

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	44.7%	39.1%	22.7%	87.5%	-12.7%	-20.1%
USA	39.9%	35.1%	8.6%	77.9%	-8.3%	-13.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 169,107,569 which is 45.2% up on the previous year.

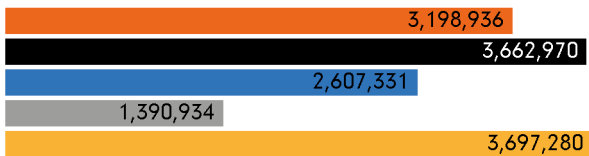
The total number of visitors for the year to date is 166,526,244 which is 44.7% up on the previous year.

The total number of visitors to Garment District in week commencing 19 December 2022 was 3,198,936.

The busiest day in week commencing 19 December 2022 was Tuesday with 627,327 visitors.

The peak hour of the week was 13:00 on Tuesday 20 December 2022 with footfall of 61,274.

Ped Counts by week

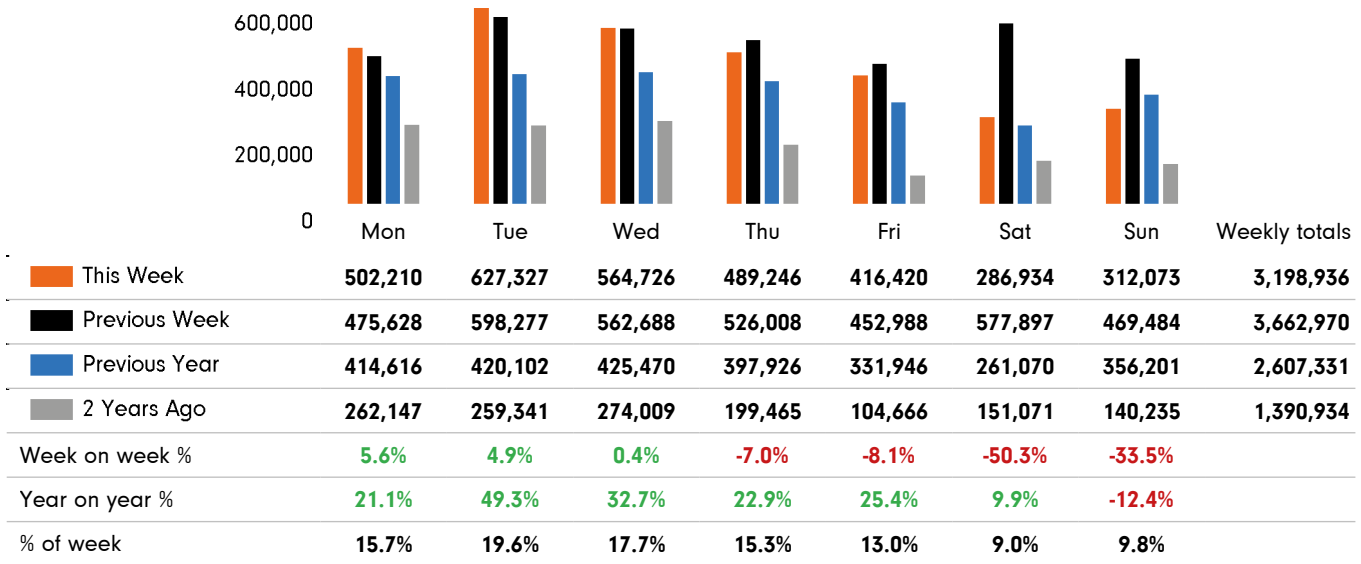


■ This Week ■ Previous Year ■ 2019
■ Previous Week ■ 2 Years Ago

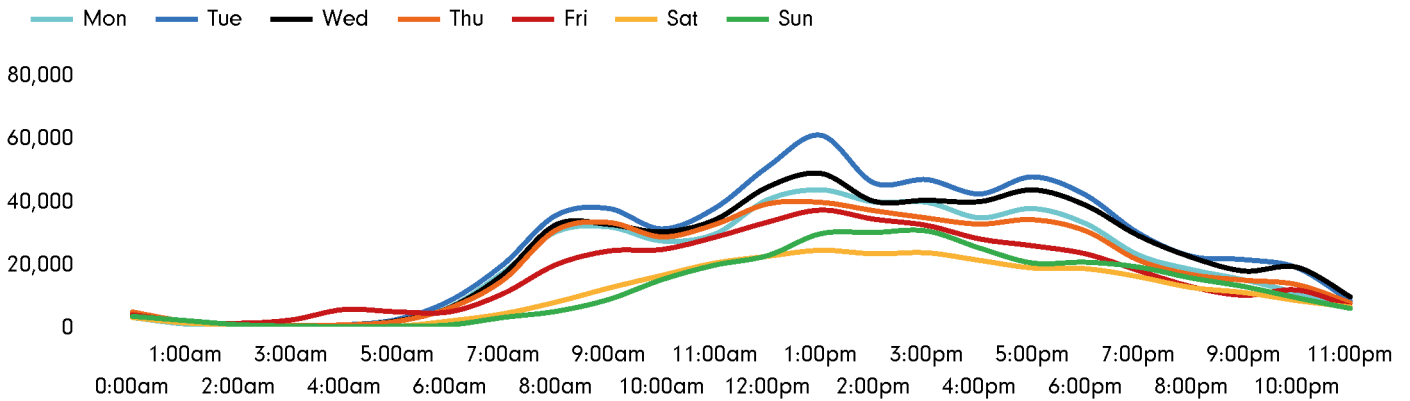
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	39°	38°	39°	40°	45°	56°	14°
Previous week	39°	37°	40°	39°	40°	44°	43°
Previous year	39°	45°	45°	37°	46°	50°	48°

