

# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	52.0%	28.8%	21.0%	99.2%	1.9%	5.0%
USA	47.1%	26.3%	23.7%	74.8%	0.7%	2.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2021 versus 2019 in order to provide a comparison to the last normal trading year. This comparison is provided on the final pages of this report.

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 166,340,898 which is 58.4% up on the previous year.

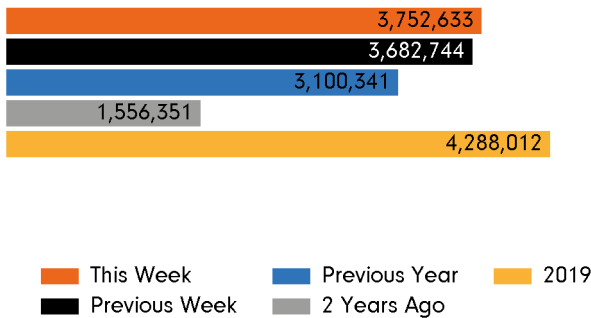
The total number of visitors for the year to date is 142,265,616 which is 52% up on the previous year.

The total number of visitors to Garment District in week commencing 31 October 2022 was 3,752,633.






















The busiest day in week commencing 31 October 2022 was Tuesday with 619,011 visitors.

The peak hour of the week was 17:00 on Tuesday 1 November 2022 with footfall of 57,073.

