

Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	51.9%	58.3%	39.9%	115.8%	-4.6%	6.2%
USA	37.9%	57.2%	26.4%	83.1%	-3.6%	7.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 175,189,018 which is 44.4% up on the previous year.

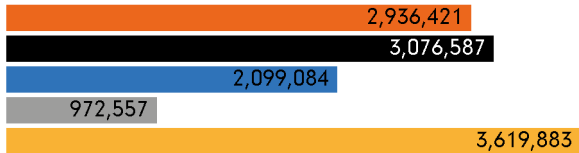
The total number of visitors for the year to date is 14,995,896 which is 51.9% up on the previous year.

The total number of visitors to Garment District in week commencing 30 January 2023 was 2,936,421.

The busiest day in week commencing 30 January 2023 was Thursday with 496,402 visitors.






















The peak hour of the week was 13:00 on Thursday 2 February 2023 with footfall of 44,359.

Ped Counts by week

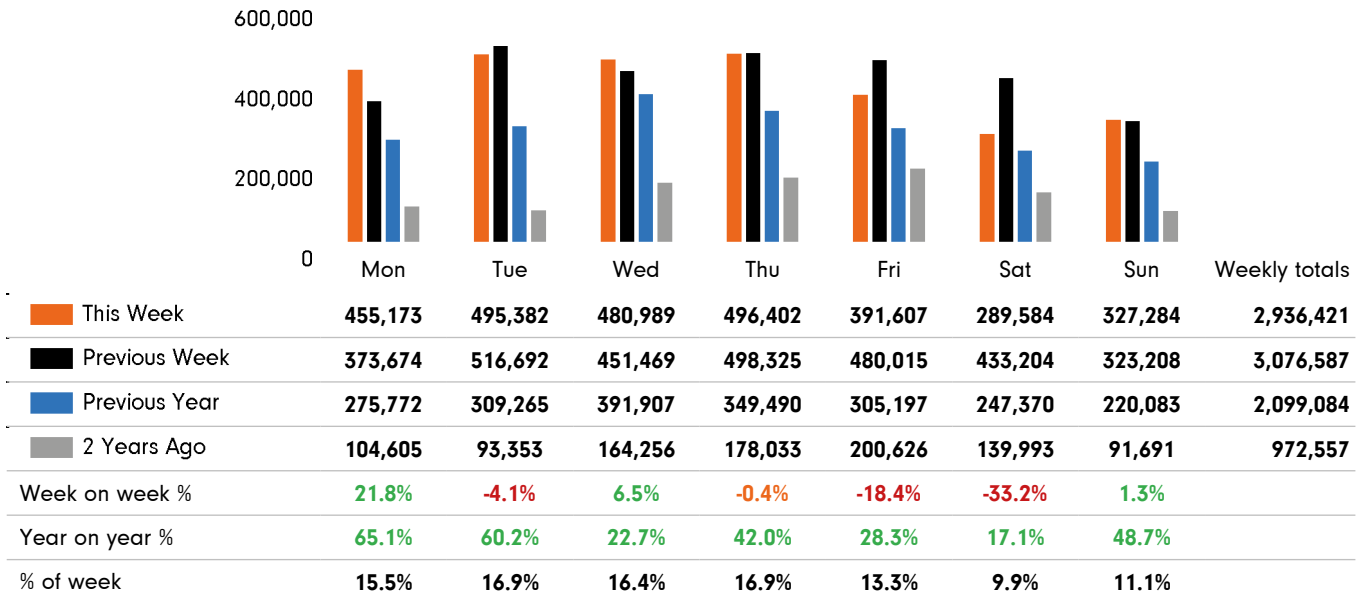


■ This Week
 ■ Previous Year
 ■ 2019
■ Previous Week
 ■ 2 Years Ago

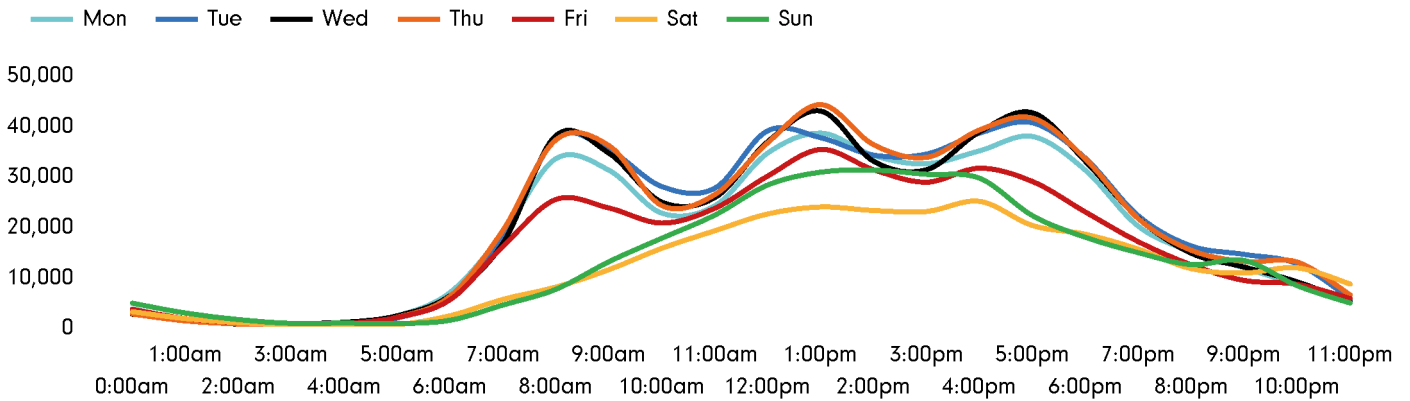
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	 52°	 54°	 49°	 37°	 39°	 37°	 24°
Previous week	 41°	 39°	 45°	 45°	 43°	 50°	 51°
Previous year	 30°	 34°	 41°	 43°	 48°	 30°	 32°

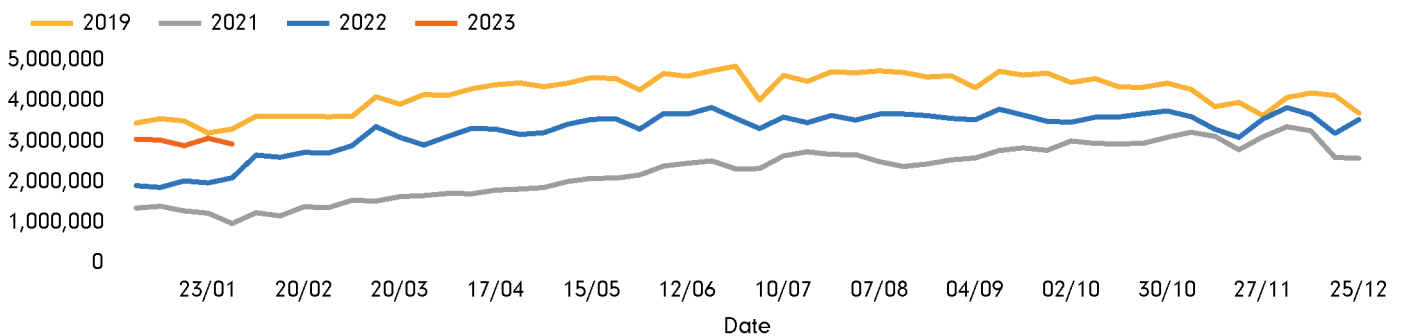
Ped Counts by day



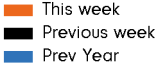
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	59,337	2.0%	59,530	41,297	-0.3%	43.7%	
40 at 7 SE	123,498	4.2%	127,090	93,831	-2.8%	31.6%	
40 at 7 SW	111,286	3.8%	107,827	31,684	3.2%	251.2%	
