

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	55.1%	24.4%	21.9%	92.8%	3.5%	-2.1%
USA	49.2%	22.9%	23.0%	74.7%	2.7%	-4.1%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 164,294,847 which is 63.1% up on the previous year.

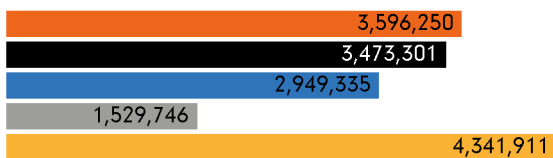
The total number of visitors for the year to date is 131,227,157 which is 55.1% up on the previous year.

The total number of visitors to Garment District in week commencing 10 October 2022 was 3,596,250.

The busiest day in week commencing 10 October 2022 was Tuesday with 624,392 visitors.

The peak hour of the week was 17:00 on Tuesday 11 October 2022 with footfall of 57,714.

Ped Counts by week

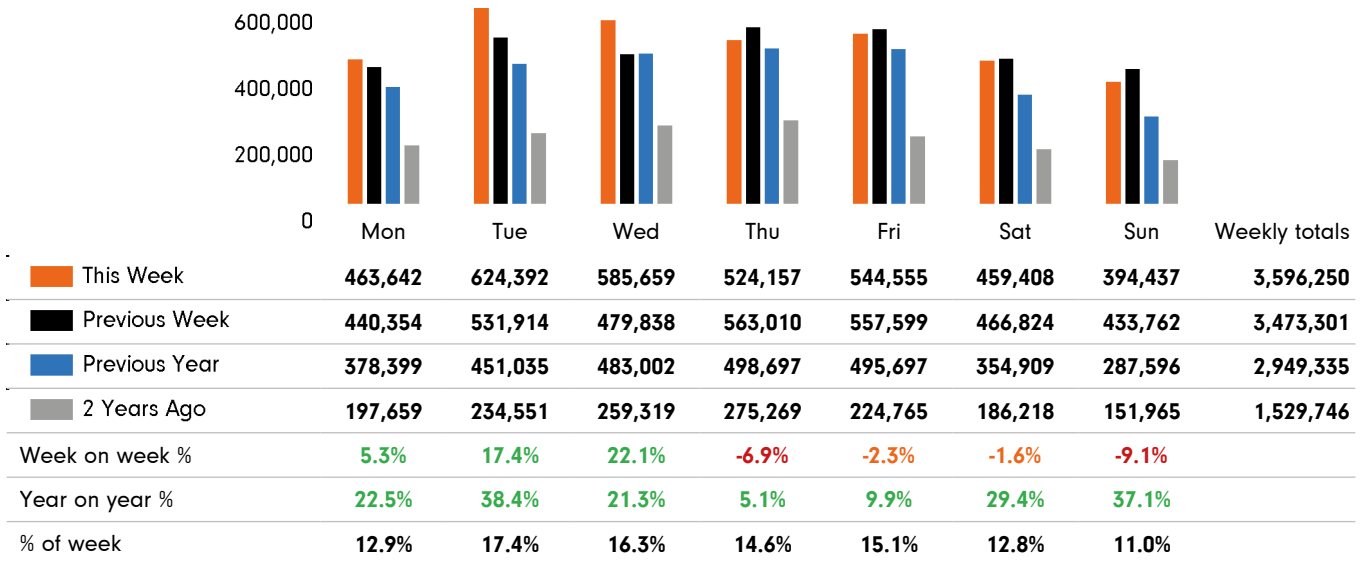


■ This Week ■ Previous Year ■ 2019
■ Previous Week ■ 2 Years Ago

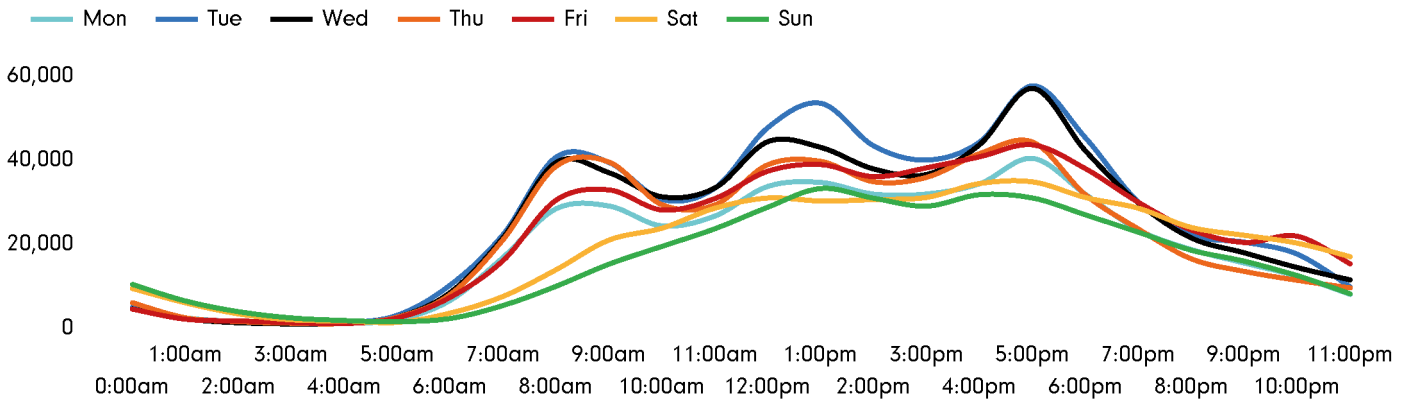
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	62°	68°	70°	69°	68°	67°	68°
Previous week	61°	54°	55°	59°	74°	76°	67°
Previous year	72°	72°	73°	79°	79°	77°	64°

