



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	45.2%	38.3%	12.3%	159.0%	-4.5%	-3.0%
USA	40.6%	34.3%	3.5%	129.0%	-3.2%	1.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 168,515,964 which is 46.2% up on the previous year.

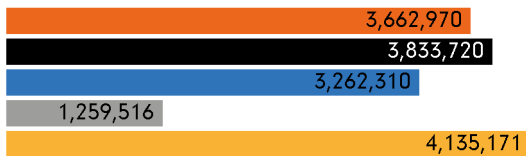
The total number of visitors for the year to date is 163,327,308 which is 45.2% up on the previous year.

The total number of visitors to Garment District in week commencing 12 December 2022 was 3,662,970.

The busiest day in week commencing 12 December 2022 was Tuesday with 598,277 visitors.

The peak hour of the week was 13:00 on Tuesday 13 December 2022 with footfall of 58,585.

## Ped Counts by week

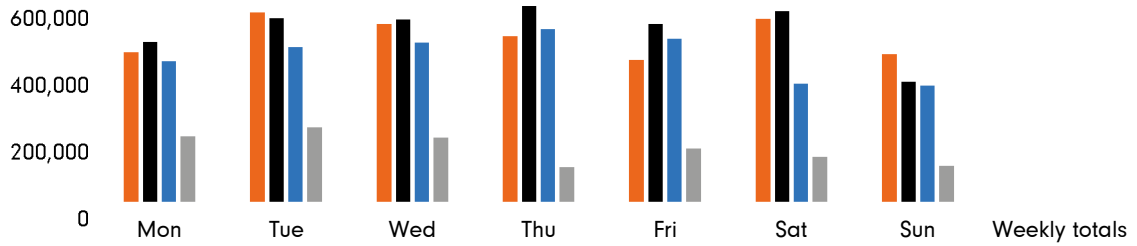


■ This Week    ■ Previous Year    ■ 2019  
■ Previous Week    ■ 2 Years Ago

## Weather

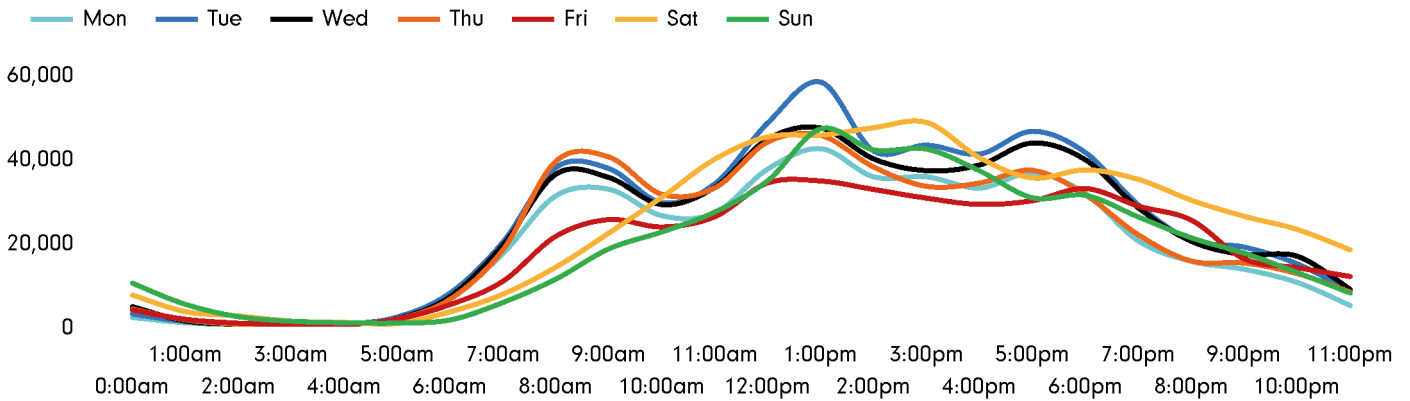
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	39°	37°	40°	39°	40°	44°	43°
Previous week	55°	46°	56°	58°	55°	46°	39°
Previous year	54°	52°	54°	61°	57°	45°	45°

