

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2022	2021	2022	2021	2022	2021
Garment District	44.5%	39.8%	37.0%	82.4%	10.6%	-1.0%
USA	39.5%	35.9%	24.7%	86.8%	14.2%	-0.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 170,063,385 which is 44.5% up on the previous year.

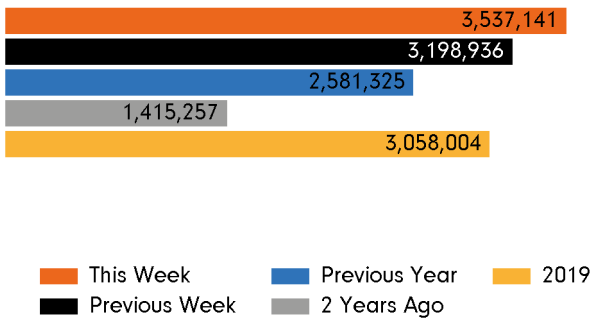
The total number of visitors for the year to date is 170,063,385 which is 44.5% up on the previous year.

The total number of visitors to Garment District in week commencing 26 December 2022 was 3,537,141.

The busiest day in week commencing 26 December 2022 was Friday with 589,502 visitors.

The peak hour of the week was 13:00 on Friday 30 December 2022 with footfall of 50,352.

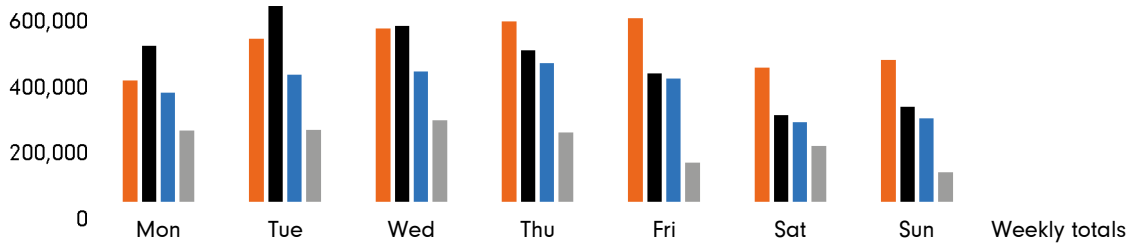
Ped Counts by week



Weather

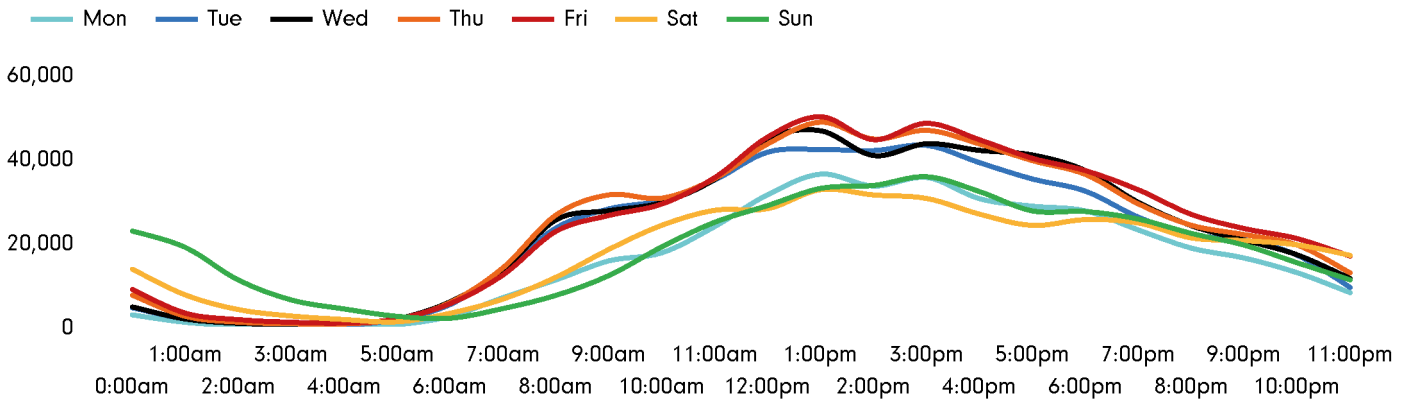
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	27°	28°	33°	47°	49°	60°	53°
Previous week	39°	38°	39°	40°	45°	56°	14°
Previous year	36°	52°	45°	50°	54°	54°	57°

