



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	39.7%	78.3%	17.1%	96.9%	-6.6%	4.6%
USA	29.1%	73.7%	12.4%	85.1%	-7.1%	1.8%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 177,155,938 which is 41.2% up on the previous year.

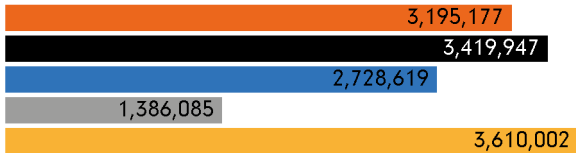
The total number of visitors for the year to date is 24,962,144 which is 39.7% up on the previous year.

The total number of visitors to Garment District in week commencing 20 February 2023 was 3,195,177.

The busiest day in week commencing 20 February 2023 was Thursday with 535,849 visitors.

The peak hour of the week was 17:00 on Thursday 23 February 2023 with footfall of 46,053.

## Ped Counts by week

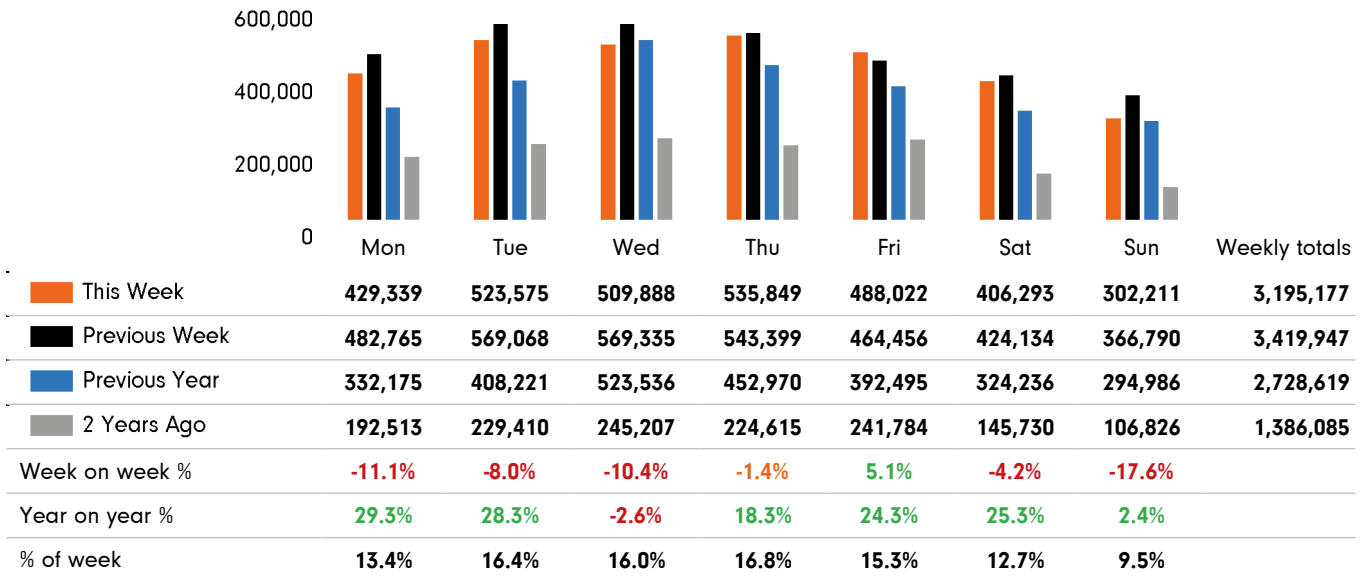


■ This Week     ■ Previous Year     ■ 2019  
■ Previous Week     ■ 2 Years Ago

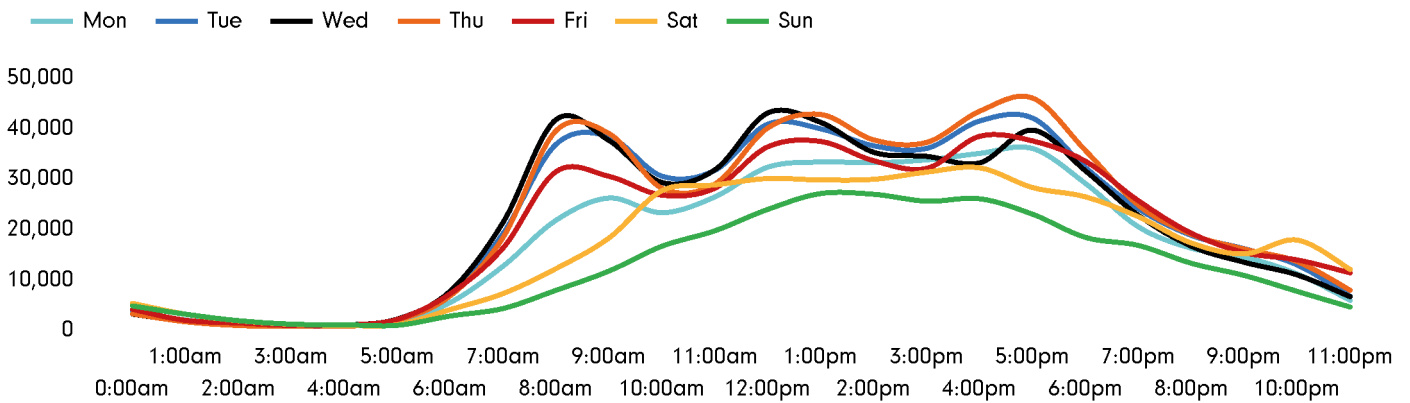
## Weather

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	48°	60°	56°	44°	41°	44°	33°
Previous week	47°	57°	54°	66°	67°	60°	43°
Previous year	54°	57°	66°	37°	45°	37°	45°

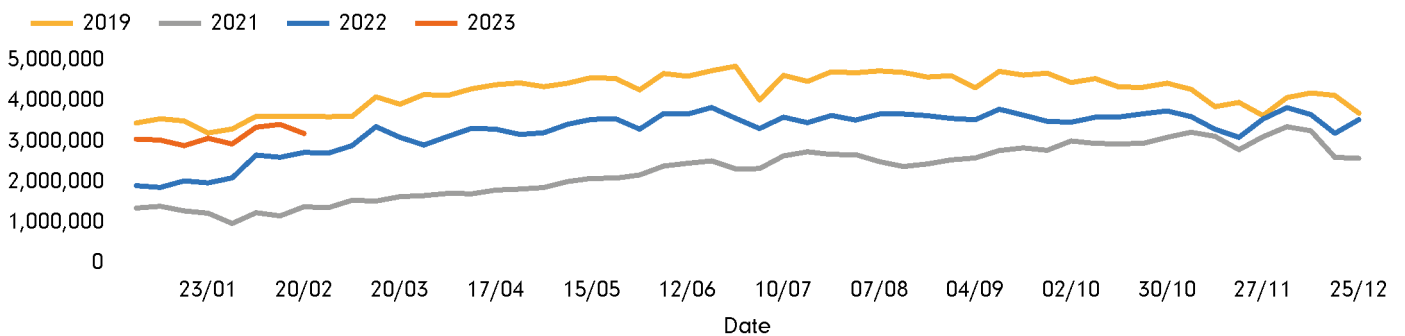
## Ped Counts by day




## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	66,564	2.1%	73,653	51,442	-9.6%	29.4%	
40 at 7 SE	129,941	4.1%	131,646	113,417	-1.3%	14.6%	
40 at 7 SW	116,287	3.6%	122,580	49,180	-5.1%	136.5%	
6th Avenue at 1032	168,262	5.3%	171,304	126,788	-1.8%	32.7%	
