

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	63.0%	13.9%	48.8%	71.8%	-1.1%	2.6%
USA	56.0%	13.8%	39.8%	66.5%	-4.7%	1.4%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 158,672,743 which is 72.3% up on the previous year.

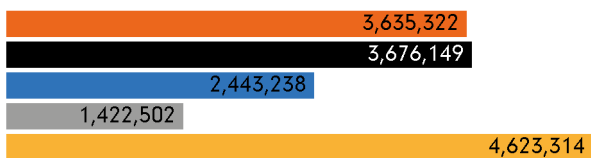
The total number of visitors for the year to date is 106,115,417 which is 63% up on the previous year.

The total number of visitors to Garment District in week commencing 22 August 2022 was 3,635,322.

The busiest day in week commencing 22 August 2022 was Tuesday with 594,912 visitors.






















The peak hour of the week was 17:00 on Wednesday 24 August 2022 with footfall of 50,308.

Ped Counts by week

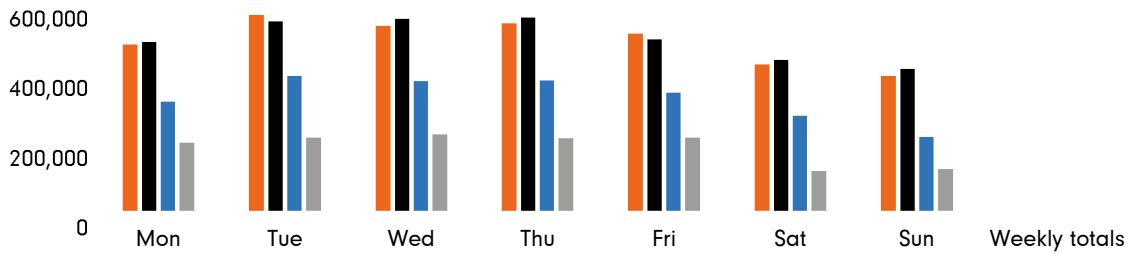


■ This Week ■ Previous Year ■ 2019
■ Previous Week ■ 2 Years Ago

Weather

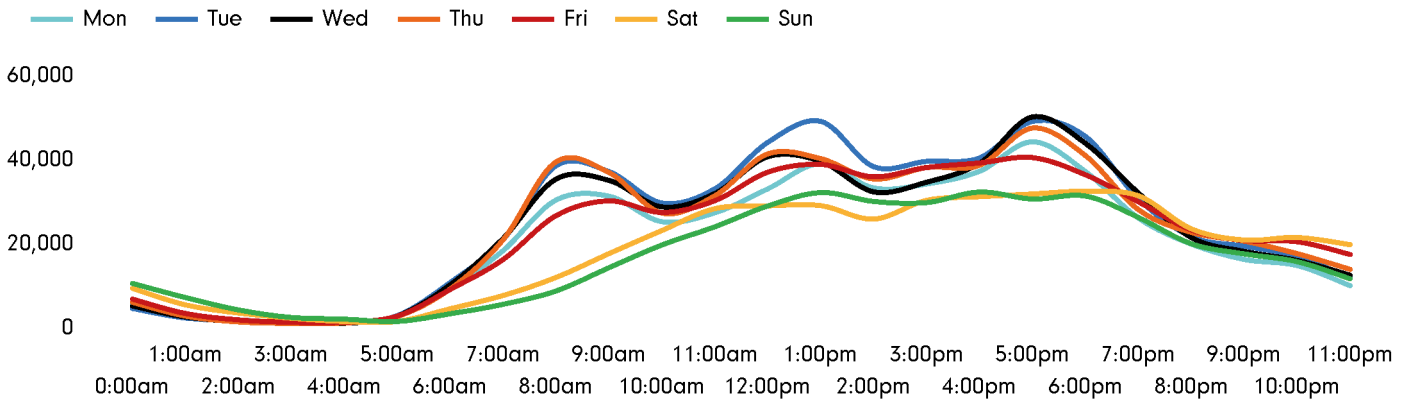
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 78°	 84°	 89°	 91°	 89°	 87°	 82°
Previous week	 82°	 82°	 78°	 86°	 89°	 87°	 82°
Previous year	 87°	 91°	 91°	 93°	 91°	 93°	 89°

