

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	53.1%	27.2%	24.8%	101.4%	2.2%	0.4%
USA	47.8%	25.2%	27.7%	82.5%	1.4%	-4.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

Headlines

The total number of visitors to Garment District for the last 52 weeks is 165,688,606 which is 60.1% up on the previous year.

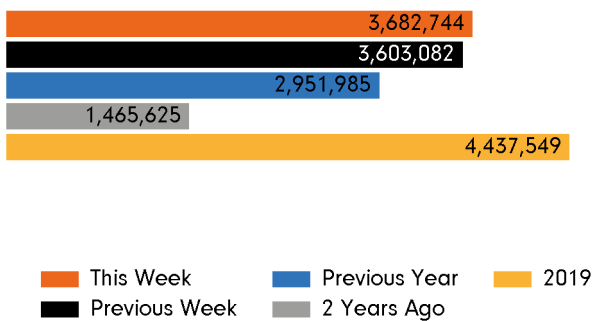
The total number of visitors for the year to date is 138,512,983 which is 53.1% up on the previous year.

The total number of visitors to Garment District in week commencing 24 October 2022 was 3,682,744.

The busiest day in week commencing 24 October 2022 was Tuesday with 633,562 visitors.

The peak hour of the week was 17:00 on Tuesday 25 October 2022 with footfall of 59,691.

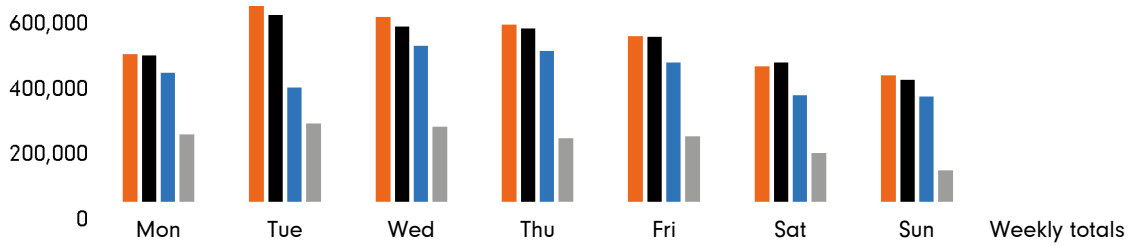
Ped Counts by week



Weather

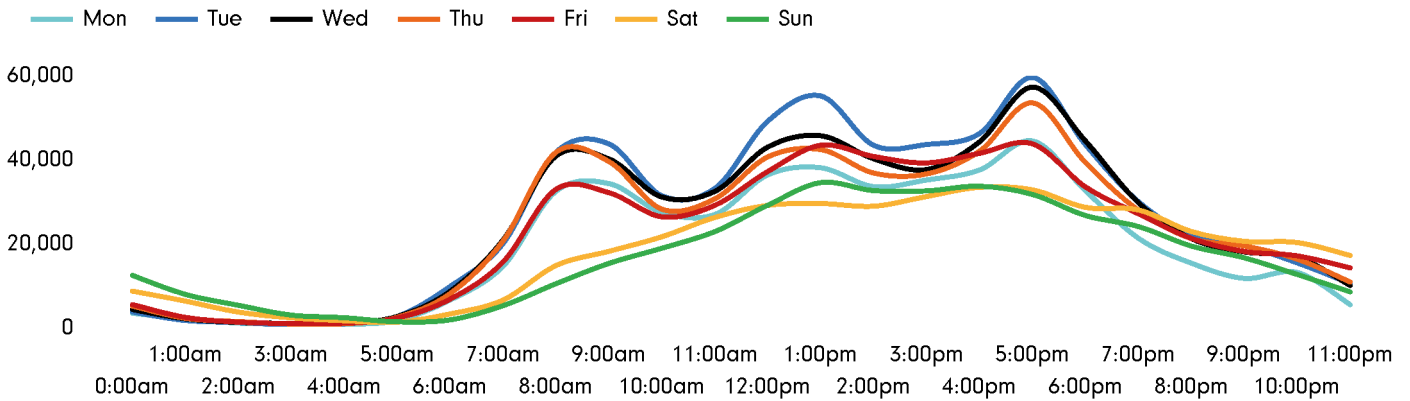
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	60°	60°	69°	72°	65°	57°	59°
Previous week	65°	65°	57°	53°	58°	62°	65°
Previous year	73°	64°	59°	61°	57°	64°	64°