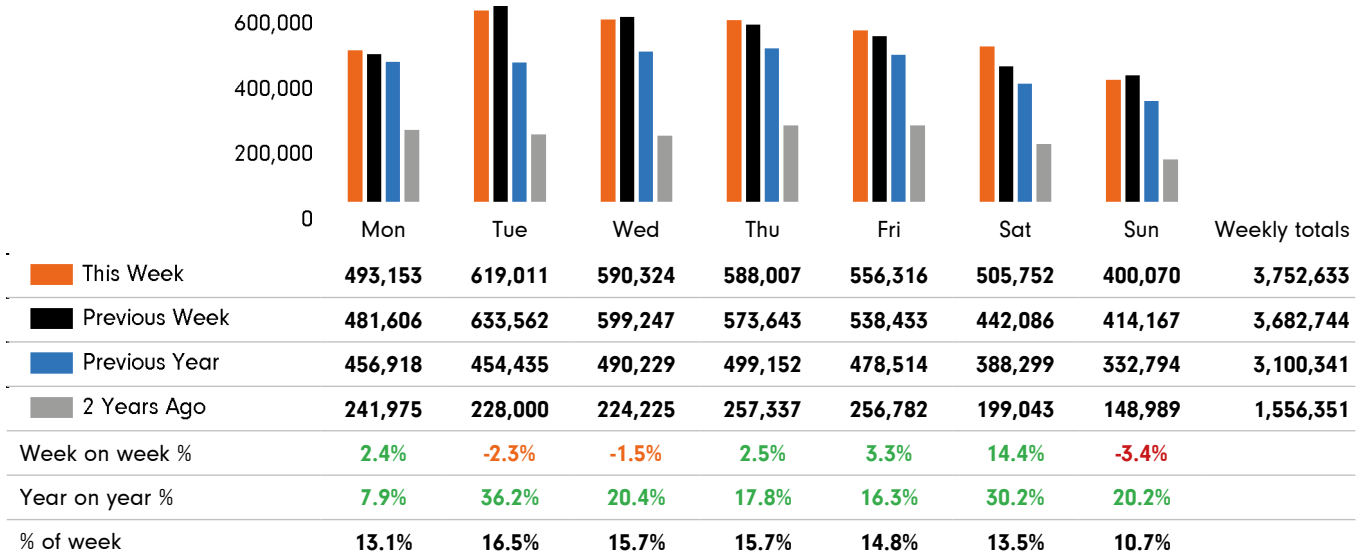
## Ped Counts by week



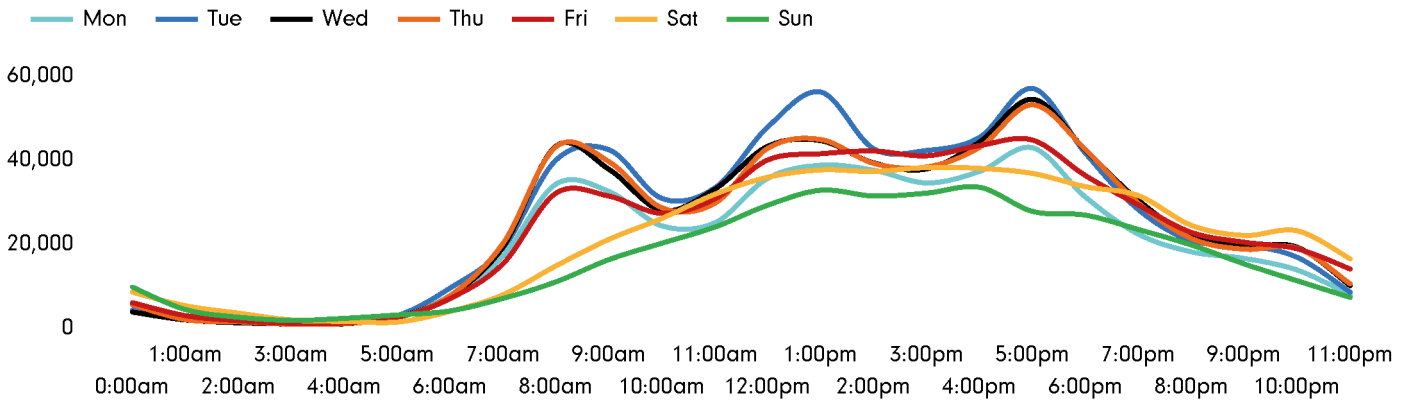
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 63°	 64°	 67°	 70°	 67°	 70°	 74°
Previous week	 60°	 60°	 69°	 72°	 65°	 57°	 59°
Previous year	 59°	 54°	 54°	 52°	 52°	 55°	 57°

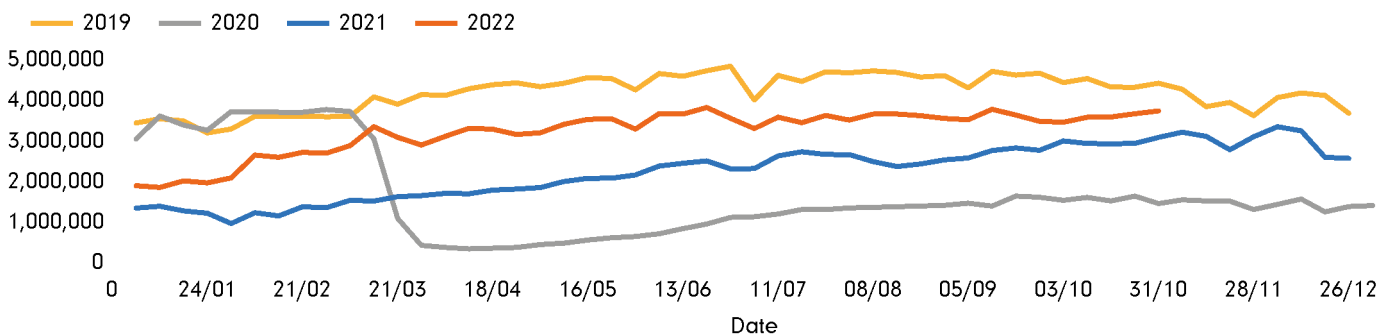
## Ped Counts by day



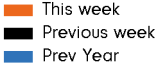
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	76,601	2.0%	72,096	90,645	6.2%	-15.5%	
40 at 7 SE	152,073	4.1%	147,132	144,351	3.4%	5.3%	
40 at 7 SW	119,623	3.2%	114,124	91,527	4.8%	30.7%	
6th Avenue at 1032	218,697	5.8%	204,244	178,518	7.1%	22.5%	
6th Avenue at 1033	157,302	4.2%	148,876	111,981	5.7%	40.5%	
7 at 40 NW	185,965	5.0%	171,885	115,400	8.2%	61.1%	
7 at 40 SE	193,596	5.2%	189,289	148,183	2.3%	30.6%	
7 at 40 SW	215,439	5.7%	209,858	146,053	2.7%	47.5%	
7 at W 37 NE	133,155	3.5%	132,176	80,008	0.7%	66.4%	
7 at W 37 NW	52,489	1.4%	68,560	113,171	-23.4%	-53.6%	
7 at W 37 SE	142,114	3.8%	147,047	114,758	-3.4%	23.8%	
7 at W 37 SW	175,019	4.7%	167,654	185,642	4.4%	-5.7%	
8 at W 36 NE	188,186	5.0%	182,575	161,212	3.1%	16.7%	
8 at W 36 NW	175,123	4.7%	169,008	161,617	3.6%	8.4%	
8 at W 36 SE	126,077	3.4%	124,390	168,665	1.4%	-25.3%	
8 at W 36 SW	246,038	6.6%	242,748	162,925	1.4%	51.0%	
Broadway 1400 Pedestrian Zone	37,294	1.0%	34,667	38,619	7.6%	-3.4%	
Broadway at 1359	213,455	5.7%	211,054	181,268	1.1%	17.8%	
Broadway at 1370	104,480	2.8%	103,185	62,903	1.3%	66.1%	
Broadway at 1411	141,350	3.8%	144,711	124,523	-2.3%	13.5%	
Broadway at 1430	189,818	5.1%	193,444	139,016	-1.9%	36.5%	
W 36 at 8 NE	58,413	1.6%	57,422	45,168	1.7%	29.3%	
W 36 at 8 NW	84,722	2.3%	80,995	72,157	4.6%	17.4%	
W 36 at 8 SE	70,688	1.9%	67,831	63,575	4.2%	11.2%	
W 36 at 8 SW	108,643	2.9%	106,914	78,007	1.6%	39.3%	
W 37 at 7 NW	51,254	1.4%	54,106	26,933	-5.3%	90.3%	
W 37 at 7 SE	82,518	2.2%	84,208	49,886	-2.0%	65.4%	
W 37 at 7 SW	52,501	1.4%	52,545	43,630	-0.1%	20.3%	

