



# Footfall Report for: Garment District

## Weekly Ped Counts

	Year to date %		Year on year %		Week on week %	
	2023	2022	2023	2022	2023	2022
Garment District	28.5%	85.7%	-3.1%	120.3%	2.0%	16.2%
USA	20.7%	77.6%	-1.8%	96.7%	6.8%	20.5%

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors to Garment District for the last 52 weeks is 177,701,257 which is 36.7% up on the previous year.

The total number of visitors for the year to date is 34,475,384 which is 28.5% up on the previous year.

The total number of visitors to Garment District in week commencing 13 March 2023 was 3,261,456.

The busiest day in week commencing 13 March 2023 was Thursday with 563,001 visitors.

The peak hour of the week was 17:00 on Thursday 16 March 2023 with footfall of 49,074.

## Ped Counts by week

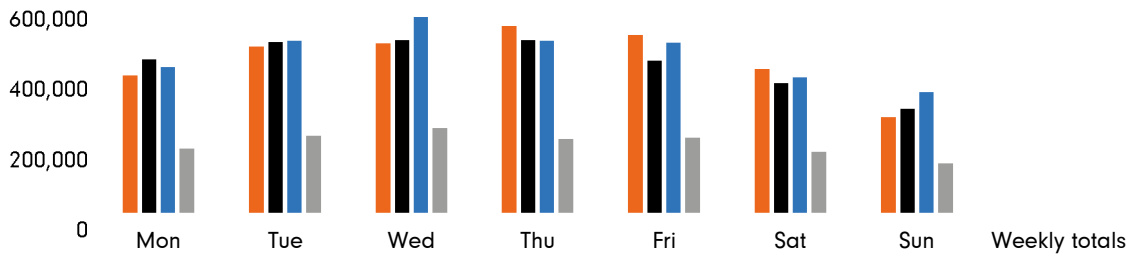


■ This Week     ■ Previous Year     ■ 2019  
■ Previous Week     ■ 2 Years Ago

## Weather

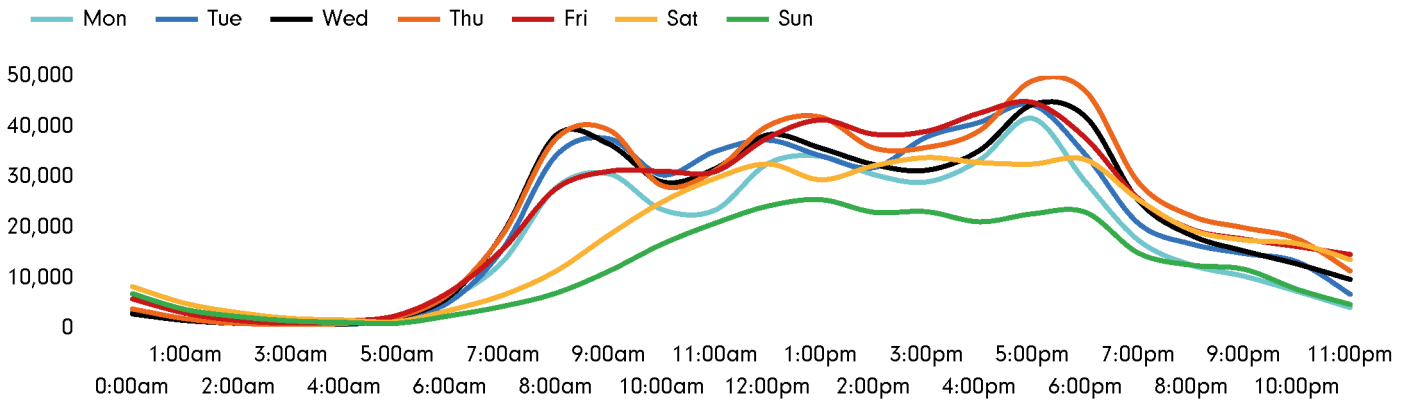
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This week	46°	44°	41°	44°	58°	58°	57°
Previous week	52°	52°	48°	46°	46°	44°	43°
Previous year	57°	61°	61°	54°	70°	61°	59°

