



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	46.4%	67.7%	25.8%	114.9%	14.1%	26.9%
USA	33.8%	65.2%	18.1%	104.6%	14.2%	22.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 175,877,027 which is 43.3% up on the previous year.

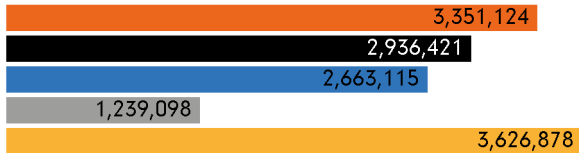
The total number of visitors for the year to date is 18,347,020 which is 46.4% up on the previous year.

The total number of visitors to Garment District in week commencing 6 February 2023 was 3,351,124.

The busiest day in week commencing 6 February 2023 was Wednesday with 552,161 visitors.

The peak hour of the week was 17:00 on Wednesday 8 February 2023 with footfall of 47,901.

## Ped Counts by week

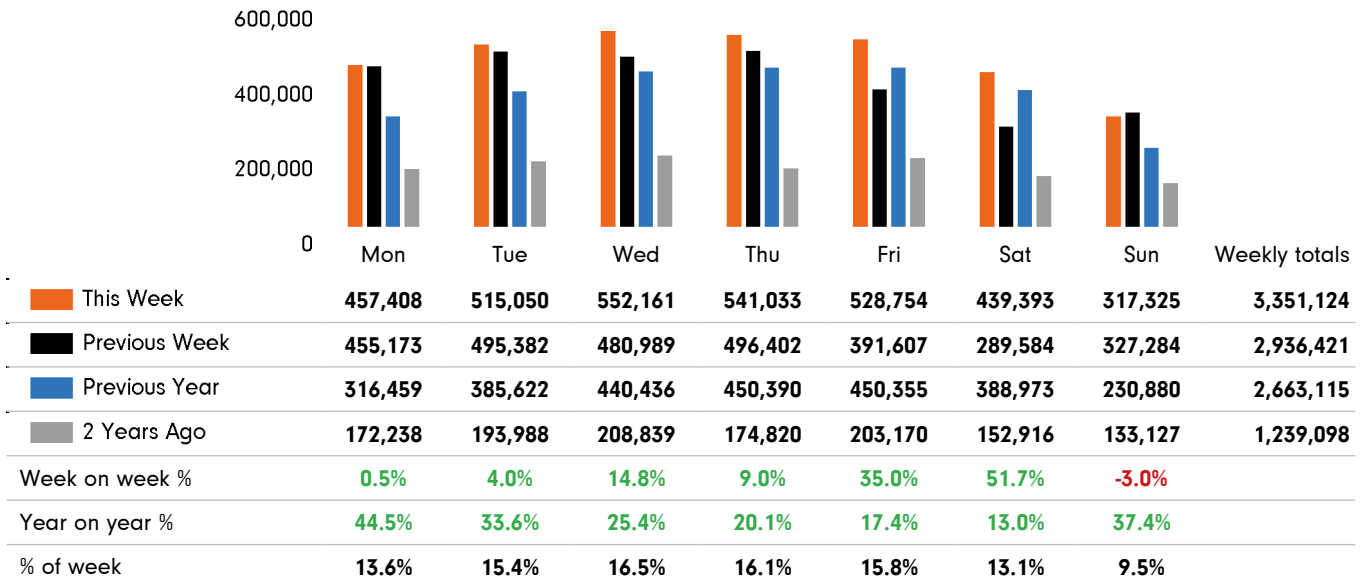


■ This Week     ■ Previous Year     ■ 2019  
■ Previous Week     ■ 2 Years Ago

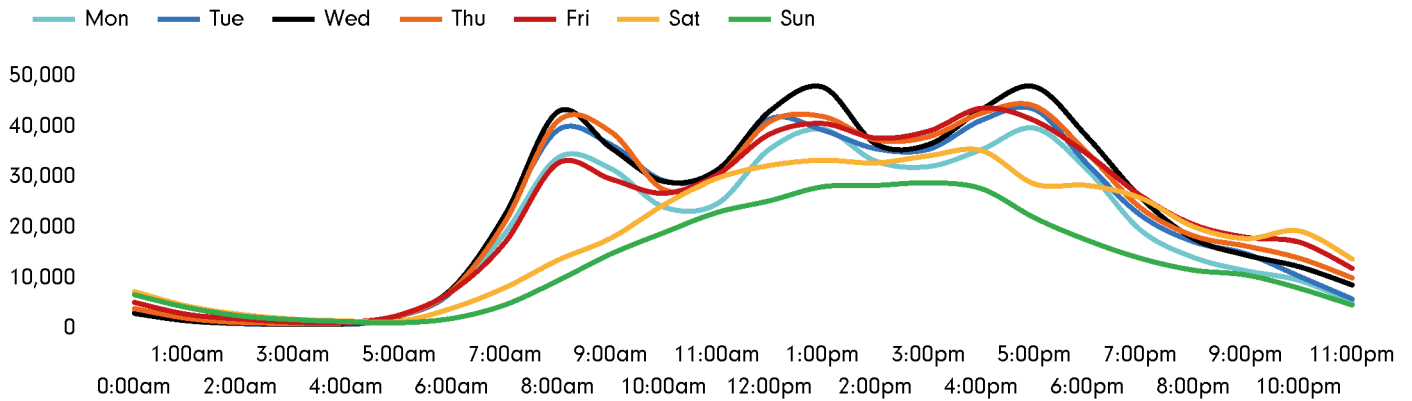
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	47°	51°	42°	53°	52°	57°	49°
Previous week	52°	54°	49°	37°	39°	37°	24°
Previous year	41°	46°	46°	52°	55°	59°	36°