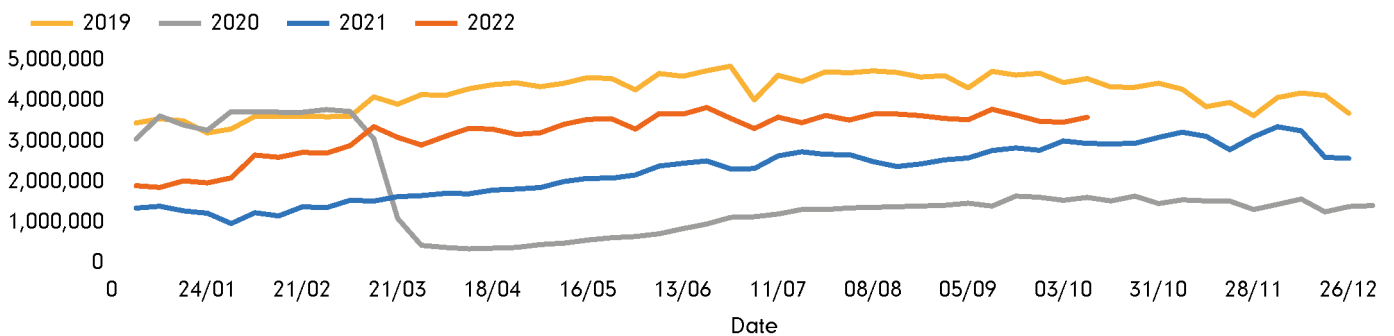
Ped Counts by day



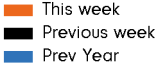
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	84,854	2.4%	80,600	82,379	5.3%	3.0%	
40 at 7 SE	141,153	3.9%	136,824	136,101	3.2%	3.7%	
40 at 7 SW	110,941	3.1%	102,592	86,183	8.1%	28.7%	
6th Avenue at 1032	200,598	5.6%	184,664	156,619	8.6%	28.1%	
6th Avenue at 1033	148,949	4.1%	148,648	104,397	0.2%	42.7%	
7 at 40 NW	178,148	5.0%	162,012	134,737	10.0%	32.2%	
7 at 40 SE	178,695	5.0%	172,728	144,757	3.5%	23.4%	
7 at 40 SW	205,313	5.7%	191,726	130,619	7.1%	57.2%	
7 at W 37 NE	128,612	3.6%	121,667	83,710	5.7%	53.6%	
7 at W 37 NW	65,435	1.8%	65,113	104,323	0.5%	-37.3%	
7 at W 37 SE	135,636	3.8%	132,949	103,108	2.0%	31.5%	
7 at W 37 SW	152,378	4.2%	157,931	172,642	-3.5%	-11.7%	
8 at W 36 NE	173,879	4.8%	173,305	146,492	0.3%	18.7%	
8 at W 36 NW	172,271	4.8%	172,498	158,599	-0.1%	8.6%	
8 at W 36 SE	117,500	3.3%	121,410	151,620	-3.2%	-22.5%	
8 at W 36 SW	236,822	6.6%	226,716	152,150	4.5%	55.7%	
Broadway 1400 Pedestrian Zone	37,956	1.1%	33,538	32,827	13.2%	15.6%	
Broadway at 1359	205,072	5.7%	195,929	160,992	4.7%	27.4%	
Broadway at 1370	100,601	2.8%	96,106	64,370	4.7%	56.3%	
Broadway at 1411	141,786	3.9%	131,661	119,932	7.7%	18.2%	
Broadway at 1430	182,695	5.1%	186,240	142,687	-1.9%	28.0%	
W 36 at 8 NE	54,363	1.5%	56,750	46,647	-4.2%	16.5%	
W 36 at 8 NW	82,396	2.3%	83,723	72,063	-1.6%	14.3%	
W 36 at 8 SE	69,008	1.9%	70,925	60,317	-2.7%	14.4%	
W 36 at 8 SW	104,545	2.9%	100,973	74,174	3.5%	40.9%	
W 37 at 7 NW	49,236	1.4%	43,879	39,884	12.2%	23.4%	
W 37 at 7 SE	83,392	2.3%	71,605	46,452	16.5%	79.5%	
W 37 at 7 SW	54,016	1.5%	50,589	40,554	6.8%	33.2%	