## Ped Counts by day

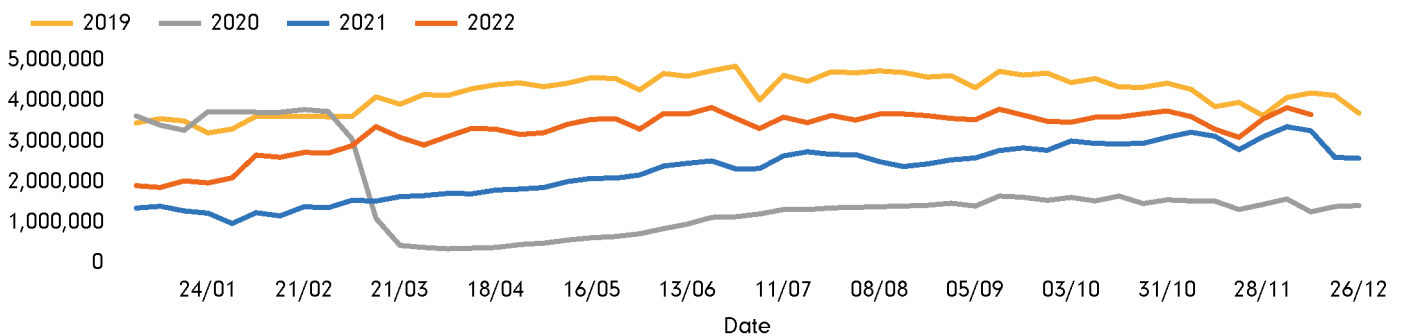


Week on week %	-6.3%	3.0%	-2.5%	-15.0%	-19.6%	-4.0%	22.0%	
Year on year %	6.0%	21.8%	11.1%	-3.7%	-12.4%	52.5%	25.7%	
% of week	13.0%	16.3%	15.4%	14.4%	12.4%	15.8%	12.8%	

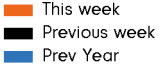
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	56,742	1.5%	67,580	56,899	-16.0%	-0.3%	
40 at 7 SE	149,822	4.1%	163,500	136,614	-8.4%	9.7%	
40 at 7 SW	102,743	2.8%	114,919	36,787	-10.6%	179.3%	
6th Avenue at 1032	248,442	6.8%	245,642	230,491	1.1%	7.8%	
6th Avenue at 1033	173,989	4.7%	182,174	149,132	-4.5%	16.7%	
7 at 40 NW	152,737	4.2%	159,653	141,006	-4.3%	8.3%	
7 at 40 SE	171,719	4.7%	188,914	160,536	-9.1%	7.0%	
7 at 40 SW	191,067	5.2%	205,305	165,490	-6.9%	15.5%	
7 at W 37 NE	131,337	3.6%	136,604	85,509	-3.9%	53.6%	
7 at W 37 NW	63,862	1.7%	66,574	135,809	-4.1%	-53.0%	
7 at W 37 SE	125,478	3.4%	126,588	125,608	-0.9%	-0.1%	
7 at W 37 SW	186,313	5.1%	187,865	208,805	-0.8%	-10.8%	
8 at W 36 NE	192,129	5.2%	197,505	162,883	-2.7%	18.0%	
8 at W 36 NW	163,373	4.5%	167,074	165,291	-2.2%	-1.2%	
8 at W 36 SE	140,468	3.8%	142,109	180,060	-1.2%	-22.0%	
8 at W 36 SW	251,848	6.9%	254,741	176,765	-1.1%	42.5%	
Broadway 1400 Pedestrian Zone	35,802	1.0%	40,394	27,232	-11.4%	31.5%	
Broadway at 1359	224,376	6.1%	232,801	222,344	-3.6%	0.9%	
Broadway at 1370	105,594	2.9%	109,899	72,848	-3.9%	45.0%	
Broadway at 1411	136,029	3.7%	152,067	94,485	-10.5%	44.0%	
Broadway at 1430	187,143	5.1%	200,711	120,147	-6.8%	55.8%	
W 36 at 8 NE	60,398	1.6%	61,914	49,814	-2.4%	21.2%	
W 36 at 8 NW	66,856	1.8%	71,877	65,480	-7.0%	2.1%	
W 36 at 8 SE	73,185	2.0%	77,140	74,675	-5.1%	-2.0%	
W 36 at 8 SW	111,586	3.0%	113,595	74,539	-1.8%	49.7%	
W 37 at 7 NW	43,996	1.2%	47,488	43,479	-7.4%	1.2%	
W 37 at 7 SE	67,506	1.8%	66,887	52,018	0.9%	29.8%	
W 37 at 7 SW	48,430	1.3%	52,200	47,564	-7.2%	1.8%	