6th Avenue at 1033	117,078	3.7%	126,586	95,057	-7.5%	23.2%	
7 at 40 NW	161,791	5.1%	159,140	125,210	1.7%	29.2%	
7 at 40 SE	155,465	4.9%	169,327	124,919	-8.2%	24.5%	
7 at 40 SW	199,038	6.2%	215,096	170,863	-7.5%	16.5%	
7 at W 37 NE	75,432	2.4%	115,358	98,149	-34.6%	-23.1%	
7 at W 37 NW	65,276	2.0%	70,868	115,280	-7.9%	-43.4%	
7 at W 37 SE	104,351	3.3%	119,965	118,919	-13.0%	-12.3%	
7 at W 37 SW	151,928	4.8%	167,315	192,038	-9.2%	-20.9%	
8 at W 36 NE	166,761	5.2%	170,368	139,790	-2.1%	19.3%	
8 at W 36 NW	153,560	4.8%	159,932	138,432	-4.0%	10.9%	
8 at W 36 SE	112,634	3.5%	117,522	92,584	-4.2%	21.7%	
8 at W 36 SW	193,337	6.1%	209,349	158,829	-7.6%	21.7%	
Broadway 1400 Pedestrian Zone	32,655	1.0%	37,722	27,974	-13.4%	16.7%	
Broadway at 1359	202,301	6.3%	218,212	147,995	-7.3%	36.7%	
Broadway at 1370	89,999	2.8%	96,624	54,708	-6.9%	64.5%	
Broadway at 1411	126,141	3.9%	132,448	110,017	-4.8%	14.7%	
Broadway at 1430	175,044	5.5%	178,204	136,241	-1.8%	28.5%	
W 36 at 8 NE	53,633	1.7%	55,792	41,108	-3.9%	30.5%	
W 36 at 8 NW	66,978	2.1%	73,327	54,725	-8.7%	22.4%	
W 36 at 8 SE	64,318	2.0%	63,876	57,136	0.7%	12.6%	
W 36 at 8 SW	86,958	2.7%	93,893	61,529	-7.4%	41.3%	
W 37 at 7 NW	42,841	1.3%	47,448	32,391	-9.7%	32.3%	
W 37 at 7 SE	68,369	2.1%	70,905	48,285	-3.6%	41.6%	
W 37 at 7 SW	48,235	1.5%	51,487	45,613	-6.3%	5.7%	