Ped Counts by day

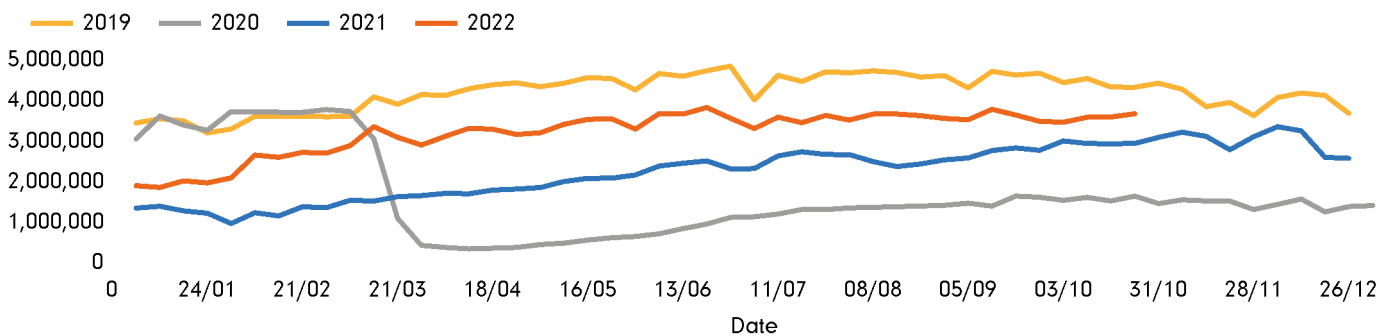


Week on week %	0.9%	4.9%	5.6%	2.0%	0.4%	-3.0%	3.5%	
Year on year %	13.8%	68.5%	18.3%	16.7%	18.3%	25.8%	19.0%	
% of week	13.1%	17.2%	16.3%	15.6%	14.6%	12.0%	11.2%	

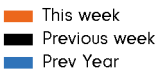
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	72,096	2.0%	81,280	85,589	-11.3%	-15.8%	
40 at 7 SE	147,132	4.0%	138,509	140,841	6.2%	4.5%	
40 at 7 SW	114,124	3.1%	107,369	89,375	6.3%	27.7%	
6th Avenue at 1032	204,244	5.5%	199,832	146,711	2.2%	39.2%	
6th Avenue at 1033	148,876	4.0%	149,590	97,302	-0.5%	53.0%	
7 at 40 NW	171,885	4.7%	188,911	137,656	-9.0%	24.9%	
7 at 40 SE	189,289	5.1%	174,347	141,582	8.6%	33.7%	
7 at 40 SW	209,858	5.7%	205,142	136,256	2.3%	54.0%	
7 at W 37 NE	132,176	3.6%	128,497	70,556	2.9%	87.3%	
7 at W 37 NW	68,560	1.9%	66,178	107,062	3.6%	-36.0%	
7 at W 37 SE	147,047	4.0%	135,927	108,936	8.2%	35.0%	
7 at W 37 SW	167,654	4.6%	151,546	174,947	10.6%	-4.2%	
8 at W 36 NE	182,575	5.0%	177,738	157,053	2.7%	16.3%	
8 at W 36 NW	169,008	4.6%	171,772	157,583	-1.6%	7.3%	
8 at W 36 SE	124,390	3.4%	120,053	162,416	3.6%	-23.4%	
8 at W 36 SW	242,748	6.6%	236,609	161,189	2.6%	50.6%	
Broadway 1400 Pedestrian Zone	34,667	0.9%	35,927	39,672	-3.5%	-12.6%	
Broadway at 1359	211,054	5.7%	205,567	156,558	2.7%	34.8%	
Broadway at 1370	103,185	2.8%	100,609	62,834	2.6%	64.2%	
Broadway at 1411	144,711	3.9%	143,376	111,862	0.9%	29.4%	
Broadway at 1430	193,444	5.3%	186,239	136,732	3.9%	41.5%	
W 36 at 8 NE	57,422	1.6%	55,652	48,022	3.2%	19.6%	
W 36 at 8 NW	80,995	2.2%	85,108	66,031	-4.8%	22.7%	
W 36 at 8 SE	67,831	1.8%	69,018	63,671	-1.7%	6.5%	
W 36 at 8 SW	106,914	2.9%	104,398	71,856	2.4%	48.8%	
W 37 at 7 NW	54,106	1.5%	53,659	31,044	0.8%	74.3%	
W 37 at 7 SE	84,208	2.3%	77,377	47,383	8.8%	77.7%	
W 37 at 7 SW	52,545	1.4%	52,852	41,266	-0.6%	27.3%	