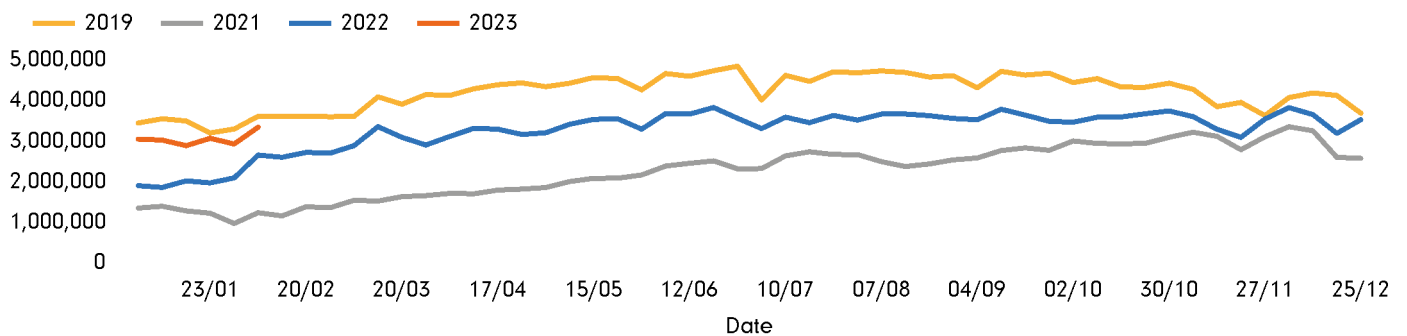
## Ped Counts by day



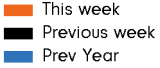
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	68,725	2.1%	59,337	51,081	15.8%	34.5%	
40 at 7 SE	133,423	4.0%	123,498	113,099	8.0%	18.0%	
40 at 7 SW	120,172	3.6%	111,286	47,234	8.0%	154.4%	
6th Avenue at 1032	159,220	4.8%	138,757	123,397	14.7%	29.0%	
6th Avenue at 1033	122,804	3.7%	109,627	93,739	12.0%	31.0%	
7 at 40 NW	146,061	4.4%	113,250	110,610	29.0%	32.1%	
7 at 40 SE	160,755	4.8%	137,082	116,728	17.3%	37.7%	
7 at 40 SW	202,338	6.0%	179,355	172,101	12.8%	17.6%	
7 at W 37 NE	120,678	3.6%	107,072	91,206	12.7%	32.3%	
7 at W 37 NW	77,012	2.3%	63,522	119,585	21.2%	-35.6%	
7 at W 37 SE	117,419	3.5%	104,034	112,277	12.9%	4.6%	
7 at W 37 SW	162,419	4.8%	146,068	182,439	11.2%	-11.0%	
8 at W 36 NE	173,148	5.2%	154,658	134,754	12.0%	28.5%	
8 at W 36 NW	157,011	4.7%	137,288	136,842	14.4%	14.7%	
8 at W 36 SE	119,392	3.6%	104,326	94,080	14.4%	26.9%	
8 at W 36 SW	206,219	6.2%	179,371	152,701	15.0%	35.0%	
Broadway 1400 Pedestrian Zone	37,809	1.1%	38,959	43,378	-3.0%	-12.8%	
Broadway at 1359	220,079	6.6%	193,705	145,161	13.6%	51.6%	
Broadway at 1370	95,613	2.9%	81,900	50,298	16.7%	90.1%	
Broadway at 1411	126,476	3.8%	122,521	103,774	3.2%	21.9%	
Broadway at 1430	169,351	5.1%	146,312	129,243	15.7%	31.0%	
W 36 at 8 NE	55,076	1.6%	47,080	35,021	17.0%	57.3%	
W 36 at 8 NW	73,007	2.2%	59,041	57,157	23.7%	27.7%	
W 36 at 8 SE	64,831	1.9%	55,534	55,795	16.7%	16.2%	
W 36 at 8 SW	92,524	2.8%	79,812	59,337	15.9%	55.9%	
W 37 at 7 NW	47,224	1.4%	41,148	41,341	14.8%	14.2%	
W 37 at 7 SE	72,388	2.2%	57,833	46,609	25.2%	55.3%	
W 37 at 7 SW	49,950	1.5%	44,045	44,128	13.4%	13.2%	