## Reporting dates

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This week - 20 February 2023 - 26 February 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2023 to Week 8 , 2023 Vs Week 1, 2022 to Week 8 , 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week8, 2023 Vs Week 8, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week8 2023 Vs Week 7 2023

# 2019 Comparison for: Garment District

## 2019 comparison for Garment District

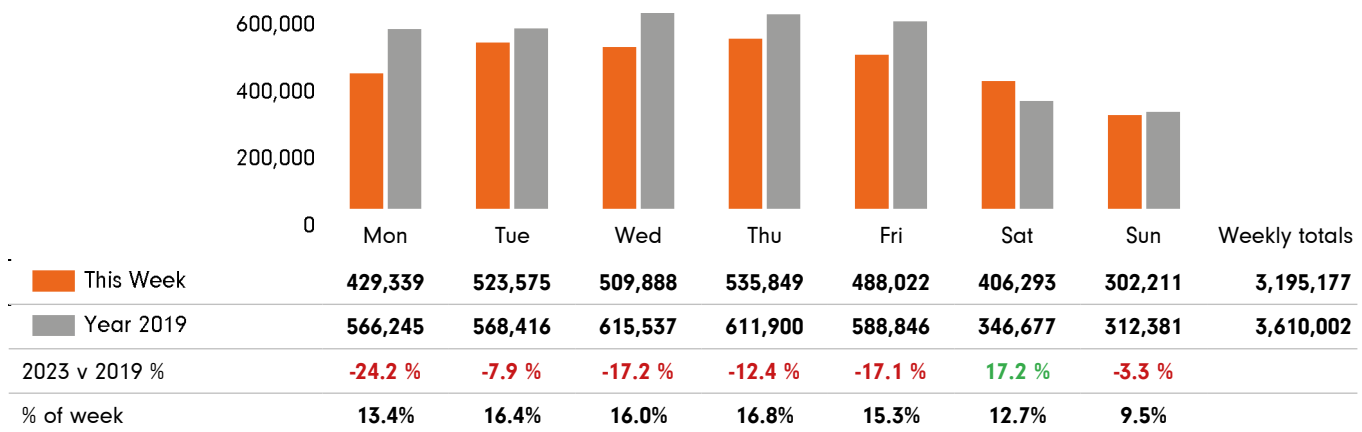
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines




























	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Garment District	<b>-11.0 %</b>	<b>-11.5 %</b>
USA	<b>-21.4 %</b>	<b>-21.6 %</b>

Garment District is compared to the high street index.

### Ped Counts by day



## Ped Counts by location

	This week	2019	2023 - 2019 %	<div style="display: inline-block; width: 15px; height: 10px; background-color: orange; margin-right: 5px;"></div> This week <div style="display: inline-block; width: 15px; height: 10px; background-color: gray; margin-right: 5px;"></div> Year 2019
40 at 7 NW	66,564	47,641	39.7 %	
40 at 7 SE	129,941	165,242	-21.4 %	
40 at 7 SW	116,287	70,514	64.9 %	
6th Avenue at 1032	168,262	217,970	-22.8 %	
6th Avenue at 1033	117,078	155,548	-24.7 %	
7 at 40 NW	161,791	55,041	193.9 %	
7 at 40 SE	155,465	180,143	-13.7 %	
7 at 40 SW	199,038	165,273	20.4 %	
7 at W 37 NE	75,432	93,402	-19.2 %	
7 at W 37 NW	65,276	201,200	-67.6 %	
7 at W 37 SE	104,351	129,883	-19.7 %	
7 at W 37 SW	151,928	236,470	-35.8 %	
8 at W 36 NE	166,761	222,853	-25.2 %	
8 at W 36 NW	153,560	129,450	18.6 %	
8 at W 36 SE	112,634	221,651	-49.2 %	
8 at W 36 SW	193,337	192,470	0.5 %	
Broadway 1400 Pedestrian Zone	32,655	0		
Broadway at 1359	202,301	195,954	3.2 %	
Broadway at 1370	89,999	87,098	3.3 %	
Broadway at 1411	126,141	152,955	-17.5 %	
Broadway at 1430	175,044	271,132	-35.4 %	
W 36 at 8 NE	53,633	74,893	-28.4 %	
W 36 at 8 NW	66,978	70,272	-4.7 %	
W 36 at 8 SE	64,318	81,198	-20.8 %	
W 36 at 8 SW	86,958	52,828	64.6 %	
W 37 at 7 NW	42,841	20,609	107.9 %	
W 37 at 7 SE	68,369	69,447	-1.6 %	
W 37 at 7 SW	48,235	48,865	-1.3 %	