## Ped Counts by day

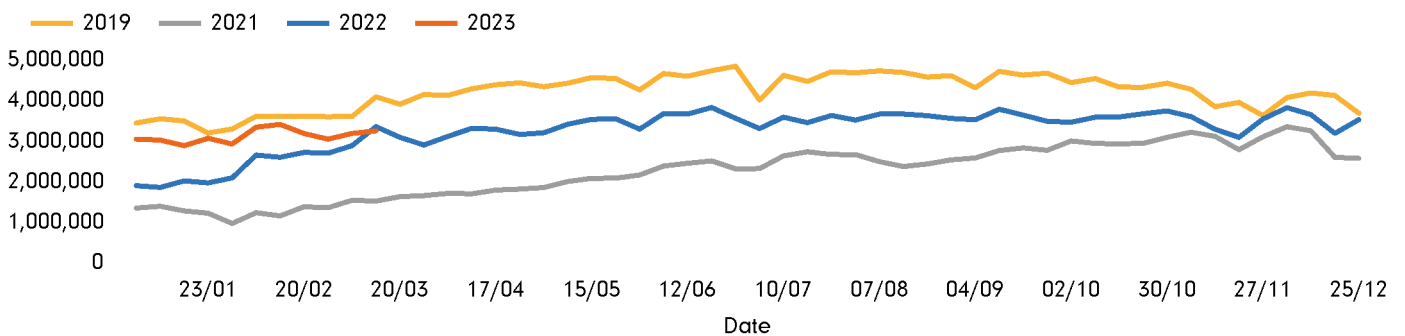


Week on week %	-10.0%	-2.8%	-1.6%	8.1%	16.2%	10.8%	-8.0%	
Year on year %	-5.5%	-3.3%	-13.2%	8.4%	4.3%	6.2%	-20.3%	
% of week	12.8%	15.4%	15.7%	17.3%	16.4%	13.4%	9.0%	

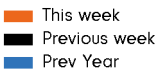
## Ped Counts by hour



## Ped Counts by week



## Ped Counts by location

	This week	% share of total week	Previous week	Previous year	Week on week %	Year on year %	
40 at 7 NW	79,587	2.4%	76,166	68,108	4.5%	16.9%	
40 at 7 SE	130,869	4.0%	132,286	128,995	-1.1%	1.5%	
40 at 7 SW	103,868	3.2%	112,683	57,476	-7.8%	80.7%	
6th Avenue at 1032	180,596	5.5%	166,163	172,230	8.7%	4.9%	
6th Avenue at 1033	131,665	4.0%	120,906	134,255	8.9%	-1.9%	
7 at 40 NW	166,451	5.1%	157,034	173,014	6.0%	-3.8%	
7 at 40 SE	157,922	4.8%	147,790	155,203	6.9%	1.8%	
7 at 40 SW	212,100	6.5%	197,730	183,860	7.3%	15.4%	
7 at W 37 NE	43,200	1.3%	36,240	119,909	19.2%	-64.0%	
7 at W 37 NW	61,097	1.9%	67,809	143,404	-9.9%	-57.4%	
7 at W 37 SE	111,440	3.4%	107,461	149,001	3.7%	-25.2%	
7 at W 37 SW	159,198	4.9%	159,987	204,242	-0.5%	-22.1%	
8 at W 36 NE	169,048	5.2%	166,575	152,502	1.5%	10.8%	
8 at W 36 NW	151,878	4.7%	160,840	170,410	-5.6%	-10.9%	
8 at W 36 SE	112,119	3.4%	113,420	97,724	-1.1%	14.7%	
8 at W 36 SW	192,670	5.9%	190,068	199,084	1.4%	-3.2%	
Broadway 1400 Pedestrian Zone	35,704	1.1%	36,669	36,448	-2.6%	-2.0%	
Broadway at 1359	203,260	6.2%	206,880	185,754	-1.7%	9.4%	
Broadway at 1370	77,160	2.4%	92,557	74,373	-16.6%	3.7%	
Broadway at 1411	144,108	4.4%	134,664	144,802	7.0%	-0.5%	
Broadway at 1430	181,088	5.6%	165,049	172,168	9.7%	5.2%	
W 36 at 8 NE	63,012	1.9%	54,946	52,151	14.7%	20.8%	
W 36 at 8 NW	79,361	2.4%	76,008	82,857	4.4%	-4.2%	
W 36 at 8 SE	72,433	2.2%	65,683	69,533	10.3%	4.2%	
W 36 at 8 SW	81,976	2.5%	85,464	77,287	-4.1%	6.1%	
W 37 at 7 NW	44,633	1.4%	46,751	45,228	-4.5%	-1.3%	
W 37 at 7 SE	66,910	2.1%	68,777	59,549	-2.7%	12.4%	
W 37 at 7 SW	48,103	1.5%	50,180	54,532	-4.1%	-11.8%	

