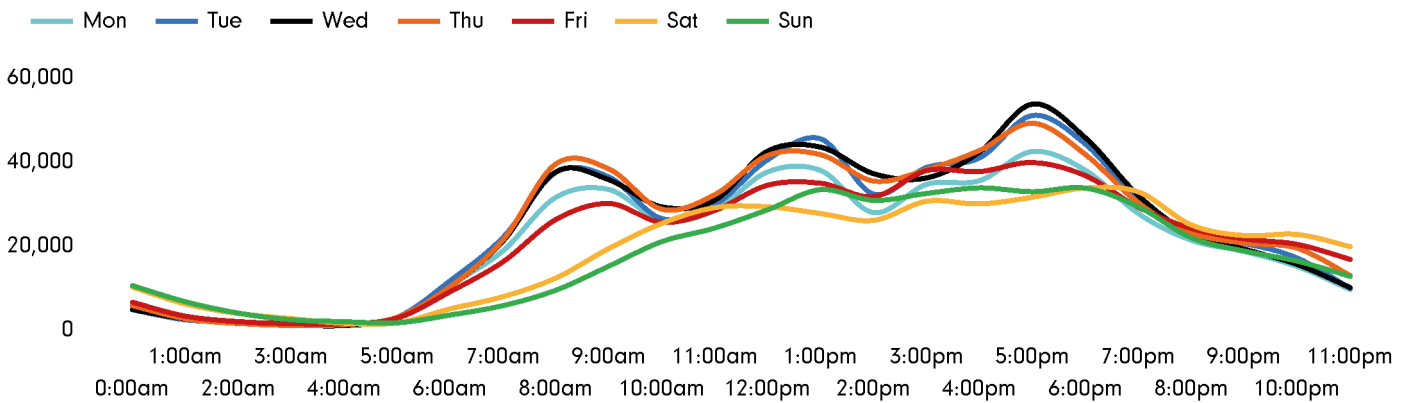
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	82°	82°	78°	86°	89°	87°	82°
Previous week	91°	96°	84°	87°	84°	82°	80°
Previous year	82°	84°	84°	86°	87°	86°	80°

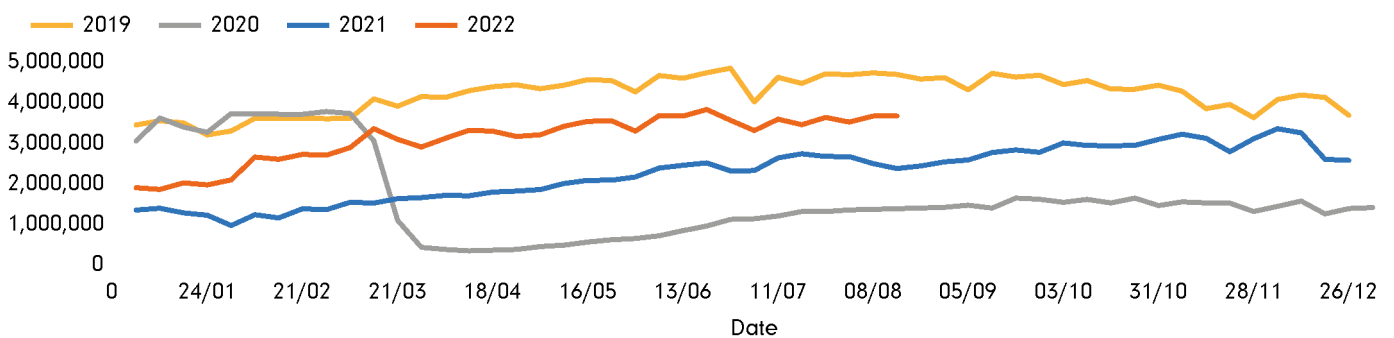
## Ped Counts by day




## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	91,729	2.5%	87,879	64,321	4.4%	42.6%	
40 at 7 SE	143,665	3.9%	145,767	100,075	-1.4%	43.6%	
40 at 7 SW	104,179	2.8%	94,238	56,239	10.5%	85.2%	
6th Avenue at 1032	197,291	5.4%	192,504	129,619	2.5%	52.2%	
6th Avenue at 1033	151,139	4.1%	160,503	61,791	-5.8%	144.6%	
7 at 40 NW	188,311	5.1%	185,541	106,286	1.5%	77.2%	
7 at 40 SE	186,820	5.1%	184,569	120,409	1.2%	55.2%	
7 at 40 SW	212,191	5.8%	212,764	152,953	-0.3%	38.7%	
7 at W 37 NE	131,045	3.6%	130,672	75,056	0.3%	74.6%	
7 at W 37 NW	63,283	1.7%	64,579	74,171	-2.0%	-14.7%	
7 at W 37 SE	139,382	3.8%	136,813	77,186	1.9%	80.6%	
7 at W 37 SW	146,751	4.0%	148,677	128,244	-1.3%	14.4%	
8 at W 36 NE	168,766	4.6%	171,663	121,490	-1.7%	38.9%	
8 at W 36 NW	180,412	4.9%	177,512	131,900	1.6%	36.8%	
8 at W 36 SE	107,467	2.9%	103,993	125,350	3.3%	-14.3%	
8 at W 36 SW	252,529	6.9%	250,753	126,926	0.7%	99.0%	
Broadway 1400 Pedestrian Zone	44,806	1.2%	43,002	22,922	4.2%	95.5%	
Broadway at 1359	216,756	5.9%	231,436	125,555	-6.3%	72.6%	
Broadway at 1370	103,278	2.8%	103,878	53,896	-0.6%	91.6%	
Broadway at 1411	162,112	4.4%	155,136	103,596	4.5%	56.5%	
Broadway at 1430	209,619	5.7%	207,658	120,765	0.9%	73.6%	
W 36 at 8 NE	52,964	1.4%	55,281	39,026	-4.2%	35.7%	
W 36 at 8 NW	67,569	1.8%	76,325	50,231	-11.5%	34.5%	
W 36 at 8 SE	69,236	1.9%	70,471	55,314	-1.8%	25.2%	
W 36 at 8 SW	101,658	2.8%	101,094	49,068	0.6%	107.2%	
W 37 at 7 NW	45,360	1.2%	46,131	34,618	-1.7%	31.0%	
W 37 at 7 SE	87,205	2.4%	85,509	37,763	2.0%	130.9%	
W 37 at 7 SW	50,626	1.4%	50,359	35,533	0.5%	42.5%	

### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 33, 2022 Vs Week 1, 2021 to Week 33, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 33, 2022 Vs Week 33, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 33 2022 Vs Week 32 2022

## 2019 comparison for Garment District

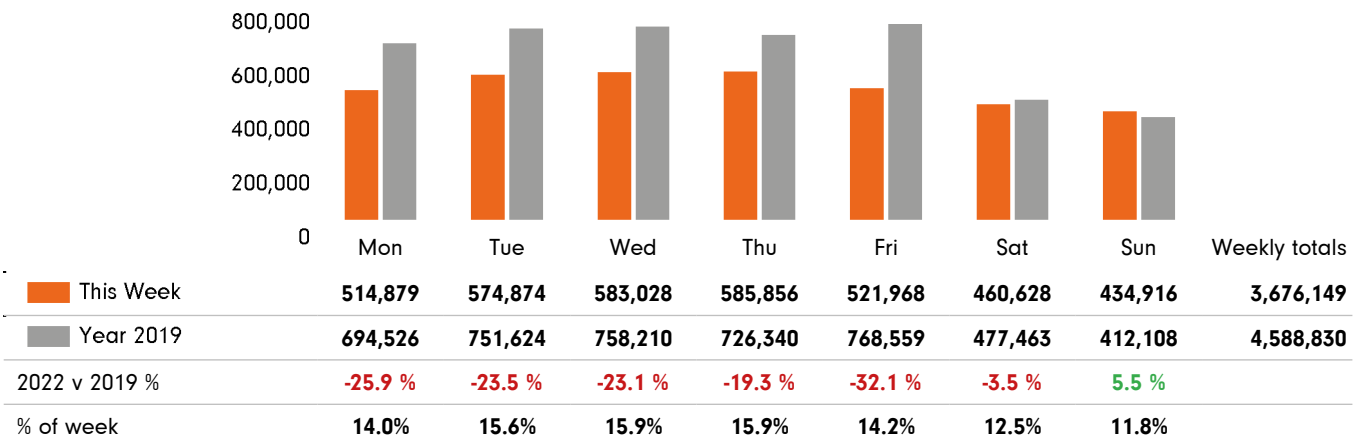
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

### Headlines

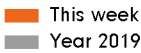



























	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	<b>-26.2 %</b>	<b>-19.9 %</b>
USA	<b>-29.8 %</b>	<b>-21.7 %</b>

Garment District is compared to the high street index.

### Ped Counts by day



## Ped Counts by location

	This week	2019	2022 - 2019 %	
40 at 7 NW	91,729	71,083	29.0 %	
40 at 7 SE	143,665	196,767	-27.0 %	
40 at 7 SW	104,179	90,187	15.5 %	
6th Avenue at 1032	197,291	256,993	-23.2 %	
6th Avenue at 1033	151,139	189,346	-20.2 %	
7 at 40 NW	188,311	122,163	54.1 %	
7 at 40 SE	186,820	262,605	-28.9 %	
7 at 40 SW	212,191	242,606	-12.5 %	
7 at W 37 NE	131,045	129,828	0.9 %	
7 at W 37 NW	63,283	267,696	-76.4 %	
7 at W 37 SE	139,382	175,423	-20.5 %	
7 at W 37 SW	146,751	259,633	-43.5 %	
8 at W 36 NE	168,766	234,868	-28.1 %	
8 at W 36 NW	180,412	176,167	2.4 %	
8 at W 36 SE	107,467	225,556	-52.4 %	
8 at W 36 SW	252,529	216,736	16.5 %	
Broadway 1400 Pedestrian Zone	44,806	0		
Broadway at 1359	216,756	238,177	-9.0 %	
Broadway at 1370	103,278	105,854	-2.4 %	
Broadway at 1411	162,112	240,326	-32.5 %	
Broadway at 1430	209,619	313,261	-33.1 %	
W 36 at 8 NE	52,964	83,094	-36.3 %	
W 36 at 8 NW	67,569	85,031	-20.5 %	
W 36 at 8 SE	69,236	91,426	-24.3 %	
W 36 at 8 SW	101,658	109,457	-7.1 %	
W 37 at 7 NW	45,360	35,020	29.5 %	
W 37 at 7 SE	87,205	100,544	-13.3 %	
W 37 at 7 SW	50,626	68,983	-26.6 %	