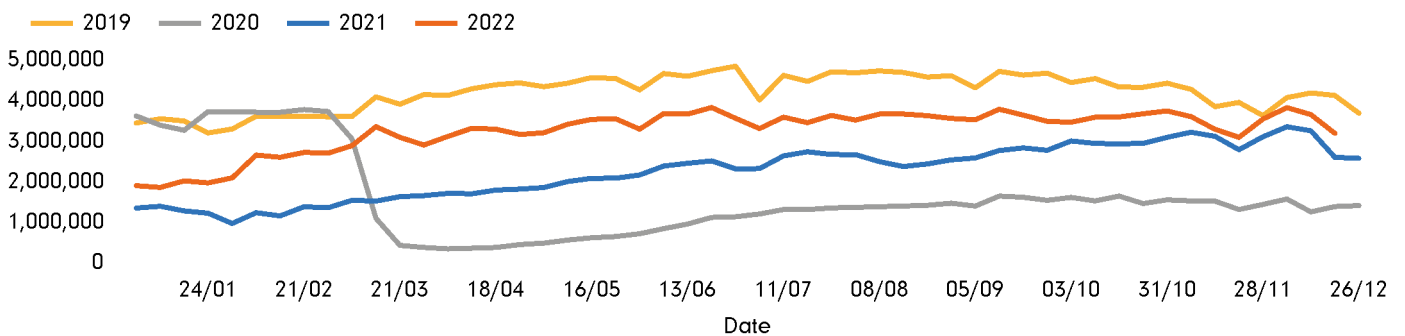
Ped Counts by day



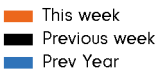
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	52,650	1.6%	56,742	39,067	-7.2%	34.8%	
40 at 7 SE	123,964	3.9%	149,822	103,425	-17.3%	19.9%	
40 at 7 SW	99,302	3.1%	102,743	33,187	-3.3%	199.2%	
6th Avenue at 1032	220,748	6.9%	248,442	193,214	-11.1%	14.3%	
6th Avenue at 1033	138,842	4.3%	173,989	117,428	-20.2%	18.2%	
7 at 40 NW	138,243	4.3%	152,737	111,481	-9.5%	24.0%	
7 at 40 SE	142,202	4.4%	171,719	125,374	-17.2%	13.4%	
7 at 40 SW	177,137	5.5%	191,067	132,926	-7.3%	33.3%	
7 at W 37 NE	121,323	3.8%	131,337	70,621	-7.6%	71.8%	
7 at W 37 NW	51,513	1.6%	63,862	111,946	-19.3%	-54.0%	
7 at W 37 SE	118,026	3.7%	125,478	102,930	-5.9%	14.7%	
7 at W 37 SW	163,008	5.1%	186,313	165,930	-12.5%	-1.8%	
8 at W 36 NE	150,227	4.7%	192,129	127,670	-21.8%	17.7%	
8 at W 36 NW	144,343	4.5%	163,373	127,695	-11.6%	13.0%	
8 at W 36 SE	114,346	3.6%	140,468	143,616	-18.6%	-20.4%	
8 at W 36 SW	222,425	7.0%	251,848	142,344	-11.7%	56.3%	
Broadway 1400 Pedestrian Zone	28,742	0.9%	35,802	20,532	-19.7%	40.0%	
Broadway at 1359	203,352	6.4%	224,376	162,157	-9.4%	25.4%	
Broadway at 1370	95,803	3.0%	105,594	64,386	-9.3%	48.8%	
Broadway at 1411	128,527	4.0%	136,029	80,819	-5.5%	59.0%	
Broadway at 1430	164,785	5.2%	187,143	106,910	-11.9%	54.1%	
W 36 at 8 NE	46,840	1.5%	60,398	38,629	-22.4%	21.3%	
W 36 at 8 NW	59,513	1.9%	66,856	49,136	-11.0%	21.1%	
W 36 at 8 SE	58,659	1.8%	73,185	60,858	-19.8%	-3.6%	
W 36 at 8 SW	97,754	3.1%	111,586	64,896	-12.4%	50.6%	
W 37 at 7 NW	36,068	1.1%	43,996	30,564	-18.0%	18.0%	
W 37 at 7 SE	59,567	1.9%	67,506	41,779	-11.8%	42.6%	
W 37 at 7 SW	41,027	1.3%	48,430	37,811	-15.3%	8.5%	