Ped Counts by day

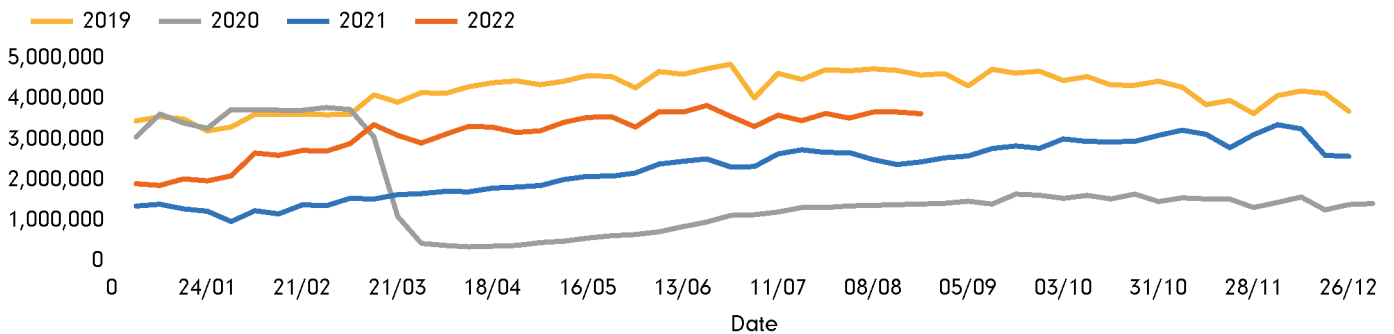


Week on week %	-1.6%	3.5%	-3.6%	-2.7%	3.4%	-2.7%	-4.7%	
Year on year %	50.1%	43.8%	41.2%	42.4%	47.9%	51.2%	78.2%	
% of week	13.9%	16.4%	15.5%	15.7%	14.8%	12.3%	11.4%	

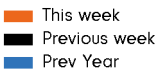
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	88,207	2.4%	91,729	66,373	-3.8%	32.9%	
40 at 7 SE	139,035	3.8%	143,665	102,755	-3.2%	35.3%	
40 at 7 SW	112,423	3.1%	104,179	57,797	7.9%	94.5%	
6th Avenue at 1032	182,686	5.0%	197,291	130,950	-7.4%	39.5%	
6th Avenue at 1033	139,776	3.8%	151,139	72,845	-7.5%	91.9%	
7 at 40 NW	186,744	5.1%	188,311	111,199	-0.8%	67.9%	
7 at 40 SE	187,577	5.2%	186,820	123,704	0.4%	51.6%	
7 at 40 SW	217,024	6.0%	212,191	158,996	2.3%	36.5%	
7 at W 37 NE	131,870	3.6%	131,045	72,665	0.6%	81.5%	
7 at W 37 NW	71,453	2.0%	63,283	76,266	12.9%	-6.3%	
7 at W 37 SE	138,503	3.8%	139,382	79,704	-0.6%	73.8%	
7 at W 37 SW	150,986	4.2%	146,751	132,266	2.9%	14.2%	
8 at W 36 NE	169,546	4.7%	168,766	119,931	0.5%	41.4%	
8 at W 36 NW	182,241	5.0%	180,412	130,509	1.0%	39.6%	
8 at W 36 SE	111,199	3.1%	107,467	126,642	3.5%	-12.2%	
8 at W 36 SW	251,822	6.9%	252,529	126,898	-0.3%	98.4%	
Broadway 1400 Pedestrian Zone	42,075	1.2%	44,806	25,875	-6.1%	62.6%	
Broadway at 1359	210,639	5.8%	216,756	122,368	-2.8%	72.1%	
Broadway at 1370	100,478	2.8%	103,278	56,036	-2.7%	79.3%	
Broadway at 1411	153,613	4.2%	162,112	104,646	-5.2%	46.8%	
Broadway at 1430	192,563	5.3%	209,619	127,699	-8.1%	50.8%	
W 36 at 8 NE	54,549	1.5%	52,964	38,932	3.0%	40.1%	
W 36 at 8 NW	70,861	1.9%	67,569	53,860	4.9%	31.6%	
W 36 at 8 SE	69,490	1.9%	69,236	57,299	0.4%	21.3%	
W 36 at 8 SW	101,133	2.8%	101,658	56,840	-0.5%	77.9%	
W 37 at 7 NW	47,412	1.3%	45,360	35,341	4.5%	34.2%	
W 37 at 7 SE	80,298	2.2%	87,205	38,493	-7.9%	108.6%	
W 37 at 7 SW	51,119	1.4%	50,626	36,349	1.0%	40.6%	