## Reporting dates

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This week - 31 October 2022 - 06 November 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2022 to Week 44, 2022 Vs Week 1, 2021 to Week 44, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 44, 2022 Vs Week 44, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week 44 2022 Vs Week 43 2022

# 2019 Comparison for: Garment District

## 2019 comparison for Garment District

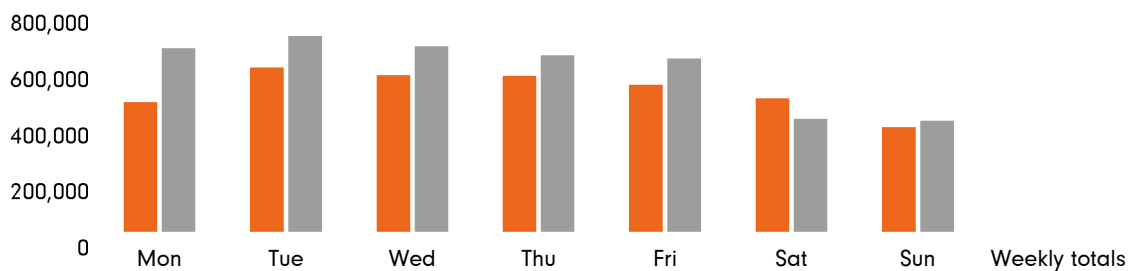
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	<b>-24.4 %</b>	<b>-12.5 %</b>
USA	<b>-28.2 %</b>	<b>-18.1 %</b>



Garment District is compared to the high street index.

### Ped Counts by day



	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly totals
<b>This Week</b>	<b>493,153</b>	<b>619,011</b>	<b>590,324</b>	<b>588,007</b>	<b>556,316</b>	<b>505,752</b>	<b>400,070</b>	<b>3,752,633</b>
<b>Year 2019</b>	<b>688,431</b>	<b>734,263</b>	<b>696,761</b>	<b>662,582</b>	<b>651,561</b>	<b>431,122</b>	<b>423,292</b>	<b>4,288,012</b>
2022 v 2019 %	<b>-28.4 %</b>	<b>-15.7 %</b>	<b>-15.3 %</b>	<b>-11.3 %</b>	<b>-14.6 %</b>	<b>17.3 %</b>	<b>-5.5 %</b>	
% of week	<b>13.1%</b>	<b>16.5%</b>	<b>15.7%</b>	<b>15.7%</b>	<b>14.8%</b>	<b>13.5%</b>	<b>10.7%</b>	

## Ped Counts by location

	This week	2019	2022 - 2019 %	 This week  Year 2019
40 at 7 NW	76,601	64,644	18.5 %	
40 at 7 SE	152,073	209,330	-27.4 %	
40 at 7 SW	119,623	60,522	97.7 %	
6th Avenue at 1032	218,697	259,595	-15.8 %	
6th Avenue at 1033	157,302	187,006	-15.9 %	
7 at 40 NW	185,965	69,641	167.0 %	
7 at 40 SE	193,596	243,422	-20.5 %	
7 at 40 SW	215,439	197,860	8.9 %	
7 at W 37 NE	133,155	111,281	19.7 %	
7 at W 37 NW	52,489	270,383	-80.6 %	
7 at W 37 SE	142,114	191,285	-25.7 %	
7 at W 37 SW	175,019	306,549	-42.9 %	
8 at W 36 NE	188,186	251,239	-25.1 %	
8 at W 36 NW	175,123	159,230	10.0 %	
8 at W 36 SE	126,077	238,534	-47.1 %	
8 at W 36 SW	246,038	208,080	18.2 %	
Broadway 1400 Pedestrian Zone	37,294	0		
Broadway at 1359	213,455	233,986	-8.8 %	
Broadway at 1370	104,480	85,978	21.5 %	
Broadway at 1411	141,350	211,569	-33.2 %	
Broadway at 1430	189,818	257,511	-26.3 %	
W 36 at 8 NE	58,413	87,558	-33.3 %	
W 36 at 8 NW	84,722	70,503	20.2 %	
W 36 at 8 SE	70,688	92,403	-23.5 %	
W 36 at 8 SW	108,643	66,786	62.7 %	
W 37 at 7 NW	51,254	27,602	85.7 %	
W 37 at 7 SE	82,518	69,554	18.6 %	
W 37 at 7 SW	52,501	55,961	-6.2 %	