

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	62.1%	15.4%	40.2%	72.6%	-1.9%	4.1%
USA	55.2%	15.2%	34.0%	66.4%	1.5%	6.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 159,695,597 which is 71.4% up on the previous year.

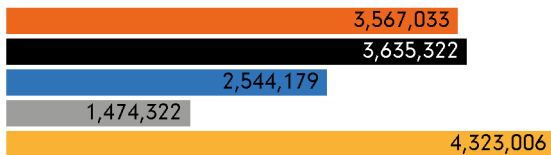
The total number of visitors for the year to date is 109,682,450 which is 62.1% up on the previous year.

The total number of visitors to Garment District in week commencing 29 August 2022 was 3,567,033.

The busiest day in week commencing 29 August 2022 was Tuesday with 567,728 visitors.

The peak hour of the week was 17:00 on Wednesday 31 August 2022 with footfall of 48,606.

Ped Counts by week

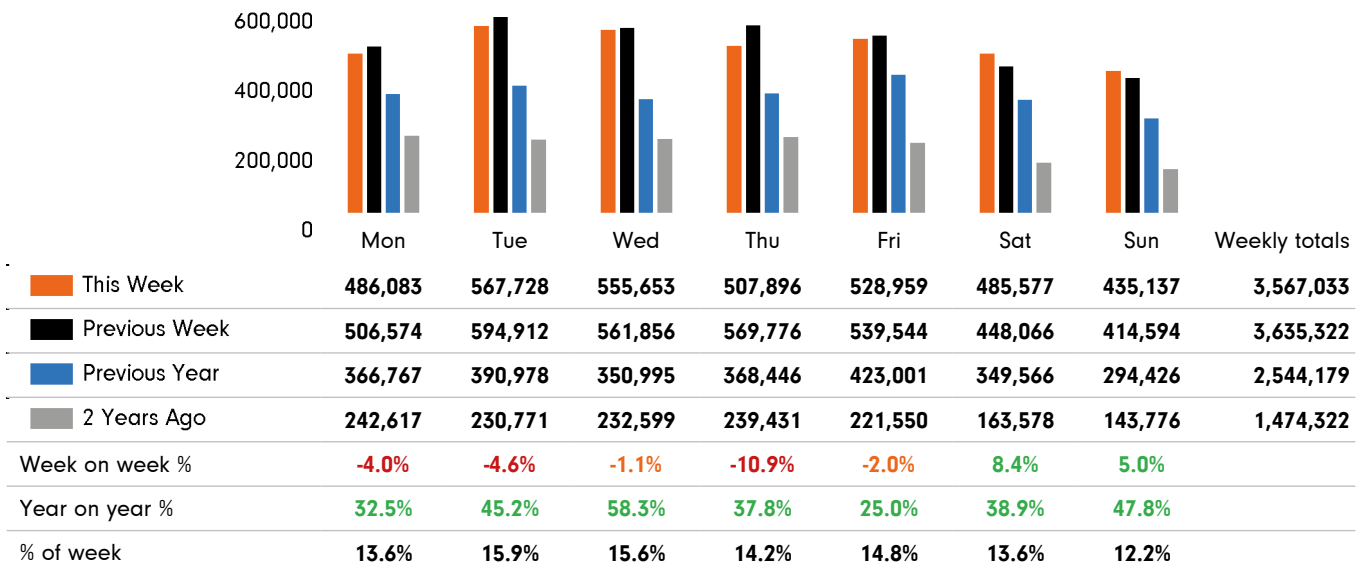


■ This Week ■ Previous Year ■ 2019
■ Previous Week ■ 2 Years Ago

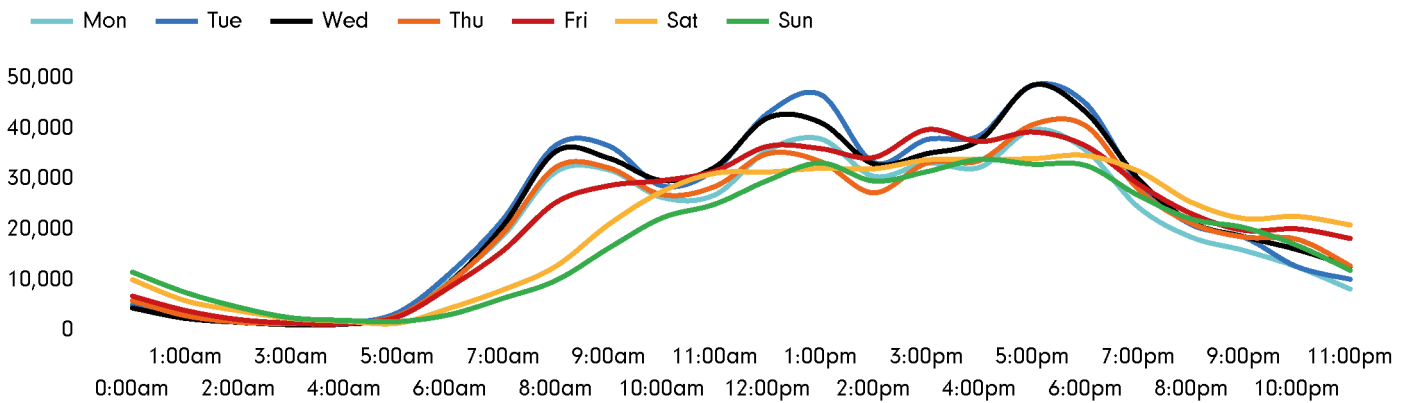
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	86°	86°	84°	86°	80°	82°	86°
Previous week	78°	84°	89°	91°	89°	87°	82°
Previous year	86°	86°	77°	78°	75°	78°	82°