## Reporting dates

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This week - 12 December 2022 - 18 December 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2022 to Week 50, 2022 Vs Week 1, 2021 to Week 50, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week50, 2022 Vs Week 50, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week50 2022 Vs Week 49 2022

# 2019 Comparison for: Garment District

## 2019 comparison for Garment District

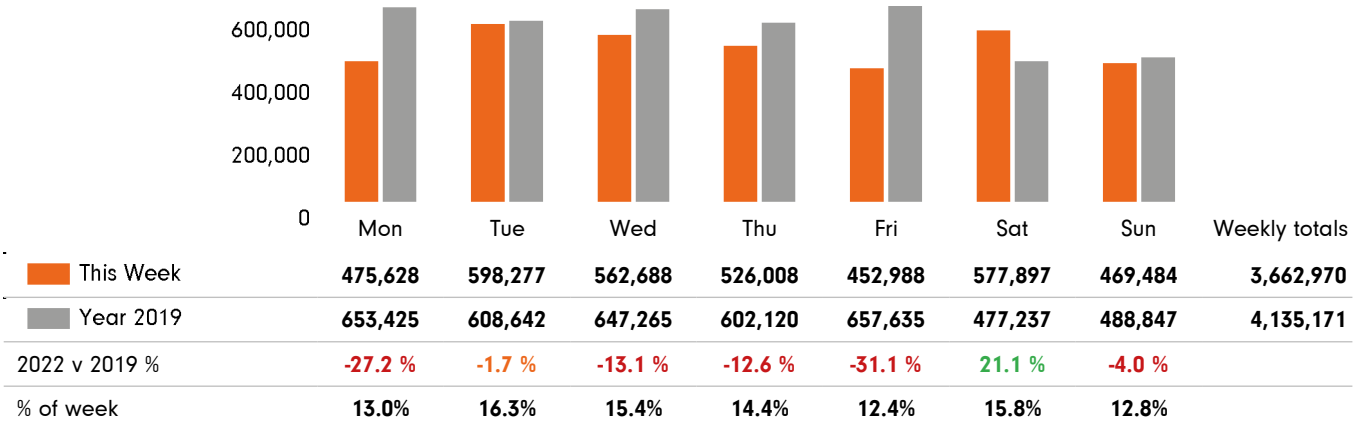
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines

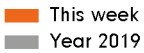



























	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	<b>-23.0 %</b>	<b>-11.4 %</b>
USA	<b>-27.4 %</b>	<b>-22.8 %</b>

Garment District is compared to the high street index.

### Ped Counts by day



## Ped Counts by location

	This week	2019	2022 - 2019 %	
40 at 7 NW	56,742	44,268	28.2 %	
40 at 7 SE	149,822	193,514	-22.6 %	
40 at 7 SW	102,743	39,760	158.4 %	
6th Avenue at 1032	248,442	317,642	-21.8 %	
6th Avenue at 1033	173,989	205,445	-15.3 %	
7 at 40 NW	152,737	130,025	17.5 %	
7 at 40 SE	171,719	218,457	-21.4 %	
7 at 40 SW	191,067	167,789	13.9 %	
7 at W 37 NE	131,337	101,710	29.1 %	
7 at W 37 NW	63,862	229,069	-72.1 %	
7 at W 37 SE	125,478	177,019	-29.1 %	
7 at W 37 SW	186,313	266,749	-30.2 %	
8 at W 36 NE	192,129	240,598	-20.1 %	
8 at W 36 NW	163,373	143,441	13.9 %	
8 at W 36 SE	140,468	238,773	-41.2 %	
8 at W 36 SW	251,848	194,697	29.4 %	
Broadway 1400 Pedestrian Zone	35,802	0		
Broadway at 1359	224,376	236,961	-5.3 %	
Broadway at 1370	105,594	78,240	35.0 %	
Broadway at 1411	136,029	214,512	-36.6 %	
Broadway at 1430	187,143	273,137	-31.5 %	
W 36 at 8 NE	60,398	80,551	-25.0 %	
W 36 at 8 NW	66,856	63,395	5.5 %	
W 36 at 8 SE	73,185	86,958	-15.8 %	
W 36 at 8 SW	111,586	55,646	100.5 %	
W 37 at 7 NW	43,996	21,591	103.8 %	
W 37 at 7 SE	67,506	68,466	-1.4 %	
W 37 at 7 SW	48,430	46,758	3.6 %	