



Footfall Report for: Garment District

Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	43.8%	75.3%	31.2%	124.7%	2.1%	-2.1%
USA	32.1%	71.9%	24.4%	113.5%	5.3%	0.9%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors to Garment District for the last 52 weeks is 176,689,380 which is 42.3% up on the previous year.

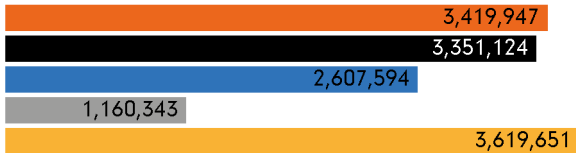
The total number of visitors for the year to date is 21,766,967 which is 43.8% up on the previous year.

The total number of visitors to Garment District in week commencing 13 February 2023 was 3,419,947.

The busiest day in week commencing 13 February 2023 was Wednesday with 569,335 visitors.

The peak hour of the week was 17:00 on Wednesday 15 February 2023 with footfall of 52,087.

Ped Counts by week

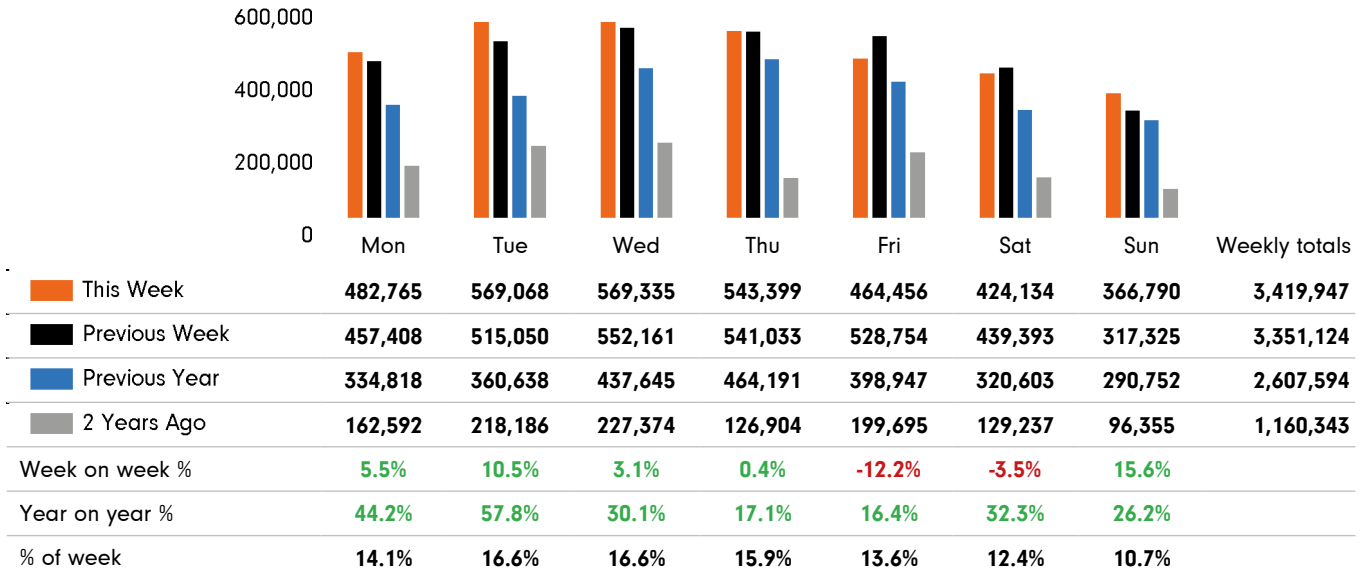


■ This Week ■ Previous Year ■ 2019
■ Previous Week ■ 2 Years Ago

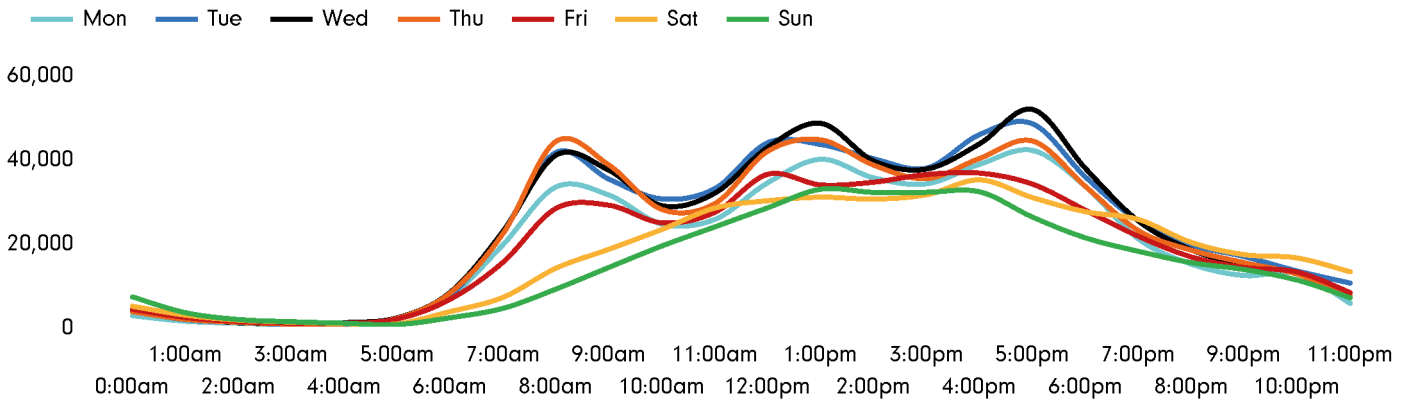
Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	47°	57°	54°	66°	67°	60°	43°
Previous week	47°	51°	42°	53°	52°	57°	49°
Previous year	27°	32°	46°	61°	61°	43°	39°