6th Avenue at 1032	138,757	4.7%	151,179	100,765	-8.2%	37.7%	
6th Avenue at 1033	109,627	3.7%	114,474	72,971	-4.2%	50.2%	
7 at 40 NW	113,250	3.9%	116,026	74,152	-2.4%	52.7%	
7 at 40 SE	137,082	4.7%	145,866	92,397	-6.0%	48.4%	
7 at 40 SW	179,355	6.1%	189,751	130,095	-5.5%	37.9%	
7 at W 37 NE	107,072	3.6%	108,342	71,933	-1.2%	48.8%	
7 at W 37 NW	63,522	2.2%	61,882	93,899	2.7%	-32.4%	
7 at W 37 SE	104,034	3.5%	112,690	87,929	-7.7%	18.3%	
7 at W 37 SW	146,068	5.0%	154,256	142,352	-5.3%	2.6%	
8 at W 36 NE	154,658	5.3%	168,619	106,183	-8.3%	45.7%	
8 at W 36 NW	137,288	4.7%	147,990	111,448	-7.2%	23.2%	
8 at W 36 SE	104,326	3.6%	120,359	98,300	-13.3%	6.1%	
8 at W 36 SW	179,371	6.1%	187,518	117,200	-4.3%	53.0%	
Broadway 1400 Pedestrian Zone	38,959	1.3%	36,333	25,180	7.2%	54.7%	
Broadway at 1359	193,705	6.6%	196,954	124,275	-1.6%	55.9%	
Broadway at 1370	81,900	2.8%	84,780	39,013	-3.4%	109.9%	
Broadway at 1411	122,521	4.2%	114,252	76,674	7.2%	59.8%	
Broadway at 1430	146,312	5.0%	163,120	99,169	-10.3%	47.5%	
W 36 at 8 NE	47,080	1.6%	50,827	28,724	-7.4%	63.9%	
W 36 at 8 NW	59,041	2.0%	60,888	43,724	-3.0%	35.0%	
W 36 at 8 SE	55,534	1.9%	63,260	47,975	-12.2%	15.8%	
W 36 at 8 SW	79,812	2.7%	84,268	45,202	-5.3%	76.6%	
W 37 at 7 NW	41,148	1.4%	42,259	33,319	-2.6%	23.5%	
W 37 at 7 SE	57,833	2.0%	60,781	35,742	-4.9%	61.8%	
W 37 at 7 SW	44,045	1.5%	45,466	33,651	-3.1%	30.9%	