Reporting dates

This week - 22 August 2022 - 28 August 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 34, 2022 Vs Week 1, 2021 to Week 34, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 34, 2022 Vs Week 34, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 34 2022 Vs Week 33 2022

2019 comparison for Garment District

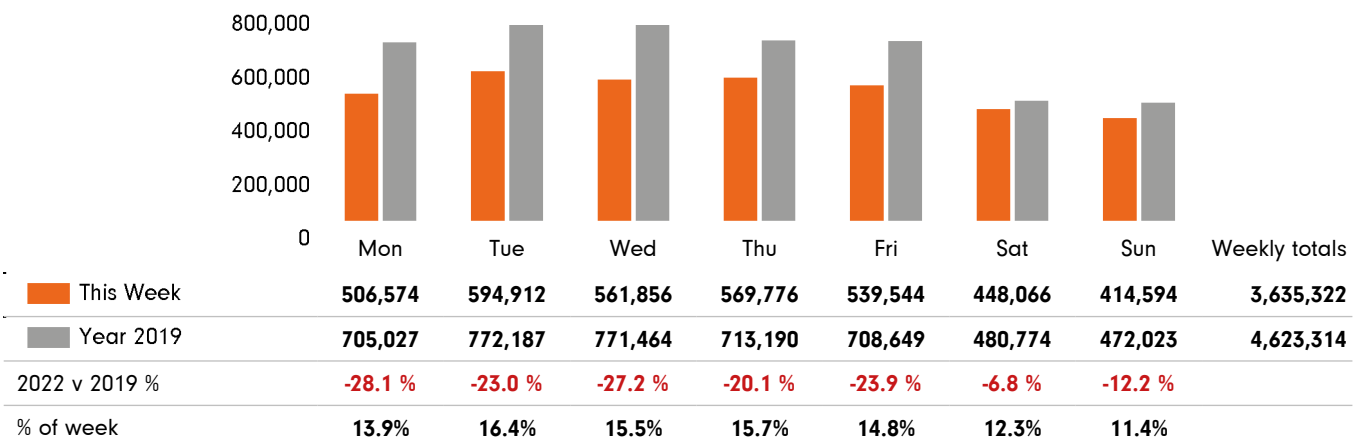
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines



	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	-26.0 %	-21.4 %
USA	-29.7 %	-26.1 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2022 - 2019 %	 This week  Year 2019
40 at 7 NW	88,207	70,993	24.2 %	
40 at 7 SE	139,035	194,384	-28.5 %	
40 at 7 SW	112,423	84,392	33.2 %	
6th Avenue at 1032	182,686	264,903	-31.0 %	
6th Avenue at 1033	139,776	192,132	-27.3 %	
7 at 40 NW	186,744	126,744	47.3 %	
7 at 40 SE	187,577	267,591	-29.9 %	
7 at 40 SW	217,024	247,486	-12.3 %	
7 at W 37 NE	131,870	127,727	3.2 %	
7 at W 37 NW	71,453	265,420	-73.1 %	
7 at W 37 SE	138,503	175,730	-21.2 %	
7 at W 37 SW	150,986	267,513	-43.6 %	
8 at W 36 NE	169,546	242,393	-30.1 %	
8 at W 36 NW	182,241	182,034	0.1 %	
8 at W 36 SE	111,199	238,008	-53.3 %	
8 at W 36 SW	251,822	219,354	14.8 %	
Broadway 1400 Pedestrian Zone	42,075	0		
Broadway at 1359	210,639	239,657	-12.1 %	
Broadway at 1370	100,478	109,872	-8.5 %	
Broadway at 1411	153,613	244,281	-37.1 %	
Broadway at 1430	192,563	307,887	-37.5 %	
W 36 at 8 NE	54,549	80,844	-32.5 %	
W 36 at 8 NW	70,861	84,115	-15.8 %	
W 36 at 8 SE	69,490	94,389	-26.4 %	
W 36 at 8 SW	101,133	101,196	-0.1 %	
W 37 at 7 NW	47,412	32,717	44.9 %	
W 37 at 7 SE	80,298	95,040	-15.5 %	
W 37 at 7 SW	51,119	66,512	-23.1 %	