Ped Counts by day

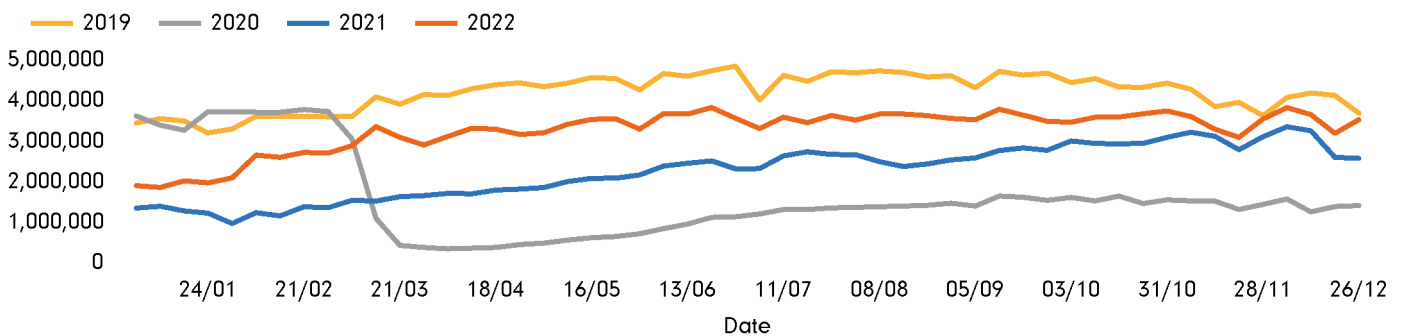


Week on week %	-21.3%	-16.3%	-1.5%	18.2%	41.6%	51.5%	46.7%	
Year on year %	11.1%	27.4%	31.7%	28.7%	47.3%	64.2%	65.6%	
% of week	11.2%	14.9%	15.7%	16.4%	16.7%	12.3%	12.9%	

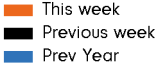
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	55,666	1.6%	52,650	39,069	5.7%	42.5%	
40 at 7 SE	125,570	3.6%	123,964	99,588	1.3%	26.1%	
40 at 7 SW	66,017	1.9%	99,302	37,641	-33.5%	75.4%	
6th Avenue at 1032	269,830	7.6%	220,748	184,178	22.2%	46.5%	
6th Avenue at 1033	200,965	5.7%	138,842	139,573	44.7%	44.0%	
7 at 40 NW	150,550	4.3%	138,243	89,511	8.9%	68.2%	
7 at 40 SE	166,933	4.7%	142,202	116,143	17.4%	43.7%	
7 at 40 SW	165,910	4.7%	177,137	134,153	-6.3%	23.7%	
7 at W 37 NE	120,387	3.4%	121,323	67,689	-0.8%	77.9%	
7 at W 37 NW	48,750	1.4%	51,513	108,660	-5.4%	-55.1%	
7 at W 37 SE	117,751	3.3%	118,026	101,293	-0.2%	16.2%	
7 at W 37 SW	177,061	5.0%	163,008	163,267	8.6%	8.4%	
8 at W 36 NE	189,609	5.4%	150,227	132,754	26.2%	42.8%	
8 at W 36 NW	173,916	4.9%	144,343	119,494	20.5%	45.5%	
8 at W 36 SE	138,666	3.9%	114,346	150,042	21.3%	-7.6%	
8 at W 36 SW	210,711	6.0%	222,425	141,909	-5.3%	48.5%	
Broadway 1400 Pedestrian Zone	36,195	1.0%	28,742	20,413	25.9%	77.3%	
Broadway at 1359	221,998	6.3%	203,352	186,446	9.2%	19.1%	
Broadway at 1370	101,482	2.9%	95,803	53,361	5.9%	90.2%	
Broadway at 1411	138,446	3.9%	128,527	70,510	7.7%	96.3%	
Broadway at 1430	198,307	5.6%	164,785	93,763	20.3%	111.5%	
W 36 at 8 NE	60,842	1.7%	46,840	39,590	29.9%	53.7%	
W 36 at 8 NW	70,136	2.0%	59,513	51,605	17.8%	35.9%	
W 36 at 8 SE	72,020	2.0%	58,659	62,812	22.8%	14.7%	
W 36 at 8 SW	94,389	2.7%	97,754	63,070	-3.4%	49.7%	
W 37 at 7 NW	45,358	1.3%	36,068	35,425	25.8%	28.0%	
W 37 at 7 SE	71,047	2.0%	59,567	41,634	19.3%	70.6%	
W 37 at 7 SW	48,629	1.4%	41,027	37,732	18.5%	28.9%	