Reporting dates

This week - 30 January 2023 - 05 February 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 5, 2023 Vs Week 1, 2022 to Week 5, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 5, 2023 Vs Week 5, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 5 2023 Vs Week 4 2023

2019 Comparison for: Garment District

2019 comparison for Garment District

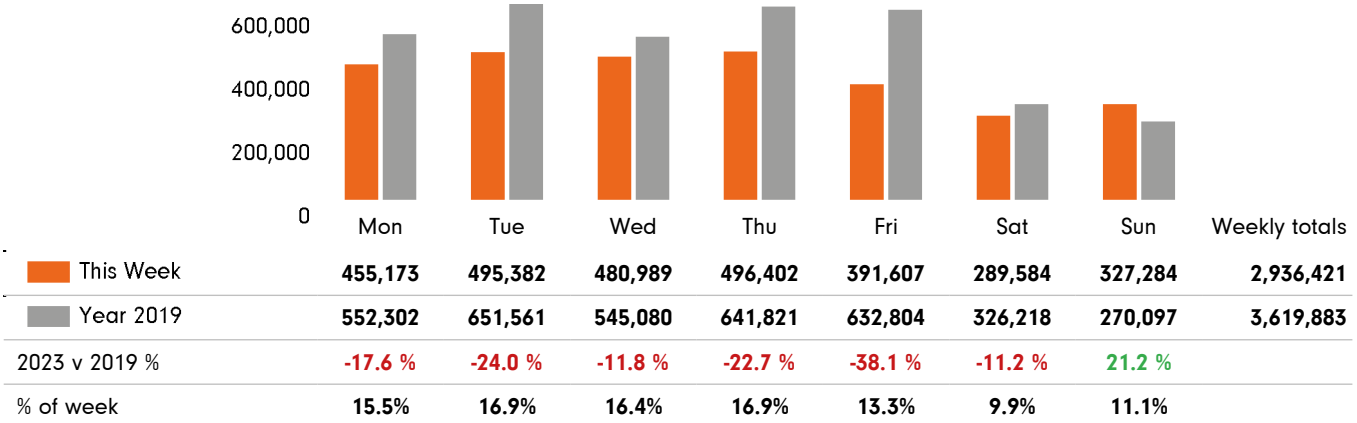
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines



	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Garment District	-12.8 %	-18.9 %
USA	-22.1 %	-30.7 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2023 - 2019 %	 This week  Year 2019
40 at 7 NW	59,337	39,707	49.4 %	
40 at 7 SE	123,498	175,697	-29.7 %	
40 at 7 SW	111,286	68,097	63.4 %	
6th Avenue at 1032	138,757	238,077	-41.7 %	
6th Avenue at 1033	109,627	168,018	-34.8 %	
7 at 40 NW	113,250	41,074	175.7 %	
7 at 40 SE	137,082	208,784	-34.3 %	
7 at 40 SW	179,355	179,253	0.1 %	
7 at W 37 NE	107,072	85,622	25.1 %	
7 at W 37 NW	63,522	172,842	-63.2 %	
7 at W 37 SE	104,034	146,106	-28.8 %	
7 at W 37 SW	146,068	241,232	-39.4 %	
8 at W 36 NE	154,658	242,259	-36.2 %	
8 at W 36 NW	137,288	145,291	-5.5 %	
8 at W 36 SE	104,326	206,115	-49.4 %	
8 at W 36 SW	179,371	184,932	-3.0 %	
Broadway 1400 Pedestrian Zone	38,959	0		
Broadway at 1359	193,705	189,778	2.1 %	
Broadway at 1370	81,900	68,316	19.9 %	
Broadway at 1411	122,521	154,943	-20.9 %	
Broadway at 1430	146,312	243,526	-39.9 %	
W 36 at 8 NE	47,080	72,123	-34.7 %	
W 36 at 8 NW	59,041	72,107	-18.1 %	
W 36 at 8 SE	55,534	73,780	-24.7 %	
W 36 at 8 SW	79,812	56,733	40.7 %	
W 37 at 7 NW	41,148	22,646	81.7 %	
W 37 at 7 SE	57,833	68,693	-15.8 %	
W 37 at 7 SW	44,045	54,132	-18.6 %	