Reporting dates

This week - 24 October 2022 - 30 October 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 43, 2022 Vs Week 1, 2021 to Week 43, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 43, 2022 Vs Week 43, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 43 2022 Vs Week 42 2022

2019 Comparison for: Garment District

2019 comparison for Garment District

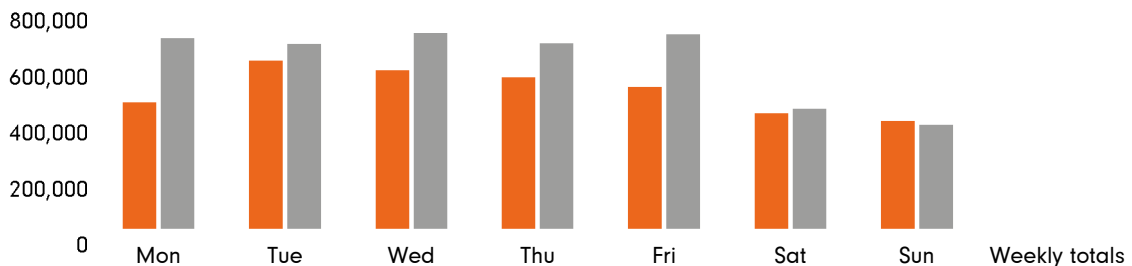
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	-24.7 %	-17.0 %
USA	-28.5 %	-21.0 %

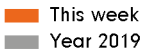



























Garment District is compared to the high street index.

Ped Counts by day



	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly totals
This Week	481,606	633,562	599,247	573,643	538,433	442,086	414,167	3,682,744
Year 2019	717,494	696,081	736,216	697,268	731,593	458,827	400,070	4,437,549
2022 v 2019 %	-32.9 %	-9.0 %	-18.6 %	-17.7 %	-26.4 %	-3.6 %	3.5 %	
% of week	13.1%	17.2%	16.3%	15.6%	14.6%	12.0%	11.2%	

Ped Counts by location

	This week	2019	2022 - 2019 %	
40 at 7 NW	72,096	64,760	11.3 %	
40 at 7 SE	147,132	215,431	-31.7 %	
40 at 7 SW	114,124	74,972	52.2 %	
6th Avenue at 1032	204,244	269,848	-24.3 %	
6th Avenue at 1033	148,876	189,591	-21.5 %	
7 at 40 NW	171,885	73,343	134.4 %	
7 at 40 SE	189,289	257,087	-26.4 %	
7 at 40 SW	209,858	206,122	1.8 %	
7 at W 37 NE	132,176	104,814	26.1 %	
7 at W 37 NW	68,560	274,716	-75.0 %	
7 at W 37 SE	147,047	166,161	-11.5 %	
7 at W 37 SW	167,654	281,901	-40.5 %	
8 at W 36 NE	182,575	261,289	-30.1 %	
8 at W 36 NW	169,008	186,723	-9.5 %	
8 at W 36 SE	124,390	253,155	-50.9 %	
8 at W 36 SW	242,748	226,310	7.3 %	
Broadway 1400 Pedestrian Zone	34,667	0		
Broadway at 1359	211,054	235,414	-10.3 %	
Broadway at 1370	103,185	91,029	13.4 %	
Broadway at 1411	144,711	215,937	-33.0 %	
Broadway at 1430	193,444	273,421	-29.3 %	
W 36 at 8 NE	57,422	88,761	-35.3 %	
W 36 at 8 NW	80,995	83,553	-3.1 %	
W 36 at 8 SE	67,831	100,126	-32.3 %	
W 36 at 8 SW	106,914	76,065	40.6 %	
W 37 at 7 NW	54,106	25,698	110.5 %	
W 37 at 7 SE	84,208	74,343	13.3 %	
W 37 at 7 SW	52,545	66,979	-21.6 %	