Reporting dates

This week - 26 December 2022 - 01 January 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2022 to Week 52 , 2022 Vs Week 1, 2021 to Week 52 , 2021

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week52, 2022 Vs Week 52, 2021

Week on Week % Change is the % change in footfall for this week from the previous week. Week52 2022 Vs Week 51 2022

2019 Comparison for: Garment District

2019 comparison for Garment District

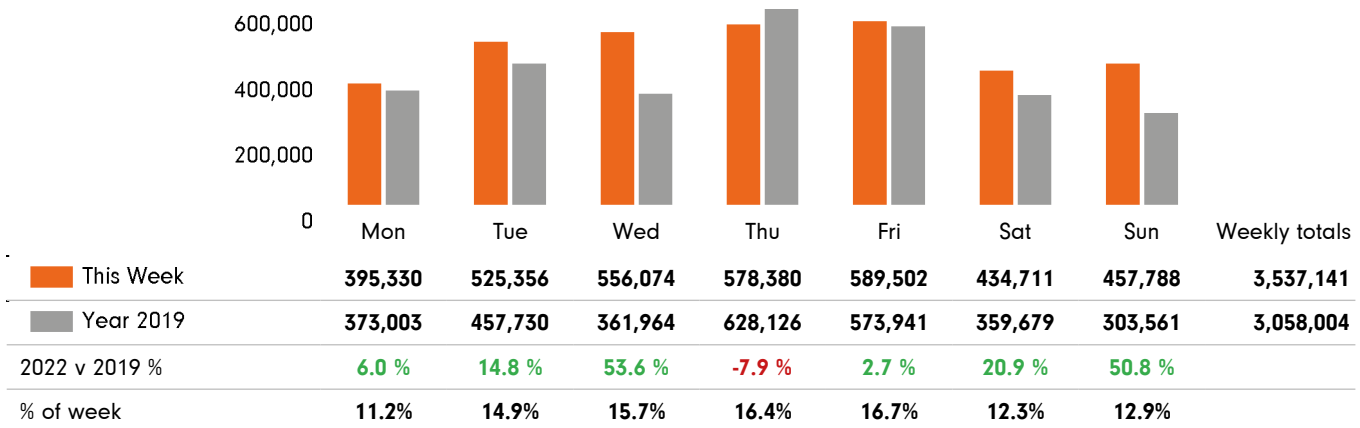
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines

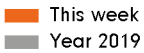



























	Year to date % 2022 Vs 2019	Year on year % 2022 Vs 2019
Garment District	-22.3 %	15.7 %
USA	-27.1 %	-7.3 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2022 - 2019 %	
40 at 7 NW	55,666	37,737	47.5 %	
40 at 7 SE	125,570	126,208	-0.5 %	
40 at 7 SW	66,017	30,525	116.3 %	
6th Avenue at 1032	269,830	209,061	29.1 %	
6th Avenue at 1033	200,965	191,643	4.9 %	
7 at 40 NW	150,550	71,118	111.7 %	
7 at 40 SE	166,933	161,137	3.6 %	
7 at 40 SW	165,910	121,055	37.1 %	
7 at W 37 NE	120,387	73,750	63.2 %	
7 at W 37 NW	48,750	163,918	-70.3 %	
7 at W 37 SE	117,751	105,483	11.6 %	
7 at W 37 SW	177,061	188,652	-6.1 %	
8 at W 36 NE	189,609	181,454	4.5 %	
8 at W 36 NW	173,916	120,428	44.4 %	
8 at W 36 SE	138,666	182,136	-23.9 %	
8 at W 36 SW	210,711	159,990	31.7 %	
Broadway 1400 Pedestrian Zone	36,195	0		
Broadway at 1359	221,998	202,256	9.8 %	
Broadway at 1370	101,482	55,553	82.7 %	
Broadway at 1411	138,446	159,832	-13.4 %	
Broadway at 1430	198,307	203,576	-2.6 %	
W 36 at 8 NE	60,842	59,037	3.1 %	
W 36 at 8 NW	70,136	45,694	53.5 %	
W 36 at 8 SE	72,020	64,400	11.8 %	
W 36 at 8 SW	94,389	42,392	122.7 %	
W 37 at 7 NW	45,358	14,157	220.4 %	
W 37 at 7 SE	71,047	50,910	39.6 %	
W 37 at 7 SW	48,629	35,902	35.4 %	