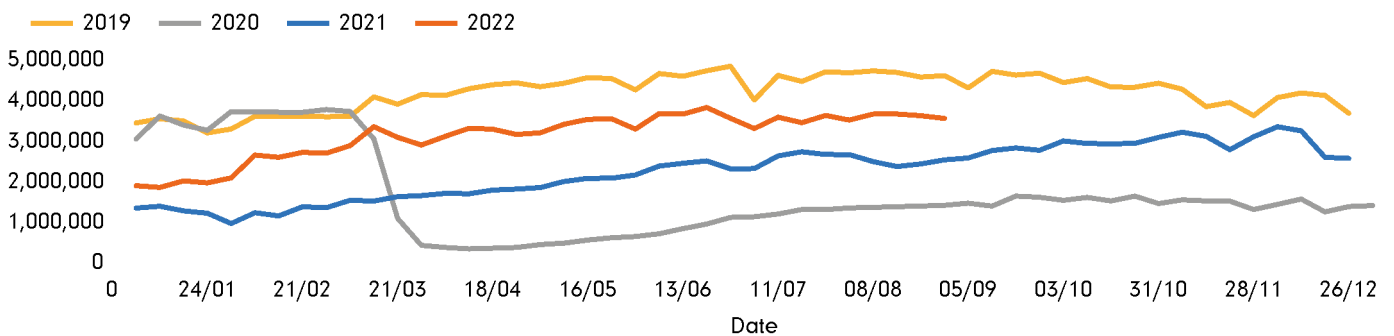
Ped Counts by day



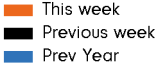
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	85,458	2.4%	88,207	66,900	-3.1%	27.7%	
40 at 7 SE	136,121	3.8%	139,035	112,564	-2.1%	20.9%	
40 at 7 SW	94,890	2.7%	112,423	71,129	-15.6%	33.4%	
6th Avenue at 1032	189,839	5.3%	182,686	134,480	3.9%	41.2%	
6th Avenue at 1033	143,990	4.0%	139,776	84,768	3.0%	69.9%	
7 at 40 NW	185,333	5.2%	186,744	112,264	-0.8%	65.1%	
7 at 40 SE	180,444	5.1%	187,577	132,030	-3.8%	36.7%	
7 at 40 SW	202,565	5.7%	217,024	139,098	-6.7%	45.6%	
7 at W 37 NE	120,821	3.4%	131,870	70,663	-8.4%	71.0%	
7 at W 37 NW	68,986	1.9%	71,453	85,715	-3.5%	-19.5%	
7 at W 37 SE	135,865	3.8%	138,503	86,033	-1.9%	57.9%	
7 at W 37 SW	150,211	4.2%	150,986	140,465	-0.5%	6.9%	
8 at W 36 NE	168,591	4.7%	169,546	124,102	-0.6%	35.8%	
8 at W 36 NW	181,046	5.1%	182,241	138,314	-0.7%	30.9%	
8 at W 36 SE	110,299	3.1%	111,199	126,551	-0.8%	-12.8%	
8 at W 36 SW	243,235	6.8%	251,822	134,258	-3.4%	81.2%	
Broadway 1400 Pedestrian Zone	42,794	1.2%	42,075	27,811	1.7%	53.9%	
Broadway at 1359	208,048	5.8%	210,639	134,127	-1.2%	55.1%	
Broadway at 1370	98,748	2.8%	100,478	61,600	-1.7%	60.3%	
Broadway at 1411	153,629	4.3%	153,613	105,428	0.0%	45.7%	
Broadway at 1430	188,792	5.3%	192,563	127,896	-2.0%	47.6%	
W 36 at 8 NE	53,646	1.5%	54,549	40,369	-1.7%	32.9%	
W 36 at 8 NW	76,918	2.2%	70,861	58,565	8.5%	31.3%	
W 36 at 8 SE	67,154	1.9%	69,490	61,008	-3.4%	10.1%	
W 36 at 8 SW	101,825	2.9%	101,133	60,367	0.7%	68.7%	
W 37 at 7 NW	43,876	1.2%	47,412	34,731	-7.5%	26.3%	
W 37 at 7 SE	83,018	2.3%	80,298	38,103	3.4%	117.9%	
W 37 at 7 SW	50,891	1.4%	51,119	34,840	-0.4%	46.1%	