Reporting dates

This week - 10 October 2022 - 16 October 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 41, 2022 Vs Week 1, 2021 to Week 41, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 41, 2022 Vs Week 41, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 41 2022 Vs Week 40 2022

2019 Comparison for: Garment District

2019 comparison for Garment District

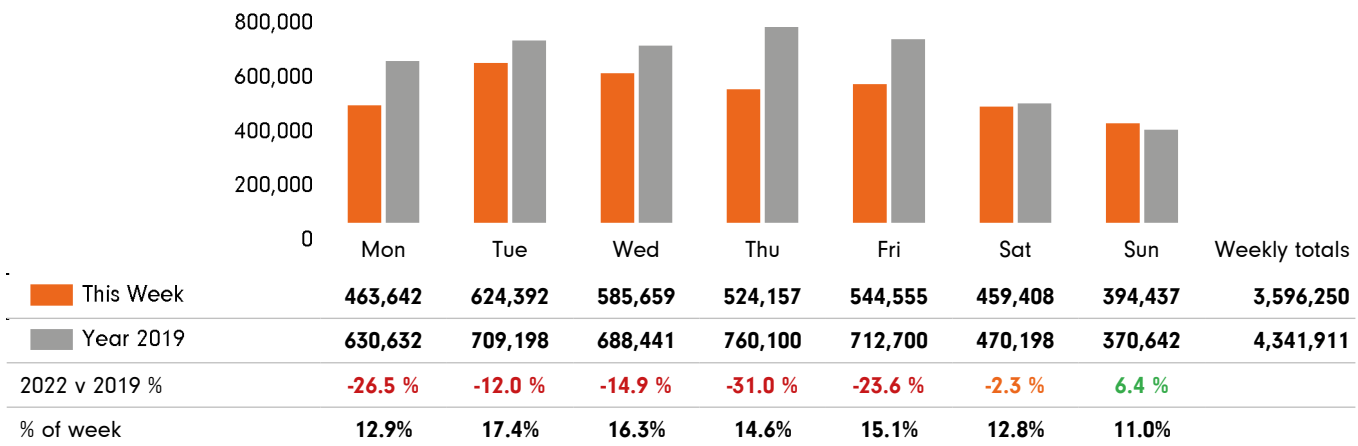
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

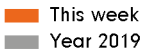






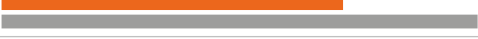
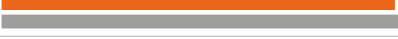



















	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	-25.1 %	-17.2 %
USA	-28.8 %	-22.8 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2022 - 2019 %	
40 at 7 NW	84,854	64,698	31.2 %	
40 at 7 SE	141,153	201,475	-29.9 %	
40 at 7 SW	110,941	75,341	47.3 %	
6th Avenue at 1032	200,598	248,633	-19.3 %	
6th Avenue at 1033	148,949	187,292	-20.5 %	
7 at 40 NW	178,148	91,172	95.4 %	
7 at 40 SE	178,695	248,101	-28.0 %	
7 at 40 SW	205,313	212,305	-3.3 %	
7 at W 37 NE	128,612	116,451	10.4 %	
7 at W 37 NW	65,435	274,917	-76.2 %	
7 at W 37 SE	135,636	167,827	-19.2 %	
7 at W 37 SW	152,378	277,221	-45.0 %	
8 at W 36 NE	173,879	248,947	-30.2 %	
8 at W 36 NW	172,271	153,904	11.9 %	
8 at W 36 SE	117,500	240,646	-51.2 %	
8 at W 36 SW	236,822	217,523	8.9 %	
Broadway 1400 Pedestrian Zone	37,956	0		
Broadway at 1359	205,072	229,547	-10.7 %	
Broadway at 1370	100,601	90,913	10.7 %	
Broadway at 1411	141,786	213,163	-33.5 %	
Broadway at 1430	182,695	273,778	-33.3 %	
W 36 at 8 NE	54,363	85,623	-36.5 %	
W 36 at 8 NW	82,396	76,972	7.0 %	
W 36 at 8 SE	69,008	94,651	-27.1 %	
W 36 at 8 SW	104,545	65,920	58.6 %	
W 37 at 7 NW	49,236	28,152	74.9 %	
W 37 at 7 SE	83,392	90,301	-7.7 %	
W 37 at 7 SW	54,016	66,438	-18.7 %	