## Reporting dates

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This week - 06 February 2023 - 12 February 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2023 to Week 6, 2023 Vs Week 1, 2022 to Week 6, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 6, 2023 Vs Week 6, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 6 2023 Vs Week 5 2023

# 2019 Comparison for: Garment District

## 2019 comparison for Garment District

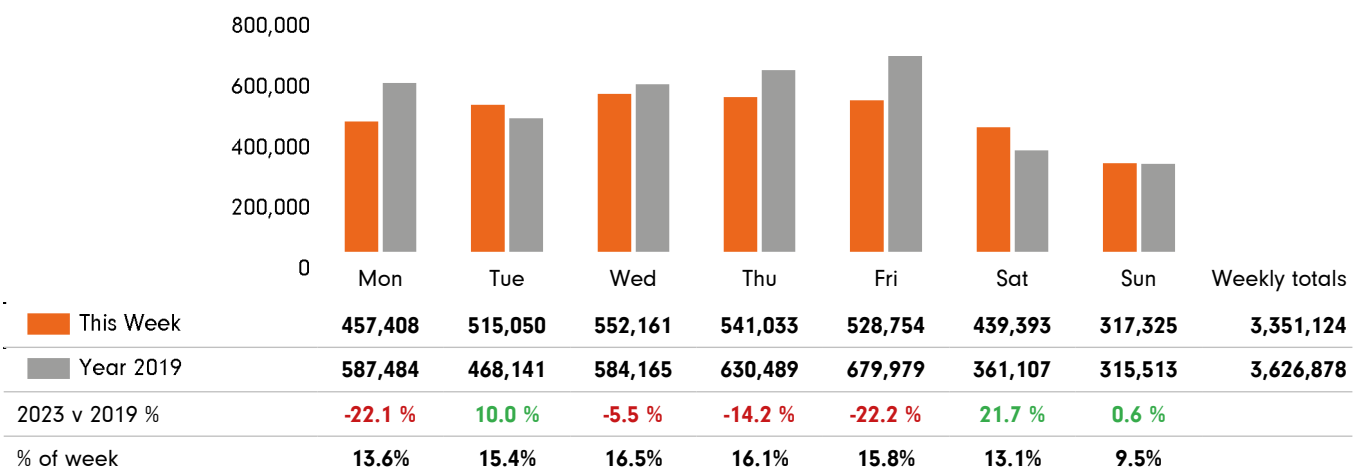
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines



	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Garment District	<b>-11.9 %</b>	<b>-7.6 %</b>
USA	<b>-22.2 %</b>	<b>-22.7 %</b>

Garment District is compared to the high street index.

### Ped Counts by day



## Ped Counts by location

	This week	2019	2023 - 2019 %	 This week  Year 2019
40 at 7 NW	68,725	43,308	58.7 %	
40 at 7 SE	133,423	169,863	-21.5 %	
40 at 7 SW	120,172	67,218	78.8 %	
6th Avenue at 1032	159,220	234,199	-32.0 %	
6th Avenue at 1033	122,804	159,624	-23.1 %	
7 at 40 NW	146,061	38,898	275.5 %	
7 at 40 SE	160,755	203,716	-21.1 %	
7 at 40 SW	202,338	171,547	17.9 %	
7 at W 37 NE	120,678	99,307	21.5 %	
7 at W 37 NW	77,012	213,981	-64.0 %	
7 at W 37 SE	117,419	139,519	-15.8 %	
7 at W 37 SW	162,419	239,844	-32.3 %	
8 at W 36 NE	173,148	230,232	-24.8 %	
8 at W 36 NW	157,011	132,824	18.2 %	
8 at W 36 SE	119,392	214,644	-44.4 %	
8 at W 36 SW	206,219	181,218	13.8 %	
Broadway 1400 Pedestrian Zone	37,809	0		
Broadway at 1359	220,079	194,467	13.2 %	
Broadway at 1370	95,613	78,207	22.3 %	
Broadway at 1411	126,476	147,114	-14.0 %	
Broadway at 1430	169,351	259,315	-34.7 %	
W 36 at 8 NE	55,076	74,159	-25.7 %	
W 36 at 8 NW	73,007	69,764	4.6 %	
W 36 at 8 SE	64,831	74,743	-13.3 %	
W 36 at 8 SW	92,524	50,264	84.1 %	
W 37 at 7 NW	47,224	18,797	151.2 %	
W 37 at 7 SE	72,388	72,721	-0.5 %	
W 37 at 7 SW	49,950	47,385	5.4 %	