Reporting dates

This week - 29 August 2022 - 04 September 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 35, 2022 Vs Week 1, 2021 to Week 35, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 35, 2022 Vs Week 35, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 35 2022 Vs Week 34 2022

2019 comparison for Garment District

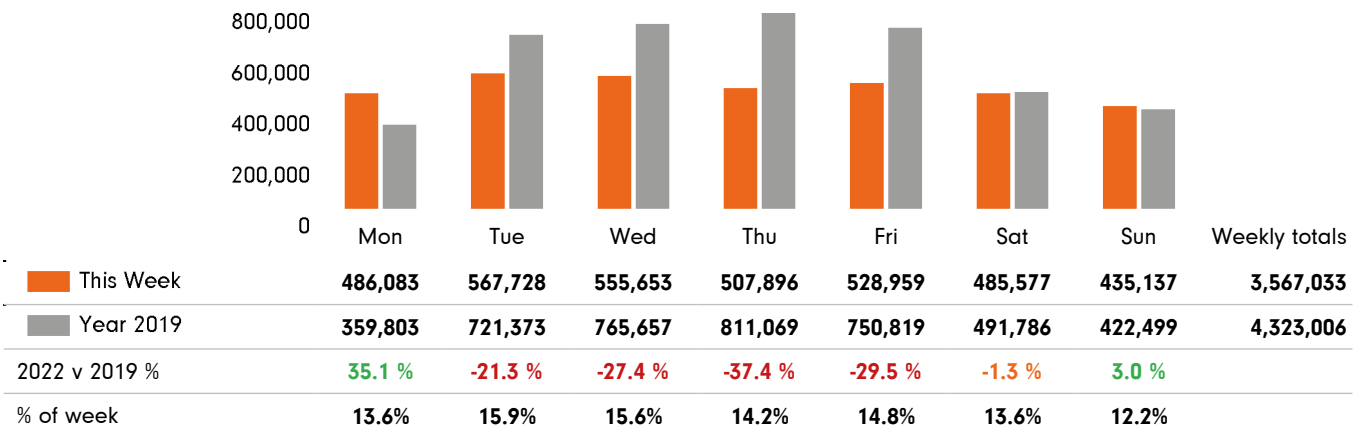
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines



	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	-25.8 %	-17.5 %
USA	-29.4 %	-19.2 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2022 - 2019 %	 This week  Year 2019
40 at 7 NW	85,458	67,363	26.9 %	
40 at 7 SE	136,121	182,774	-25.5 %	
40 at 7 SW	94,890	88,527	7.2 %	
6th Avenue at 1032	189,839	238,940	-20.5 %	
6th Avenue at 1033	143,990	171,182	-15.9 %	
7 at 40 NW	185,333	119,427	55.2 %	
7 at 40 SE	180,444	249,012	-27.5 %	
7 at 40 SW	202,565	231,064	-12.3 %	
7 at W 37 NE	120,821	119,685	0.9 %	
7 at W 37 NW	68,986	260,441	-73.5 %	
7 at W 37 SE	135,865	164,956	-17.6 %	
7 at W 37 SW	150,211	253,231	-40.7 %	
8 at W 36 NE	168,591	231,603	-27.2 %	
8 at W 36 NW	181,046	172,715	4.8 %	
8 at W 36 SE	110,299	219,973	-49.9 %	
8 at W 36 SW	243,235	205,010	18.6 %	
Broadway 1400 Pedestrian Zone	42,794	0		
Broadway at 1359	208,048	225,419	-7.7 %	
Broadway at 1370	98,748	100,219	-1.5 %	
Broadway at 1411	153,629	214,655	-28.4 %	
Broadway at 1430	188,792	273,711	-31.0 %	
W 36 at 8 NE	53,646	79,364	-32.4 %	
W 36 at 8 NW	76,918	80,189	-4.1 %	
W 36 at 8 SE	67,154	91,984	-27.0 %	
W 36 at 8 SW	101,825	91,758	11.0 %	
W 37 at 7 NW	43,876	34,518	27.1 %	
W 37 at 7 SE	83,018	92,945	-10.7 %	
W 37 at 7 SW	50,891	62,341	-18.4 %	