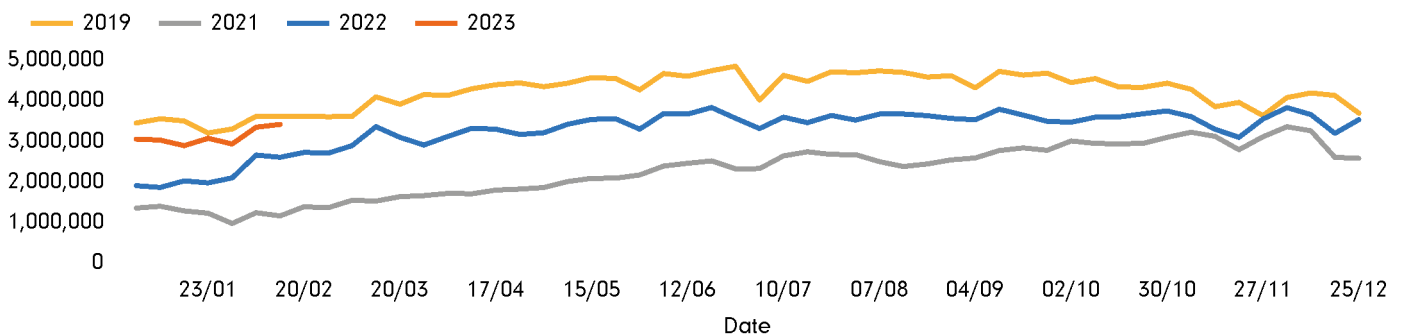
Ped Counts by day



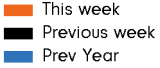
Ped Counts by hour



Ped Counts by week



Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	73,653	2.2%	68,725	52,938	7.2%	39.1%	
40 at 7 SE	131,646	3.8%	133,423	111,160	-1.3%	18.4%	
40 at 7 SW	122,580	3.6%	120,172	50,540	2.0%	142.5%	
6th Avenue at 1032	171,304	5.0%	159,220	122,680	7.6%	39.6%	
6th Avenue at 1033	126,586	3.7%	122,804	93,492	3.1%	35.4%	
7 at 40 NW	159,140	4.7%	146,061	114,142	9.0%	39.4%	
7 at 40 SE	169,327	5.0%	160,755	114,889	5.3%	47.4%	
7 at 40 SW	215,096	6.3%	202,338	160,115	6.3%	34.3%	
7 at W 37 NE	115,358	3.4%	120,678	90,579	-4.4%	27.4%	
7 at W 37 NW	70,868	2.1%	77,012	121,112	-8.0%	-41.5%	
7 at W 37 SE	119,965	3.5%	117,419	112,004	2.2%	7.1%	
7 at W 37 SW	167,315	4.9%	162,419	180,891	3.0%	-7.5%	
8 at W 36 NE	170,368	5.0%	173,148	131,329	-1.6%	29.7%	
8 at W 36 NW	159,932	4.7%	157,011	132,058	1.9%	21.1%	
8 at W 36 SE	117,522	3.4%	119,392	85,420	-1.6%	37.6%	
8 at W 36 SW	209,349	6.1%	206,219	150,279	1.5%	39.3%	
Broadway 1400 Pedestrian Zone	37,722	1.1%	37,809	28,467	-0.2%	32.5%	
Broadway at 1359	218,212	6.4%	220,079	138,160	-0.8%	57.9%	
Broadway at 1370	96,624	2.8%	95,613	46,504	1.1%	107.8%	
Broadway at 1411	132,448	3.9%	126,476	107,897	4.7%	22.8%	
Broadway at 1430	178,204	5.2%	169,351	130,959	5.2%	36.1%	
W 36 at 8 NE	55,792	1.6%	55,076	38,274	1.3%	45.8%	
W 36 at 8 NW	73,327	2.1%	73,007	55,287	0.4%	32.6%	
W 36 at 8 SE	63,876	1.9%	64,831	52,874	-1.5%	20.8%	
W 36 at 8 SW	93,893	2.7%	92,524	58,325	1.5%	61.0%	
W 37 at 7 NW	47,448	1.4%	47,224	37,839	0.5%	25.4%	
W 37 at 7 SE	70,905	2.1%	72,388	46,093	-2.0%	53.8%	
W 37 at 7 SW	51,487	1.5%	49,950	43,287	3.1%	18.9%	