## Reporting dates

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This week - 13 March 2023 - 19 March 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week1, 2023 to Week 11, 2023 Vs Week 1, 2022 to Week 11, 2022

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week11, 2023 Vs Week 11, 2022

Week on Week % Change is the % change in footfall for this week from the previous week. Week 11 2023 Vs Week 10 2023

# 2019 Comparison for: Garment District

## 2019 comparison for Garment District

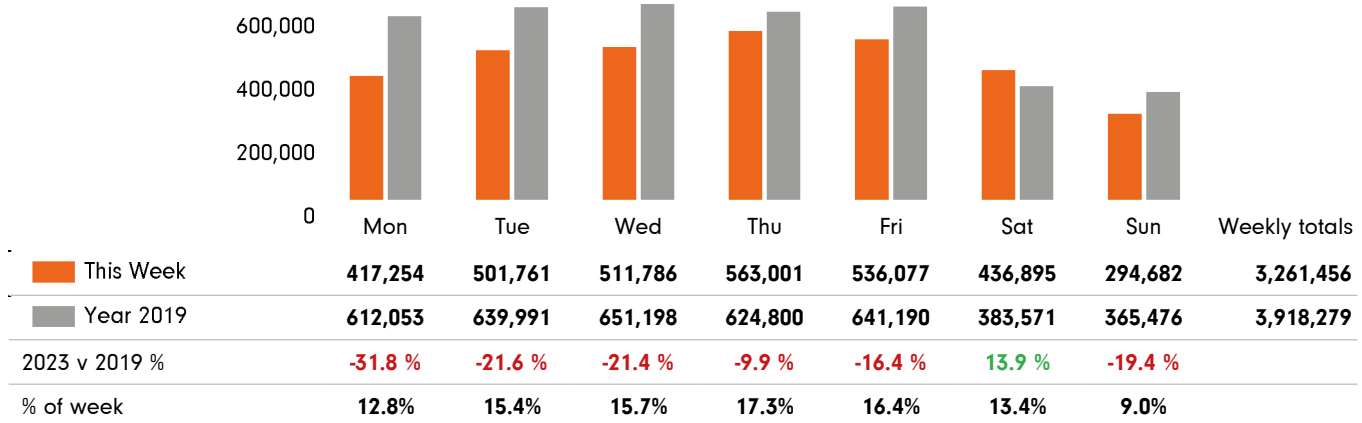
The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

### Headlines



	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Garment District	<b>-13.1 %</b>	<b>-16.8 %</b>
USA	<b>-23.4 %</b>	<b>-24.5 %</b>

Garment District is compared to the high street index.

### Ped Counts by day



## Ped Counts by location

	This week	2019	2023 - 2019 %	 This week  Year 2019
40 at 7 NW	79,587	50,360	58.0 %	
40 at 7 SE	130,869	191,756	-31.8 %	
40 at 7 SW	103,868	84,524	22.9 %	
6th Avenue at 1032	180,596	234,986	-23.1 %	
6th Avenue at 1033	131,665	181,544	-27.5 %	
7 at 40 NW	166,451	75,209	121.3 %	
7 at 40 SE	157,922	206,917	-23.7 %	
7 at 40 SW	212,100	173,322	22.4 %	
7 at W 37 NE	43,200	118,934	-63.7 %	
7 at W 37 NW	61,097	219,480	-72.2 %	
7 at W 37 SE	111,440	125,379	-11.1 %	
7 at W 37 SW	159,198	249,361	-36.2 %	
8 at W 36 NE	169,048	235,707	-28.3 %	
8 at W 36 NW	151,878	138,437	9.7 %	
8 at W 36 SE	112,119	223,411	-49.8 %	
8 at W 36 SW	192,670	202,477	-4.8 %	
Broadway 1400 Pedestrian Zone	35,704	0		
Broadway at 1359	203,260	221,630	-8.3 %	
Broadway at 1370	77,160	96,856	-20.3 %	
Broadway at 1411	144,108	150,993	-4.6 %	
Broadway at 1430	181,088	281,080	-35.6 %	
W 36 at 8 NE	63,012	81,544	-22.7 %	
W 36 at 8 NW	79,361	78,522	1.1 %	
W 36 at 8 SE	72,433	85,542	-15.3 %	
W 36 at 8 SW	81,976	55,273	48.3 %	
W 37 at 7 NW	44,633	26,163	70.6 %	
W 37 at 7 SE	66,910	71,386	-6.3 %	
W 37 at 7 SW	48,103	57,486	-16.3 %	