Reporting dates

This week - 19 December 2022 - 25 December 2022

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2022 to Week 51, 2022 Vs Week 1, 2021 to Week 51, 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week51, 2022 Vs Week 51, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week51 2022 Vs Week 50 2022

2019 Comparison for: Garment District

2019 comparison for Garment District

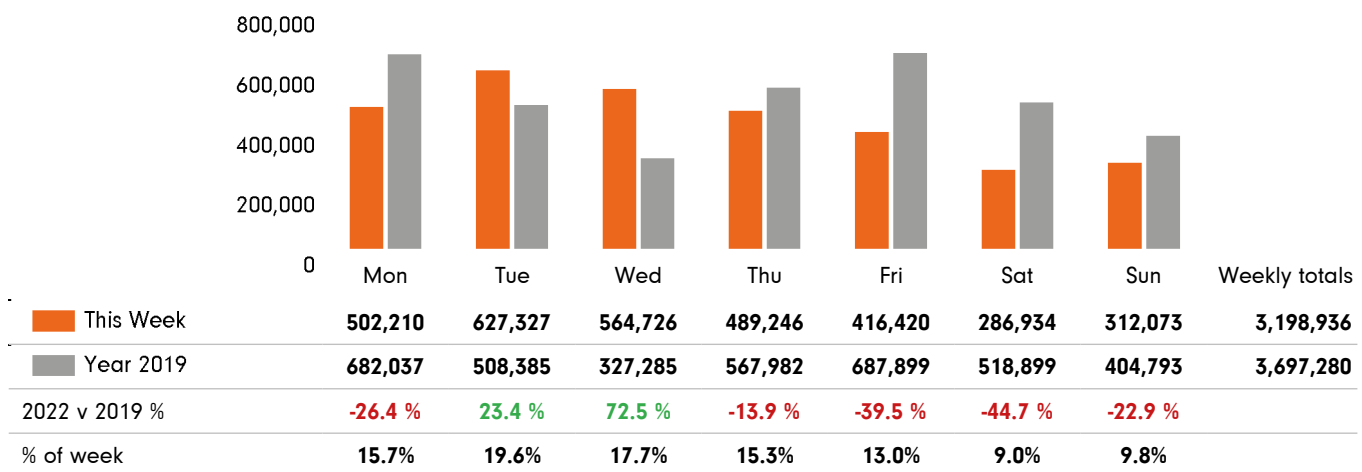
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

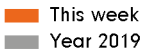



























	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	-22.8 %	-13.5 %
USA	-27.4 %	-29.6 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2022 - 2019 %	
40 at 7 NW	52,650	40,701	29.4 %	
40 at 7 SE	123,964	159,485	-22.3 %	
40 at 7 SW	99,302	32,592	204.7 %	
6th Avenue at 1032	220,748	294,116	-24.9 %	
6th Avenue at 1033	138,842	204,323	-32.0 %	
7 at 40 NW	138,243	106,076	30.3 %	
7 at 40 SE	142,202	201,023	-29.3 %	
7 at 40 SW	177,137	149,171	18.7 %	
7 at W 37 NE	121,323	86,124	40.9 %	
7 at W 37 NW	51,513	231,557	-77.8 %	
7 at W 37 SE	118,026	137,916	-14.4 %	
7 at W 37 SW	163,008	227,648	-28.4 %	
8 at W 36 NE	150,227	206,993	-27.4 %	
8 at W 36 NW	144,343	118,999	21.3 %	
8 at W 36 SE	114,346	216,868	-47.3 %	
8 at W 36 SW	222,425	186,927	19.0 %	
Broadway 1400 Pedestrian Zone	28,742	0		
Broadway at 1359	203,352	231,519	-12.2 %	
Broadway at 1370	95,803	80,564	18.9 %	
Broadway at 1411	128,527	195,025	-34.1 %	
Broadway at 1430	164,785	246,938	-33.3 %	
W 36 at 8 NE	46,840	64,624	-27.5 %	
W 36 at 8 NW	59,513	45,037	32.1 %	
W 36 at 8 SE	58,659	73,610	-20.3 %	
W 36 at 8 SW	97,754	49,533	97.4 %	
W 37 at 7 NW	36,068	12,832	181.1 %	
W 37 at 7 SE	59,567	55,572	7.2 %	
W 37 at 7 SW	41,027	41,507	-1.2 %	