Reporting dates

This week - 13 February 2023 - 19 February 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2023 to Week 7 , 2023 Vs Week 1, 2022 to Week 7 , 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week7, 2023 Vs Week 7, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week7 2023 Vs Week 6 2023

2019 Comparison for: Garment District

2019 comparison for Garment District

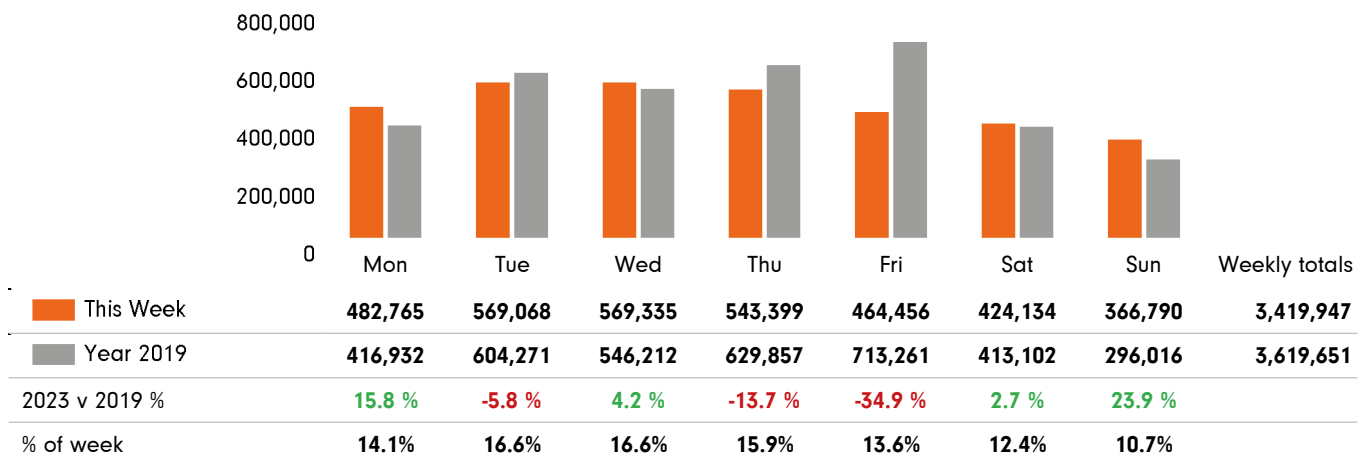
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

Headlines



	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Garment District	-11.0 %	-5.5 %
USA	-21.4 %	-17.2 %

Garment District is compared to the high street index.

Ped Counts by day



Ped Counts by location

	This week	2019	2023 - 2019 %	 This week  Year 2019
40 at 7 NW	73,653	56,685	29.9 %	
40 at 7 SE	131,646	160,107	-17.8 %	
40 at 7 SW	122,580	72,970	68.0 %	
6th Avenue at 1032	171,304	213,309	-19.7 %	
6th Avenue at 1033	126,586	144,456	-12.4 %	
7 at 40 NW	159,140	48,964	225.0 %	
7 at 40 SE	169,327	179,771	-5.8 %	
7 at 40 SW	215,096	176,810	21.7 %	
7 at W 37 NE	115,358	92,590	24.6 %	
7 at W 37 NW	70,868	208,225	-66.0 %	
7 at W 37 SE	119,965	138,631	-13.5 %	
7 at W 37 SW	167,315	247,265	-32.3 %	
8 at W 36 NE	170,368	224,237	-24.0 %	
8 at W 36 NW	159,932	131,445	21.7 %	
8 at W 36 SE	117,522	214,749	-45.3 %	
8 at W 36 SW	209,349	174,611	19.9 %	
Broadway 1400 Pedestrian Zone	37,722	0		
Broadway at 1359	218,212	194,729	12.1 %	
Broadway at 1370	96,624	83,083	16.3 %	
Broadway at 1411	132,448	155,365	-14.8 %	
Broadway at 1430	178,204	275,865	-35.4 %	
W 36 at 8 NE	55,792	72,758	-23.3 %	
W 36 at 8 NW	73,327	68,136	7.6 %	
W 36 at 8 SE	63,876	77,396	-17.5 %	
W 36 at 8 SW	93,893	56,669	65.7 %	
W 37 at 7 NW	47,448	31,718	49.6 %	
W 37 at 7 SE	70,905	65,977	7.5 %	
W 37 at 7 SW	51,487	53,130	-3.1 %	